



A Radio/Library
Partnership Exploring Our
Regional Literature

Listener Survey

1 How many of the 13 *StoryLines America* programs did you listen to? _____ of 13

2 On what radio station did you hear *StoryLines America*? _____

3 Please rate the *StoryLines America* series on the following items.

Selection of the books for the series

Poor 1 2 3 4 5 6 Excellent

Guests on the programs

Poor 1 2 3 4 5 6 Excellent

On-air discussions

Poor 1 2 3 4 5 6 Excellent

Hosts of the program

Poor 1 2 3 4 5 6 Excellent

Comments:

4 Overall, how would you rate the *StoryLines America* series?

Poor 1 2 3 4 5 6 Excellent

5 How does *StoryLines America* compare to other programs you typically listen to on public radio?

Unfavorably 1 2 3 4 5 6 Favorably

6 Why did you listen to *StoryLines America*?

7 What else do you want to tell us about the *StoryLines America* series?

Please help us describe the audience for *StoryLines America* by answering these questions about yourself.

Age Sex Ethnicity/Race

Is your community: rural suburban urban

State of residence:

Thank you for your assistance. If you would like to be entered into the prize drawing, please put your name and address on the return address portion of the mailing panel.

Send e-mail comments about "StoryLines America" to publicprograms@ala.org