

YALSA Board of Directors Meeting
ALA Midwinter Meeting, Atlanta
January 20 - 24, 2017

Topic: Continuing Education Update

Background: This report focuses on the state of YALSA’s Continuing Education program in regard to (1) Webinars and On-Demand Webinars; (2) Online Courses; (3) Face-to-Face Institutes; (4) Instructional kits; (5) Badges for Learning Project; and (6) bite-sized learning. This report was submitted by Linda Braun, CE Consultant for YALSA.

Action Required: Information

Webinars

2016 Webinar Changes/Revisions

- Streamlined the registration process for webinars.
- Expanded web content to include more information about each webinar, the presenter(s), and began to include related reading and viewing materials.
- In September transitioned webinars from Adobe Connect to Zoom.
- Moved webinar recordings to YouTube to allow for easier archive access.
- Designed a new structure for webinars with approximately 30 minutes of presentation followed by interactive discussion and Q&A with the presenters.
- Included more presenters in each webinar to provide an expanded view of each topic.
- Provided webinar facilitators with expanded opportunities for learning about registrants including surveys on registrant interests related to the learning topic prior to the webinar.
- Updated webinar evaluation to include questions related to webinar specific learning outcomes.

2016 Webinars					
Month	Title	Registered	Attended	Archive Views	Total
Jan	What I Stopped Doing: Improving Service for Youth by Taking on Less	95	36	175	306
Feb	Leap from Summer Reading to Summer Learning	46	18	33	97
March	Partner with a Local Museum to Reach More Teens	27	11	222	260
April	Connecting with Immigrant and Refugee Youth	59	36	33	128

YALSA Board of Directors – Midwinter 2017
Topic: Continuing Education Update

2016 Webinars					
Month	Title	Registered	Attended	Archive Views	Total
May	Collecting and Vetting Digital Content	29	10	16	55
June	Content Creation Tools for You and Your Teens	21	5	49	75
July	Connecting Teens & Community Inside and Outside the Library	61	21	62	144
Aug	Connecting Teens to Mental Health Support and Services	50	29	140	219
Sept	Supporting Teen Success Through School Library Partnerships	113	40	72	225
Oct	Coding, Libraries & Learning	125	49	72	246
Nov	Making the Transition from Summer Reading to Summer Learning (20 seats purchased by the State Library of MI)	124	45	57	226
Dec	What Do You Want to do Here (Recorded webinar provided for free to YALSA Symposium registrants)	105	31	77	213
Totals		855	331	1008	2194
2017 Webinars					
Jan	Let's Keep It Real: Library Staff Helping Teens Examine Issues of Race, Social Justice, and Equity	N/A	N/A	N/A	N/A
Feb	Using Media Literacy to Stop the Fake News Cycle	N/A	N/A	N/A	N/A
March	STEM Impact Through Youth Voice	N/A	N/A	N/A	N/A
April	Teen Driven Community Engagement	N/A	N/A	N/A	N/A

Webinar on Demand Sales to Non-Members

Snack Breaks

Snack Breaks are 5 to 15 minute videos that provide anyone with information about a topic related to teen library services. All snack breaks are hosted on YouTube and are produced monthly as an incentive for members and non-members to participate in YALSA CE.

YALSA Board of Directors – Midwinter 2017
Topic: Continuing Education Update

Continuing Education Update			
Title	CE Connection	Posted	Views
Starting Conversations with Museums	Teen Tech Week	Feb 2016	32
Creating an Action Plan to Assess Program Impact on Your Work	Jan. Webinar	Feb 2016	58
50 + Tech Tools	ALA Annual Program	June 2016	81
Salvador Avila Connecting Teens & Community	July Webinar	July 2016	77
Connecting Teens to Mental Health Support & Services	Aug Webinar	July 2016	149
Audrey Hopkins on School and Public Library Partnerships for Teen Success	Sept. Webinar	Aug 2016	254
Interview with Alyssa Newton on Coding & Libraries (Version of the Snack Break appeared on the District Dispatch site during CSED Week - http://bit.ly/oitp_snack_brk)	Oct. Webinar	Sept 2016	203
Summer Learning at the Arlington Heights Memorial Library	Nov. Webinar	Oct 2016	64
Hartford Public Library YOUmedia	Dec. Webinar	Nov 2016	78
			996

Online Courses

Through 2016 YALSA continued to provide three e-courses during the year - spring, summer, and fall. In the fall of 2016 in anticipation of CE software changes at ALA we tested a new e-learning platform, Canvas. While Canvas was a successful platform for the course, we decided to continue with Moodle at this time.

In 2016 the Pennsylvania State Library licensed 3 E-Courses.

2016 E-Courses		
Title	Date	Registration
Reading with a Critical Eye	February 8 - March 20, 2016	30
Beyond Booklists: Serving Today's Diverse Teens	July 11 - August 8, 2016	12
Building Reflective Collections: Always Teens First (We plan to re-offer this course in the spring of 2016 with the same instructor. The feedback was very positive.)	October 24-November 20, 2016	12
		54

Institutes

So far two institutes have been purchased in FY17, compared with zero for all of FY16.

Virtual Mentoring Program

In 2016 the Virtual Mentoring Program received 9 mentor applications and 5 protégé applications. A proposal for re-envisioning the program to better align with the association's organizational plan and the needs of members is submitted to the Board for discussion during 2017 Midwinter meetings.

Future Ready with the Library IMLS Project

The Future Ready with the Library Project is well underway:

- Applications were received from 63 library staff to participate in the first cohort
- 20 members of the first cohort were selected in the fall of 2016
- The agenda for the first cohort meeting in Atlanta in January 2017 has been developed
- Coaches to support cohort members as they learn more about college and career readiness for middle school students and community engagement are hired. Cohort members will have the opportunity to work with a middle school and a community engagement coach.
- Curriculum for the year-long learning cohort members will participate in is in process
- The virtual Community of Practice for cohort members is in development
- Applications for a second cohort will be available in spring 2017.

Future Directions for YALSA CE

With YALSA's new organizational plan in place the CE program for the association will develop to support the plan:

- Re-envisioning of the virtual mentoring program. The short-term opportunities that are proposed in the Midwinter document for Board consideration support the short-term member engagement opportunities that YALSA seeks to provide.
- Re-thinking YALSA e-courses to better support member needs and the opportunities available for library staff serving teens. With an array of other organizations and businesses providing CE of interest to teen library staff, YALSA needs to look at the gaps in current availability, the goals of the organizational plan, and capacity to build a new framework for multi-week online learning.
- Building a stronger focus for YALSA Institutes with state library agencies and library systems. We will work with youth consultants at the state level to better market the institutes as well as re-think institute topics so to better support the goal areas of the organizational plan. This will support the organizational plan goals related to a stronger presence at the state level.
- Due to ongoing lack of participation, the Badges for Lifelong Learning project will be phased out in the spring of 2017. The program never gained traction, in part because of the high-level of participation required by badge earners and the badge-earning community. This change will open CE capacity to meet the needs of members, as indicated in the 2016 YALSA Member Baseline Survey.