

**Fall Executive Committee Meeting
October 26-27, 2012, Chicago**

Topic: 2012 - 2013 Committee Task List Update

Background: Just prior to the 2012 Annual Conference the Board approved the development of an annual task list for standing committees based on the Action Plan, and charged the Executive Committee with developing the list. The list was developed in June and shared with Committee Chairs in July. The Executive Committee may want to discuss what progress has been made so far by committees and whether or not any assistance is needed.

Action Required: Discussion

Please see the next page for the task list.

2012 – 2013 Task List for YALSA Process Committees & Advisory Boards June 28, 2012

About the Strategic Plan:

This task list is based on YALSA's Strategic Plan, which can be found at: <http://www.ala.org/yalsa/aboutyalsa/strategicplan>

Strategic Plan Goals:

1. Advocacy & Activism: Teens and young adult services within all libraries are highly valued as a result of YALSA's advocacy and activism efforts.
2. Research & Best Practices: YALSA is a recognized source for access to targeted research and best practices relating to teen and young adult library services.
3. Continuous Learning and Professional Development: YALSA members and those in the library community who work for and with teens and young adults have the knowledge and skills they need to effectively serve them.
4. Member Recruitment & Engagement: YALSA is a stronger organization because of increased member engagement in the mission and work of the organization, and because more individuals in the library community see the value of membership and make a commitment to join YALSA.
5. Capacity Building: YALSA has the resources it needs to fully support and fund projects relating directly to its mission and strategic plan.

The road map which details the activities needed to accomplish the goals is called the Action Plan, which can be found at <http://bit.ly/Queu5q> (.pdf)

About the Task List:

- The task list was developed with input from chairs and a final draft was approved by YALSA's Board of Directors.
- Chairs are meant to develop and implement their own detailed timeline and work plan in order to facilitate the completion of the work laid out in the task list. Resources to help with this are on the Chair Wiki <http://wikis.ala.org/yalsagroups/index.php/Chairs>
- Chairs are empowered to delegate work to their committee members and set deadlines for them to accomplish the work.
- Chairs are also empowered to work with their board and staff liaisons to obtain more detailed information about the tasks listed below and to resolve questions and concerns about the tasks or related committee work through them.
- Chairs must be sure to keep a record of documents, accomplishments, unfinished tasks, etc. and make them available to future chairs of the committee/advisory board by posting them to the group's space in ALA Connect before the end of their term.

Committee or Advisory Board	Area of Focus in Strategic Plan	Related Task List
Continuing Education Advisory Board Chair: Megan Fink, megan.fink@charlottecountyntryday.org Board Liaison: Linda Braun, lbrown@leonline.com Staff Liaison: Eve Gaus, egaus@ala.org	#3 Continuous Learning	<ul style="list-style-type: none"> • Throughout the year work with Eve Gaus, YALSA’s Program Officer for CE, to identify individuals to create webinars and YALSA Academy videos • Identify individuals to create and offer free advocacy webinars • Identify individuals to create and offer YALSA Academy videos that focus on advocacy • Identify individuals to create advocacy-focused presentations (including one on how to tell your story) and encourage members to use them at the local and state levels at library workshops and state conferences • Solicit member & library community feedback to find out their latest CE needs • Work with Eve to build out a recognition program for members and others who take YALSA CE to use at their work or for job seeking • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to involve them in YALSA CE activities, such as facilitating a discussion forum or webinar • Determine the desirability of creating a YALSA presence in LinkedIn that provides interested individuals with a virtual place to find resources about and discuss topics of interest relating to professional development and career advancement

<p>Division & Membership Promotion Chair: Sarah Couri, scouri35@gmail.com Board Liaison: Vicki Emery, vmemery@fcps.edu Staff Liaison: Letitia Smith, lsmith@ala.org</p>	<p>#4 Member recruitment & engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> • Collect “Why I’m a Member” responses from the Membership Meeting & create a Google map with them • From July thru Sept. 15th encourage members to take the online member survey. • From Sept. 15th to Oct. 15th analyze the survey results. • If there are strong writers on the committee, have one or two write up a summary of the survey results for <i>YALS</i> and submit it to the YALS editor by no later than Nov. 1st for inclusion in the winter issue. If not, work with Stephanie Kuenn in YALSA to find an author to do this. • Write up a list of recommendations for the board based on the analysis and submit by no later than Dec. 19th. • Based on board discussion of the committee’s recommendations at their Jan. meeting, the DMP may be asked to take on additional tasks, including helping the President implement Tweet-ups and Virtual Town Halls • Plan and implement a YALSA 201 program either for the 2013 Midwinter Meeting or in a virtual format, working with on logistics (need to decide which by August) • Beginning in Feb. plan & implement a YALSA 101 program for the 2013 Annual Conference, working with Nichole Gilbert on logistics • Beginning in March, work with Letitia Smith, YALSA’s Program Coordinator for Membership, to recruit and prepare members to staff the YALSA booth at Annual 2013 • Throughout the year work with Letitia Smith to reach out to members who are celebrating an anniversary with YALSA and congratulate them • Review the 6/12 report from the Emerging Leaders about serving student members and work with Letitia Smith to determine which recommendations to implement
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<p>Editorial Advisory Board Chair: Laura Pearle, lpearle@gmail.com Board Liaison: Sarah Flowers, sarahflowers@charter.net Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#3 Continuous Learning</p>	<ul style="list-style-type: none"> • In the summer of 2012, the EAB chair will participate in the selection process for a new editor • Evaluate the reader survey to identify opportunities or improvements that can be made to the journal and submit your recommendations to Stephanie Kuenn, YALSA’s Web Services Manager • Work with the YALS Editor to <ul style="list-style-type: none"> ○ identify individuals to write articles ○ identify timely topics for upcoming volumes • Assist the editor in identifying & soliciting desired content for the journal’s online companion • Review and comment on article submissions as they are presented by the editor • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to involve them in YALSA writing activities, such as submitting articles for YALS • Regularly share information with and coordinate tasks as appropriate with YALSA’s Publications Advisory Board • forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
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<p>Executive Committee Chair: Jack Martin, jackmartin@nypl.org Board Liaison: N/A Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>All goals</p>	<ul style="list-style-type: none">• Provide input to Jack Martin, YALSA President, for the development of 2013 – 2014 process committee task lists• Oversee the planning and implementation of Board training and development, including refining the board self-assessment process and learning plans• Oversee the planning and implementation of Chair training and development• Monitor and update the Action Plan (companion document to Strategic Plan)• Facilitate planning and decision making between Board meetings• Standardize exit interview questions for departing board members• Along with reps from the Editorial & YALSAblog Advisory Boards, serve as search committee for the new <i>YALS</i> editor and YALSAblog Manager
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<p>Financial Advancement Chair: Kate Pickett, pickett.kate@gmail.com Liaison: Penny Johnson, pjlibrarylady@gmail.com Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#1 Advocacy #5 Capacity Building</p>	<ul style="list-style-type: none">• Work with the past two FAC chairs to develop a manual for the committee• Determine what, if any, fundraising effort to do around the YA Lit Symposium• Evaluate the 2012 Booze for Books effort & decide whether or not to implement again for 2013• Update the Fundraising Guide as needed (http://bit.ly/xpYuk4)• Work with the Board to decide on specific fundraising tactics and activities to raise \$13,600 in 2013 to support YALSA's array of member awards• Research best practices which encourage annual giving and submit recommendations to the board on which to adapt and implement for YALSA• Continue to send thank yous to all donors• Contribute content to the quarterly FOY e-newsletter and send to Letitia Smith, YALSA's Program Coordinator for Membership• Attend and participate in the Sat. donor reception at the 2013 ALA Annual Conference
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<p>The Hub Advisory Board Chair: Gretchen Kolderup, gretchenkolderup@gmail.com m Board Liaison: Chris Shoemaker, chrisshoemaker@nypl.org Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#3 Continuous Learning #4 Member Engagement</p>	<ul style="list-style-type: none"> • Work with Selection Committee Chairs and the Awards & Lists Marketing Committee on promoting YALSA’s lists and awards • Continue to recruit bloggers, including teen bloggers • Evaluate the success of the Best of the Best Reading Challenge and decide whether or not to implement a BOB or other challenge for 2013 • Continue to find ways to promote information about YA lit reflecting diverse and multicultural populations • Work with YALSA’s Web Services Manager to promote the blog • Continue to explore ways to make content as timely as possible and to position the blog so that it can respond immediately to time sensitive news items • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to recruit new bloggers • Regularly share information with and coordinate tasks as appropriate with the YALSAblog & other YALSA publications • forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
<p>Joint School/Public Library Cooperation Chair: Julie Bartel, julietbartel@gmail.com Board Liaison: Priscille Dando, pdando@gmail.com Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#1 Advocacy #3 Continuous Learning #4 Member Engagement</p>	<ul style="list-style-type: none"> • Exact tasks will have to be determined jointly by the AASL, ALSC and YALSA Executive Committees, but the out-going chair recommends writing a journal article on school/public library cooperation; creating an informational brochure about joint library services to youth

<p>Legislation Chair: Lizz Zitron ezitron@carthage.edu Board Liaison: Christian Zabriskie, Christian_zabriskie@yahoo.com Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#1 Advocacy, #4 Member Engagement & Recruitment</p>	<ul style="list-style-type: none"> • Once the White House releases the President’s proposed FY13 budget, work with the YALSA Board, through your board liaison, to update YALSA’s legislative agenda for 2013 • Create a Tweet Your Representative Google Map for use with the 2013 Legislative Day. • Work with Stephanie Kuenn, YALSA’s Web Services Manager, to encourage members to participate in National Library Legislative Day & its virtual component on May 7, 2013 • Plan and implement a third round of District Days for August – Sept. 2013, working with work with Stephanie Kuenn, YALSA’s Web Services Manager, to promote it • Ensure the information about National Library Legislative Day, District Days, and other legislation related information is up to date and accurate on YALSA’s wiki • Promote the Washington Office’s free advocacy webinars to YALSA members • Promote subscriptions to YAdvocacy listserv and post regular tips on everyday advocacy • Model use of social media as an advocacy tool to members and encourage them to use it at the local and state levels, such as Google maps, Storify and Scoop.it • Advocate of the Month: Evaluate the impact and weigh the priority/need against other advocacy activities and determine if it is feasible and desirable to continue for another year
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<p>Midwinter Trends in YA Paper Presentation 2013 Chair: Denise Agosto, dea22@drexel.edu Liaison: Sandra Hughes-Hassell, smhughes@email.unc.edu Staff Liaison: Nichole Gilbert, nilbert@ala.org</p>	<p>#2 Research #3Continuous Learning</p>	<ul style="list-style-type: none"> • Plan and implement a lecture for the 2013 Midwinter Meeting in Seattle, Jan. 25 – 29, working with Nichole Gilbert, Program Officer for Conferences & Events on logistics • Schedule the meeting room and A/V with Nichole before 9/15/12 • Work with YALSA’s Web Services Manager, Stephanie Kuenn, to promote the call for papers to a variety of outlets that span, library, education and other groups which may have research to share, and market the event, by writing posts for the blog, articles for the e-newsletter, etc. • Use the YALSA Research Agenda to identify potential topics for the paper and check in with YALSA’s board to see if they have any priority areas they’d like addressed • Communicate regularly with the <i>JRLYA</i> Advisory Board about the event
<p>National Guidelines Committee Chair: Mary Arnold, marnold@cuyahogalibrary.org Liaison: Christian Zabriskie, christian_zabriskie@yahoo.com Staff Liaison: Eve Gaus, egaus@ala.org</p>	<p>#2 Research & Best Practices</p>	<ul style="list-style-type: none"> • Identify faculty who teach YA and send them regular updates, including tools for their classroom or desk copies of YALSA books • Work with staff to disseminate and promote the guidelines; regularly evaluating the existing guidelines • Make recommendations to YALSA's Board for updating or revising guidelines and/or the need to create supplementary materials or tools • Assist staff with establishing and maintaining liaisons with appropriate decision makers and stakeholders, both inside and outside the library profession that monitor and evaluate the performance of teen services programs and librarians • Review YALSA’s portfolio of white papers to identify any that need updating and any gaps in topics for which new papers should be developed and report findings to the board by no later than May 2013.

<p>Nominating Governance 2013 Chair: Sarah Debraski, slcornish@gmail.com Liaison: Jack Martin, jackmartin@nypl.org Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> • Review existing Nominating information, including the 2012 – 2013 Board Profile, the nominating committee manual and the nomination form. • Provide updates on the committee’s work via the YALSA blog or the e-newsletter in order to inform members about the nominating process and ensure an appropriate level of transparency • Provide regular updates to the President as to the committee’s progress and seek assistance from him in regards to any concerns or challenges finding candidates • Contact Letitia Smith and Beth Yoke to determine eligibility of potential candidates
<p>Nominating Governance 2014 Chair: Sarah Flowers Liaison: Shannon Peterson, shannon.peterson@gmail.com Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> • Review existing Nominating information, including the 2012 – 2013 Board Profile, the nominating committee manual and the nomination form. • Provide updates on the committee’s work via the YALSA blog or the e-newsletter in order to inform members about the nominating process and ensure an appropriate level of transparency • Provide regular updates to the President as to the committee’s progress and seek assistance from him in regards to any concerns or challenges finding candidates • Contact Letitia Smith and Beth Yoke to determine eligibility of potential candidates

<p>Nominating Awards 2013 Chair: Jerene Battisti, jobattisti@kcls.org Liaison: Jack Martin, jackmartin@nypl.org Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • Provide updates on the committee’s work via the YALSA blog or the e-newsletter in order to inform members about the nominating process and ensure an appropriate level of transparency • Provide regular updates to the President as to the committee’s progress and seek assistance from her in regards to any concerns or challenges finding candidates • Contact Letitia Smith and Beth Yoke to determine eligibility of potential candidates
<p>Nominating Awards 2014 Chair: Pam Holley, pamsholley@aol.com Liaison: Shannon Peterson, shannon.peterson@gmail.com Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • Provide updates on the committee’s work via the YALSA blog or the e-newsletter in order to inform members about the nominating process and ensure an appropriate level of transparency • Provide regular updates to the President as to the committee’s progress and seek assistance from her in regards to any concerns or challenges finding candidates • Contact Letitia Smith and Beth Yoke to determine eligibility of potential candidates

<p>Organization & Bylaws Chair: Linda Braun, lbraun@leonline.com Board Liaison: N/A Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> • Review the Handbook to identify areas for updating and then work with staff as needed to create the updates • Review the Bylaws to identify areas for updating/clarifying and then submit a report to the board of recommended changes by Midwinter 2013 so that they can be placed on the 2013 ballot • Determine if it is desirable to modify the board structure so that the FAC chair sits ex-officio on the board, and if so, submit a request for board action • Work with Jack Martin and Beth Yoke to move forward any proposed bylaws updates. • Communicate with and work with chairs as needed to ensure their committees’ policies, procedures and charges are up to date and accurate • Continue with the next round of committee evaluations, based on the calendar created by the previous committee • Work with the ad-hoc committee of the board focusing on IG/DG evaluation and determine whether or not a bylaws change is desired
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<p>Publications Advisory Board Chair: Amy Greer amy.greer@gmail.com Board Liaison: Renee McGrath, renee@nassaulibrary.org Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#3 Continuous Learning</p>	<ul style="list-style-type: none"> • Maintain the literature review which lists professional book length publications in the field of teen services and identify gaps in topics for potential YALSA publications and maintain the list in the committee space in ALA Connect • Develop and maintain an annotated list of potential authors • Regularly read professional materials (such as periodicals & blogs) to identify potential authors and maintain a list in the committee space in ALA Connect • Work with Stephanie Kuenn to ensure that YALSA authors receive recognition for their contribution to the association • Assist Stephanie Kuenn with marketing YALSA publications to the membership and the library community • Work to help members and leaders in the library community understand the value of writing for YALSA, including updating/revising the document, “50 Tips for Publishing with YALSA.” • Assist Stephanie Kuenn with finding chapter contributors for book-length publications as necessary • Regularly share information with and coordinate tasks as appropriate with YALSA’s the Editorial Advisory Board
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<p>Research Chair: Don Latham, dlatham@fsu.edu Board Liaison: Sandra Hughes-Hassell, smhughes@email.unc.edu Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#1 Advocacy #2 Research #3 Continuous Learning</p>	<ul style="list-style-type: none"> • Create a new annotated bibliography of research based on the priority areas in YALSA’s Research Agenda • Help staff the YALSA booth at the 2013 ALISE conference • Decide whether or not to submit a program proposal for the 2014 ALA Annual Conference (RFP closes May 31st, 2013) • Decide by August of each year whether or not to hold a YA research forum at ALA Midwinter meetings • Regularly monitor and contribute to the Network for Research on Libraries & Teens http://yaresearch.ning.com/ • Update as needed and encourage others to contribute to the research pages on YALSA’s wiki • Keep in regular contact with the JRLYA Advisory Board and the Midwinter Paper Presentation Planning Committee to share information and collaborate, as appropriate • Continue to post information on academic focused listservs, such as yaresearchers, JESSE and ESLS listservs • Create blog posts and articles that help members and others understand how research relates to their every day work
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<p>Research Journal Advisory Board Chair: Frances Harris, francey@illinois.edu Board Liaison: Sandra Hughes-Hassell, smhughes@email.unc.edu Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#2 Research #3 Continuous Learning</p>	<ul style="list-style-type: none"> • Help YALSA’s Web Services Manager to market the Journal both to potential authors and to readers. • Work with the Journal’s editor, Sandra Hughes-Hassell, to make sure that article reviewers have the skills needed in order to complete the reviewing task successfully. • Referee any submissions in a timely manner, as assigned by the journal editor • Assist with staffing the YALSA booth at the 2013 ALISE conference • Communicate regularly with the Trends in YA Paper Presentation Committee about the paper presentation at Midwinter and publishing the paper in a future issue of <i>JRLYA</i> • Communicate regularly with the Research Committee about topics and authors for <i>JRLYA</i> • forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
<p>Strategic Planning Chair: Renee McGrath renee@nassaulibrary.org Board Liaison: N/A Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p># 5 Capacity Building</p>	<ul style="list-style-type: none"> • Work with Jack Martin, President, to inform and educate all Chairs about the strategic plan and help them understand how the work of their committee is needed in order to advance the plan • Develop and implement a process and tools for information gathering that will support the work of the board in evaluating the progress of the action plan and then facilitate the information gathering • Build skills in relation to information gathering and evaluation by reading articles on the topic, participating in online training, etc.

<p>Teen Read Week Chair: RoseMary Honnold, rhonnold@gmail.com Board Liaison: Chris Shoemaker, christophershoeemaker@nypl.org Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#1 Advocacy #4Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • In July vet the applicants according to the criteria on the application form for the TRW mini-grants and send the list of winners to Letitia Smith, YALSA’s Membership Coordinator • From Aug. – Oct. maintain and regularly update an interactive space on YALSA’s Ning that members can use to share 2012 TRW ideas and resources • From Aug. – Oct. regularly promote TRW with posts to the YALSAblog, information in YALSA’s e-newsletter and through other resources • In Sept. suggest themes for the 2013 TRW and submit them to Stephanie Kuenn. Please note: the suggestions are just that, and it is possible they may not be used. • From Nov. – Jan. solicit, gather, write and edit content for a theme-specific 2013 TRW guide for librarians. • In Feb., create and maintain an interactive space on YALSA’s wiki that members can use to share 2013 TRW ideas and resources • In Feb. develop content for the 2013 web site, based on feedback from Stephanie Kuenn • In March, provide content for the 2013 TRW web site, as requested from Stephanie Kuenn • In Feb. and March, provide content for any 2013 TRW recommended reading lists, pamphlets or other products, if requested by staff • Create content, as requested by Stephanie Kuenn for 2013 TRW e-newsletters to registrants, articles for YALS, etc. • Better position TRW as an advocacy opportunity for front line librarians and library workers by incorporating advocacy into resources and marketing materials for these products and events
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<p>Teen Tech Week Chair: Clair Segal Clair.R.Segal@gmail.com pdando@gmail.com Liaison: Priscille Dando, pdando@gmail.com Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#1 Advocacy #4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • In July and Aug., create content for a downloadable 2013 TTW pamphlets which will contain recommended resources for teens that are related to the “Check In” theme. Contact Stephanie Kuenn, YALSA’s Web Services Manager, for samples of previous pamphlets and specific instructions. Submit a draft to Stephanie by Aug. 15 and a final copy by Sept. 1. • From Aug. through March create and maintain an interactive space on YALSA’s Ning that members can use to share 2013 TTW ideas and resources • From Aug. – Oct ., provide content for the 2013 TTW web site, as requested from Stephanie Kuenn, Web Services Manager • Between Oct. and Feb. create content, as requested by Stephanie Kuenn for 2013 TTW e-newsletters to registrants, articles for <i>YALS</i>, etc. • Throughout Nov. create and disseminate blog posts to promote the 2013 TTW and the opening of registration for it • In Nov. & Dec. plan TTW scavenger hunt for 2013 Midwinter Meeting • Throughout Feb. create and disseminate blog posts to promote the 2013 TTW and offer tips for celebrating it • If time allows, work on updating the Tech Guides that are accessible from YALSA’s public wiki • Better position TTW as an advocacy opportunity for front line librarians and library workers by incorporating advocacy into resources and marketing materials for these products and events
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<p>Teens’ Top Ten Chair: Elizabeth Hanisian, ehanisian@cityoflewisville.com Board Liaison: Sarajo Wentling, sjwentling@gmail.com Staff Liaison: Nichole Gilbert, ngilbert@ala.org</p>	<p>#5 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • Work with Nichole Gilbert, Program Officer for Conferences & Events, to evaluate the applications for the 2012-2014 Teens’ Top Ten groups • Work with Nichole Gilbert, to implement the 2013 round of the Teens’ Top Ten <ul style="list-style-type: none"> ○ Update the list of nominations from current Galley groups monthly. ○ Vet nominations and prepare for galley group vote beginning March 15th. ○ Annotate TTT nominations that are announced on Celebrate Teen Lit Day (April 18) and submit to Stephanie Kuenn, Web Services Manager, for posting online. • Work with Nichole Gilbert to raise awareness about the program and to improve communications with publishers • Work with Nichole to finish the 10th Anniversary Teens’ Top Ten publication
<p>Website Advisory Chair: Wendy Stephens, wendysteadmanstephens@gmail.com Board Liaison: Christian Zabriskie, Christian_zabriskie@yahoo.com Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • Work with member groups as needed to establish space on YALSA’s wikis • Evaluate the current content on the public wiki, determine if some sections need updating or sunseting and work with appropriate member groups to accomplish that. Include a report of what was accomplished in the chair quarterly reports to the board • Regularly (weekly) visit wiki pages and remove spam, as necessary • Maintain and promote a regular YALSA presence on social media pages, including ALA Connect, and work with Stephanie Kuenn as needed to accomplish that • As requested by YALSA’s Board take questions, concerns and suggestions to ALA’s Web Advisory Committee

<p>YALSAblog Advisory Board Chair: mk Eagle, eagle.mk@gmail.com Board Liaison: Linda Braun, lbraun@leonline.com Staff Liaison: Stephanie Kuenn, skuenn@ala.org</p>	<p>#2 Research & Best Practices #3 Continuing Education #4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> • Continue to recruit bloggers, including teen bloggers • Group bloggers with similar interests with liaisons from the advisory board in order to make the monitoring process manageable. • Continue tagging posts and identifying and correcting inconsistencies • Evaluate the success of month-long themed posting and decide whether or not to continue for 2013 • Work with the Web Services Manager to implement a new look and graphic design for the blog • Work with YALSA’s Web Services Manager to promote the blog • Continue to explore ways to make content as timely as possible and to position the blog so that it can respond immediately to time sensitive news items • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to recruit new bloggers • Regularly share information with and coordinate tasks as appropriate with the The Hub & other YALSA publications • Forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1 • Seek out individuals to regularly blog about issues, news and resources relating to advocacy and activism in teen services
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