

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Seattle
January 25 – 29, 2013**

Topic: Integrating Fundraising into YALSA’s Board

Background: Linda Braun, Chair of YALSA’s Organization & Bylaws Committee has submitted a proposal relating to the Financial Advancement Committee and the Board.

Action Required: Action

Proposal: To approve the addition of the Chair of the Financial Advancement Committee as an Ex Officio and non-voting member of the YALSA Board of Directors and to propose an update to the YALSA Bylaws for consideration of the membership.

Rationale:

- Over the past several years the Financial Advancement Committee Chair (and the Committee itself) has become an integral part of YALSA’s fundraising efforts. In order to successfully plan and implement these efforts, the Chair of the Committee needs to have a strong and up-to-date understanding of the association’s fiscal status and the ways in which funds raised by the Committee are being envisioned by the Board.
- As an Ex Officio member of the Board the Chair of the Financial Advancement Committee will be able to update the group regularly about plans of the Committee and better communicate the Board’s plans to Committee members.
- By creating an ex-officio position on the Board for the FAC chair, the board also creates a pathway for members to develop the skills needed to successfully serve as Fiscal Officer.
- By more closely integrating the fundraising work of FAC with the work of the Board, the organization will be better positioned to realize its capacity building goal in the strategic plan.

Areas of the Strategic Plan the proposal directly supports: Capacity Building

How the request benefits YALSA and its members

With the Financial Advancement Committee Chair on the YALSA Board of Directors all of YALSA’s fiscal areas will be represented on the Board of Directors. Similarly, by having the Financial Advancement Chair on the Board a more strategic approach to fundraising and revenue building can be put into place.

Recommended Board Action: the board directs the O&B Committee to draft an updated version of the bylaws which includes the FAC Chair as an ex-officio and non-voting member of the board, and to submit the new language to the Executive Director by no later than Feb. 1,

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2013 for inclusion on the 2013 ballot. Should the measure pass, the FAC charge will be updated by staff to reflect the change.

Additional Resources

- YALSA Bylaws, <http://ow.ly/gyoYK> (.pdf)
- Financial Advancement Committee information, www.ala.org/yalsa/workingwithyalsa/committees/financial