Board Meeting
Las Vegas Convention Center N217
Las Vegas, NV
June 28, 2014, 10:30-Noon

Agenda

10:30: Call to Order and Welcome – President Rod Wagner

10:35: Approval of Minutes – Action Item (see pages 2-3)

10:35: Director’s Report (see pages 4-5)
   • Budget (see pages 6-9)
   • Small Division Subsidy – with Rod Wagner and Christine Hage (see page 10)
   • Membership (see page 11)
   • Future United Office Space

11:05: Approval of Nomination Committee Slate – Diane Sarantakos (see page 12)

11:07: Academic Task Force Report – Charles Hanson

11:15: Bylaws Committee Report – Christine Hage
   Committee Appointments – Christine Hage (see pages 13-14)

11:20: Welcome of new board members and recognition of outgoing board members – Rod Wagner

11:25: Passing of the gavel – Rod Wagner and Christine Hage

11:30: Adjournment, of general board meeting.

11:40: Executive Committee to meet in executive session. Director’s evaluation.

Noon: Adjournment
2014 ALA Midwinter Meeting  
**United for Libraries Board Meeting**  
Saturday, January 25, 2014, 10:30-noon, PCC 188A, Philadelphia, PA

**Minutes**

Board Members in Attendance: Rod Wagner, Christine Hage, Cynthia Friedemann, Dora Sims, Gwen Guster Welch, Diane Sarantakos, Robin Hoklotubbe, Jeff Smith, Alice Calabrese-Berry, Deborah Doyle, Steve Laird, Virginia Stanley, Chako Morgan, Gretchan Herman

Staff Members in Attendance: Sally Reed, Beth Nawalinski, Jillian Kalonick

Guests: Don Roalkvam, Gwen Amamoo, Nann Hilyard, Kathy Spindel, John Moorman, Sari Feldman, Maggie Farrell

The meeting was called to order at 10:35 a.m. by president Rod Wagner.

Sari Feldman discussed her candidacy for ALA President.

Jeff Smith moved to approve the minutes from ALA Annual Conference 2013 and Susan Schmidt seconded. Alice Calabrese-Berry abstained because she was not present. None were opposed.

Sally Reed recommended that Congressman Jim Sensenbrenner and Sen. Patrick Leahy receive the 2014 Public Service Award. Alice Calabrese and Jeff Smith agreed that they both support libraries. Christine Hage moved to approve the award. Deborah Doyle seconded. None were opposed.

Sally gave her director’s report, discussing membership and budget as the biggest issues. The small division subsidy has been cut in half in the current fiscal year. She said she feels confident that we will end the year in the black. We will work on having higher reserves. Christine said that there will be a small division subsidy of some amount through FY 2016, according to BARC.

Sally thanked Steve Laird from ReferenceUSA for 10 years of support for the Gala Author Tea and as a corporate sponsor.

Beth asked board members to sign up to thank corporate sponsors. Ed McBride suggested that board members seek out the highest ranking person in the booth.

Sally gave Kathryn’s report for the Corporate Giving Task Force. Marcia Purcell will join us at the library marketers meeting to help us in asking all publishers to help get their subsidiaries (client publishers) to sign on as sponsors. The task force has a goal of getting $100,000. We have been stuck at $80,000 in corporate support for the past few years. Cindy, Diane, and Kay are also on the task force. The personal giving campaign has raised $4,700.
United for Libraries’ ALA Executive Board liaison John Moormon reported that 2016 will be the last year for the small division subsidy. He also shared that dedicated federal funding for school libraries has been reinstated. There is a community engagement initiative that ALA will be doing with the support of a Gates grant. The ALA executive board did a two-day retreat. He also shared that registration for Midwinter was higher than either Denver or Seattle, and that membership is comparable to last year. He stated that ALA ended FY13 with $76,000 in surplus.

There was a discussion on how to increase membership. Sally suggested getting large Foundations on board through individual support. Susan suggested getting Friends to join through the library director. Sally thought that could be done on a personal basis (by calling the director). Gwendolyn said we could get Trustees that way too, and by making personal connections at conferences. Robin suggested getting Friends group members to join as personal members. Alice suggested approaching the Urban Libraries Council. Sally said they may view us as competitors. Perhaps there could be a joint membership program. Christine suggested a joint membership with PLA – PLA has a “Trustee Member of PLA” ribbon. Jeff said he may be able to facilitate a ULC partnership because his library is a member. Beth suggested that we try to get members in Midwinter and Annual Conference locations. At the ALA Annual Conference in 2015, the Friends of the San Francisco Library will co-host a reception with United for Libraries. Ed said that SAGE would donate money to a reception. Alice said she would look in the Chicago area (where Midwinter 2015 will be held) for possible partnerships there.

The meeting went into executive session at 11:35.

Based on some of the award applications received, Rod suggested that we create a small task force to craft a policy that prohibits giving awards to sitting board members.

The Board discussed naming Patricia Glass Schuman as honorary board member for life with all the attendant privileges accorded all board members. The board unanimously approved the decision.

The executive session ended at 11:55 a.m.

Maggie Farrell discussed her candidacy for ALA President.

The Meeting adjourned at noon.

Submitted by,

Beth Nawalinski
Jillian Kalonick
**Budget:** At the beginning of the fy2014 final quarter, all signs continue to point to a small net asset balance. Roughly speaking, we can project approximately $100,000 in expenses and $110,000 in revenues. While expenses are routine and much easier to predict, revenues fluctuates based on Books for Babies sales, final ticket counts at annual conference, last corporate sponsor receipts, state or regional purchases of the Trustee Academy. I have based this projection on conservative expectations for revenues.

**Membership:** We’ve had some recovery in the drop of membership but the trend continues to point downward. Overall membership is down 4% over last year. New memberships are down 4.8% from this time last year while renewals are down 2.87%. The staff has updated its promotional package for all board members to use at their own regional and state conferences. These will be handed out at the board meeting and are available at [www.ala/united/board/tools](http://www.ala/united/board/tools). Additional membership initiatives follow with the two directly below.

**Academic Friends Task Force:** Led by Charles Hanson, this great team of approximately 15 academic librarians is working on a number of ways to increase United for Libraries visibility among academic librarians, increase our products and services to academic Friends groups, and directly promote membership through a 50 state contact list and at the ACRL conference in 2016.

**Trustee Mini:** The staff is working with Reach Across Illinois Library System (RAILS) to produce a collection of ten “mini trustee courses” that directors can use to continue to educate their boards and orient new board members. These video webinars will feature an interview format (Beth and me) and will be no more than 5-10 minutes each. RAILS has pointed to a significant number of their directors asking for such a resource and we think they have potential across the country. These would be marketed directly to library directors at a significant discount if the director and/or one or more trustees are personal members of ALA and United.

**Group Membership:** Group membership is the category we use for Boards of Trustees and Foundations ($50 - $125 based on the size of the library’s budget) as well as Friends groups (pricing $50-$125 per group based on the size of the groups’ membership). When these groups join, they receive access to our services and materials but they are not members and cannot participate in ALA or United activities.

Our current group membership is 2,400 and growing. This number received a real boost when the Nebraska Library Commission provided group membership for every library in their state ten years ago (through FOLUSA). With the encouragement of Rod Wagner, North Dakota and Kansas has followed suit. Special thanks to Beth on our staff for helping to set up fairly complex databases for their special access and for working on their renewals each year.
Trustee Academy: We continue to enjoy good success with marketing the Trustee Academy for statewide purchase. A new course on Trustee Competencies will be added this summer. Arkansas approached us for a quote in May, but to date has not committed to purchase. Donna McDonald reached out to the state library to express her interest and encouragement. North Carolina just recently requested a quote and is considering a statewide purchase as well. Currently, the following states have purchased partial or full access for some or all of their libraries:

- Delaware – New, expires June, 2015
- Kentucky – expires June 2014, will not be renewing as they created their own program
- Maryland – New, expires May 2015
- Missouri – in discussion for renewal, expires June 2014
- Nevada – expires January 2015
- New Jersey – in discussion for renewal, expires July 2014
- South Dakota – expires January 2015
- South Carolina – New, expires May 2015
- Virginia – expires October 2014

Neal-Schuman Foundation Grants – Round Two: We are happy to report that the ten locations for the second round of advocacy consulting have been selected (below). Consulting for these libraries will begin in the fall with most of the work being done in 2015 and 2016. To date, we have received positive votes from Gilmanton, NH; Salem-West Lyon, MI; and Long Beach, CA. The remaining libraries from the first round will have votes this fall and include Clarkston, MI; Dallas, TX; Josephine County, OR; Pomona, CA. Sadly, Winona, MN; Gladstone, OR and Red Bank, NJ were not viable. Round recipients are:

- Berks County Library System (PA)
- North Hampton (NH)
- Santa Maria Public Library (CA)
- Shepherdstown (WV)
- New London Public Library (CT)
- Calaveras County Library (CA)
- Highland City Library (UT)
- Wicomico Public Library (Salisbury, MD)
- Stockton-San Joaquin County Library (CA)
- Oakland Public Library (CA)

Meritorious Service Award: Nebraska Library Association has named our president, Rod Wagner, as the recipient of the 2014 award for improving services in Nebraska libraries in the state for 2014.

Respectfully submitted,

Sally G. Reed
Executive Director
United for Libraries
### For the 9 Months Ending May 2014

#### Performance Report

**American Library Association**

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**Fund**: (All -) ALL Funds and APA  
**Unit**: (411) United For Libraries

<table>
<thead>
<tr>
<th>Year-To-Date</th>
<th>Annual Budget</th>
<th>Actual</th>
<th>Budget Variance</th>
<th>Variance %</th>
<th>Prior Year End Net Assets</th>
<th>Remaining Current</th>
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<td>1,934</td>
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<td>1,500</td>
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<td>3/31</td>
<td>6,997</td>
<td>4,639</td>
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<td>339</td>
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<td>6/30</td>
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<td>6,793</td>
<td>2,876</td>
<td>351</td>
<td>2,500</td>
<td>1,948</td>
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<td>9/30</td>
<td>14,877</td>
<td>10,258</td>
<td>4,619</td>
<td>319</td>
<td>3,000</td>
<td>1,910</td>
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<tr>
<td>12/31</td>
<td>20,534</td>
<td>15,422</td>
<td>5,112</td>
<td>251</td>
<td>3,500</td>
<td>1,863</td>
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</tbody>
</table>

**REVENUES**

- **Due/Personal**: 65,000  
  - Prior Year: 42,374  
  - % Variance: -13.08%
- **Dues/Life Members-Current**: 265  
  - Prior Year: 234  
  - % Variance: 4.00%
- **Dues/Certified Members & Divisions Transfer**: 800  
  - Prior Year: 45  
  - % Variance: 114.29%
- **Reimbursement**: 800  
  - Prior Year: 375  
  - % Variance: 100.00%
- **Registration Fees**: 4200  
  - Prior Year: 0  
  - % Variance: 0.00%
- **Meetings & Conferences**: 4200  
  - Prior Year: 0  
  - % Variance: 0.00%
- **Grants & Contracts/Awards**: 9,846  
  - Prior Year: 88,947  
  - % Variance: 9.82%
- **Donations/Honors**: 11,000  
  - Prior Year: 88,348  
  - % Variance: -34.80%
- **Interest/Dividends**: 4420  
  - Prior Year: 4,684  
  - % Variance: -10.79%
- **Royalties**: 4421  
  - Prior Year: 644  
  - % Variance: -70.24%

**SUBSCRIPTIONS**

- **Subscriptions**: 9,846  
  - Prior Year: 88,947  
  - % Variance: 9.82%

**SPECIALIZED**

- **Specialized Books**: 4980  
  - Prior Year: 1,350  
  - % Variance: 40.00%
- **Specialized Dues**: 4940  
  - Prior Year: 88,348  
  - % Variance: -34.80%
- **Specialized Interest/Dividends**: 4920  
  - Prior Year: 4,684  
  - % Variance: -10.79%
- **Specialized Royalties**: 4921  
  - Prior Year: 644  
  - % Variance: -70.24%

**SUPPORTING**

- **Supporting Sales**: 4980  
  - Prior Year: 1,350  
  - % Variance: 40.00%
- **Supporting Dues**: 4940  
  - Prior Year: 88,348  
  - % Variance: -34.80%
- **Supporting Interest/Dividends**: 4920  
  - Prior Year: 4,684  
  - % Variance: -10.79%
- **Supporting Royalties**: 4921  
  - Prior Year: 644  
  - % Variance: -70.24%

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*Page 6*
### Performance Report

#### For the 9 Months Ending May 2014

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<tr>
<th>Month</th>
<th>0</th>
<th>%</th>
<th>100%</th>
<th>0</th>
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<td>0</td>
<td>0</td>
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#### Actual Budget

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<tr>
<th>Category</th>
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<tr>
<td>Subtotal Miscellaneous</td>
<td>0</td>
<td>125</td>
<td>-1,044</td>
<td>-92.79</td>
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<tr>
<td>Subtotal Miscellaneous</td>
<td>0</td>
<td>1,500</td>
<td>332</td>
<td>21.8%</td>
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<tr>
<td>Total Revenues</td>
<td>34,035</td>
<td>23,505</td>
<td>56,983</td>
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#### Expenses

<table>
<thead>
<tr>
<th>Category</th>
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<th>Actual</th>
<th>Variance</th>
<th>Variance %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subtotal Payroll &amp; Related</td>
<td>324,218</td>
<td>243,692</td>
<td>73,225</td>
<td>-22.6%</td>
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<tr>
<td>Subtotal Outside Services</td>
<td>11,247</td>
<td>9,138</td>
<td>8,261</td>
<td>-9.0%</td>
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<tr>
<td>Total Expenses</td>
<td>355,465</td>
<td>236,830</td>
<td>95,955</td>
<td></td>
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</tbody>
</table>

#### Summary

<table>
<thead>
<tr>
<th>Category</th>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
<th>Variance %</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Revenues</td>
<td>474,127</td>
<td>358,117</td>
<td>-57,393</td>
<td>-16.03%</td>
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<tr>
<td>Total Expenses</td>
<td>355,465</td>
<td>236,830</td>
<td>95,955</td>
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<tr>
<td>Net Revenue</td>
<td>118,262</td>
<td>211,287</td>
<td>242,222</td>
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**American Library Association**

**Unit: (411) United For Libraries**

**Fund: (All -) All Funds and APA**

**Project: (All -) Projects**
### Performance Report

**2014M09**

**May 2014 Year-To-Date**

<table>
<thead>
<tr>
<th>Budget</th>
<th>Actual</th>
<th>Variance</th>
<th>Variance %</th>
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<tbody>
<tr>
<td>100</td>
<td>0</td>
<td>0</td>
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**Actual Budget**

<table>
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<th>Project</th>
<th>Amount</th>
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<th>Variance %</th>
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<tbody>
<tr>
<td>PRINTING-INSIDE</td>
<td>25,900</td>
<td>7,278</td>
<td>29.08 %</td>
</tr>
<tr>
<td>BINDING-INSIDE</td>
<td>2,000</td>
<td>840</td>
<td>55.89 %</td>
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<tr>
<td>COPYRIGHT FEES</td>
<td>120</td>
<td>-120</td>
<td>100.00 %</td>
</tr>
<tr>
<td>WEB OPERATING EXPENSES</td>
<td>0</td>
<td>-194</td>
<td>-100.00 %</td>
</tr>
<tr>
<td>PURCHASED INVENTORY</td>
<td>10,000</td>
<td>2,700</td>
<td>36.00 %</td>
</tr>
<tr>
<td>ORDER PROCESSING/FULFILLMENT</td>
<td>500</td>
<td>188</td>
<td>49.79 %</td>
</tr>
<tr>
<td>Publication Related Expenses</td>
<td>38,520</td>
<td>10,932</td>
<td>31.66 %</td>
</tr>
<tr>
<td>STAFF DEVELOPMENT</td>
<td>0</td>
<td>150</td>
<td>100.00 %</td>
</tr>
<tr>
<td>SUPPLIES/OPERATING</td>
<td>3,600</td>
<td>130</td>
<td>5.11 %</td>
</tr>
<tr>
<td>EQUIPMENT &amp; SOFTWARE/MINOR</td>
<td>2,000</td>
<td>847</td>
<td>56.37 %</td>
</tr>
<tr>
<td>SPACE RENT</td>
<td>32,000</td>
<td>-2,711</td>
<td>-11.30 %</td>
</tr>
<tr>
<td>TELEPHONE/FAX</td>
<td>4,150</td>
<td>38</td>
<td>1.27 %</td>
</tr>
<tr>
<td>POSTAGE/E-MAIL</td>
<td>2,000</td>
<td>1,008</td>
<td>67.05 %</td>
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<tr>
<td>UTILITIES</td>
<td>1,500</td>
<td>23</td>
<td>2.06 %</td>
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<tr>
<td>DEPRECIATION F/E</td>
<td>2,746</td>
<td>652</td>
<td>31.63 %</td>
</tr>
<tr>
<td>AMORT.- EQUIP N-S INTANGIBLE</td>
<td>0</td>
<td>0</td>
<td>0.00 %</td>
</tr>
<tr>
<td>ORG SUPPORT/CONTRIBUTION</td>
<td>0</td>
<td>-4,842</td>
<td>-100.00 %</td>
</tr>
<tr>
<td>Misc Expense</td>
<td>2,850</td>
<td>-1,090</td>
<td>-51.03 %</td>
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**Total Direct Expenses**

- **473,531**
- **311,446**

**Operating Expenses**

<table>
<thead>
<tr>
<th>Project</th>
<th>Amount</th>
<th>Variance</th>
<th>Variance %</th>
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</thead>
<tbody>
<tr>
<td>IUT/DATA PROC</td>
<td>100</td>
<td>72</td>
<td>100.00 %</td>
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<tr>
<td>IUT/SUBS PROC</td>
<td>12,762</td>
<td>-755</td>
<td>-6.89 %</td>
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**Total Expenses**

- **546,093**
- **460,003**

**For the 9 Months Ending May 2014**

- **American Library Association**
- **United For Libraries**

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For the 9 Months Ending May 2014

**Performance Report**

**Fund: (All -)ALL Funds and APA**

**Unit: (411)United For Libraries**

**6/19/2014 10:16 AM**

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For the 9 Months Ending May 2014

**Performance Report**

**Fund: (All -)ALL Funds and APA**

**Unit: (411)United For Libraries**

**6/19/2014 10:16 AM**
<table>
<thead>
<tr>
<th>Fiscal Year</th>
<th>Actual</th>
<th>Budget</th>
<th>Variance</th>
<th>Variance %</th>
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<tr>
<td>2014</td>
<td>15,362</td>
<td>10,444</td>
<td>377</td>
<td>-3.74</td>
</tr>
<tr>
<td>2015</td>
<td>2,164</td>
<td>2,094</td>
<td>70</td>
<td>3.40</td>
</tr>
<tr>
<td>2016</td>
<td>3,184</td>
<td>3,725</td>
<td>541</td>
<td>14.68</td>
</tr>
<tr>
<td>2017</td>
<td>2,196</td>
<td>2,094</td>
<td>102</td>
<td>4.87</td>
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<td>2018</td>
<td>2,360</td>
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**Total Indirect Expenses**

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<th>Actual</th>
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<th>Variance</th>
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<td>2014</td>
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<td>2015</td>
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<td>0</td>
<td>0.00</td>
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<tr>
<td>2016</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0.00</td>
</tr>
<tr>
<td>2017</td>
<td>0</td>
<td>0</td>
<td>0</td>
<td>0.00</td>
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<tr>
<td>2018</td>
<td>0</td>
<td>0</td>
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**Net Revenue (Exp) From Op**

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<th>Actual</th>
<th>Budget</th>
<th>Variance</th>
<th>Variance %</th>
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<tr>
<td>2014</td>
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<td>-377</td>
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<tr>
<td>2015</td>
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<td>-372</td>
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<td>0.00</td>
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<tr>
<td>2016</td>
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<td>-372</td>
<td>0</td>
<td>0.00</td>
</tr>
<tr>
<td>2017</td>
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<td>-372</td>
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<td>0.00</td>
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<tr>
<td>2018</td>
<td>-372</td>
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**Ending Net Asset Balance**

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<th>Variance</th>
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<td>28,020</td>
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<td>2016</td>
<td>16,942</td>
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<td>2018</td>
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## ALTA / United for Libraries Historical Budget Data

<table>
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<tr>
<th>Fiscal Year</th>
<th>Type</th>
<th>Overhead Returned</th>
<th>Subsidy Received</th>
<th>Cost to ALA (OH income minus subsidy)</th>
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<tr>
<td>FY 1988</td>
<td>ACTUAL</td>
<td></td>
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<tr>
<td>FY 1989</td>
<td>ACTUAL</td>
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<tr>
<td>FY 1990</td>
<td>ACTUAL</td>
<td>$756.00</td>
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<td>FY 1991</td>
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<td>$303.00</td>
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<tr>
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<td>FY 1998</td>
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<tr>
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<td>$1,303.00</td>
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<td>$57,825.00</td>
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<td>$2,556.00</td>
<td>$59,128.00</td>
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<td>FY 2001</td>
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<td>$84,899.00</td>
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<tr>
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<td>$79,011.00</td>
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<tr>
<td>FY 2004</td>
<td>ACTUAL</td>
<td>$1,253.00</td>
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<tr>
<td>FY 2005</td>
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<td>$72.00</td>
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<td>$8.00</td>
<td>$90,284.00</td>
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<td>FY 2008</td>
<td>ACTUAL</td>
<td>$6.00</td>
<td>$95,358.00</td>
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<td>FY 2009</td>
<td>ACTUAL</td>
<td>$5,525.00</td>
<td>$95,358.00</td>
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<td>ALTA &amp; FOLUSA Merger, January, 2009</td>
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<tr>
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<td>ACTUAL</td>
<td>$18,356.00</td>
<td>$57,757.00</td>
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<td>ACTUAL</td>
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<td>$56,583.00</td>
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<td>FY 2012</td>
<td>ACTUAL</td>
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<td>$25,108.00</td>
<td>$28,292.00</td>
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<td>Subsidy not fully funded per formula.</td>
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<td>BUDGET</td>
<td>$25,955.00</td>
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<td>$30,628.00</td>
<td>Subsidy not fully funded per formula.</td>
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### ALA Statistics Year To Date

**May, 2014**

**UNITED.**

<table>
<thead>
<tr>
<th></th>
<th>2014</th>
<th>2013</th>
<th>% Change</th>
</tr>
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<tbody>
<tr>
<td>Overall</td>
<td>814</td>
<td>844</td>
<td>-3.55 %</td>
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<tr>
<td>Personal</td>
<td>141</td>
<td>136</td>
<td>3.68 %</td>
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<tr>
<td>Corporate</td>
<td>2</td>
<td>2</td>
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<tr>
<td>TOTAL</td>
<td>957</td>
<td>982</td>
<td>-2.55 %</td>
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**January 2014 expires have been suspended.**

### Personal

<table>
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<th>% Change</th>
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<tr>
<td>Renew</td>
<td>677</td>
<td>697</td>
<td>-2.87 %</td>
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<tr>
<td>New</td>
<td>119</td>
<td>125</td>
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<tr>
<td>Reinst</td>
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<tr>
<td>Drop</td>
<td>209</td>
<td>190</td>
<td>10.00 %</td>
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### Organization

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<th>% Change</th>
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<tr>
<td>Renew</td>
<td>127</td>
<td>131</td>
<td>-3.05 %</td>
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<tr>
<td>New</td>
<td>6</td>
<td>4</td>
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<tr>
<td>Reinst</td>
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<td>1</td>
<td>700.00 %</td>
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<tr>
<td>Drop</td>
<td>13</td>
<td>10</td>
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### Corporate

<table>
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<th>% Change</th>
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<td>Renew</td>
<td>1</td>
<td>2</td>
<td>-50.00 %</td>
</tr>
<tr>
<td>New</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Reinst</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Drop</td>
<td>2</td>
<td></td>
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<table>
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<th>2013</th>
<th>% Change</th>
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<tr>
<td>Champion</td>
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<td></td>
</tr>
<tr>
<td>Patron</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Contrib</td>
<td>1</td>
<td>1</td>
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</tr>
<tr>
<td>Personal Subscribing</td>
<td>1</td>
<td>2</td>
<td>-50.00 %</td>
</tr>
</tbody>
</table>
United for Libraries Slate for 2015 Election

President-Elect
  • Susan Schmidt
  • Charles Hanson

Trustee at Large
  • Camile Alire
  • Fred Stielow

Foundation at Large
  • Paula Beswick
  • April Butcher

Submitted by the 2014-2015 United for Libraries Nominating Committee

Diane Sarantakos, Chair
Robin Hoklotubbe
Donna McDonald
Rose Mosley
Peter Pearson
Kathryn Suarez
United for Libraries Committee Appointments

Terms begins immediately following the 2014 ALA Annual Conference and continue through the ALA Annual Conference of the year indicated by each member’s name. Names in bold have accepted their appointment.

### United Annual Conference Program Committee

Chair: Don Roalkvam 2016  
Members: Robin Hoklotubbe 2016  
Virginia Stanley 2016  
Richard Waters 2015  
Ed McBride 2015  
Deborah Doyle 2015  
Katie Schroeder 2015  
Paula Beswick 2016  
Peggy Barber 2016  
Steve Marcum 2015

### Legislation, Advocacy, and Intellectual Freedom Committee

Chair: Jeff Smith 2016  
Members: Kathy Spindel 2016  
Lucinda Manning 2016  
Peggy Sullivan 2016  
Joan Ress Reeves 2016  
Cindy Friedemann 2015  
Charles Hanson 2015  
Dora Sims 2015  
Cherine Janzen  
Shirley Bruursema 2015

### Awards Committee

Chair: Steve Laird 2016  
Member: Alice Calabrese-Berry 2016  
Marilyn Hinshaw 2015  
Jill Joseph 2015  
Paula Holmes 2015  
Katie Schroeder 2015  
Sam Huang 2016  
Sharon Castleberry 2016  
Fred Stielow 2016  
Leontine Synor 2015

### Newsletter & Website Advisory Committee

Chair: Peggy Barber 2016  
Members: Lucinda Manning 2016  
Teri Maggio 2016  
Deborah Doyle 2015  
Cindy Friedemann 2015  
Kathryn Suarez 2015  
Marsha Bennett Virtual  
Marilyn Lewis 2016 Virtual  
Essraa Nawar 2016 Virtual

### Leaders Orientation Committee

Chair: Ed McBride 2015  
Members: Peggy Danhof 2016  
Robin Hoklotubbe 2016  
Scott Barber 2016  
Paula Beswick 2016  
Nicholas Spillios 2015  
Kathy Spindel 2015  
Shirley Bruursema 2015

### Nominating Committee

(1 year appointments)

Chair: Diane Sarantakos  
Members: Rod Wagner  
Steve Laird  
Peter Pearson  
Gretchen Herman

continued
PLA National Conference Program Planning
(2 year appointments)

Chair: Nann Blaine-Hilyard

Members: Alice Calabrese-Berry 2016
        Kathryn Suarez 2016
        Steve Marcum 2016
        Kathy Spindel 2016
        Katie Schroeder 2016
        Peggy Danhof 2016
        Lucinda Manning 2016
        Sharon Castleberry 2016

Finance & Audit Task Force

Chair: Clara Bohrer 2016

Members: Peter Pearson 2016
        Christine Hage 2016
        Ed McBride 2016
        Rod Wagner 2015
        Jeff Smith 2015
        Steve Laird 2016
        Cynthia Friedemann 2015
President Donna McDonald 2011-2012
President Gail Guidry 2012-2013
President Rod Wagner 2013-2014
President Christine Hage 2014-2015
President (VP) Cynthia Friedemann 2015-2016
President (VP) Ed McBride 2016-2017

Secretary Treasure Rod Wagner 2011-2012
Secretary Treasure Ed McBride 2012-2013
Secretary Treasure Cynthia Friedemann 2013-2014
Secretary Treasure Donna Mcdonald 2014-2015
Secretary Treasure Susan Schmidt 2015-2016
Secretary Treasure Don Roalkvam 2016-2017

Division Councilor Susan Schmidt 2011-2012
Division Councilor Susan Schmidt 2012-2013
Division Councilor Susan Schmidt 2013-2014
Division Councilor Susan Schmidt 2014-2015
Division Councilor Susan Schmidt 2015-2016
Division Councilor Susan Schmidt 2016-2017

Past President Rod Wagner 2011-2012
Past President Gail Guidry 2012-2013
Past President Rod Wagner 2013-2014
Past President Christine Hage 2014-2015
Past President Donna Mcdonald 2015-2016
Past President Donna Mcdonald 2016-2017

Trustee at Large Dora Sims 2011-2012
Trustee at Large Dora Sims 2012-2013
Trustee at Large Dora Sims 2013-2014
Trustee at Large Dora Sims 2014-2015
Trustee at Large Dora Sims 2015-2016
Trustee at Large Dora Sims 2016-2017

Trustee at Large Gwen Guster 2011-2012
Trustee at Large Gwen Guster 2012-2013
Trustee at Large Gwen Guster 2013-2014
Trustee at Large Gwen Guster 2014-2015
Trustee at Large Gwen Guster 2015-2016
Trustee at Large Gwen Guster 2016-2017

Trustee at Large Barbara Prentice 2011-2012
Trustee at Large Barbara Prentice 2012-2013
Trustee at Large Barbara Prentice 2013-2014
Trustee at Large Barbara Prentice 2014-2015
Trustee at Large Barbara Prentice 2015-2016

Trustee at Large Robin Hoklotubbe 2011-2012
Trustee at Large Robin Hoklotubbe 2012-2013
Trustee at Large Robin Hoklotubbe 2013-2014
Trustee at Large Robin Hoklotubbe 2014-2015
Trustee at Large Robin Hoklotubbe 2015-2016
Trustee at Large Robin Hoklotubbe 2016-2017

Trustee at Large Marsha Bennett 2011-2012
Trustee at Large Marsha Bennett 2012-2013
Trustee at Large Marsha Bennett 2013-2014
Trustee at Large Marsha Bennett 2014-2015
Trustee at Large Marsha Bennett 2015-2016
Trustee at Large Marsha Bennett 2016-2017

Trustee at Large Kathryn Suarez 2011-2012
Trustee at Large Kathryn Suarez 2012-2013
Trustee at Large Kathryn Suarez 2013-2014
Trustee at Large Kathryn Suarez 2014-2015
Trustee at Large Kathryn Suarez 2015-2016
Trustee at Large Kathryn Suarez 2016-2017

Foundation at Large Ed McBride 2011-2012
Foundation at Large Ed McBride 2012-2013
Foundation at Large Ed McBride 2013-2014
Foundation at Large Ed McBride 2015-2016
Foundation at Large Ed McBride 2016-2017

Foundation at Large Jeff Smith 2011-2012
Foundation at Large Jeff Smith 2012-2013
Foundation at Large Jeff Smith 2013-2014
Foundation at Large Jeff Smith 2014-2015
Foundation at Large Jeff Smith 2015-2016
Foundation at Large Jeff Smith 2016-2017

Foundation at Large Peter Pearson 2011-2012
Foundation at Large Peter Pearson 2012-2013
Foundation at Large Peter Pearson 2013-2014
Foundation at Large Peter Pearson 2014-2015
Foundation at Large Peter Pearson 2015-2016
Foundation at Large Peter Pearson 2016-2017

Foundation at Large Charles Hanson 2011-2012
Foundation at Large Charles Hanson 2012-2013
Foundation at Large Charles Hanson 2013-2014
Foundation at Large Charles Hanson 2014-2015
Foundation at Large Charles Hanson 2015-2016
Foundation at Large Charles Hanson 2016-2017

Corporate at Large Steve Laird 2011-2012
Corporate at Large Steve Laird 2012-2013
Corporate at Large Steve Laird 2013-2014
Corporate at Large Steve Laird 2014-2015
Corporate at Large Steve Laird 2015-2016
Corporate at Large Steve Laird 2016-2017

Corporate at Large Virginia Stanley 2011-2012
Corporate at Large Virginia Stanley 2012-2013
Corporate at Large Virginia Stanley 2013-2014
Corporate at Large Virginia Stanley 2014-2015
Corporate at Large Virginia Stanley 2015-2016
Corporate at Large Virginia Stanley 2016-2017

Corporate at Large Dustin Holland Chako Morgan 2011-2012
Corporate at Large Dustin Holland Chako Morgan 2012-2013
Corporate at Large Dustin Holland Chako Morgan 2013-2014
Corporate at Large Dustin Holland Chako Morgan 2014-2015
Corporate at Large Dustin Holland Chako Morgan 2015-2016
Corporate at Large Dustin Holland Chako Morgan 2016-2017

Corporate at Large Helen Wilbur 2011-2012
Corporate at Large Helen Wilbur 2012-2013
Corporate at Large Helen Wilbur 2013-2014
Corporate at Large Helen Wilbur 2014-2015
Corporate at Large Helen Wilbur 2015-2016
Corporate at Large Helen Wilbur 2016-2017

Corporate at Large Gretchen Herman 2011-2012
Corporate at Large Gretchen Herman 2012-2013
Corporate at Large Gretchen Herman 2013-2014
Corporate at Large Gretchen Herman 2014-2015
Corporate at Large Gretchen Herman 2015-2016
Corporate at Large Gretchen Herman 2016-2017

Corporate at Large ProQuest Gale Learning 2011-2012
Corporate at Large ProQuest Gale Learning 2012-2013
Corporate at Large ProQuest Gale Learning 2013-2014
Corporate at Large ProQuest Gale Learning 2014-2015
Corporate at Large ProQuest Gale Learning 2015-2016
Corporate at Large ProQuest Gale Learning 2016-2017

President Donna McDonald 2011-2012
President Donna McDonald 2012-2013
President Donna McDonald 2013-2014
President Donna McDonald 2014-2015
President Donna McDonald 2015-2016
President Donna McDonald 2016-2017
<table>
<thead>
<tr>
<th>Day</th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fri.</td>
<td>8:30-10:00 a.m.</td>
<td>Library Foundation Discussion Group</td>
</tr>
<tr>
<td></td>
<td>10:30-11:30 a.m.</td>
<td>Academic Friends and Development Officers Discussion Group</td>
</tr>
</tbody>
</table>
|       | 1:00-2:30 p.m. | Getting a Bigger Piece of the Pie: Effective Communication with Funders &
|       | 3:00-4:00 p.m. | Ho! Books from Small Press (author panel)                           |
|       | 4:00-5:15 p.m. | Nuts & Bolts for Friends, Trustees, and Foundations (RSVP to united@ala.org) |
| Sat.  | 8:30-10:00 a.m.| First Author, First Book: Veteran & Rookies (author panel; continental breakfast) |
|       | 10:30-11:30 a.m.| Hot Picks for Book Clubs (author panel)                              |
|       | 1:00-2:30 p.m. | 3D Printers & Library Policies                                      |
|       | 3:00-4:00 p.m. | Hot Books from Small Press (author panel)                           |

2014 ALA Annual Conference

United for Libraries Programs and Events
To register for the ALA Annual Conference, visit www.alaannual.org.

For detailed information about United for Libraries programs, visit www.ala.org/united.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tues., July 1</td>
<td>11:00 a.m.-1:30 p.m.</td>
<td>Inaugural Brunch (the inauguration of 2014-2015 United for Libraries President Christine Hages will be celebrated at this event) (ticketed; event code: UNI2)</td>
<td>Las Vegas Hotel, Ballroom A</td>
</tr>
<tr>
<td>45590</td>
<td></td>
<td>Gala Author Tea, sponsored by ReferenceUSA (ticketed; event code: UNI2)</td>
<td>Las Vegas Hotel, Pavilion 02 &amp; 03</td>
</tr>
<tr>
<td>45607</td>
<td>7:00-4:00 p.m.</td>
<td>2014-2015 United for Libraries Annual Conference Program Committee Meeting</td>
<td>Las Vegas Convention Center, N217</td>
</tr>
<tr>
<td>41757</td>
<td>10:30-11:30 a.m.</td>
<td>United for Libraries President Program with Author and High Wire Artist</td>
<td>Las Vegas Convention Center, N249</td>
</tr>
<tr>
<td>46077</td>
<td>8:30-10:00 a.m.</td>
<td>Philippe Petit (Auditorium Speakers Series) United for Libraries President Program with Author and High Wire Artist</td>
<td>Las Vegas Convention Center, N249</td>
</tr>
</tbody>
</table>