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Local Information

Application Pages

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Project Director

Note: The Project Director is the person who will be responsible for coordinating the traveling exhibition display in the library. He or she will be the primary point of contact for the project at the library, and will attend the orientation workshop, which is scheduled in conjunction with the [2019 ALA Annual Conference](#) in Washington, D.C. All fields are required unless noted otherwise.

First Name

Last Name

Email Address

Phone Number

10 digits, xxx-xxx-xxxx.

Extension

(optional)

Title

Department

(optional)

Institution

Address Line 1

Address Line 2

(optional)

City

State

ZIP Code

9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can [look it up at the website of the US Postal Service](#).

Library Type

Please select

Number of branches in your library system (enter N/A if not applicable)

Total Population Served

Community Type

Please select

Closest metropolitan area and state

Number of library cards issued in ACTIVE USE (if you are at a branch, from your specific location)

Estimated average number of visitors to your library during workweek (Monday through Friday, and if a branch, from your specific location)

Estimated average number of visitors to your library during weekend (Saturday and Sunday, and if a branch, from your specific location)

Please describe in detail the target population this exhibition and programming will serve at your library.

Based on past programming or exhibition attendance, what size audience would you anticipate the exhibition attracting at your institution during a

6-week period?

You will be asked to track the number of visitors the exhibition receives while at your library. How would you plan to do this?

Does your library have Wi-Fi?

Yes, for administrative use only ▼

- This project grant requires selected libraries to [participate in an evaluation process](#). I agree to participate.

How did you learn about the *Thinking Money for Kids* exhibition opportunity? This information will help us understand how our marketing efforts are working. Please check all that apply. NOTE: This question is optional.

- Received a mailer
- Received an email
- Advertisement (please specify source below, if known)
- ALA website
- Smart investing@your library[®] website
- ProgrammingLibrarian.org website
- Listserv/online discussion list
- News article/press release (please specify source below, if known)
- Social media
- Programming Librarian Interest Group
- Word of mouth
- Other source (please specify below)

Shipping Contact

Local Delivery Contact First Name

Local Delivery Contact Last Name

Local Delivery Contact Email

Local Delivery Contact Phone

10 digits, xxx-xxx-xxxx.

Delivery Address

No PO boxes.

Delivery Address Line 2

(optional)

City

State

ZIP Code

9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can [look it up at the website of the US Postal Service](#).

Local Delivery Hours (please include closings for the holidays)

Is there semi-truck or trailer access to the building in which the exhibition will be displayed (including parking on a street near the building)?

Yes

No

Does the exhibition site have a loading dock with semi-truck/trailer access?

Yes

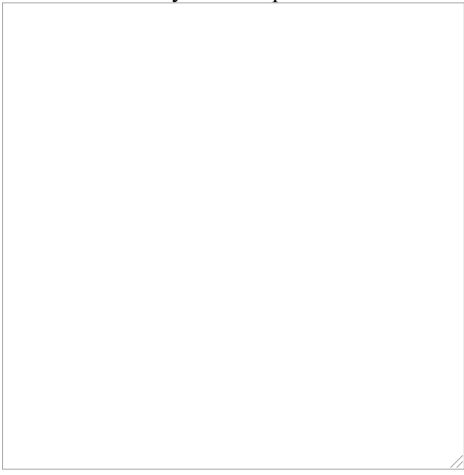
No

Does the library have a space to store the shipping containers (approximately a 6x9 room or equivalent)?

Yes

No

Please include any other important information we should know about shipping an exhibition to your library. (Optional)

A large, empty rectangular box with a thin black border, intended for the user to provide additional information about shipping an exhibition to their library. The box is currently blank.

Save Use this button to save your work at any time.

Proceed Use this button to save your work and move on to the next page.



Update Successful.

Exhibition Scheduling Period

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Preferred Display Periods

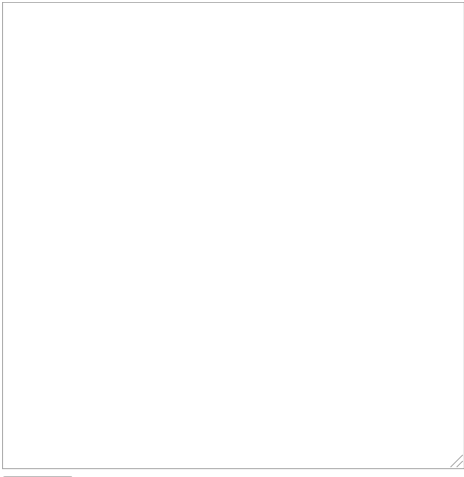
Each selected library for this opportunity will host the exhibition for approximately 5-6 weeks. If you have additional information about scheduling preferences to add to your application, please include it at the end of this section under "Comments."

You must indicate a choice in all the drop down menus. (You may indicate "No Preference" for any of them.) Please note that we cannot guarantee that the exhibition will be available during one of your preferred periods.

Please designate five periods during which your institution prefers to display the exhibition.

Please designate up to five periods during which your institution will *not* be able to host the exhibition.

Comments



Save Use this button to save your work at any time.

Proceed Use this button to save your work and move on to the next page.



Application Narrative

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- Application Narrative

This section contains eleven questions, including nine questions that require narrative answers. Please note that each narrative section may not exceed **400** words.

Narrative 1

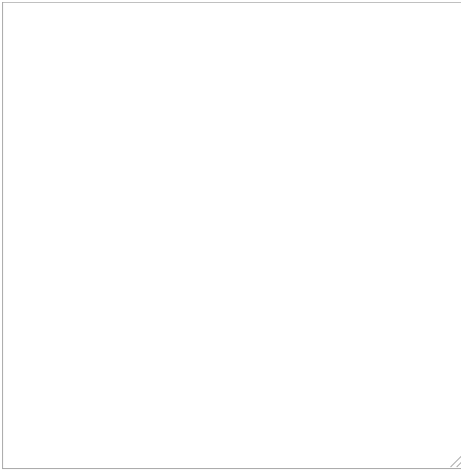
Describe why your library would like to host the *Thinking Money for Kids* exhibition.

Narrative 2

Describe briefly your library's existing capacity to meet the personal finance needs of patrons, including collections, services and programming.

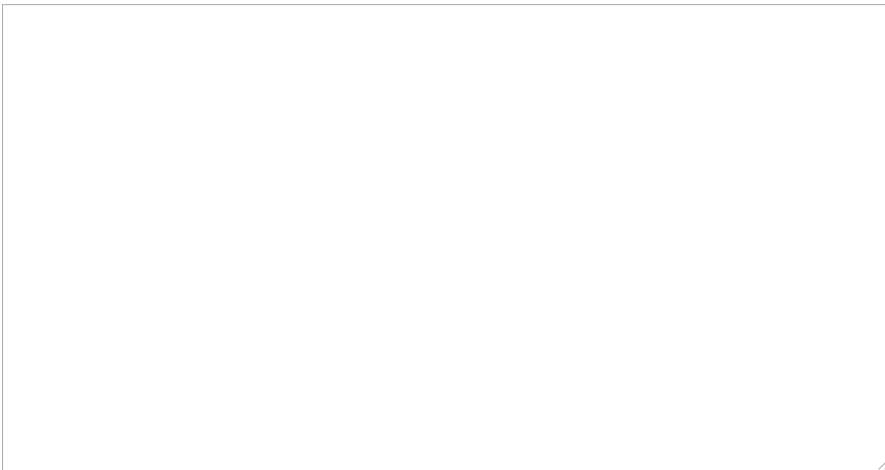
How did you learn about your community's programming needs?

- User survey
- Informally talking to users
- Community partners
- Learning about regional or national trends in programming
- Other (please specify)



Narrative 3

Describe in detail how increased financial capability would benefit individuals in your target population.



How confident do you feel your staff are when discussing the following topics with patrons?

Managing Money

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Banking and Saving

- Not confident
- Unsure
- Neutral
- Somewhat confident

- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Credit

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Home Ownership

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Education

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

How to Invest / Investments

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Retirement

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Social Security

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Kids and Money

- Not confident
- Unsure
- Neutral

- Somewhat confident
- Very confident

How confident do you feel your staff are when discussing the following topics with patrons?

Estate Planning

- Not confident
- Unsure
- Neutral
- Somewhat confident
- Very confident

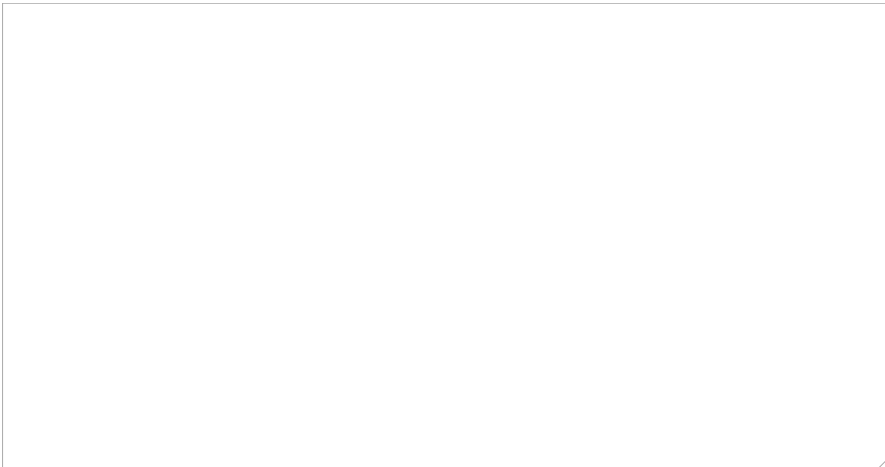
Narrative 4

Which library staff will complete the series of online [self-paced training modules](#) on personal finance topics made available through this initiative?



Narrative 5

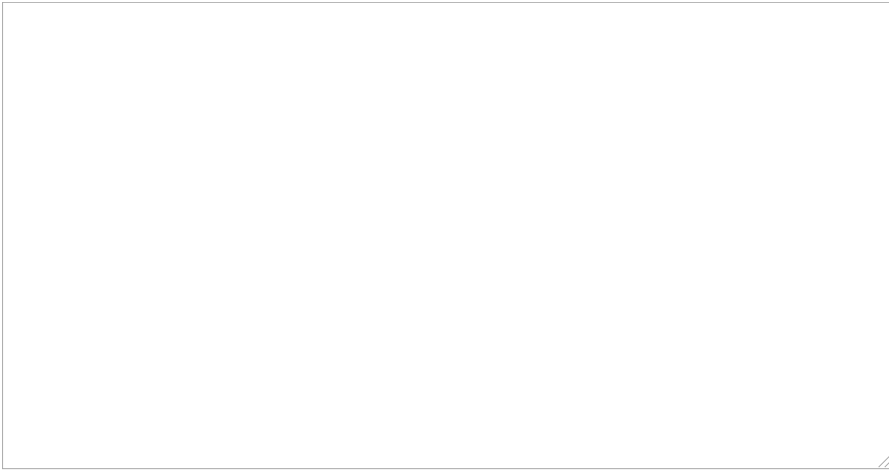
Participating libraries must deliver a minimum of four public programs related to the exhibition, such as workshops led by experts on the exhibition themes, hands-on activities for kids and their caregivers, book discussions, school class tours, financial literacy fairs with local nonprofit organizations, or an opening event for the exhibition. Describe the financial education programs you plan to implement. Be creative and specific about your program ideas and presenters. Include names and qualifications of potential external (non-library staff) presenters, keeping in mind that representatives from the financial services industry are not eligible presenters.



Narrative 6

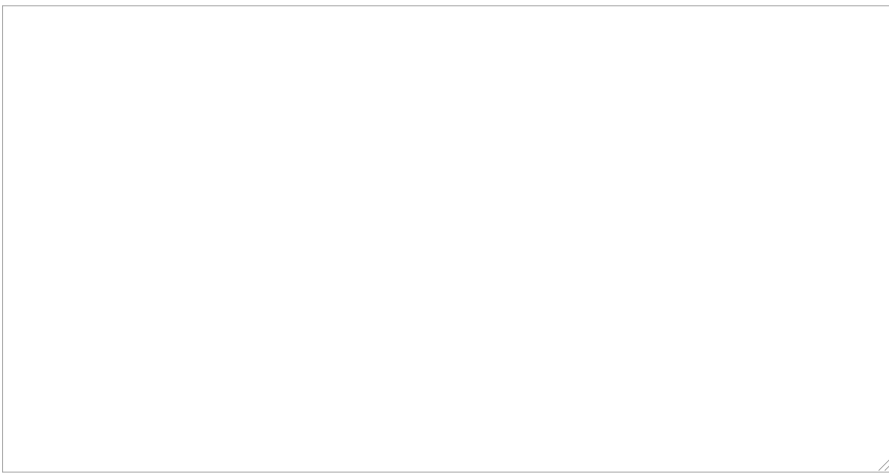
Collaboration with local organizations—such as schools, youth centers, parent groups, higher education, government agencies, and nonprofit social service providers—is important to the success of this project. Describe any partnerships that will help make the exhibition and your related programming a success. Describe any relevant partnerships you currently have, and any new ones you plan to pursue.

Important: The exhibition sponsors are committed to ensuring that all programming is strictly unbiased and non-commercial. For this reason, partnerships with the financial services industry (brokerage firms, banks, financial advisers, etc.) are not permitted for this exhibition and any related programming.



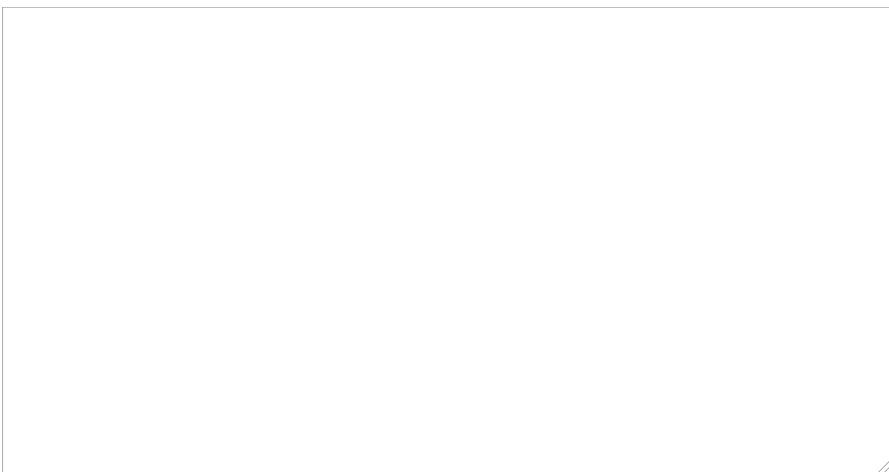
Narrative 7

Where will the exhibition be displayed in your library? Please describe the space and its relationship to the main traffic flow in the library. Though optional, it is recommended that you attach a floor plan and photos of the display space in the uploads section.



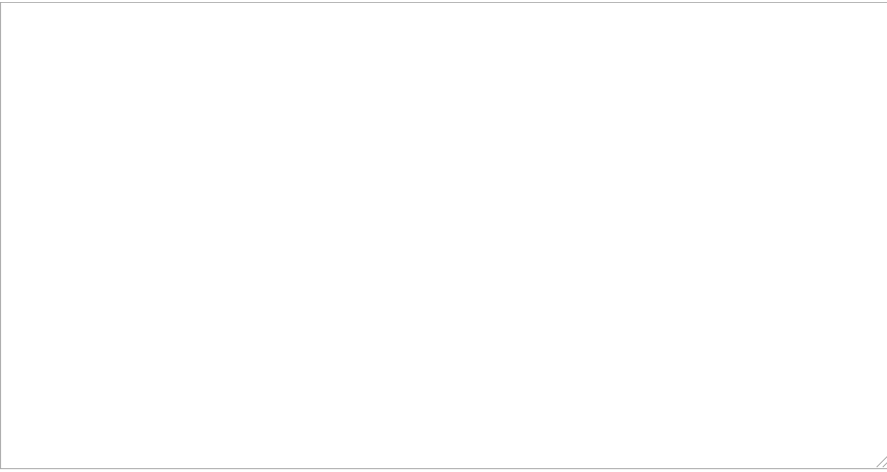
Narrative 8

Describe your marketing and outreach plans. How will you maximize engagement with the *Thinking Money for Kids* exhibition and participation in related programming?



Narrative 9

How do you plan to measure outcomes of the *Thinking Money for Kids* exhibition at your library?



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Uploads

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- Uploads

Floor Plan (optional)

Upload a floor plan of the exhibition space in your library and photos of the space.

Permitted file types: pdf, doc, docx, rtf, xls, xlsx, csv, jpg, jpeg, png, gif, tif, tiff, ppt, pptx, zip

To upload a file, click "Choose File." After you have selected a file, click "Upload" to attach it. Maximum file size is 10 megabytes.

File

No file chosen

Use this button to save your work at any time.

Use this button to save your work and move on to the next page.



Update Successful.

Certification

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An application to host the *Thinking Money* exhibition is an application for an award from the sponsor of this project (the FINRA Foundation). The sponsor asks applicants to identify for each application a certifying official who is authorized to submit applications for funding on behalf of the organization.

Certify Authorization

To complete this section, you must enter all of the requested information.

Certifying Official First Name

Certifying Official Last Name

Certifying Official Email

Title

Organization

Certification

Check this box to indicate acceptance by the Certifying Official of the following language:

By checking this box and submitting this application, the authorized representative for the applicant organization certifies that all statements contained herein are true and correct to the best of his or her knowledge and belief; and that the applicant organization (including, when pertinent, each additional library branch on whose behalf it is applying) is neither presently debarred, suspended, proposed for debarment, declared ineligible, nor voluntarily excluded from participation in this transaction by any federal department or agency. In addition, the applicant represents that the proposed Project Director has not been convicted or found in violation of any state or federal securities laws, has not been enjoined or sanctioned by any regulatory authority for those types of violations, and is not named as a defendant in any pending federal action alleging securities laws violations.

You can check the status of your institution with regard to debarment at the website of the [System for Award Management](#).

Use this button to save your work at any time.

When you are finished, use this button to review your work and submit your application.