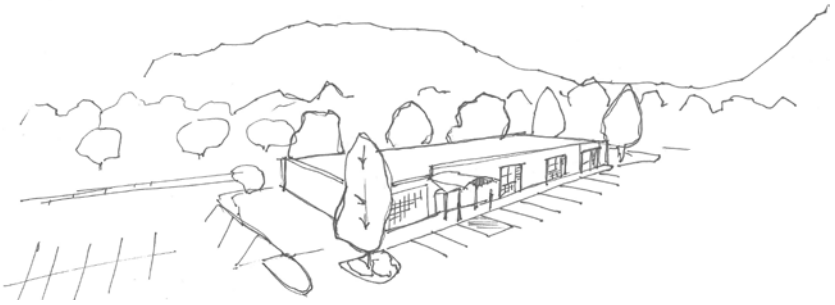




GOLDEN LIBRARY
NAMING OPPORTUNITIES

EVERY
COMMUNITY
DESERVES
A GREAT
LIBRARY



GOLDEN LIBRARY
NAMING OPPORTUNITIES

CREATE A LIVING LEGACY WITH THE GOLDEN LIBRARY REMODEL

- Help us to create a 21st-century Library;
- Support programs and resources that help people improve their lives;
- Support positive community outcomes in literacy, education, workforce development, economic development, equal access to technology and support for lifelong learning.
- Demonstrate your commitment to the Golden community.

GOLDEN LIBRARY AT A GLANCE

Fast Facts

- First Library in Jefferson County
- Moved to current building in 1996
- Prime location near downtown Golden and Clear Creek
- 13,500 total square feet
- Service area: 56,000 residents of zip codes 80401 and 80403

Remodel Goals

- Create a showcase, 21st-century library for Jefferson County
- Reflect community needs and interests
- Offer more relevant materials
- Offer access to current and emerging technology
- Create more intentional spaces for kids, teens & families
- Offer tools & spaces that encourage collaboration
- Create a more open feel
- Make maximum use of natural light
- Enable better merchandising and displays
- Update carpeting, furnishings, signs and fixtures

2014 Usage Statistics

- 240,126 annual visitors
- 495,655 items circulated
- 611 library programs
 - 442 early literacy storytimes
 - 169 other
- 19,681 program attendees
- 11 public access computers
- 12,395 hours of computer use

SUGGESTED NAMING OPPORTUNITIES

Naming opportunities are offered for five years with first right of renewal. They are recognized with prominently displayed signage on selected rooms/locations, and in the Library and Library Foundation's annual report, social media channels and website.

GIFTS OF \$5,000-\$30,000

\$30,000

Community Living Room

Create a relaxing atmosphere for reading and meeting with friends.

Children's Area

Provide a designated children's area to promote literacy and learning.

Literacy Playscape

Support active learning in our Children's area through the provision of interactive toys, activities and technology.

Solatubes*

Help us bring sunlight into the library to create a bright, warm and welcoming environment.

\$20,000

Meeting Room

Provide a public meeting room for our early-literacy storytimes and for use by community groups.

Teen Area

Provide a designated teen area with access to age-appropriate resources and technology.

Makerspace

Provide technology and other resources to support intergeneration learning.

Quiet Area

Provide a designated quiet area for study, research and reflection.

Technology Access Center

Provide a designated area to provide equal access to updated computers, software and the Internet.

External Signage*

Purchase a new Golden Library sign worthy of a 21st-century library.

\$10,000

Wireless Access/Clear Creek*

Extend high-speed internet access to the Clear Creek reading plaza.

Study Room

Provide a private study area where up to four students can meet and collaborate on projects.

\$5,000

Fireplace*

Help us to install a fireplace in the community living room.

Art Walls

Sponsor walls designated to display the work of local artists.

Business Center

Provide technology and tools to support business processes (printing, copying, scanning & faxing).

**represent unbudgeted amenities that could be added with additional funding*

SUGGESTED NAME RECOGNITION OPPORTUNITIES

Name recognition opportunities are offered for three years or the useful life of the asset (whichever comes first) with first right of renewal. They are recognized with signage affixed to the asset and in the Library and Library Foundation's annual report, social media channels, and website.

GIFTS OF \$1,000-\$5,000

\$5,000

AV Presentation Equipment

Help us purchase a projector and speakers to support public presentations.

Teen Gaming Equipment

Help us purchase a gaming console, monitor and cabinet to support teen activities.

\$2,500

Study Room Equipment

Help us purchase technology to support collaborative learning.

\$1,600

Assistive Hearing Technology*

Help us purchase technology to help deaf and hard-of-hearing patrons enjoy presentations in the meeting room and interact easily with staff at service desks.

\$1,000

Public Access Computer(s)

Help us to provide equal access to computers and the Internet via desktop computers, laptops for in-library use and iPad minis for our children's area.

Self Check-Out Station(s)

Enable efficient check-out of library materials.

INDIVIDUAL DONATIONS

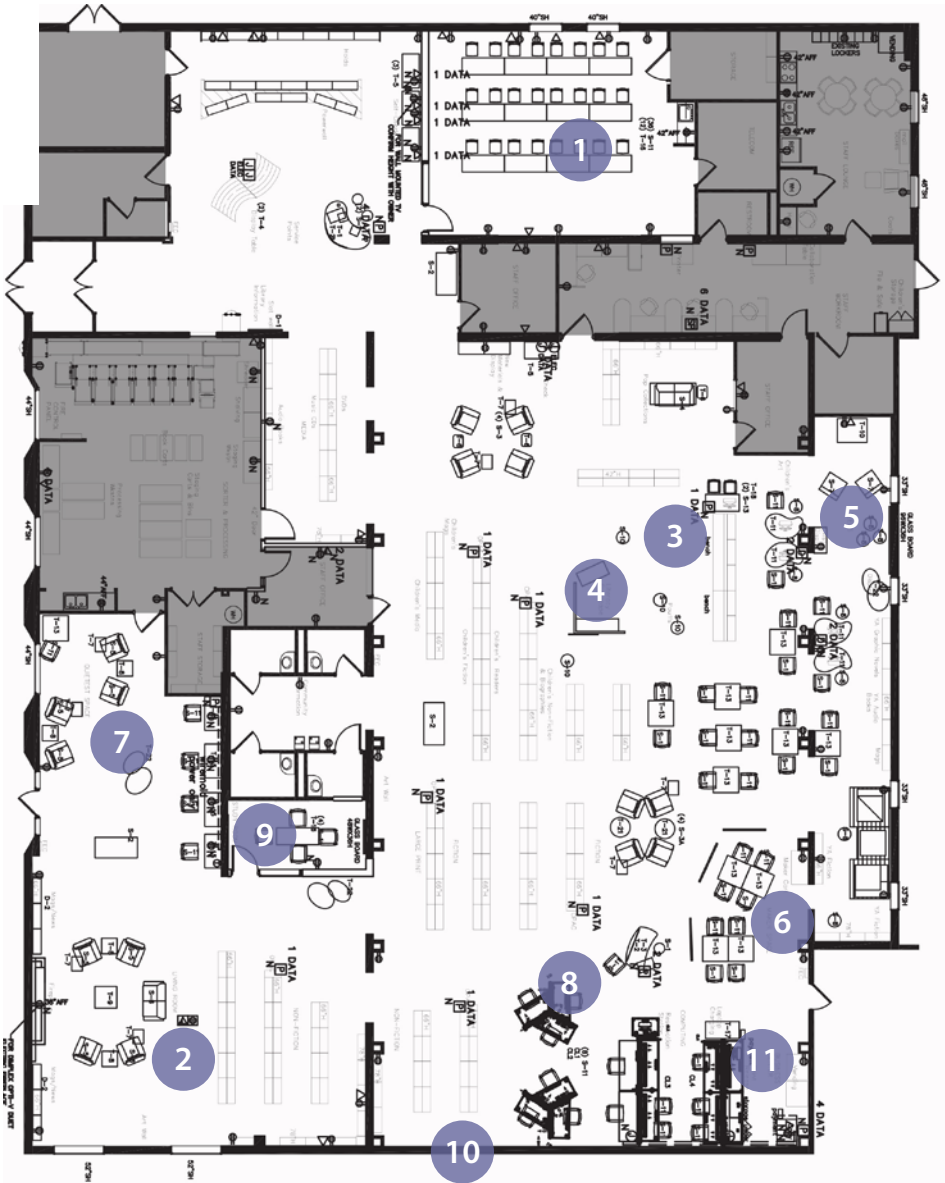
Individual donations are always welcome. Individual donations ranging from \$100-\$5,000 will be recognized on the Golden Library's donor wall and in the Library and Library Foundation's annual report.

Naming opportunities are governed by Jefferson County Public Library policies and guidelines, subject to approval by the Library Board of Trustees and administered through the Jefferson County Library Foundation. All contributions are tax-deductible. For additional information, contact Rebecca Winning, 303.275.2203.

**represent unbudgeted amenities that could be added with additional funding*

GOLDEN LIBRARY FLOOR PLAN

- 1 Meeting Room
- 2 Community Living Room
- 3 Children's Area
- 4 Literacy Playscape
- 5 Teen Area
- 6 Makerspace
- 7 Quiet Area
- 8 Technology Access Center
- 9 Study Room
- 10 Art Walls
- 11 Business Center



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Jefferson County
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