

**YALSA Board of Directors  
Annual Meeting, Washington D.C.  
June 20-25, 2019**

**Topic:** YALSA 101, 201, 301 Task Force

**Background:** As a result of the Division and Membership Promotion committee evaluating and making recommendations to improve member engagement around the appointment process and volunteering opportunities, the committee advised the creation of a Task Force to evaluate YALSA 101, 201, and 301 sessions.

**Action Required:** Consent

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**Overview of the Issue**

At Annual 2018, the Board Document 29 “Improving the Member Engagement Experience” was discussed. That document contained discussions, ideas, and concerns about the communication and membership engagement surrounding volunteer opportunities. One of the questions listed for the Board’s consideration was what role can/should the Division and Membership Promotion Committee play in implementing the recommended actions?

In August 2018 the Board directed the Division and Promotion Committee to evaluate current membership engagement around volunteer opportunities, from discovery to post-application, and make recommendations for improvements.

One of the Division and Membership Promotion Committee recommendations was to create a Task Force to evaluate the YALSA 101, YALSA 201 session (previously used during Midwinter to focus on volunteer opportunities), and YALSA 301. This evaluation should include the content being shared in each session, whether we need to reinstate the 201 session, and to consider how these sessions (normally held at ALA Annual Conferences) can be replicated at YALSA Symposium and online for a virtual audience.

**Questions for the Board’s Consideration**

Should there be any members of the Task Force appointed by the nature of their position (ex: the Division and Membership Promotion committee plans the YALSA 101 session at Annual Conferences)?

**Financial Implications**

Staff and Member time with the evaluation piece

Staff and Member time with the results of the evaluation, if they include new sessions and new offerings of these sessions online or at Symposium

Considering any physical events, or added conference sessions, costs for supplies or giveaways

**Evaluation/Measuring Impact**

Improved attendance at YALSA 101 sessions (if carried out, high attendance at 201 sessions)  
Increase in awareness and understanding by membership of committees and their work

**Alignment to Equity, Diversity and Inclusion Goals**

By increasing communication and awareness of committees and the work members do as volunteers, we make these volunteer opportunities more accessible and therefore increase the likelihood that diverse members would volunteer. Additionally, evaluating our current 101, 201, and 301 and offering improved information sharing will attract new members who are interested in volunteering and encourage current members to be more involved in the Division.

**Recommended Board Action**

The YALSA Board directs the President to appoint a taskforce no later than March 1<sup>st</sup>, to explore and evaluate YALSA 101, 201, and 301 sessions and recommend changes, with findings to be presented to the Board by Annual 2019.

**Additional Information**

2018 ALA Annual Board doc #29:

<http://www.ala.org/yalsa/sites/ala.org.yalsa/files/content/ImprovingMbrExperience18.rtf.pdf>

2019 ALA Annual Board doc #5

***Vote Called March 2, 2019: 10 yes, 1 Abstain.***