

SAMPLE MEDIA ALERT/CALENDAR LISTING

(Print on library letterhead)

For Immediate Release
(MONTH, DATE, YEAR)

Contact: (LIBRARY CONTACT)
(TELEPHONE, E-MAIL)

At the (NAME OF LIBRARY).....

For nearly two centuries, Mary Shelley's compelling account of the medical student Victor Frankenstein and the living monster he created in his laboratory has gripped imaginations around the world. A free, national traveling exhibition about *Frankenstein* opens at the (NAME OF LIBRARY) on (DATE).

“Frankenstein: Penetrating the Secrets of Nature” shows how playwrights, filmmakers, and the media have transformed Mary Shelley's saga into one of the Western world's most enduring myths. The tale of a researcher's abuse of his power and failure to take responsibility for the being he created is a compelling human-interest story of ambition, idealism, revenge and forgiveness.

Since its appearance in 1818, the *Frankenstein* story has also been a symbol for public fears about dazzling new scientific techniques and research which often challenge our understanding of what is "natural" and what it means to be human. The story of Frankenstein is often mentioned in the media when issues such as cloning, organ transplants, or genetically modified foods are discussed.

The National Library of Medicine, Bethesda, Md., and the American Library Association, Chicago, Ill., organized the traveling exhibition with funding from the National Endowment for the Humanities and the National Library of Medicine.

The library is offering free programs and other events for the public in connection with the exhibition. Please call (TELEPHONE NUMBER) for details.