

**Fall Executive Committee Meeting
October 26-27, 2012, Chicago**

Topic: Board Member Engagement

Background: In order to implement YALSA’s Strategic Plan with any success, the Board needs to be fully engaged in the governance process and in facilitating the work of the association. The Executive Committee may want to discuss the current level of board engagement and what, if any, strategies that might be implemented to ensure that all board members are fully participating to board planning, decision making and program evaluation.

Action Required: Discussion

There are two issues here:

1. Engagement outside of YALSA--how can we help keep the board consistently engaged online, on the phone and in person. How can we help them understand their role as a board member both in their YALSA work but also in their day jobs? This also connects to their role in promoting YALSA in social media outlets.

2. Engagement inside of YALSA--How can we help the Board step out of their daily lives (their work, their personal experience) to better understand the role they play in a national association and think nationally rather than personally? This also ties back to capacity building--how can we prepare the board to make tough decisions that help move the association forward.

Additional Resources

- The Engagement Pyramid, <http://groundwire.org/blog/groundwire-engagement-pyramid>
- Individual Board Plans to Boost Board Engagement,
 - <http://ow.ly/euU6O>
 - <http://ow.ly/euUoX>
- Three Tips for Board Engagement, www.forimpact.org/2008/04/3_tips_for_board_engagement.php
- YALSA Strategic Plan, www.ala.org/yalsa/aboutyalsa/strategicplan