



**YALSA Board of Directors Meeting
October 16, 2023, 2:30-3:30pm CST***

<https://us06web.zoom.us/j/82947937403?pwd=NDIxbWZENGVPWm1hN3BvajZY3VHQ09>

Meeting ID: 829 4793 7403 Passcode: 843163

Meetings of the Board of Directors are open to all members in good standing who wish to listen and observe proceedings. Members are asked to respect the fact that directors have an agenda to discuss, and there may not be time for new business.

Members are welcome to share their comments, ideas, requests, etc., during the “Information Forum” that begins each meeting. If there are a number of guests wanting to speak, it may be necessary to set time limits for speaking. Members may not introduce new topics or speak during the board's general business unless called upon by the President for input.

AGENDA* – as of 10/16/2023 (learn more about board [agendas](#) and [documents](#))

Present: Colleen Seisser President, Yvette Garcia President-Elect, Kate Denier Secretary, Meaghan Darling Fiscal Officer, LaMoya Burks Interim Executive Director, Kim Dare Director, Matthew Layne Director, Melissa Malanuk Director, Katrina Ortega Director, Gail Tobin Ex-Officio, Caroline Aversano Ex-Officio, Emily Heddleson Ex-Officio, Ziba Perez YALSA Liaison

Absent: Abigail Phillips Director, Franklin Escobedo Immediate Past President, Elizabeth Nebeker Division Councilor, Josie Andrews Director, Traci Glass Ex-Officio

Guests: Candace Mack, Myah Vanderbilt, Rachel McDonald

Call to Order – C. Seisser, 2:35 PM CST

Information Forum – 5 minutes are allotted at the beginning of each session for visitors and board members to share news or ask questions.

Adoption of the Agenda – **All in Favor**

Consent Items (these are typically items discussed or acted on in between in-person meetings or are reports submitted for the board's review)

Item #1- Approval of previous meeting minutes: [Board Meeting Minutes September 2023](#)

Adoption of Consent Calendar – **All in Favor**

Reports –

A. YALSA Executive Director

--L. Burks discussed highlights from the October 2023 YALSA Executive Director report. L. Burks notes the membership statistics in the report are from July 2023- the same as last month. YALSA is showing 3,144 members. A promotion is being run for those with lapsed memberships. If they re-join, they will have a chance to win free registration at the 2023 Symposium. --L. Burks will be working with our Fiscal Officer so she can present the Operating, Endowment and Seals information moving forward. --L. Burks showed the Board the Seals spreadsheet and how it is arranged. --L. Burks reports there are 250 registrants for Symposium. There are 340 hotel rooms left in the block. --L. Burks notes that LLX is coming up January 19-22, 2024 in Baltimore, MD. The preliminary schedule has been announced. --L. Burks reports the Spring/Summer 2022 edition of YALS is out and they are working to bring it current. --L. Burks says the FY24 Digital Project management expenses for YALSA Publishing is confirmed to moved internally with ALA and will be led by team member Tim Clifford. --L. Burks showed the CE report through FY23 and YALSA brought in an estimated revenue around \$20,000. --L. Burks notes YALSA and RUSA will collaborate to consider potential shared services for Division Communications contributing to brand strategy. She will leave her notes as she transitions out. --This is L. Burks final Executive Director report. C. Seisser thanked her for all that she has done for YALSA.

B. [Executive Committee Report September 2023](#)

--C. Seisser notes the Executive Committee discussed Symposium 2023, the Virtual Donation Event created by FAC, and the Operating Agreement update. C. Seisser is working with the Awards Oversight Committee to talk possibilities for awards ceremonies. This will be coming soon in a Board Document on Connect. Y. Garcia gave an update on appointments, K. Denier is working to ensure meeting minutes are posted and up to date. E. Nebeker expressed concern about cost of LLX attendance for two Council meetings. M. Darling is working with L. Burks on financial reporting.

C. ALA Liaison

--Z. Perez gave a reminder about the [Freedom to Read Listening Sessions](#). There is one coming up on 10/19/23 from 2:30-4pm Central Time. The link to register is [here](#).

Old Business

A. Operating Agreement and overhead costs

--C. Seisser notes K. Denier posted in Connect that the OAITF meeting was cancelled and there is reduced immediacy in making a decision. We will keep talking about this as a Board because it will be an ongoing issue moving forward. When we get updates on next steps, they will be shared with Board immediately.

New Business

A. Discussion of the [August Chair Reports](#)

--C. Seisser says Board members must pay attention to the chair reports and bring forward any issues, concerns, questions or applause for those committees we oversee. K. Dare says her committees are progressing well.

B. Discussion ALA Leadership changes

--C. Seisser reminds us that ALA Executive Director Tracie Hall resigned. News was sent out via [this announcement](#). --C. Seisser said there is no official announcement for YALSA's new ED. She will reach out this week to HR for details.

C. YALSA President-Elect Board documents presentation

1. [Item #4 Board of Directors LibLearnX discussion](#)

--Y. Garcia notes that LLX isn't just a rebranded Midwinter- it's a different type of conference. LLX is more about hands on workshops and immersive CE. We need to figure out what our vision is for this opportunity and how to best utilize LLX for our membership. --K. Dare points out there are a lot of people who think of it as being for the YMAS and award committee work. Since COVID, many committees are virtual but some people may still see it that way. E. Heddleson expressed concern from a publishing POV about whether LLX will be a viable event in the future without some kind of engagement with folks attending. Especially since a lot of committee work is done virtually. Guest C. Mack says some folks may not get financial support to attend both so LLX will need to be a value-added experience. M. Malanuk points out LLX is close to Symposium and YALSA's members may be divided. L. Burks says an idea has been discussed to merge Symposium with LLX. --Y. Garcia asks if we can reach out to other divisions to see how they are handling it. C. Seisser will do that in the Presidents Connect space.

2. [Item #5 Preconference Commemorative T-Shirt](#)

--Y. Garcia will post the designs on Connect. L. Burks points out there will be a cost as the design will have to go through the graphics department- though it may be a small cost. The shirt proceeds will go entirely to YALSA. They will be printed on demand.

--C. Seisser read the proposed board action: To work with GameRT and GNCRT, and create a YALSA branded commemorative t-shirt in the ALA store to celebrate the Symposium preconference partnership. **All in Favor.**

D. YALSA President Board Doc Presentation

1. [Item #6 Board of Directors YALSA Director at Large Confirmation](#)

--C. Seisser read the proposed board action: The Board invites YALSA Member Crystal Chen to serve as a YALSA Board Director at Large for the remaining 2023-2024 year. **All in Favor.**

Adjournment

Adjournment – **All in favor.** Adjourned the meeting at 3:20 pm CST.

*YALSA board meetings will be recorded and archived with the YALSA Secretary