YALSA Board of Directors Meeting
ALA Annual Conference, New Orleans
June 22 – 26, 2018

Topic: **Teen Programming HQ report for Annual**

Background: **Dawn Abron, the Member Manager of the Teen Programming HQ**
(http://hq.yalsa.net/index.html), has provided the Board with a semi-
annual report. The purpose of the site is to provide a place for library
staff to find and share library programs for teens, as well as to
connect with others who plan, implement and evaluate teen programs.
Programs featured on this site are those that align with the standards
in YALSA's Teen Programming Guidelines.

Action Required: **Consent**

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Information and Stats
- After a long search, we have seven new content experts and one returning expert.
- As of this year, content experts are required to post an original program once a month and promote their program to social media. Content experts will continue to vet incoming submissions.
- A calendar of themed posts was created in the Google folder for experts to choose and create posts. Everyone has signed up for a theme or chose to post something outside of the themes.
- So far all content experts have been responsive.
- After Teen Tech Week, we hosted a contest and received 20 submissions.
- About 15 submissions were returned to the submitter for edits. Among this 15, only a handful made edits. Asking submitters to make edits could be a deterrent for submitting future programs. To remedy this, I asked if the application could be clearer. Beth and I worked on listing learning outcomes for submitters to choose from rather than writing their own. I requested that the evaluation question have a clear statement of intent so that submitters know how to answer the question. Anna and I met to discuss linking an example program for submitters to reference.
- I observed that the Teen Tech Week submissions included a long list of events with no instructions. I recommend make it clear that submitters should choose one successful program during the week rather than all their programs.
- One winner was chosen.

Next Steps for HQ
- Revising the application to cut down on the amount of edits submitters have to do.
- Promoting the HQ to social media and various YALSA outlets-newsletters.
- Continue to add monthly content.