

**YALSA Board of Directors Meeting
ALA Annual Conference, Las Vegas
June 27 – July 1, 2014**

Topic: Approval of the 2014 – 2015 Committee Task List

Background: From May – June YALSA’s Board Liaisons sought feedback from current and in-coming Chairs regarding a task list for the coming year for strategic committees and advisory boards. Based on the Board Liaison and Chair feedback, Beth Yoke developed the task list. The task list also takes into consideration the Strategic Plan, the Futures report and liaison responsibilities with ALA groups. Once approved by the Board, the list will be posted in YALSA’s online Handbook as well as emailed to the Chairs.

Action Required: Consent

Additional Resources

- 2013 – 2014 Committee Task List, <http://ow.ly/yrYTZ> (.pdf)

2014 – 2015 Task List for YALSA Process Committees & Advisory Boards

About the Strategic Plan:

This task list is based on YALSA's Strategic Plan, which can be found at: <http://www.ala.org/yalsa/aboutyalsa/strategicplan>. It should be noted that tasks listed below for specific groups could be modified during the year, based on Board decisions, group input, etc.

Strategic Plan Goals:

- Item #1. **Advocacy & Activism:** Teens and young adult services within all libraries are highly valued as a result of YALSA's advocacy and activism efforts.
- Item #2. **Research & Best Practices:** YALSA is a recognized source for access to targeted research and best practices relating to teen and young adult library services.
- Item #3. **Continuous Learning and Professional Development:** YALSA members and those in the library community who work for and with teens and young adults have the knowledge and skills they need to effectively serve them.
- Item #4. **Member Recruitment & Engagement:** YALSA is a stronger organization because of increased member engagement in the mission and work of the organization, and because more individuals in the library community see the value of membership and make a commitment to join YALSA.
- Item #5.** **Capacity Building:** YALSA has the resources it needs to fully support and fund projects relating directly to its mission and strategic plan.

The road map which details the activities needed to accomplish the goals is the Action Plan, which is at <http://ow.ly/wFVSr> (.pdf)

Implementing Tasks:

- Chairs need to develop and implement their own detailed timeline and work plan in order to facilitate the completion of the work laid out in the task list. Resources to help with this are on the Chair Wiki <http://wikis.ala.org/yalsagroups/index.php/Chairs>, or chairs can consult their Board Liaison
- Chairs are empowered to delegate work to their committee members and set deadlines for them to accomplish the work.
- Chairs are also empowered to work with their board and staff liaisons to obtain more detailed information about the tasks listed below and to resolve questions and concerns about the tasks or related committee work through them.
- Chairs are encouraged to take advantage of YALSA's communication channels to raise awareness about their group and/or to promote their work: www.ala.org/yalsa/aboutyalsa/yalsahandbook/marketingformembergr
- Chairs must be sure to keep a record of documents, accomplishments, unfinished tasks, etc. and make them available to future chairs of the committee/advisory board by posting them to the group's space in ALA Connect before the end of their term.

Committee or Advisory Board	Area of Focus in Strategic Plan	Related Task List
<p>Continuing Education Advisory Board Chair: Portia Latalladi, platalla@chipublib.org</p> <p>Board Liaison: Maureen Hartman, mlhartman@gmail.com</p> <p>Staff Liaison: Nicole Munguia, nmunguia@ala.org</p>		<ul style="list-style-type: none"> • Between July & mid-Aug. analyze the results of the CE and trainers' survey and present a summary of findings and recommendations to the board for their meeting Sept. 9th • Between Oct. and Jan. work with Nicole Munguia, YALSA's Program Officer for CE, to implement any actions requested by YALSA's board coming out of their Sept. meeting • Between Feb. and June work build out a page on YALSA's wiki that lists CE resources, organized by the 7 competency areas in YALSA's Competencies for Librarians Serving Youth, then work with the Communications Specialist to promote the page & encourage others to add content • All year: work with Nicole Munguia to identify individuals to create monthly webinars and academy videos • All year: post content on the trainers Facebook page, including tips for trainers, links to resources, samples of best practices, etc. • As needed, solicit member & library community feedback to find out their latest CE needs • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to involve them in YALSA CE activities, such as facilitating a webinar or creating an Academy video <p>The CE Advisory Board's Chair serves as liaison to ALA's Education Assembly</p>

<p>Division & Membership Promotion Chair: Samantha Helmick, shelmick@burlington.lib.ia.us</p> <p>Board Liaison: Jack Martin, hillias@gmail.com Staff Liaison: Letitia Smith, lsmith@ala.org</p>	<p>#4 Member recruitment & engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> • Beginning in July, plan and implement a YALSA 201 program either for the 2014 Midwinter Meeting or in a virtual format, working with on logistics (need to decide which by August) • Beginning in Feb. plan & implement a YALSA 101 program for the 2014 Annual Conference, working with Nichole O'Connor on logistics • If a YALSA booth is secured for the 2015 Midwinter or Annual conference, work with Letitia to identify members to help staff it • Throughout the year work with Letitia Smith to reach out to members who are celebrating an anniversary with YALSA and congratulate them • Throughout the year, regularly monitor YALSA's three new channels for members and post information tailored to each of the audiences (student listserv, school librarian listserv, new member listserv) • Assist Letitia with implementing the member referral program, as outlined in the Self-Guided Marketing Plan • Throughout the year promote YALSA member resources, including the Google Map of members, the Get Involved Infographic and free webinars about making the most of your membership & getting involved • The DMP Chair serves as liaison to ALA's Recruitment Assembly and New Members' Round Table
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<p>Editorial Advisory Board Chair: Linda Braun, lbraun2000@gmail.com</p> <p>Board Liaison: N/A</p> <p>Staff Liaison: TBD</p>	<p>#3 Continuous Learning</p>	<ul style="list-style-type: none"> • Once the e-version of the journal launches, evaluate the existing YALS web presence to determine whether or not it is still warranted and make a recommendation to the Board of Directors • Continue to find ways to leverage YALS in order to help members adopt the recommendations in the Futures report • Throughout the year work with the YALS Editor to <ul style="list-style-type: none"> ○ identify timely topics for upcoming volumes ○ Disseminate information about both the print and web versions of the journal using YALSA social channels as well as member connections. • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to involve them in YALSA writing activities, such as submitting articles for YALS and/or content for the web companion • Regularly share information with and coordinate tasks as appropriate with YALSA’s Publications Advisory Board, the Hub Advisory Board, the YALSAblog Advisory Board, and the JRLYA Advisory Board. Forward top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
<p>Executive Committee Chair: Chris Shoemaker, cinf0master@gmail.com</p> <p>Board Liaison: N/A</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>All goals</p>	<ul style="list-style-type: none"> • Provide input to Chris Shoemaker, YALSA President, for the development of 2014 – 2015 strategic committee task lists • Oversee the planning and implementation of Board training and development, including refining the board self-assessment process and learning plans • Oversee the planning and implementation of Chair training and development • Facilitate planning and decision making between Board meetings • Liaise with appropriate groups and individuals in ALA. For example, the Fiscal Officer should be in regular contact with YALSA’s BARC rep.

<p>Financial Advancement Chair: Jack Martin, hillias@gmail.com</p> <p>Liaison: N/A</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#1 Advocacy #5 Capacity Building</p>	<ul style="list-style-type: none"> • Continuously plan for fundraising efforts throughout the year as noted in the FAC manual. • Between July and Sept. 2014 decide on specific fundraising tactics for the 2015 calendar year, leveraging opportunities like Annual & the Symposium, that will raise at least \$16,000 to support YALSA's array of member awards and submit your recommended tactics to YALSA's Executive Committee by Oct. 1 for their fall meeting • Based on Executive Committee feedback, implement the fundraising plan beginning in Jan. • Between Oct. and Dec. plan for and implement YALSA's participation in the National Giving Tuesday, on 12/3 www.givingtuesday.org as well as any fundraising activities at Midwinter • Between Feb. and March 2015 work on a fundraising effort to do around the 2015 ALA Annual Conference & work with Nichole O'Connor to implement it • In April 2015 update the Fundraising Guide as needed (http://bit.ly/xpYuk4) • In May and June 2015, review and update the FAC manual, as needed • Throughout the year, continue to send thank yous to all donors • On a monthly or more frequent basis, share news and information with donors via the foy@ala.org listserv
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<p>The Hub Advisory Board Chair: Allison Tran, allisontran@gmail.com</p> <p>Board Liaison: Joy Kim, joy.kim@gmail.com</p> <p>Staff Liaison: TBD</p>	<p>#3 Continuous Learning #4 Member Engagement</p>	<ul style="list-style-type: none"> • From July thru Oct. work with Anna Lam (alam@ala.org) to implement the TRW blogger contest • Discuss what specific tasks the advisory board can take on to support the blog and the work of the blog manager, and maintain and refine the tasks throughout the year • Work with the Awards & Lists Marketing Taskforce on promoting YALSA's lists and awards • Continue to recruit bloggers, including teen bloggers • Evaluate the success of the Best of the Best Reading Challenge and decide whether or not to implement a BOB or other challenge for 2015 • Continue to find ways to promote information about YA lit reflecting diverse and multicultural populations • Work with YALSA's Communications Specialist to promote the blog, including to non-library audiences • Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to recruit new bloggers • Regularly share information with and coordinate tasks as appropriate with the YALSAblog & other YALSA publications • Forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
<p>Interdivisional School/Public Library Cooperation Chair: Jenna Nemec-Loise, alsc.jenna@gmail.com</p> <p>Board Liaison: Vicki Emery, vmemery@fcps.edu</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#1 Advocacy #3 Continuous Learning #4 Member Engagement</p>	<ul style="list-style-type: none"> • Promote subscriptions to the middlegrd@ala.org listserv and post regular tips on serving middle graders via school and public libraries • Update and expand the content on the Joint School/Public Library Cooperation wiki as needed: http://ow.ly/lg5Fj • Other tasks are determined jointly by the AASL, ALSC and YALSA Executive Committees, but the out-going chair recommends writing a journal article on school/public library cooperation; creating an informational brochure about joint library services to youth

<p>Legislation Chair: Staci Terrell, sterrell@andersonlibrary.net</p> <p>Board Liaison: Sarah Townsend, sarahmarietownsend@gmail.com</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#1 Advocacy, #4 Member Engagement & Recruitment</p>	<ul style="list-style-type: none"> • From July 1- Sept. 2014 provide information and resources to help members plan and implement District Days activities, including promotion of the Advocacy Benchmarks, and work with the Communications Specialist to promote it • From July 1 to Dec. 1 2014 work with the Communications Specialist to promote the stipend for a member to attend 2015 National Library Legislative Day (NLLD) • Between Sept. & Dec. evaluate the effectiveness of the District Days & Tweet Your Congressperson efforts and submit an evaluation to YALSA's board by 12/30 regarding whether or not these are effective means for engaging members in grassroots legislative advocacy • From Dec. – Jan. vet the NLLD applications and choose a winner(s) • Between Feb. and May 2015, work with the Communications Specialist to encourage members to participate in NLLD & its virtual component, held on May 5, 2015 • From May – June 2015 plan District Days, Aug – Sep 2015 • Regularly access YALSA's wiki to ensure the information about National Library Legislative Day, District Days, and other legislation related information is up to date, free of spam and accurate • Throughout the year promote the Washington Office's free advocacy webinars to YALSA members • Throughout the year promote subscriptions to YAdvocacy listserv and post regular tips on everyday advocacy that relate to the Advocacy Benchmarks • Throughout the year model use of social media as an advocacy tool to members and encourage them to use it at the local and state levels, such as Google maps, Storify and Scoop.it • Communicate regularly with the chairs of the ALA, ALSC & AASL Legislation Committees and explore opportunities for collaboration
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<p>Midwinter Trends in YA Paper Presentation Chair: Sandra Hughes- Hassell, smhughes@email.unc.edu</p> <p>Liaison: Vicki Emery, vmemery@fcps.edu</p> <p>Staff Liaison: Nichole O'Connor, noconnor@ala.org</p>	<p>#2 Research #3Continuous Learning</p>	<ul style="list-style-type: none"> · From July – Aug. work with Nichole O'Connor to update the application form, 1) so that a longer abstract (at least 500 words) is required that includes the research question (or problem statement) and anticipated or preliminary findings; and 2) a brief description of the proposed study methods is required. · From Sept. thru Jan. plan and implement a lecture for the 2015 Midwinter Meeting in Chicago, Jan. 30 – Feb. 2, working with Nichole O'Connor, Program Officer for Conferences & Events on logistics · Schedule the meeting room and A/V with Nichole before 9/15/14 · Between Feb. and June, work with YALSA's Communications Specialist to promote the call for papers for the 2016 Midwinter to a variety of outlets that span, library, education and other groups which may have research to share, and market the event, by writing posts for the blog, articles for the e-newsletter, etc. · Use the YALSA Research Agenda & Future of Library Services for & with Teens report to identify potential topics for the paper and check in with YALSA's board to see if they have any priority areas they'd like addressed · Communicate regularly with the JRLYA Editor and Advisory Board about the event and to identify potential speakers and topics
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<p>National Guidelines Committee Chair: Katherine Trouern-Trend, kttrend@gmail.com</p> <p>Liaison: Sarah Sogigian, sarah@masslibsystem.org</p> <p>Staff Liaison: Nicole Munguia, nmunguia@ala.org</p>	<p>#2 Research & Best Practices</p>	<ul style="list-style-type: none"> • Between July & Sept. finish manual for committee that provides some details as to carrying out tasks, as stated in the charge. Create and include a timeline for evaluating resources (e.g. 2015 issue briefs, 2016 guidelines, 2017 position papers, 2018 issue briefs, 2019 guidelines, 2020 position papers, etc.) • From Sept. – Dec. evaluate the “Future of Library Services for & with Teens: a Call to Action” report and submit a recommendation to YALSA’s Board as to any position papers that may be needed in order to help members build a case for implementing the recommended changes in the report. Submit the recommendations to the Board by 12/30 • Once new programming guidelines are approved by the board (est. sometime between Nov. – Jan.), work with the Communications Specialist to disseminate information about them • Throughout the year work with staff to disseminate and promote all of the guidelines • Throughout the year assist staff with establishing and maintaining liaisons with appropriate decision makers and stakeholders, both inside and outside the library profession that monitor and evaluate the performance of teen services programs and librarians
<p>Nominating Governance 2015 Chair: Priscille Dando, pdando@gmail.com</p> <p>Liaison: Chris Shoemaker, cinf0master@gmail.com</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> • A detailed work plan is provided in the committee’s manual – please follow that carefully • Update the committee manual, as needed, and archive in the committee’s space in ALA Connect • Provide updates on the committee’s work via the YALSAblog or the e-newsletter in order to inform members about the nominating process and ensure an appropriate level of transparency • Provide regular updates to the President as to the committee’s progress and seek assistance from him in regards to any concerns or challenges finding candidates

<p>Nominating Awards 2015 Chair: Teri Lesesne, lis_tsl@shsu.edu</p> <p>Liaison: Chris Shoemaker, cinf0master@gmail.com</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> · A detailed work plan is provided in the committee’s manual – please follow that carefully · Update the committee manual, as needed, and archive in the committee’s space in ALA Connect · Provide updates on the committee’s work via the YALSAblog or the e-newsletter in order to inform members about the nominating process and ensure an appropriate level of transparency · Provide regular updates to the President as to the committee’s progress and seek assistance from him in regards to any concerns or challenges finding candidates
<p>Organization & Bylaws Chair: Sarah Townsend, sarahmarietownsend@gmail.com</p> <p>Board Liaison: N/A</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p>#4 Member Recruitment & Engagement #5 Capacity Building</p>	<ul style="list-style-type: none"> · Between July – Aug. create a schedule for reviewing the bylaws, handbook and official YALSA polices (bylaws can be on a 5 year cycle, and the handbook and policies can be on 3 year cycles). Post in the committee’s space in Connect for future iterations of the committee to use · Between Sept. – Dec. continue with the next round of committee/jury/advisory board evaluations, based on the calendar created by the previous committee, excepting any selection or award committees on the list (due to the work of the Selection & Award Committee Evaluation TF). Submit a report to the board by Dec. 30 · Between Feb. – May work to implement any of the O&B related recommendations from the Selection & Award Evaluation TF that may have been approved by the board at their Jan. meeting · Throughout the year communicate with and work with chairs as needed to ensure their groups’ policies, procedures and charges are up to date and accurate

<p>Publications Advisory Board Chair: Monique Delatte, delatte@gmail.com</p> <p>Board Liaison: Linda Braun, lb Braun2000@gmail.com</p> <p>Staff Liaison: TBD</p>	<p>#3 Continuous Learning</p>	<ul style="list-style-type: none"> · Between July 1 and Sept. update the annotated list of potential authors · From Oct. - Dec. evaluate the “Future of Library Services for & with Teens: a Call to Action” report and submit a recommendation to YALSA’s Board as to any print or digital publications that may be needed in order to help members build understanding of the new concepts and/or implement the recommended changes in the report. Submit the recommendations to the Board by 12/30 · In Dec. update/revise the document, “50 Tips for Publishing with YALSA” and have the new draft ready to distribute at Midwinter · Throughout the year maintain the literature review which lists professional book length publications in the field of teen services and identify gaps in topics for potential YALSA publications and maintain the list in the committee space in ALA Connect · Regularly read professional materials (such as periodicals & blogs) to identify potential authors and maintain a list in the committee space in ALA Connect · Throughout the year work with the Communications Specialist to ensure that YALSA authors receive recognition for their contribution to the association · Assist the Communications Specialist with marketing YALSA publications to the membership and the library community · Throughout the year work to help members and leaders in the library community understand the value of writing for YALSA · Assist the Communications Specialist with finding chapter contributors for book-length publications as necessary · Regularly share information with and coordinate tasks as appropriate with YALSA’s the Editorial Advisory Board
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<p>Research Chair: Stephanie Barta, stephanieb@coventrylibrary.org</p> <p>Board Liaison: Sarah Sogigian, sarah@masslibsystem.org</p> <p>Staff Liaison: TBD</p>	<p>#1 Advocacy #2 Research #3 Continuous Learning</p>	<ul style="list-style-type: none"> • In July & Aug develop a calendar and implementation plan to carry out these activities year-round: <ul style="list-style-type: none"> • Regularly monitor and contribute to the Network for Research on Libraries & Teens http://yaresearch.ning.com/ • Update and expand, and encourage others to contribute to, the research pages on YALSA’s wiki • Continue to post news and information on academic focused listservs, such as yaresearchers, JESSE and ESLS listservs • Create YALSAblog posts and articles that help bridge the divide between the academic nature of published research and the practical ideas and implications of the research out there. • Decide by August whether or not to hold a YA research forum at ALA Midwinter meeting • Between Sept. – Dec. help facilitate a YALSA presence at the 2015 ALISE conference • Between Sept. and May compare the “Future of Library Services for & with Teens: a Call to Action” report with YALSA’s National Research Agenda, determine what updates are needed to the Agenda and make them. Submit an updated document to YALSA’s board by no later than May 26 • Keep in regular contact with the JRLYA Advisory Board and the Midwinter Paper Presentation Planning Committee to share information and collaborate, as appropriate • Decide whether or not to submit a program proposal for the 2016 ALA Annual Conference (RFP closes July 1st, 2015) • The Research Committee Chair serves as a liaison to ALA’s Committee on Research
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<p>Research Journal Advisory Board Chair: Don Latham, dlatham@fsu.edu</p> <p>Board Liaison: Sarah Sogigian, sarah@masslibsystem.edu</p> <p>Staff Liaison: TBD</p>	<p>#2 Research #3 Continuous Learning</p>	<ul style="list-style-type: none"> • Compare the “Future of Library Services for & with Teens: a Call to Action” report with YALSA’s Annotated Bibliography of Research to determine research gaps and then put out a call for research in those specific areas • Throughout the year help YALSA’s Communications Specialist market the Journal both to potential authors and to readers. • Work with the Journal’s editor to make sure that article reviewers have the skills needed in order to complete the reviewing task successfully. • Referee any submissions in a timely manner, as assigned by the journal editor • Communicate regularly with the Trends in YA Paper Presentation Committee about the paper presentation at Midwinter and publishing the paper in a future issue of JRLYA • Communicate regularly with the Research Committee about topics and authors for JRLYA • Increase awareness about JRLYA by creating blog posts or a brief webinar about how to publish with the journal • Forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
<p>Strategic Planning Chair: Joy Kim, joy.kim@gmail.com</p> <p>Board Liaison: N/A</p> <p>Staff Liaison: Beth Yoke, byoke@ala.org</p>	<p># 5 Capacity Building</p>	<ul style="list-style-type: none"> • Throughout 2014 – 3015 oversee the implementation the items listed in the strategic planning timeline that was submitted to the Board for their June meeting • Throughout the year, work with Shannon Peterson, President, to inform and educate all Chairs about the strategic plan and help them understand how the work of their committee is needed in order to advance the plan • Evaluate the quarterly chair report format and submit recommended changes to the Executive Director for implementation • Create a manual for future taskforces to use that outlines the work of the group during the strategic planning cycle, and archive the document in ALA Connect

<p>Teen Read Week Chair: Sarah Amazing, amazing@wtcpl.org</p> <p>Board Liaison: Jennifer Korn, jennifer.korn@cincinnati.library.org</p> <p>Staff Liaison: Anna Lam, alam@ala.org</p>	<p>#1 Advocacy #4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> · In July vet the applicants according to the criteria on the application form for the TRW mini-grants and send the list of winners (with one runner up) to Letitia Smith, YALSA's Membership Coordinator · From Aug. – Oct. maintain and regularly update an interactive space on YALSA's Ning that members can use to share TRW ideas and resources · From Aug. – Oct. regularly promote TRW with posts to the YALSAblog, information in YALSA's e-newsletter and through other resources · In Sept. suggest themes for the 2015 TRW and submit them to Anna Lam. Please note: the suggestions are just that, and it is possible they may not be used. · From Nov. – Jan. solicit, gather, write and edit content for a theme-specific 2015 TRW guide for library workers, focusing on free or cheap programs as well as ones that are not time consuming. · In Feb. develop content for the 2015 web site, as requested from Anna Lam · Create content, as requested by Anna Lam for TRW e-newsletters to registrants, articles for YALS, etc. · Plan & implement Twitter chats leading up to TRW as a means of helping library workers get ideas for celebrating the event · Better position TRW as an advocacy opportunity for front line librarians and library workers by incorporating advocacy into resources and marketing materials for these products and events
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<p>Teen Tech Week Chair: TBD</p> <p>Liaison: Sarah Townsend, sarahmarietownsend@gmail.com</p> <p>Staff Liaison: TBD</p>	<p>#1 Advocacy #4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> · From July – Oct ., provide content for the 2014 TTW web site, as requested from the Communications Specialist · Between Oct. and Feb. create content, as requested by the Communications Specialist for 2015 TTW e-newsletters to registrants, articles for YALS, etc. · From Nov. through March lead participation in discussion forums on YALSA’s TTW site to encourage users to interact and to share 2015 TTW ideas and resources · Throughout Nov. create and disseminate YALSAblog posts to promote the 2015 TTW and the launch of the web site · Throughout Feb. create and disseminate YALSAblog posts to promote the 2015 TTW and offer tips for celebrating it · Plan & implement Twitter chats leading up to TTW as a means of helping library workers get ideas for celebrating the event · Better position TTW as an advocacy opportunity for front line librarians and library workers by incorporating advocacy into resources and marketing materials for these products and events
<p>Teens’ Top Ten Chair: Stacy Holbrook, Holbrook.stacy@gmail.com</p> <p>Board Liaison: Rachel McDonald, rmmcdonald@kcls.org</p> <p>Staff Liaison: Nichole O’Connor, noconnor@ala.org</p>	<p>#5 Member Recruitment & Engagement</p>	<p>Work with Nichole O’Connor, to implement the 2015 round of the Teens’ Top Ten</p> <ul style="list-style-type: none"> ○ Update the list of nominations from current Galley groups monthly. ○ Vet nominations and prepare for galley group vote beginning March 16th. ○ Annotate TTT nominations that are announced on Celebrate Teen Lit Day (April 16) and submit to Nichole, for posting online. <ul style="list-style-type: none"> ·Throughout the year work with Nichole to raise awareness about the program via marketing and outreach efforts and to improve communications with publishers ·Throughout the year work with the Communications Specialist to market the reads4teens web site

<p>Website Advisory Chair: Whitney Winn, wwinn@kcls.org</p> <p>Board Liaison: Sarah Sogigian, sarah@masslibsystem.org</p> <p>Staff Liaison: TBD</p>	<p>#4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> · Between July and Dec. compare the main themes/topics/recommendations in the “Future of Library Services for & with Teens: a Call to Action” with YALSA’s website and wiki and identify any 1) gaps in content on the site and wiki, and 2) inconsistencies in language or philosophy in the sites’ content. Submit a recommendation to YALSA’s Board as to what existing content needs updating and/ or what new content is needed in order to help members build understanding of the new concepts and/or implement the recommended changes in the report. Submit the recommendations to the Board by 12/30 · From Jan. thru June work with member groups (as identified in the recent wiki evaluation) to update their wiki spaces. · From Jan. thru June, based on the report submitted in spring 2014, recruit member groups to create content for gaps on the wiki · Regularly (weekly) visit wiki pages and remove spam, as necessary · Throughout the year work with the Communications Specialist to regularly inform and educate members about the resources available to them on the web site, taking advantage of events and celebrations to highlight specific resources, in order to address the member survey findings that members had a low level of awareness as to YALSA’s web and social media resources · Throughout the year support YALSA’s social media presence by retweeting Tweets and liking Facebook posts · Throughout the year represent YALSA on the ALA Web Advisory Committee, and as requested by YALSA’s Board, take questions, concerns and suggestions to them · Work with member groups as needed to establish space on YALSA’s wikis
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<p>YALSAblog Advisory Board Chair: Crystle Martin, crystle.martin@gmail.com</p> <p>Board Liaison: Maureen Hartman, mlhartman@gmail.com</p> <p>Staff Liaison: TBD</p>	<p>#2 Research & Best Practices #3 Continuing Education #4 Member Recruitment & Engagement</p>	<ul style="list-style-type: none"> · Between July and Aug. evaluate the “Future of Library Services for & with Teens: a Call to Action” report and identify topics for the blog to focus on in order to help members build understanding of the new concepts and/or implement the recommended changes in the report. • Recruit bloggers, including teen bloggers, based on the topics identified above • Formalize the process and provide guidelines to bloggers for procedures submitting a post for consideration before it goes live, modeled after those for the Hub • Group bloggers with similar interests with liaisons from the advisory board in order to make the monitoring process manageable. • Work with YALSA’s Communications Specialist to promote the blog · Utilize the list of YALSA protégés, Emerging Leaders, Spectrum Scholars, etc. to recruit new bloggers • Regularly share information with and coordinate tasks as appropriate with The Hub & other YALSA publications · Forward your top five candidates for the YALSA Writing Award to the jury chair by Dec. 1
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