

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Atlanta
January 20 - 24, 2017

Topic: 2016 Individual Donors

Background: Friends of YALSA supports \$14,095 worth of annual member scholarships, grants and awards. The Leadership Endowment currently supports the Dorothy Broderick Student Conference Scholarship. Board members have a responsibility to ensure the fiscal health of the association. Below Letitia Smith has provided a list of the individuals who donated to YALSA in 2016. If Board members have a personal relationship with any persons on the list, they may want to thank them for their donation and encourage them to donate again for 2017. Board members may also know of potential donors who were not Friends in 2016 and may want to encourage them to donate for 2017. Names of potential donors can also be passed along to the Financial Advancement Committee.

Action Required: Information

2016 Individual Donations (excludes FOY funds from select product sales, such as items at the Symposium store)

YALSA had a total of 62 donors this year (compared with 57 last year). Here's how the donations broke down by month:

Month	FOY	Leadership Endowment	Total
January	\$1,395.00	\$1,000.00	\$2,395.00
February	\$470.00	\$0	\$470.00
March	\$50.00	\$50.00	\$100.00
April	\$155.00	\$10.00	\$165.00
May	\$72.00	\$50.00	\$122.00
June	\$1,435.00	\$0	\$1,435.00
July	\$260.00	\$0	\$260.00
August	\$480.00	\$0	\$480.00
September	\$1,350.00	\$0	\$1,350.00
October	\$69.97	\$0	\$69.97
November	6,786.00	\$450.00	\$7,236.00
December*	483.00	\$275.00	\$758.00
TOTAL	\$13,005.97	\$1,835.00	\$14,840.97

*YALSA has not yet received a donors' report from ALA Development for December or a quarterly text donation report for the end of 2015, so these numbers are preliminary.

FOY Donors:

Platinum Circle

Linda Braun
Pamela Spencer Holley
David Mowery

Gold Circle

Carla Land
Young Adult Reviewers of Southern California (Emma Roublow, Drue Wagner-Mees)

Silver Circle

Maria Gentle
Sandra Hughes-Hassel
Jesuit High School (in recognition of Gene Yang)

Bronze Circle

Elizabeth Acerra
Joan Atkinson
Roberta Barber
Audra Caplan
Michael Cart
Susan Del Rosario
Stephanie Goodwin
Jane Gov
Jane Lofton
Denise Mortiz
Paul Pouliot
Wendy Stephens

Friends

Irene Briggs
Kayla Cagan
Stephanie Charlefour
Franklin Escobedo
Patricia Goff
Wen Gu

Frances Harris
Alfonso Huerta
Elizabeth Kahn
Katharine Kan
Veronica Koven-Matasy
Todd Krueger
Susan Levine
K Louie
Candice Mack
Jack Martin
Kathie Meizner
Maria Mena
Charli Osborne
Renee Ousley-Swank
Shannon Peterson
Kathleen Powers
Sharon Rawlins
Susan Riley (in honor of Diana Herald)
Christopher Shoemaker
Karen Sick
Stephanie Squicciarini
Todd Strasser
Janette Tran
Anna Tschetter
Rosana Waterman
Gailynn Willett
David Yenoki

Leadership Endowment Donors:

Joan Atkinson
Kayla Cagan
Stephanie R. Charlefour
Jennifer Jung Gallant
Frances Harris
Dora Ho
Candice Mack
Sharon Rawlins
Christopher Shoemaker

FOY Fundraisers

- We raised \$725 for FOY via the raffle at the 2016 YA Author Coffee Klatch
- We raised \$3,324 for FOY via the raffle and YALSA store at the 2016 symposium

Donor Reporting

- Individuals who donate by text message are not tracked by the company that manages this service for ALA. The only data we know is the total dollar amount of donations received via this platform based on quarterly reports

Additional Resources

- YALSA's donation web page, <http://www.ala.org/yalsa/givetoyalsa/give>
- Friends of YALSA web page, <http://www.ala.org/yalsa/givetoyalsa/foy>
- Leadership Endowment web page, <http://www.ala.org/yalsa/givetoyalsa/leaderendow>