

SAMPLE PUBLIC SERVICE ANNOUNCEMENTS
for "StoryLines America"

- :10 Get to know some of the best books written about the Midwest by listening to a new radio program called "StoryLines America" on (RADIO STATION) beginning (DATE, TIME). For details, call (NAME OF LIBRARY and TELEPHONE NUMBER).
- :20 "StoryLines America," a new radio series beginning on (DATE, TIME) on (RADIO STATION) invites you to...Read some of the best books written about the Midwest... Listen to authors and special guests talk about these books on the air, and...Call a toll-free number to share your own opinions with the radio audience. For details, call (NAME OF LIBRARY and TELEPHONE NUMBER).
- :30 Get acquainted with some fascinating books that spotlight Midwestern values and culture in a new radio series called "StoryLines America," a joint presentation of (NAME OF LIBRARY) and (NAME OF RADIO STATION).
- "StoryLines America" is funded by the National Endowment for the Humanities and organized by the American Library Association, with additional funding from Barnes & Noble Booksellers. The series will debut on (DATE and TIME) and can be heard for the following 12 weeks on (DAY OF WEEK, TIME).
- Each StoryLines America program focuses on one book. The first reading, to be discussed on (DAY, TIME), is *Townships*, a book of essays about the Midwest edited by Michael Martone. You can read the book, listen to guests talk about it on the air and then call in and share your comments on a toll-free telephone line.
- (NAME OF LIBRARY) has limited copies of the books, free "StoryLines America" discussion guides and other information. Call (TELEPHONE NUMBER) for details.