

Thinking Money for Kids Program Kit (2023)

American Library Association

I. Instructions

We all need to master the knowledge and skills to make smart financial choices and prepare for whatever the future brings. [Thinking Money for Kids](#), an initiative of the American Library Association (ALA) and the FINRA Investor Education Foundation, strives to teach children and their parents, caregivers and educators about financial topics — like saving, spending, sharing and budgeting — in a way that is both meaningful and fun.

ALA and the FINRA Foundation invite public libraries to apply to receive a Thinking Money for Kids Program Kit, a collection of expertly vetted resources to help libraries offer financial education for children ages 3 to 12, both in the library and in children’s homes.

Approximately 200 public libraries will be selected to receive a Thinking Money for Kids Program Kit.

Applications must be submitted online by 11:59 p.m. Central Time on Friday, September 8, 2023. Prior to completing this application, please review the [Project Guidelines](#) and [FAQs](#).

Application Use*

Please note that this application is neither anonymous nor confidential, and your responses may be incorporated into reports published by ALA, the FINRA Foundation and/or Knology (the project evaluator).

Choices

I acknowledge and agree to the terms above.

Opportunity Title*

In the text box below, please type: KIT

Character Limit: 3

II. Project Director Information

Please answer the following questions about the Project Director for this application. The Project Director is the person who will be responsible for coordinating all elements of the Thinking Money for Kids Program Kit on behalf of the applicant library or branch.

Project Director First Name*

Character Limit: 25

Project Director Last Name*

Character Limit: 25

Project Director Pronouns

Character Limit: 250

Project Director E-mail*

Character Limit: 254

Project Director Phone Number*

(10 digits, xxx-xxx-xxxx)

Character Limit: 15

Extension

Character Limit: 5

Project Director Title*

Character Limit: 250

Department

Character Limit: 250

Please answer the below questions about your library.

Are you applying on behalf of (please select one):*

Choices

I am applying on behalf of a library with only one location.

I am applying on behalf of one branch in a library system.

Library Branch Name (if applicable)

Character Limit: 250

Address 1*

Character Limit: 250

State/Territory*

Choices

AK

AL

AR

AS

AZ

CA

CO

CT

DC
DE
FL
GA
GU
HI
IA
ID
IL
IN
KS
KY
LA
MA
MD
ME
MI
MN
MO
MP
MS
MT
NC
ND
NE
NH
NJ
NM
NV
NY
OH
OK
OR
PA
PR
RI
SC
SD
TN
TX
UT
VA
VI
VT
WA
WI
WV
WY

III. The Library

Institution*

Character Limit: 250

Address 2

Character Limit: 250

City*

Character Limit: 250

Zip Code*

9 digits, xxxxx-xxxx. If you need to find your 4-digit sort code, you can look it up at the website of the US Postal Service.

Character Limit: 10

Number of Branches in Your System (if applicable)

Character Limit: 250

Library Type*

Choices

Public Library (Single Branch)
Public Library (Multiple Branches)
Tribal Library
State Library

Population Size of Your Community*

Select the population size for the municipality (city/town) that your library is located in.

Choices

<4,999
5,000-9,999
10,000-24,999
25,000-74,999
75,000-149,999
150,000-499,999
>500,000

Community Type*

Select the option that, in your opinion, best describes your community. Note that these are not precise definitions; we simply want a sense of your community.

Choices

City
City/Suburb
Suburb
Suburb/Rural
Rural

Not sure

Number of FTE Staff in your library or branch*

Character Limit: 10

Library Volunteers*

Does your library have volunteers (adults, teens or both) who regularly help with library programming?

Choices

Yes

No

Don't know

Approximately how often does your library host in-person programs for children ages 3 to 12?*

Choices

Daily, Monday through Friday

Several times per week

Weekly

Several times per month

Monthly

Quarterly

Less than quarterly

Never

Approximately how often does your library conduct programs on site at schools in your area?*

(During the academic year)

Choices

Daily, Monday through Friday

Several times per week

Weekly

Several times per month

Monthly

Quarterly

Less than quarterly

Never

Approximately how often does your library host school groups at the library?*

(During the academic year)

Choices

Daily, Monday through Friday

Several times per week

Weekly

Several times per month

Monthly
Quarterly
Less than quarterly
Never

Has your library offered financial education programming within the past five years?*

Choices

Yes
No
Don't know

If yes, what age group(s) did this financial education programming target?*

Check all that apply. If this question is not applicable to you, please ONLY check, "This is not applicable to my library".

Choices

Preschoolers to age 12
Ages 13 to 18
Adults
Intergenerational audiences
Don't know
This is not applicable to my library

Additional Details (Optional)

Please add any additional information here to let us know why you believe the Thinking Money for Kids Program Kit will benefit your library and/or service population.

Character Limit: 2000

IV. Review and Submit

Please review your application to ensure a complete submission. Once you have completed your review, click "Submit" in the bottom right corner of your screen.

You cannot make changes to your application once it has been submitted. The online application form must be submitted by the deadline. Late or incomplete applications and applications from reviewers whose institutions are applying for the corresponding grant opportunity will not be reviewed.

Ensure you receive messages regarding your application! Emails regarding your application status will come from administrator@grantinterface.com. Please save this email address as a contact to prevent notification emails from being marked as spam.