

**YALSA Board of Directors Meeting  
 ALA Annual Conference, Chicago  
 June 28 – July 2, 2013**

**Topic:** Events and Conferences Update

**Background:** Information about YALSA at upcoming conferences is provided below by Nichole Gilbert, Program Officer for Conferences and Events.

**Action Required:** Information

**Annual 2013**

- Registration opened January 4<sup>th</sup>.
- The ongoing issues with the economy and members still reporting limited funds for travel and conference expenses, continues to impact ticketed events registration.
- Over 1,000 YALSA members pre-registered for the conference (compared to 680 last year in Anaheim) yet ticket sales are less than this time last year.

<b>Event</b>	<b>Attend. 2009</b>	<b>Attend. 2010</b>	<b>Attend. 2011</b>	<b>Attend. 2012</b>	<b>Attend. 2013 (as of 6/6/13)</b>
Full Day Preconference	92	27	n/a	n/a	n/a
Half Day Preco	0	79	51 (reluctant readers)	37 (books)	27 (TTT)
Half Day Precn			33 (nuts & bolts)	24 (tech)	29 (bloggers)
Edwards Luncheon	250	148	226	129	113
YA Author Breakfast	260	313 (more seats were added in 2010)	341	249	226
Printz	400	411	345	288	219

### 2014 Midwinter

- At this time, there are no plans to hold a Midwinter Institute
- YALSA will likely pilot a ticketed social event at Midwinter, based on member feedback
- Awards events at Midwinter are on hold pending a board discussion
- The FAC will want to decide whether or not to hold a fundraising activity at this event
- Based on TTW sponsorships, YALSA may or may not hold a TTW event at Midwinter

### 2014 Symposium Update

- The 2014 Symposium will be held in Austin, with a room rate of \$129
- The hotel contract was signed before the decision was made to hold the Symposium every year, so it may need to be amended. IE. The rate of the room may need to be increased to offset the meeting space rental that could occur if our attendance drops.
- The 2014 logo has been completed



- The taskforce will open the call for programs in August or September as well as update the Ning with content.

### 2015 Symposium Update

- A Request for Proposals (RFP) was sent out to Miami, Ft. Lauderdale, San Diego, Memphis, and Portland
- There has been concern from hotels and CVBs that the larger cities (Miami, Ft Lauderdale, and San Diego) can't compete with our rate history.
- For 2016 and 2017 the focus will once again be on 2<sup>nd</sup> tier cities.
- If no RFP is returned with a competitive hotel rate, there is time to go out for more bids.