

**Fall Executive Committee Meeting  
November 5, 2016, Pittsburgh, PA**

**Topic:** ALA Governance Update

**Background:** YALSA has a few pathways to ALA Governance: 1) the YALSA President’s working relationship with the ALA President; 2) YALSA’s rep to the ALA Executive Board, Loida Garcia-Febo; and 3) the YALSA President-Elect’s working relationship with the ALA President-Elect. Sarah Hill and Sandra Hughes-Hassell reached out to their counterparts to ask for updates they could share with the Executive Committee, especially anything coming out of the ALA Executive Board’s meeting Oct. 21-23. ALA President-Elect provided a report that he had originally prepared for the ALA Executive Board, which is shared below. As of Oct. 28, neither Julie Todaro nor Loida Garcia-Febo had responded to Sarah’s request for information.

**Action Required:** Discussion

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**ALA EXECUTIVE BOARD AGENDA**

**Friday, October 21, 2016  
12:00 PM – 5:00 PM  
Carnegie Room**

**12:00 – 12:45 PM** Executive Board Lunch

**❖ *Executive Session***

**12:45 – 1:45 PM** Overview of ALA and Non-Profits  
Attorney Paula Goedert will provide a legal overview of ALA and the legal framework within which non-profits operate.

**1:45 – 2:00 PM** Legal Update  
Attorney Paula Goedert will provide an update on legal issues of interest to the Board.

**2:00 – 5:00 PM** ALA Executive Director Search Process  
President Julie Todaro will lead a discussion related to selection of the next ALA Executive Director.

**5:00 PM** Adjournment



❖ *Discussion/Exploration*

**10:15 – 10:30 AM**                      Endowment Trustees Report – EBD #13.1

Rodney Hersberger (via telephone), Senior Trustee of the Endowment Trustees, will report on the most recent position of ALA’s portfolio, its managers, and their performance.

**10:30 – 11:00 AM**                      Development Office Report – EBD #6.1

Sheila O’Donnell, Director, Development Office, will provide an Association-wide overview of grant-related activities, as well as information on grant opportunities and grants in development.

❖ *Decision/Action*

**11:00 – 11:45 AM**                      Recommendations of the Task Force on Accreditation Process & Communications – EBD #5.2.1

Barbara Stripling (via telephone), Chair of the Task Force on Accreditation Process and Communication, will lead a discussion on the Task Force report and the strategic recommendations found in EBD #5.2.1., Motion 3.

❖ *Discussion/Exploration*

**11:45 – 12:00 PM**                      Task Force on Context of Future Accreditation Report – EBD #5.4

Peter Hepburn, Chair of the Task Force on Context of Future Accreditation, will report on the progress and activities of the Task Force.

**12:00 – 1:00 PM**                      *LUNCH*

**1:00 – 1:20 PM**                      Strategic Directions Evaluation and Assessment Framework  
- EBD #12.10

Keith Michael Fiels, ALA Executive Director, will update Board members on the evaluation and assessment of progress in meeting the goals of the strategic directions.

**1:20 – 2:00 PM**                      Strategic Directions: Advocacy

Cathleen Bourdon, Associate Executive Director, Advocacy and Member Relations; Emily Sheketoff, Associate Executive Director, ALA Washington Office; Marci Merola, Director, Office for Library Advocacy; and Jeff Julian, Director, Public Awareness Office, will report on plans and activities related to advocacy.

- Washington Office Report - EBD #12.3
- Advocacy Report - EBD #12.4
- Libraries Transform Update - EBD #12.7

**2:00 – 2:30 PM**                      Strategic Directions: Information Policy – EBD #12.5

Alan Inouye, Director of the Office of Information Technology Policy, and James LaRue, Director of the Office for Intellectual Freedom, will report on plans and activities related to information policy.

**2:30 – 3:00 PM**

Strategic Directions: Professional and Leadership Development - EBD #12.6  
Mary Ghikas, Senior Associate Executive Director, and Mary Mackay, ALA Marketing Director, will report on plans and activities related to professional and leadership development.

**3:00 – 3:10 PM**

***BREAK***

**3:10 – 3:35 PM**

Report from the Nominating Committee for the 2017 ALA Election – EBD #10.1  
Steven J. Bell (via telephone), Chair, ALA Nominating Committee for the 2017 Election, will present the Committee’s report.

**3:35 – 4:00 PM**

45-115 Transition Planning Initiative – EBD #5.5  
Julie Todaro, ALA President; Emily Sheketoff, Associate Executive Director, ALA Washington Office; and Alan Inouye, Director of the Office of Information Technology Policy, will provide an update on ALA’s transition plan for the next U.S. President and Congress.

❖ ***Executive Session***

**4:00 – 5:00 PM**

In executive session, the Board will discuss:

- **Honorary Membership – CBD #4**  
The Executive Board will consider one nomination for honorary membership in the American Library Association. The Board’s recommendation will be presented to Council for vote at the 2017 Midwinter Meeting.
- **Approval of Nominating Committee for the 2018 Election – CBD #3**  
President-elect James Neal will present the proposed roster for the ALA Nominating Committee – 2018 Election.
- **Approval of two ALSC USBBY representatives – CBD - #7**
- **Chapter Communication Working Group – CBD #6**  
President Julie Todaro will discuss the charge and composition of the Chapter Communication Working Group.

**5:00 PM**

Adjournment

**Sunday, October 23, 2016**  
**ALA Executive Board Meeting – Session II**  
**9:00 AM – 12:00 PM**  
**Carnegie Room**

*Please turn off cell phones and other communication devices prior to the start of the meeting. If there are handouts for the Board, please bring them to the Board Secretariat at the Staff table prior to your presentation.*

**ALA-APA BOARD OF DIRECTORS MEETING**

9:00 – 9:30 AM  
(See separate agenda)

❖ *Executive Session*

**9:30 – 10:00 AM**

In executive session, the Board will discuss:

- Executive Director's Evaluation – CBD #5  
The Board will review the annual evaluation of the ALA Executive Director.

❖ *Discussion/Exploration*

**10:00 – 10:05 AM**

Report out of Executive Session  
ALA President Julie Todaro will report on the October 22 and 23, 2016, Executive Sessions.

**10:05 – 10:30 AM**

Center for the Future of Libraries Report – EBD #12.11  
Miguel Figueroa, Director, Center for the Future of Libraries, and Susan Kent (via telephone), Chair of the Center for the Future of Libraries' Advisory Group, will report on the Center's plans and activities.

**10:30 – 11:00 AM**

Task Force on Equity, Diversity, and Inclusion Recommendations – EBD #5.3  
Keith Michael Fiels, ALA Executive Director; Mary Ghikas, Senior Associate Executive Director; and Melissa Cardenas-Dow and Martin Garnar (via telephone), Co-Chairs of the Equity, Diversity, and Inclusion Implementation Working

Group, will provide an update on the distribution of Task Force recommendations to ALA units.

**11:00 – 11:25 AM**

ITTS Implementation Update – EBD #12.12

Keith Michael Fiels, Executive Director; Mary Ghikas, Senior Associate Executive Director; and Sherri Vanyek, Director of ITTS, will give an update on the implementation of the ITTS External Review recommendations.

❖ *Decision/Action*

**11:25 – 11:40 AM**

Sunsetting the Board Committee on Partnerships and Sponsorships – EBD #5.6

Executive Director Keith Michael Fiels will present for Board approval a proposal to sunset the Board Committee on Partnerships.

**11:40 – 11:55 AM**

Approval of Future Conference Dates – EBD #12.1

Mary Ghikas, Senior Associate Executive Director, and Paul Graller, Director of Conference Services, will propose future conference dates for Board approval.

**11:55 – 12:00 PM**

Board Effectiveness - Immediate Past President Sari Feldman will provide observations on the Board and its effectiveness throughout the meetings.

**12:00 PM**

Adjournment

## **JIM NEAL'S REPORT TO THE ALA EXECUTIVE BOARD EBD #7.2**

### **American Library Association Fall 2016 Executive Board Meeting President-Elect Report - James Neal**

The first three months of my service as ALA President Elect have been focused on orientation, consultation, preparation and participation.

#### **Orientation**

- On September 6, I participated in a full day of media training in Chicago with an external consultant and the Public Awareness Office staff.
- On September 7-8, I completed an orientation to the offices, divisions and units at the ALA Chicago headquarters.

- On October 10, I spent a day with the staff at the ALA Washington Office, reviewing and discussing the work of the Office of Government Relations and the Office of Information Technology Policy.
- In all cases, the learning, sharing and networking experience was very positive. It was an important opportunity to build working relationships and to understand how the ALA president interacts with the staff and how that partnership can be most effective.

### **Consultation**

I have consulted regularly with the Executive Committee, members of the Executive Board, division leaders, committee chairs, ALA staff, and past leaders of ALA on topics of interest, on ALA programs and projects, and on priorities for action over the next several years. I have also spoken with dozens of ALA members about particular topics and about their aspirations for ALA.

I have recruited a powerhouse presidential advisory committee, reflecting the full diversity of the membership. We are meeting on October 23-24 in Chicago to discuss priorities for action during my term as president building on the work of *Libraries Transform* and *Libraries Transform: The Expert in the Library*.

I also have the benefit of working with an outstanding class of division presidents-elect and we will be meeting in Chicago on October 19. Our focus will be on sharing information about our goals and plans, preparing for the inaugural event in Chicago in June 2017, and discussing the working relationship between ALA and the divisions.

### **Preparation**

One of the early responsibilities of the president elect is to work with the Committee on Committees of the ALA Council and the Committee on Appointments to propose individuals to service on various ALA and joint committees. We are assisted in this work by the outstanding governance office staff: Joanne Kempf, Kerri Price, and Lois Ann Gregory-Wood.

The Committee on Appointments has finalized its recommendation to the Executive Board on the membership of the ALA Nominating Committee for the 2018 Election. The Committee on Committees has finalized its work on the selection of candidates for election to the Executive Board, and those candidates are now being contacted. Both committees have been oriented to the process for proposing individuals to serve on the various ALA, Council and joint committees. Work will begin in earnest in November when the volunteer period closes. Guidance has been requested from current committee chairs and from staff liaisons.

In addition, I have begun to outline the prospective priorities for focus and action during the 2017-18 presidential year, many of which are already requiring attention during the president-elect year, as well as close collaboration with President Todaro. The key "external" and "internal" priorities will be discussed with the advisory committee and with the division presidents-elect.

The key "internal" priorities include:

- new executive director recruitment, appointment and orientation
- the future of annual conferences and midwinter meetings
- continuing investment in the IT infrastructure and systems
- a unified online professional education program
- the working relationship with the ALA chapters
- the working relationship with the ALA divisions
- a review of the book publishing program
- post retirement benefits and fiscal impact
- virtual participation in the work of the Association
- accreditation of library education programs
- Center for the Future of Libraries, as think tank and laboratory for innovation
- ALA fundraising program, in particular planned giving and annual campaign

The key "external" priorities include:

- diversity and inclusion, in particular focus on pipeline development
- Libraries Lead! - the concept of the ALA Leadership Academy
- partnerships and working relationships with other organizations, like LC, IMLS, OCLC
- working with new administration and Congress, and focusing on information policy issues
- continuing education for library staffs
- school libraries and librarians

### **Participation**

Over the past three months, I have attended several professional conferences and meetings, and have made several presentations:



- the IFLA Congress in Columbus, Ohio, in August 2016, including service on the Standing Committee on Academic and Research Libraries and on the Committee on Copyright and Other Legal Matters
- recognition at IFLA with the Scroll of Appreciation for "distinguished service to copyright and legal matters, and outstanding contribution to fundraising to assist librarians around the world to attend IFLA Congresses."
- "Born-Digital Content: A Threatened Species Crying Out For Our Collective Commitment," IFLA, Columbus, 15 August 2016.
- "Do Academic Libraries Matter? Making the Case for Essential and Vital," IFLA, Columbus, 18 August 2016.
- "Virtuality/Virtuosity/Virtuousness: Do Students and Researchers Still Need Libraries." Thomas Endowed Lecture, Washington University in St. Louis, 4 October 2016.
- "The Challenges of Born- Digital Content in the Development of Global Collections," China/US Conference on the Future of Academic Libraries, Harvard University, 13 October 2016.
- I continue to serve as Chair of the 2017 ACRL National Conference in Baltimore in March 2017, working with the various program committees and the fundraising efforts.

I am consulting with the Advocacy Office, Chapter Relations Office, and International Relations Office on future opportunities to represent ALA at meetings and on conference programs.

#### **Additional Resources**

- ALA Executive Board Members, <http://www.ala.org/aboutala/governance/officers>
- ALA Executive Board Documents, [http://www.ala.org/aboutala/governance/officers/eb\\_documents](http://www.ala.org/aboutala/governance/officers/eb_documents)