



LIBRARIES TRANSFORMING COMMUNITIES: FUTURE SEARCH

Speakers:

Sandra Janoff, Ph.D., Director, Future Search Network

Courtney Breese, Managing Director, National Coalition for Dialogue & Deliberation

Gerry Gorelick, Founding Member, Future Search Network

**BECAUSE OUR DIVIDED NATION NEEDS
CONVERSATION MORE THAN EVER.**



SERIES 3: LEARNING SCHEDULE

ONLINE LEARNING

**Introduction to
Dialogue & Deliberation
for Public Libraries
Serving Small, Mid-sized
and/or Rural
Communities**
February 28, 2018



Future Search
April 25, 2018

Conversation Café
May 23, 2018



**Libraries Transforming
Communities:
Dialogue & Deliberation for
Small, Mid-sized and/or Rural
Libraries**
June 22, 2018



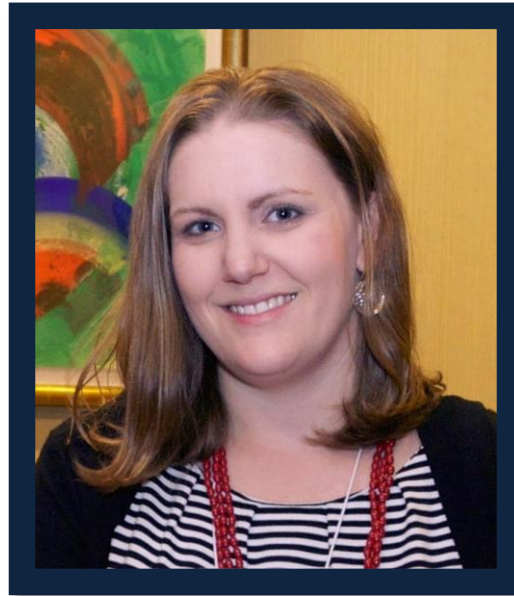
ALA American Library Association



TODAY'S PRESENTERS



Sandra Janoff, Ph.D.
Director
Future Search Network



Courtney Breese
Managing Director
National Coalition for
Dialogue & Deliberation



Gerry Gorelick
Founding Member
Future Search Network

WHAT *EXACTLY* IS FUTURE SEARCH?

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FUTURE SEARCH IS...

A non-traditional way of doing strategic planning that brings diverse stakeholders together in a meeting where there is a great deal of dialogue and learning and the discovery of a shared vision, action agenda, and commitment to implementation.

FUTURE SEARCH IS...

**A theory, philosophy, and practice of
facilitation.**

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FUTURE SEARCH IS...

A way to make the world a more just and livable place, one meeting at a time.

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TRANSFORMING COMMUNITIES

FUTURE SEARCH NETWORK

Getting the Whole System in the Room for Vision, Commitment, and Action
Serving communities around the world for whatever people can afford.

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<http://futuresearch.net>

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TODAY'S AGENDA

- **Sectors and Issues**
- **Evolution of Organizational & Community Change**
- **Future Search Principles**
- **Future Search Methodology**
- **Library Context**

FUTURE SEARCH IN SECTORS

- Shared vision for sustainable organization.
- Integrated services for a fragmented library system.
- City-wide affordable housing plan.
- Addressing hunger in children.
- Creating safety in schools.
- Ending homelessness.
- Partnerships among agencies and community.



www.futuresearch.net/sectors/

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MEETINGS THAT MATTER

“Considering how much time and resources we spend in meetings, it should shock us that we don’t get more important work done.

Meetings are where we confront and resolve the problems and issues that society faces.

If we cannot transform our ability to act in meetings, how can we expect transformation in society.”

-Rolf Carriere, UNICEF Regional Director

FUTURE SEARCH AROUND THE WORLD



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FUTURE SEARCH AROUND THE WORLD



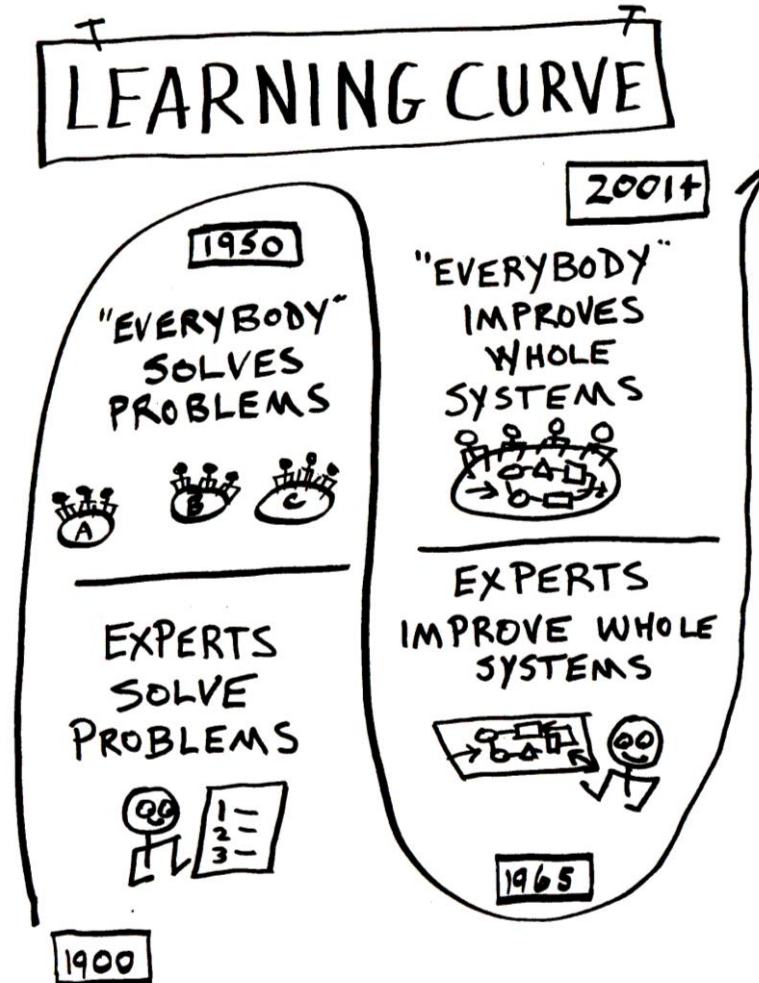
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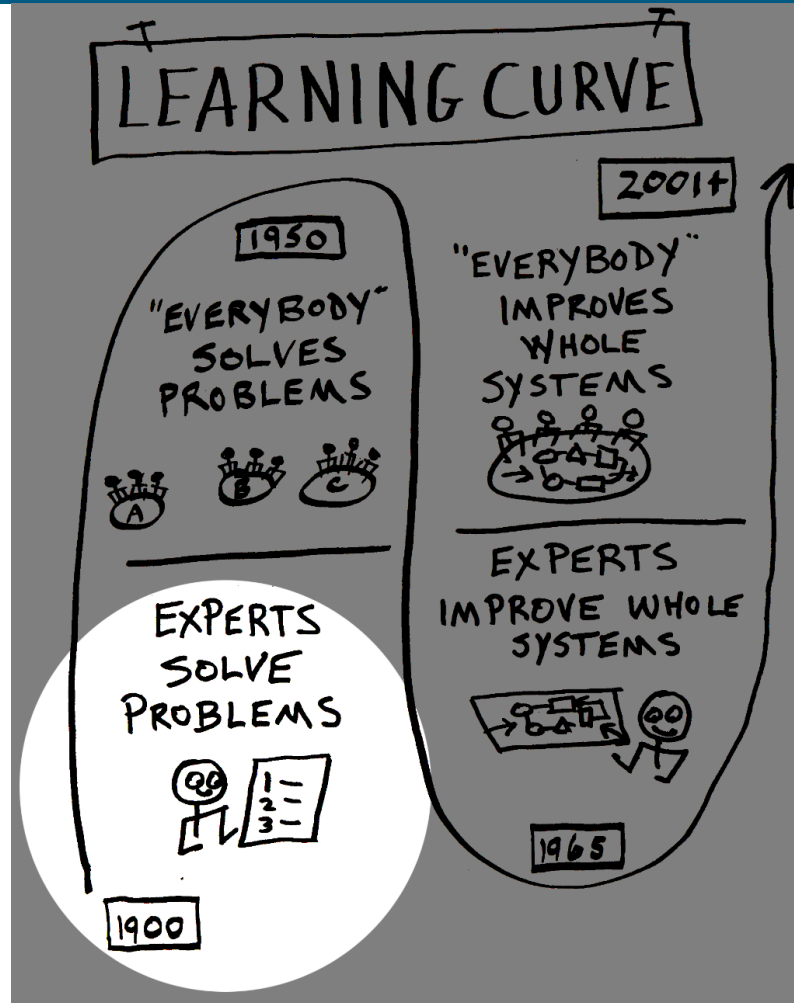


How did people think about systems change when you first started working in your library system?

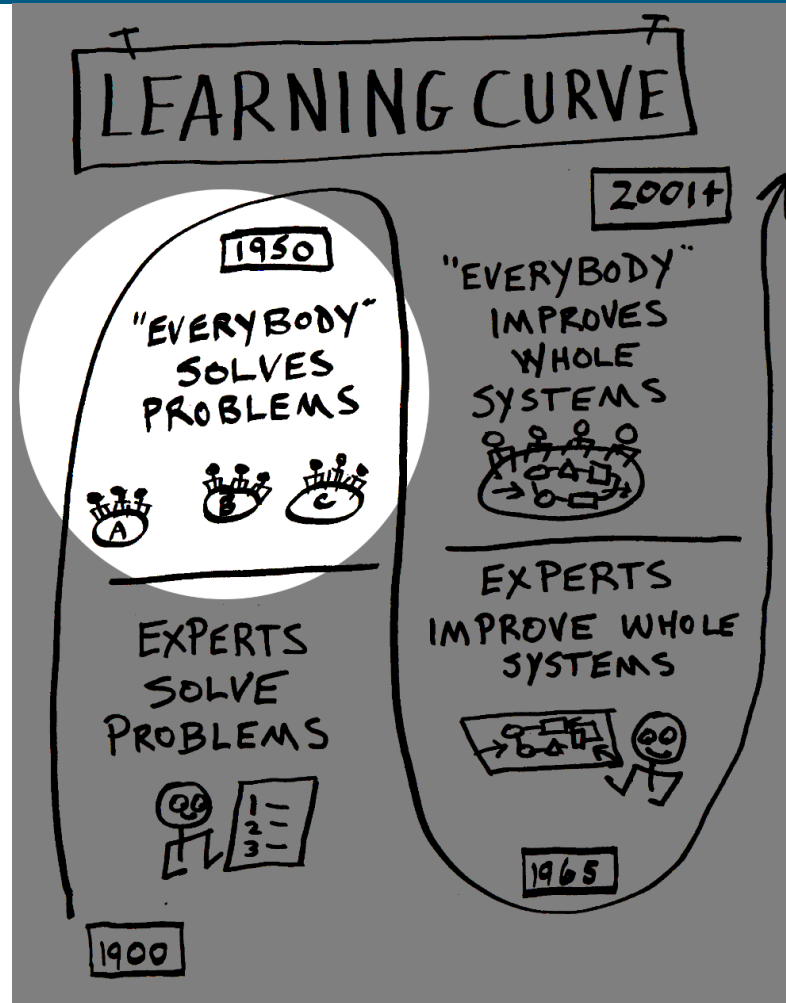
LEARNING CURVE



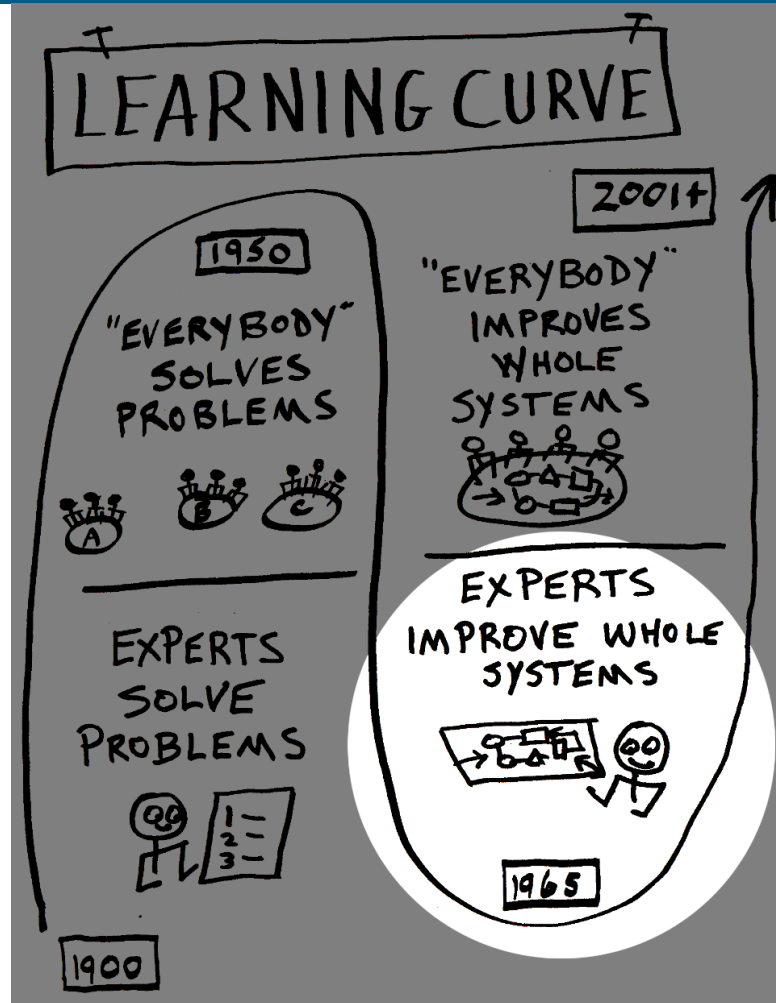
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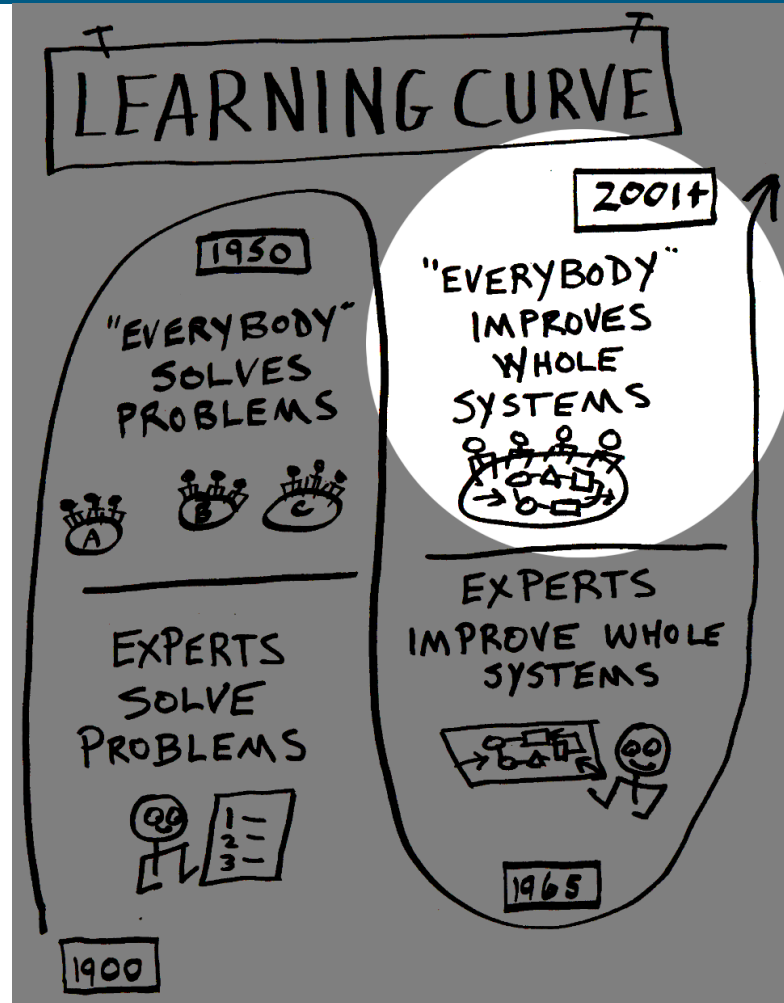
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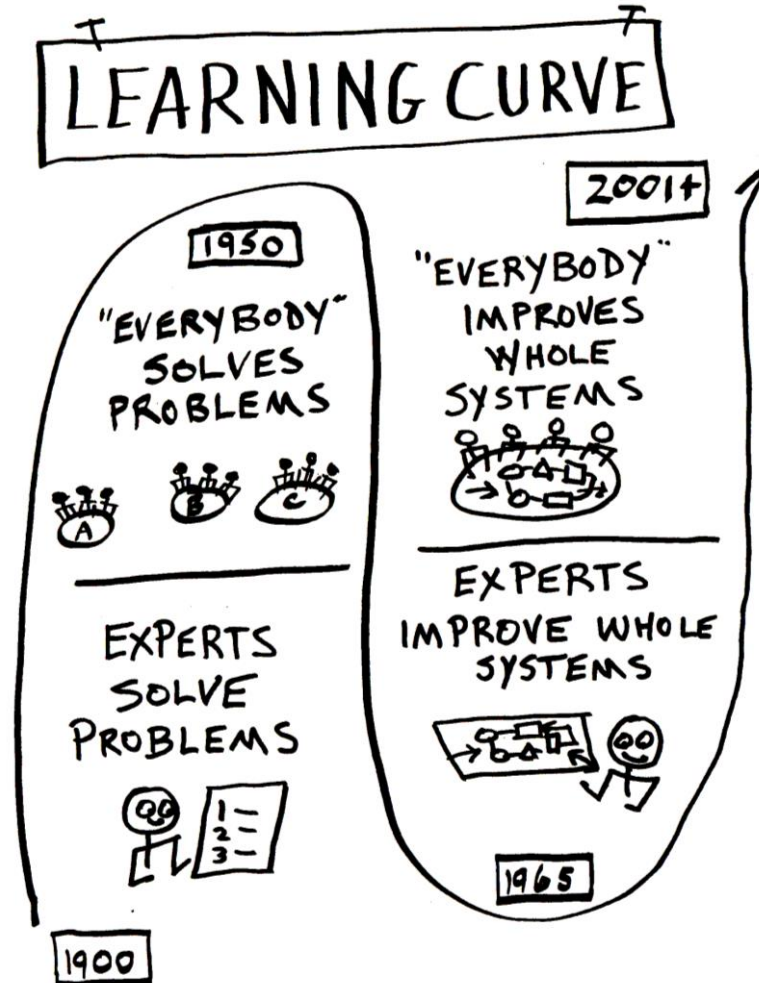
What Does It Mean to Get - *Everybody Improving the Whole System?*

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LEARNING CURVE



FUTURE SEARCH FOR THE CHILDREN OF SOUTHERN SUDAN



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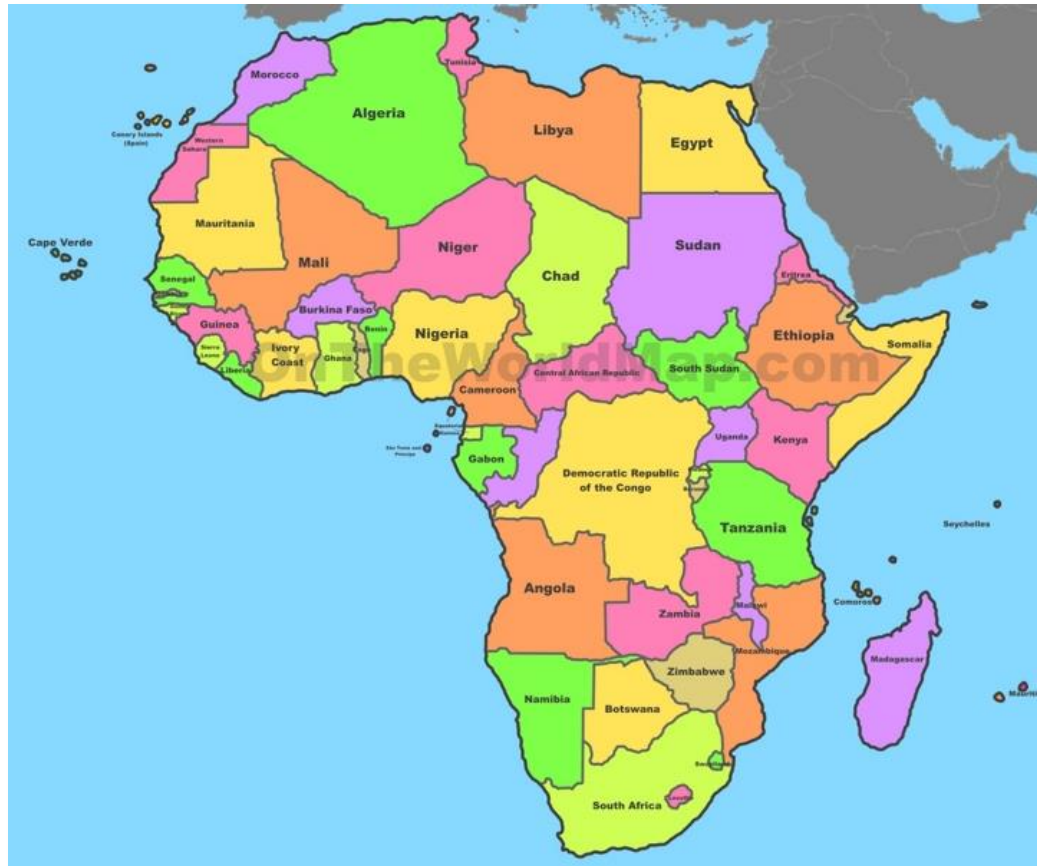


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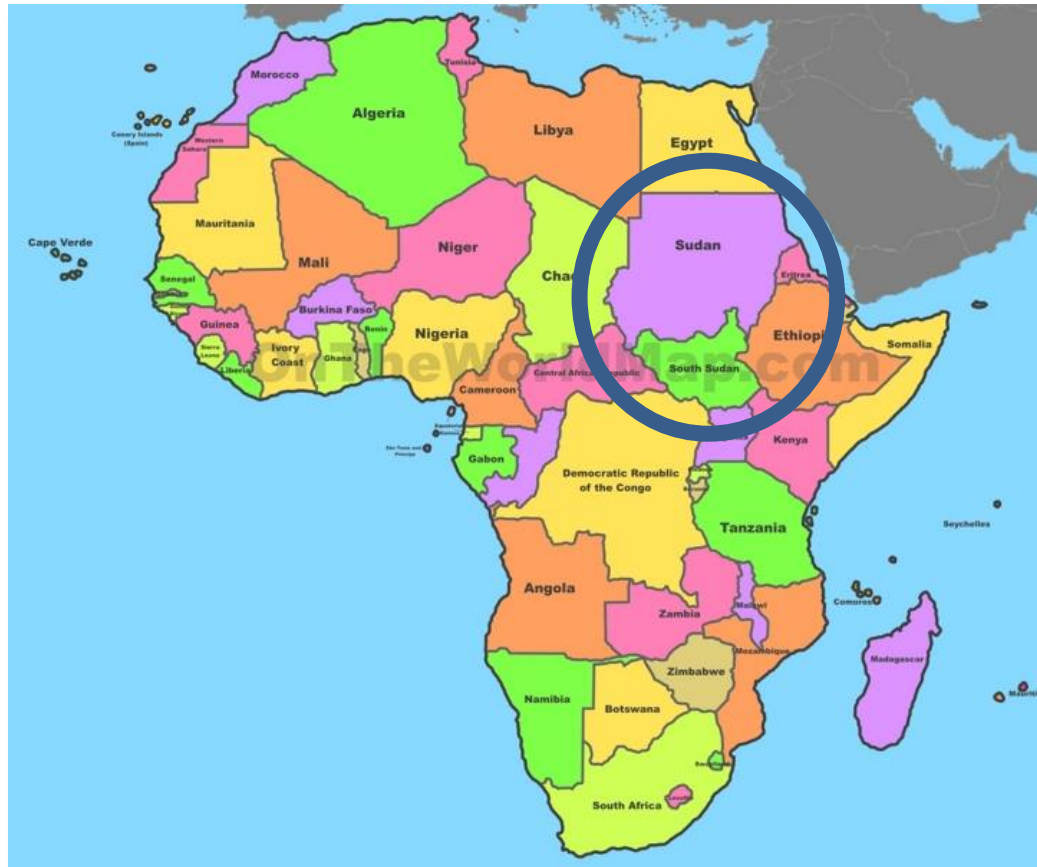


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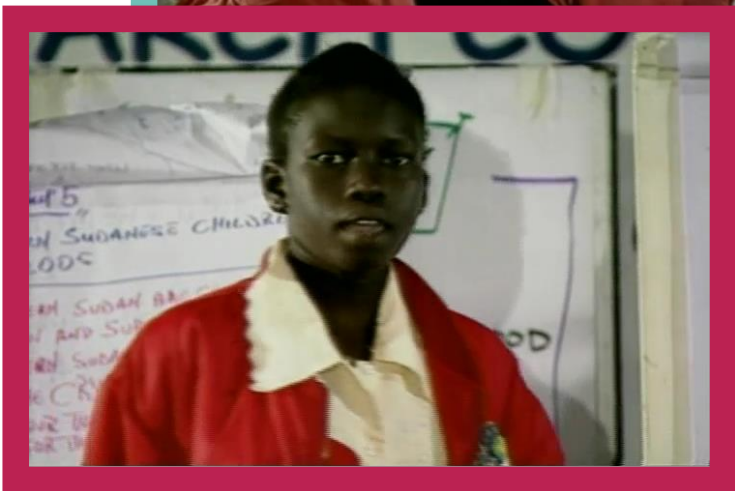


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STAKEHOLDERS

- Teachers
- Expatriate business people
- Health care workers
- Chiefs
- Women from the villages
- Social service agency staff
- Funders
- Children

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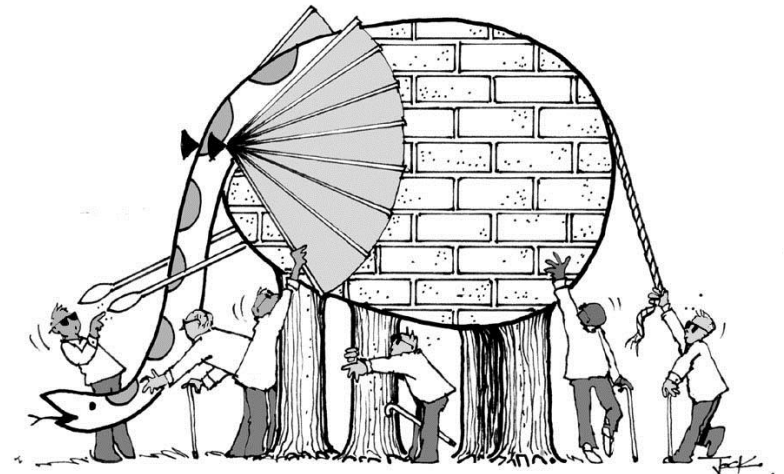


FUTURE SEARCH PRINCIPLES

- Getting the “Whole System in the Room”
 - Authority
 - Resources
 - Expertise
 - Information
 - Need

FUTURE SEARCH PRINCIPLES

- Getting the “Whole System in the Room”
- Exploring the Whole “Elephant” before Acting on a Part



FUTURE SEARCH PRINCIPLES

- Getting the “Whole System in the Room”
- Exploring the whole “Elephant” before Acting on a Part
- Focus on the Future and Common Ground

FUTURE SEARCH PRINCIPLES

- Getting the “Whole System in the Room”
- Exploring the whole “Elephant” before Acting on a Part
- Focus on the Future and Common Ground
- People Self-Manage and take Responsibility for Action

FUTURE SEARCH



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FUTURE SEARCH METHODOLOGY

- Day 1:** Focus on the Past
Focus on the Present - External Trends
- Day 2:** Focus on the Present –
Responses to External Trends
“Prouds” and “Sorries”
Focus on the Future – Ideal Future Scenario
Discover Common Ground
- Day 3:** Confirm Common Ground
Action Planning



LIBRARY CONTEXT

BECAUSE OUR DIVIDED NATION NEEDS
CONVERSATION MORE THAN EVER.



DREXEL UNIVERSITY LIBRARIES

- Serving 25,000 students, 4,500 faculty, plus staff and community members.
- Four physical locations. Includes Med School, Health Sciences, and Law School libraries.
- 1.5 million items downloaded; 170,000 physical items borrowed.
- 12,000 learners attended 500+ instructional sessions conducted by the Libraries.
- New University President and new Dean of Libraries arrive 2010.

The screenshot shows the Drexel University Libraries website homepage. At the top, there is a navigation bar with the Drexel University logo and the text "DREXEL UNIVERSITY LIBRARIES". Below this is a secondary navigation bar with links for "RESEARCH SUPPORT", "ARCHIVES", "SERVICES", "NEWS & EVENTS", and "ABOUT". The main content area features a search bar with the text "Search: Summon for eBooks, journal articles, and more" and a "Go" button. Below the search bar are three columns of featured resources: "FEATURED" (Academic Video Online, ANStor, Engineering Village, Google Scholar, JSTOR, ProQuest Research Library, SAGE Research Methods Online, Web of Science), "HEALTH SCIENCES" (AccessMedicine, CINAHL, Clinical Key, Cochrane Library, DynaMed, PsychINFO, PubMed, More Resources), and "OTHER" (Articles and More, Article Lookup, Books and More, Databases A - Z, eJournals, IDEA (Drexel Digital Collections), Library Guides, Tutorials). On the right side, there are three sections: "QUICKLINKS" (Hours, My Library Account, Reserve a Room, Course Reserves, Policies, Borrow from other libraries), "GET HELP" (CHAT, CONTACT US, BROWSE LIBRARY GUIDES), and "SHARE YOUR FEEDBACK" (Help us improve our service by understanding you better). At the bottom, there is a "NEWS" section with several articles and an "UPCOMING EVENTS" section with two events: "24 Hours of Impact Tuesday, May 1, 2018 All Day Event" and "Choose Privacy Week Tuesday, May 1, 2018".

DREXEL UNIVERSITY LIBRARIES FUTURE SEARCH SCOPE

Help establish library vision and direction, in service to the University's overall vision and direction by:

- Involving key stakeholder groups.
- Discovering their common ground for a mutually desired future.
- Identifying first steps that they have energy to engage in, to help bring that preferred future into reality.

STAKEHOLDERS

- Faculty
- Library Staff & Information Specialists
- Students
- Student Life Professionals
- Academic Support
- Administration
 - Academic
 - Non-Academic
- External Friends of Drexel University Libraries



OUTCOMES

- Expanded presence of University Libraries.
- Influenced University's 5-year strategic plan.
- Built new relationships and new programs across disciplines.
- Produced libraries' 5-year strategic plan.
- “Accomplished more, in less time, than any traditional strategic plan would have.”

**Transforming a system means you
have to start by doing something
you've never done before.**

FUTURE SEARCH



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QUESTIONS AND DISCUSSION



NEXT STEPS



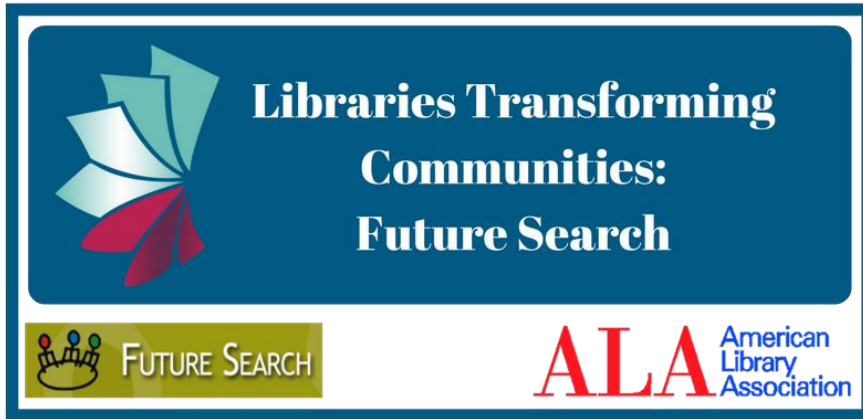
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Contact: fsn@futuresearch.net with questions

Read: *Future Search*, 3rd edition, (Berrett-Koehler, 2010)

Explore: www.futuresearch.net for videos, additional reading, sector case studies

CLAIM YOUR BADGE



INSTRUCTIONS

1. Visit www.credly.com
2. Create an account or login
3. Click on “Claim Credit”
4. Enter “LTCsmr2” to claim badge

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THANK YOU!

ALA Public Programs Office
publicprograms@ala.org

Sandra Janoff, Ph.D.
sjanoff@futuresearch.net

Courtney Breese
courtney@ncdd.org

Gerry Gorelick
ggorelick@aol.com

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