

**YALSA Board of Directors  
Annual Meeting  
June 24-26, 2020**

**Topic:** The Hub Manager Report for Annual

**Background:** Stephen Ashley, the Member Manager of The Hub (<http://www.yalsa.ala.org/thehub/>), YALSA’s YA collections blog, has provided the Board with a semi-annual report. The purpose of the blog is to provide an online resource for teens to use to find reading recommendations. This blog focuses on providing information about materials and resources related to collection development and content curation.

**Action Required:** Consent

---

**Overview**

The 2021 Selected Lists teams are working well, despite some setbacks due to the COVID-19 pandemic. The Hub reading challenge is running and will wrap up next week. We are currently transitioning away from the most recent Hub advisory board, and this will be my last term as Hub member manager, so I am working to make the transition to a new manager and board as easy as possible.





**Pageviews (January to June 2020)**

<b>Month</b>	<b>Posts</b>	<b>Views</b>
January	19	36,561
February	21	27,859
March	21	31,424
April	21	33,919
May	23	31,066
June	24	23,102

**Most viewed posts in the last 90 days**

Title	Views
<a href="#">+ Home page / Archives</a>	6,960
<a href="#">+ Teen-Friendly Horror Movies That Won't Make Parents Scream in Outrage</a>	5,759
<a href="#">Genre Guide: Post-Apocalyptic Fiction for Teens</a>	2,031
<a href="#">Five Podcasts to Try for Fans of "Welcome to Night Vale"</a>	1,616
<a href="#">Using History to Understand Current Social Issues</a>	1,485
<a href="#">Diving Deeper into Divergent</a>	1,440
<a href="#">2021 Best Fiction for Young Adults Nominees</a>	1,415
<a href="#">12 Books for Fans of I'll Give You the Sun by Jandy Nelson</a>	1,340
<a href="#">13th Documentary Reading List for Teens</a>	1,180
<a href="#">Booklist: Asexuality and Aromanticism in Young Adult Fiction</a>	929
<a href="#">History Comes Alive in Graphic Novels!</a>	925
<a href="#">So you want to read a Sarah Dessen book?</a>	913
<a href="#">2021 Quick Picks for Reluctant Readers Nominees</a>	910
<a href="#">The Glamour and Greed of The Great Gatsby</a>	891
<a href="#">Booklist: Time Travel Reads for Teens</a>	827
<a href="#">Booklist: If You Like Eleanor &amp; Park by Rainbow Rowell</a>	762
<a href="#">From Classic to Contemporary: Classics to Modern Movie Retellings</a>	736
<a href="#">Great Road Trip Audiobooks for Teens (And their Parents!)</a>	732
<a href="#">Booklist: Books for Fans of Supernatural</a>	722
<a href="#">+ Why Do We Ban Books, Anyway?</a>	693
<a href="#">Racial and Social Justice Podcasts for Teens</a>	667
<a href="#">2021 Great Graphic Novels for Teens Nominees</a>	662
<a href="#">It Matters If You're Black or White: The Racism of YA Book Covers</a>	653
<a href="#">Genre Guide: Spy Fiction</a>	646
<a href="#">The 2020 Hub Reading Challenge Begins Today!</a>	635

## Referrals from the last 90 days

Referrer	Views
 <a href="#">Search Engines</a>	53,658
 Facebook	1,849
<a href="#">ala.org</a>	1,827
 Twitter	1,396
 Pinterest	856
<a href="#">from.flipboard.com</a>	315
<a href="#">ecosia.org</a>	191
<a href="#">yalsa.ala.org</a>	169
WordPress Android App	147
<a href="#">booklists.yalsa.net</a>	110
Wikipedia	105
<a href="#">t.umblr.com</a>	70
<a href="#">us1.campaign-archive.com</a>	49
<a href="#">teenlibrariantoolbox.com</a>	28
<a href="#">ilovelibraries.org/librariestransform/library-not-just-resource-its-community</a>	24
<a href="#">mclsms.org</a>	21
<a href="#">libguides.ala.org</a>	19
<a href="#">frame.bloglovin.com</a>	19
<a href="#">library.mackillop.wa.edu.au</a>	15
<a href="#">flipboard.com</a>	14
<a href="#">creativewritingmgylaru.blogspot.com</a>	11
<a href="#">0.freebasics.com</a>	10
<a href="#">clonard-catholic.libguides.com/english/WeWereLiars</a>	8

## Report on Goals

### *Transition of Selected Lists to the Hub*

The 2021 Selected Lists blogging teams are working well, though there have been issues related to COVID-19. Many books' publication dates are changing, so there simply aren't as many eligible titles this year, and, as a result, the lists will likely be shorter than usual. Despite hardships, the teams are still working remarkably well together. I spoke to Todd about the issues around selected lists with the idea that there will possibly be a selected lists oversight committee in the near future.

### *Reading Challenge*

This challenge is moving along as normal and will wrap up next week.

### *Transitioning to a new Hub Manager*

My last term as Hub Manager will end on August 15, 2020. This has been a wonderful professional opportunity, but I am looking forward to trying something different in the upcoming year. I am willing to stay on beyond August 15 if recruiting a new manager takes

longer than that. I'm currently working on creating some training materials and cleaning up shared drives so I can turn everything over to the new person in tip top shape. My hope is that, with all the effort I put into streamlining the selected lists process, the new manager will be able to focus more on generating different types of Hub content.