

NASA@ My Library

American Library Association

I. Instructions

Prior to beginning your application, we strongly encourage you to review the guidelines, FAQs, and eligibility and review criteria. Priority consideration will be given to libraries in communities with above average populations of demographics defined by NASA as underrepresented in STEM education and professions, specifically, Hispanic or Latino/a/x, Black or African American, American Indian and Alaska Native, Native Hawaiian and Other Pacific Islander. Additional consideration will also be given to libraries who meet the demographic criteria and provide evidence of need for resources to support learning (e.g., low median household income and/or education levels). Geographic diversity will also be considered in the selection - rural and small libraries are encouraged to apply. Libraries must commit to the programming requirements listed in the application which include hosting three events.

If your library does not meet these criteria, your application is unlikely to be competitive. We encourage you to join STAR Net (<http://www.starnetlibraries.org/register/>) to stay informed of other resources and opportunities that may be a better fit for your community.

Project Name*

In the text box below, please type: NASA

Character Limit: 100

Community Demographics Requirement*

To find statistics for your community, please use the **U.S. Census Bureau's Quick Facts**. My library serves a community with an above average population of the following demographics: (select all that apply)

Choices

- Hispanic or Latino/a/x (national average = 18.5%)
- Black or African American (national average = 13.4%)
- American Indian and Alaska Native (national average = 1.3%)
- Native Hawaiian and Other Pacific Islander (national average = 0.2%)
- None of the above

Programming Capacity*

As a requirement for participating in NASA@ My Library, libraries are expected to host programs in connection to three high-visibility events from September 2021-September 2022:

- Look Up!: Explore Our Universe
 - James Webb Space Telescope Launch (Fall 2021: currently scheduled October 2021)

- James Webb Space Telescope First Images (Spring 2022: currently scheduled May 2022)
- Our Planet: EARTH (Summer 2022)
 - Including programs relating to the Collaborative Summer Library Program "Oceans of Possibility" theme, NASA Earth science, and/or environmental sustainability.

Does your library have capacity to host programs for each of these three events? Please consider whether you would be able to host virtual and/or socially-distanced events if needed.

Choices

Yes

No

Unsure

Potential Challenges

Please describe any challenges (if applicable) that might impede your ability to host these programs:

Character Limit: 250

Ineligibility

Thank you for your interest in NASA@ My Library. Based on your answers about your community demographics and library's programming capacity, you are ineligible to apply for this grant.

We encourage you to join STAR Net (<http://www.starnetlibraries.org/register/>) to stay informed of other resources and opportunities that may be a better fit for your community.

II. Library Contact Information

Project Director First Name*

Character Limit: 250

Project Director Last Name*

Character Limit: 250

Project Director E-mail*

Character Limit: 250

Project Director Phone Number*

(10 digits, xxx-xxx-xxxx)

Character Limit: 15

Extension

Character Limit: 5

Project Director Title*

Character Limit: 250

Department

Character Limit: 250

Institution*

Character Limit: 250

EIN/Tax ID*

Character Limit: 250

Address Line 1*

Character Limit: 250

Address Line 2

Character Limit: 250

City*

Character Limit: 250

State/Territory*

Choices

- Alabama
- Alaska
- Arizona
- Arkansas
- California
- Colorado
- Connecticut
- Delaware
- Florida
- Georgia
- Hawaii
- Idaho
- Illinois
- Indiana
- Iowa
- Kansas
- Kentucky
- Louisiana
- Maine

Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana
Nebraska
Nevada
New Hampshire
New Jersey
New Mexico
New York
North Carolina
North Dakota
Ohio
Oklahoma
Oregon
Pennsylvania
Rhode Island
South Carolina
South Dakota
Tennessee
Texas
Utah
Vermont
Virginia
Washington
West Virginia
Wisconsin
Wyoming
District of Columbia
Puerto Rico
Guam
American Samoa
U.S. Virgin Islands
Northern Mariana Islands

Zip Code*

9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can look it up at the website of the US Postal Service.

Character Limit: 10

III. Library and Community Information

Library Type*

Choices

- Public Library (Single Branch)
- Public Library (Multiple Branches)
- Tribal

Community Type*

Choices

- Rural
- Rural/Suburb
- Suburb
- Suburb/Urban
- Urban

Please answer the questions below based on data available through the U.S. Census Bureau's Quick Facts.

Population Estimate*

Choices

- <4,999
- 5000-9,999
- 10,000-24,999
- 25,000-74,999
- 75,000-149,999
- 150,000-499,999
- >500,000

Demographics

Hispanic or Latino, percent:*

Choices

- <18%
- 18-30%
- 31-50%
- >50%

Black or African American, percent:*

Choices

- <13%
- 13-25%
- 26-40%
- >40%

American Indian and Alaska Native, percent:***Choices**

- <1%
- 1-5%
- 6-10%
- >10%

Native Hawaiian and Other Pacific Islander, percent:***Choices**

- <1%
- 1-5%
- 6-10%
- >10%

Alternate Population Estimate

If you know that your community's above demographics are significantly underreported, please use the space provided to describe a rationale for your alternate population estimate.

Character Limit: 1000

Language other than English spoken at home, percent of persons age 5 years+*

Character Limit: 250

Persons in poverty, percentage*

Character Limit: 250

Median household income (in dollars)*

Character Limit: 250

High school graduate or higher, percent of persons age 25 years+*

Character Limit: 250

Households with a broadband Internet subscription, percentage*

Character Limit: 250

IV. Library Capacity

Social Media**Social Media Use***

Over the course of 2021-2022, selected libraries will engage with their communities using social media.

Which of the following social media platforms does your library currently use? Please check all that apply.

Choices

- Facebook
- Twitter
- Instagram
- Pinterest
- LinkedIn
- YouTube

Other (please list):

Character Limit: 250

Social Media Followers*

Please indicate the approximate current number of followers you have for each social media platform your library uses.

Character Limit: 1000

For what purposes does your library use social media? Please check all that apply.*

Choices

- To promote events hosted by our library
- To promote events taking place in my community (e.g., those hosted by schools, etc.)
- To promote events taking place outside my community (e.g., virtual events)
- To share work or resources produced by my library
- To share work or resources from individuals or organizations in my community (e.g., schools, etc.)
- To share work or resources from organizations outside my community
- To highlight books
- To highlight apps
- To foster discussion between community members

Other (please list) (1):

Character Limit: 250

Patron Engagement*

On a scale from 1-10, how confident are you in your library's ability to engage patrons through social media?

Choices

- 1 - Not confident
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - Extremely confident

On a scale of 1-10, what is your interest in using social media to engage patrons?*

Choices

- 1 - Not interested
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 - Extremely interested

Patron Digital Badging

Over the course of 2021-2022, the NASA@ My Library project team will explore ways to integrate NASA digital resources into library services. The following information will be collected for planning purposes only, and it will not impact your application score.

Reading Challenge Software

Which of the following reading challenge software does your library currently use? Please check all that apply.

Choices

- Beanstack
- READsquare
- The Great Reading Adventure
- Reader Zone
- Book Points
- Wandoo Reader
- Biblionasium

Other (please describe):

Character Limit: 250

Interest in Reading Challenge Software*

If you have not worked with reading challenge software in the past, are you interested in trying it, if you had materials and training?

Choices

- Yes
- No
- Unsure

If you selected “unsure” please describe why.

Character Limit: 250

Community Collaborations

As a requirement of participation in this project, libraries must specify at least one community organization they will collaborate with to conduct outreach and/or implement NASA@ My Library programs. Community collaborations that can support intentional and meaningful engagement with members of demographics underrepresented in STEM are particularly encouraged. In addition to providing information below, you are also required to upload a letter of support from at least one community organization that demonstrates their commitment to NASA@ My Library and specifies the support they will provide.

- Please list the community organization(s) that you plan to collaborate with for this project and specify for each the type of support they will provide (Programming Support, Outreach and Communications, Resources (e.g., space, funds, materials), Other (please describe)).
- Please identify for each of the above organizations whether this is an existing collaboration (and if so, a brief description of the work you've done together), or a new collaboration (and include the ways in which they have committed to collaborating on this project if awarded).

*

Character Limit: 2500

Community Collaborator Support*

Please describe how your community collaborator(s) will support your efforts to reach members of at least one population in your community defined as underrepresented in STEM.

Character Limit: 2500

Staff Support

Staff Support*

Please name any team members who will be working with you on this project and briefly describe their role in the success of this project. Your team can include library staff members, interns, youth advisory boards, and volunteers, as well as other individuals who have agreed to contribute.

Character Limit: 2500

Additional Information (optional)

If you would like to provide additional information regarding your community and/or library capacity to participate that was not already captured above, please use this space to do so.

Character Limit: 200

V. Narrative Proposal

Library Description*

Describe your library and the community it serves, including demographics, dynamics, and any key challenges it faces. When describing your library, please be sure to note any work your library has done to prioritize diversity, equity, inclusion, and accessibility (e.g., staff professional development, diversity audit, institutional and/or programming diversity statement and/or policies, outreach). If your library is new to DEIA, please describe your institution's commitment to and interest in engaging in this work.

Character Limit: 3500

Interest in NASA programming*

Describe your library's interest in developing/implementing NASA-related programming. How will participation in the NASA@ My Library project further your library initiatives regarding STEAM education? How do you think this programming will impact your community? What opportunities do you think working specifically with the NASA brand will bring to your community?

Character Limit: 3500

Meeting Patrons' Needs*

Please describe a few examples of innovative and creative ways your library has pivoted your programs, services, and/or means of engagement to better meet your patrons' needs. You may include examples of adaptations related to COVID-19, or other challenges your library or community has faced in the past.

Character Limit: 3500

VI. Upload Supporting Materials

Two letters of support are required: one from library administration and one from a community collaborator.

- Provide a letter of support from your library administration, with details on their commitment to this project and its alignment with the institution's priorities. *If you are applying on behalf of a small library and are the sole librarian, this letter can come from a library Friends group or city/town administrator.*
- Provide a letter of support from a community collaborator. The letter should specifically describe the ways in which they have committed to collaborating on this project if you are awarded. This collaborator should support your ability to engage with members of at least one audience in your community underrepresented in the U.S. science and engineering workforce.

Required-1*

Provide a letter of support from your library administration.

File Size Limit: 10 MB

Required-2*

Provide a letter of support from a community collaborator.

File Size Limit: 10 MB

Additional File Upload

File Size Limit: 5 MB

Additional File Upload (1)

File Size Limit: 5 MB

Additional File Upload (2)

File Size Limit: 5 MB

Additional File Upload (3)

File Size Limit: 5 MB

Additional File Upload (4)

File Size Limit: 5 MB

VII. Certify Authorization

An application for NASA@ My Library is an application for an award from the sponsors of this project (the American Library Association, the Space Science Institute, and the National Aeronautics and Space Administration). The sponsors ask applicants to identify for each application a certifying official who is authorized to submit applications for funding on behalf of the organization. To complete this section, you must enter all of the information that is requested.

Certifying Official First Name*

Character Limit: 250

Certifying Official Last Name*

Character Limit: 250

Certifying Official Pronouns*

Character Limit: 250

Certifying Official Title*

Character Limit: 250

Certifying Official Institution*

Character Limit: 250

Certifying Official Email Address*

Character Limit: 254

Certification*

By checking this box and submitting this application, the authorized representative for the applicant organization certifies that all statements contained herein are true and correct to the best of their knowledge and belief; and that the applicant organization (including, when pertinent, each additional library branch on whose behalf it is applying) is neither presently debarred, suspended, proposed for debarment, declared ineligible, nor voluntarily excluded from participation in this transaction by any federal department or agency.

Choices

I agree.

You can check the status of your institution with regard to debarment at the website of the System for Award Management.