

**YALSA Board of Directors Meeting
ALA Midwinter Meeting, Seattle
January 25 – 29, 2013**

Topic: E-Content Ad-Hoc Committee Update

Background: At Annual Conference 2012 the YALSA Board appointed Linda Braun, Renee McGrath, Chris Shoemaker, and Sarah Sogigian to an Ad Hoc Committee with the focus on investigating e-content and connecting with members who could help YALSA develop materials on the topic. An update from the group is provided below by Linda Braun.

Action Required: Information

Report from the Ad Hoc Committee of the Board on E-Content

Following several discussions over the summer and early fall the Committee realized that YALSA does not yet have access to a large enough group of members who can develop the kinds of materials needed. In part this decision was made after the YALSA sponsored e-content tweet-up which had very few participants who were well informed or knowledgeable about the topic.

As a result, the Committee determined that a good first step would be to develop an E-Content Toolkit and use that as a jumping off point to connect with members and provide the information needed.

The Ad Hoc Committee is currently editing a draft of the E-Content Toolkit and it will include:

- An introduction to e-content (what it is and why library staff working with teens should care about it.)
- E-books
- Enhanced e-books
- Digital magazines
- Digital music
- Digital video
- Apps
- Libraries going mobile
- Looking to the future

The Committee is working to make sure the content is as evergreen as possible while at the same time giving those using the toolkit enough information to get started in the areas covered. We expect to have a draft ready to submit to YALSA by February.

The Committee also discussed the best platforms to aggregate the e-content materials that are eventually developed. We expect that when we are able to develop the content needed that there will be blog posts, webinars, journal articles, podcasts, videos and more. These can be aggregated on a wiki page, that anyone will be able to add to, as well as on the new YALSA *Current Issues and Projects* web page - <http://www.ala.org/yalsa/issues-current-projects>.

Additional Resources

- 2012 Midwinter Document #23 “Environmental Scan: E-books,” <http://ow.ly/gyo1D> (.pdf)