

Americans and the Holocaust Traveling Exhibition (2023)

American Library Association

I. Instructions

With support from the [United States Holocaust Memorial Museum \(USHMM\)](#), the [American Library Association \(ALA\)](#) is seeking sites to host Americans and the Holocaust, a traveling exhibition that examines the motives, pressures, and fears that shaped Americans' responses to Nazism, war, and genocide in Europe during the 1930s and 1940s. The exhibition will travel to 50 sites, and public and academic libraries are invited to apply.

Applications must be submitted online by 11:59 p.m. Central Time on Saturday, October 14, 2023. Prior to completing this application, please review the [Project Guidelines](#) and [FAQs](#).

Terms of Use for Report Materials*

Please note that this application is neither anonymous nor confidential. If selected, your responses may be incorporated into reports published by USHMM, ALA or project evaluators.

Choices

I acknowledge and agree to the terms above.

Opportunity Title*

To begin, please complete the field "Project Name" below by typing the following eight-letter response in the text box: AATH2023

Character Limit: 8

II. Project Director and Institution Information

Please answer the following questions about the Project Director and the Institution applying for this application. The Project Director is the person who will be responsible for coordinating the traveling exhibition display on behalf of the library. They will be the primary point of contact for the project at the library and will attend the orientation workshop. All fields are required unless noted otherwise.

Project Director First Name*

Character Limit: 25

Project Director Last Name*

Character Limit: 25

Project Director Pronouns

Character Limit: 250

Project Director E-mail*

Character Limit: 254

Project Director Phone Number*

(10 digits, xxx-xxx-xxxx)

Character Limit: 15

Extension

Character Limit: 5

Project Director Title*

Character Limit: 250

Department

Character Limit: 250

Institution*

Character Limit: 250

Library Branch Name (if applicable)

Character Limit: 250

Number of Branches in Your Library System, if applicable

Character Limit: 250

Library Type*

Note – the exhibition can only be displayed at one branch, although programs can be planned at multiple locations.

Choices

Public Library (Single Branch)

Public Library (Multiple Branches)

Academic Library

Community Type*

Select the option that, in your opinion, best describes your community. Note that these are not precise definitions; we simply want a sense of your community.

Choices

Rural

Suburb/Rural

Suburb

Suburb/City

City

What are the primary languages spoken by your library users?*

Character Limit: 250

Address 1*

Character Limit: 250

Address 2

Character Limit: 250

City*

Character Limit: 250

State/Territory*

Find your state/territory abbreviation.

Choices

- AK
- AL
- AR
- AS
- AZ
- CA
- CO
- CT
- DC
- DE
- FL
- GA
- GU
- HI
- IA
- ID
- IL
- IN
- KS
- KY
- LA
- MA
- MD
- ME
- MI
- MN
- MO
- MP
- MS
- MT

NC
ND
NE
NH
NJ
NM
NV
NY
OH
OK
OR
PA
PR
RI
SC
SD
TN
TX
UT
VA
VI
VT
WA
WI
WV
WY

Zip Code*

9 digits, xxxxx-xxxx. To find your 4-digit sort code, visit the U.S. Postal Service Look Up a Zip Code webpage.

Character Limit: 10

U.S. Congressional District (e.g., IL-07)*

4 digits, xx-xx. To find your congressional district, visit the U.S. Census My Congressional District webpage.

Character Limit: 5

Library Website URL (if applicable)

Character Limit: 250

Library Management System*

Does your library use a library management system (LMS) that will enable you to measure total circulation of the library's Holocaust and WWII resources during a set period?

Choices

Yes
No

Don't know

How did you learn about the Americans and the Holocaust exhibition opportunity?

This information will help us understand how our marketing efforts are working. Please check all that apply. NOTE: This question is optional.

Choices

- Received a mailer
- Received an email
- Advertisement (please specify source, if known)
- ALA website
- United States Holocaust Memorial Museum website
- ProgrammingLibrarian.org website
- Listserv/online discussion list
- News article/press release (please specify source, if known)
- Social media
- Programming Librarian Facebook Group
- Presentation at the 2023 ALA Annual Conference
- Previous applicant for Americans and the Holocaust
- Word of mouth
- Other

If you selected "Other", please specify below.

Character Limit: 50

A. Academic Library

Does your institution hold any of the following designations?*

Select all that apply.

Choices

- Historically Black College/University (HBCU)
- Hispanic Serving Institution (HSI)
- Tribal College/University
- Asian American and Pacific Islander Institution (AAPII)
- Community College

Campus Enrollment How many students are served by your campus?*

Please include both undergraduate and graduate students.

Choices

- <1,000
- 1,000-2,999
- 3,000-6,999
- 7,000-9,999
- 10,000-24,999

>25,000

Total Population of Surrounding Community*

What is the total population of the community where your campus is located?

Choices

- <4,999
- 5,000-9,999
- 10,000-24,999
- 25,000-74,999
- 75,000-149,999
- 150,000-499,999
- >500,000

Closest metropolitan area/city*

Character Limit: 250

Closest metropolitan state*

Choices

- AK
- AL
- AR
- AS
- AZ
- CA
- CO
- CT
- DC
- DE
- FL
- GA
- GU
- HI
- IA
- ID
- IL
- IN
- KS
- KY
- LA
- MA
- MD
- ME
- MI
- MN
- MO
- MP
- MS

MT
NC
ND
NE
NH
NJ
NM
NV
NY
OH
OK
OR
PA
PR
RI
SC
SD
TN
TX
UT
VA
VI
VT
WA
WI
WV
WY

Library Use by General Public*

Are members of the general public permitted to visit your library? By “general public,” we mean community members who are not faculty, staff or students at your institution.

Choices

Yes

No

If you answered yes (1)*

In your estimation, what percentage of your library’s daily gate-count are members of the general public?

If the general public does not use your library, please write "N/A" below.

Character Limit: 5

If you answered yes (2)*

In your estimation, what percentage of your library’s program attendees are members of the general public?

If the general public does not use your library, please write "N/A" below.

Character Limit: 5

B. Public Library (Single or Multiple)

Is your institution a Tribal Library?*

Choices

Yes

No

Total Population Served*

Choices

<4,999

5,000-9,999

10,000-24,999

25,000-74,999

75,000-149,999

150,000-499,999

>500,000

Closest metropolitan area/city*

Character Limit: 250

Closest metropolitan state*

Choices

AK

AL

AR

AS

AZ

CA

CO

CT

DC

DE

FL

GA

GU

HI

IA

ID

IL

IN

KS

- KY
- LA
- MA
- MD
- ME
- MI
- MN
- MO
- MP
- MS
- MT
- NC
- ND
- NE
- NH
- NJ
- NM
- NV
- NY
- OH
- OK
- OR
- PA
- PR
- RI
- SC
- SD
- TN
- TX
- UT
- VA
- VI
- VT
- WA
- WI
- WV
- WY

Number of library cards issued (if a branch, from your specific location)*

Character Limit: 10

III. Exhibition Display Location

Please answer the following question about the location in which you will display the exhibition if your library is selected. Note that, in most situations, the optimal display location for the Americans and the Holocaust traveling exhibition will be in the library. However, if an alternate

location provides significant benefits, an applicant may request to display the exhibition offsite at another site that is open to the public. If displayed at a non-library location, all programming must be led by the library, and the display location may not administer entry fees or pressure visitors to pay in any way.

Exhibition Display Location*

At which of the following locations do you plan to display the exhibit?

Choices

In your library / branch

At a partner location

A. Exhibit in Your Library / Branch

What are your library's hours of operation?

Monday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Tuesday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Wednesday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Thursday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Friday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Saturday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Sunday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Estimated average weekday number of visitors to your library*

(on one weekday, and if a branch, from your specific location)

Character Limit: 10

Estimated average weekend number of visitors to your library*

(on one weekday, and if a branch, from your specific location)

Character Limit: 10

Anticipated Audience Size*

Based on past programming or exhibition attendance, what size audience would you anticipate the exhibition attracting at your library during a 6-week period?

Character Limit: 10

Target Population*

Please describe the target population(s) this exhibition and programming will serve at your library.

Character Limit: 200

B. Exhibit at a Partner Location

Proposed Display Partner Location Name*

Character Limit: 250

Proposed Display Partner Location Proximity to the Library*

(in miles)

Character Limit: 250

What are your library's hours of operation?**Monday***

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Tuesday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Wednesday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Thursday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Friday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Saturday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Sunday*

(XX:XX am - XX:XX pm or NOT OPEN)

Character Limit: 250

Explain why the exhibit cannot be displayed at the library.*

What advantages does the display location offer over displaying the exhibit at the library?

Character Limit: 200

Estimated average weekday number of visitors to your partner location*

(on one weekday, and if a branch, from your specific location)

Character Limit: 10

Estimated average weekend number of visitors to your partner location*

(on one weekday, and if a branch, from your specific location)

Character Limit: 10

Anticipated Audience Size*

Based on past programming or exhibition attendance, what size audience would you anticipate the exhibition attracting at your partner location during a 6-week period?

Character Limit: 15

Target Audience*

Please describe the target population(s) this exhibition and programming will serve at your library and partner location.

Character Limit: 200

IV. Shipping

Delivery Address Line 1*

*Please note that exhibit cannot be delivered to a PO box.

Character Limit: 250

Delivery Address Line 2

Character Limit: 250

Delivery City*

Character Limit: 250

Delivery State/Territory*

Choices

AK
AL
AR
AS
AZ
CA
CO
CT
DC
DE
FL
GA
GU
HI
IA
ID
IL
IN
KS
KY
LA
MA
MD
ME
MI
MN
MO
MP
MS
MT
NC
ND
NE
NH

NJ
NM
NV
NY
OH
OK
OR
PA
PR
RI
SC
SD
TN
TX
UT
VA
VI
VT
WA
WI
WV
WY

Delivery Zip Code*

(XXXXX-XXXX)

Character Limit: 250

Local delivery contact First Name*

Character Limit: 250

Local delivery contact Last Name*

Character Limit: 250

Local delivery contact Phone Number*

Character Limit: 250

Local delivery contact E-mail address*

Character Limit: 250

Local delivery hours (Please include holiday closures)*

Character Limit: 250

Access*

Is there semi-truck/trailer access to the building in which the exhibition will be displayed (including parking on a street near the building)? Note that answering no will not impact your eligibility.

Choices

Yes

No

Loading Dock*

Does the library have a loading dock with semi-truck/trailer access? Note that answering no will not impact your eligibility. Note that answering no will not impact your eligibility.

Choices

Yes

No

Storage Space*

Does the library or partner location have a space to store the shipping containers (approx. a 9x12 room or equivalent)?

Choices

Yes

No

Additional Details

Please include any other important information we should know about shipping an exhibition to your library.

Character Limit: 1000

V. Exhibition Scheduling Preferences

Each selected library for this opportunity will host the exhibition for approximately 5-6 weeks. If you have additional information about scheduling preferences to add to your application, please include it at the end of this section under “Additional Comments on Exhibition Scheduling.”

Please consider each of 13 available exhibition host periods. For each period, indicate either “Preferred” (denoting your top choice), “Yes” (denoting periods that your library is able to host the exhibition), or “No” (denoting periods that your library is unable to host the exhibition). Please note that the exhibition organizers cannot guarantee that you will receive one of your preferred display periods.

Note that the exhibit will be delivered at a scheduled time in the week leading up to the start of your host period. The exhibit will be picked up at a scheduled time in the week following your host period.

Host Period Option 1: September 3, 2024 - October 15, 2024***Choices**

Preferred

Yes

No

Host Period Option 2: November 7, 2024 - December 19, 2024*

Please note that Tuesday, November 5, 2024, is a presidential Election Day. If your library (or other intended display space) is used as a polling place, please consider any scheduling or space conflicts that may arise. The exhibit will be delivered at a schedule time in the week leading up to the start of your host period.

Choices

Preferred

Yes

No

Host Period Option 3: January 11, 2025 - February 22, 2025*

Choices

Preferred

Yes

No

Host Period Option 4: March 17, 2025 - April 28, 2025*

Choices

Preferred

Yes

No

Host Period Option 5: May 21, 2025 - July 2, 2025*

Choices

Preferred

Yes

No

Host Period Option 6: July 25, 2025 - September 5, 2025*

Choices

Preferred

Yes

No

Host Period Option 7: September 28, 2025 - November 9, 2025*

Choices

Preferred

Yes

No

Host Period Option 8: December 2, 2025 - January 13, 2026*

Choices

Preferred

Yes

No

Host Period Option 9: February 5, 2026 - March 19, 2026*

Choices

Preferred

Yes

No

Host Period Option 10: April 11, 2026 - May 23, 2026*

Choices

Preferred

Yes

No

Host Period Option 11: June 15, 2026 - July 27, 2026*

Choices

Preferred

Yes

No

Host Period Option 12: August 19, 2026 - September 30, 2026*

Choices

Preferred

Yes

No

Host Period Option 13: October 23, 2026 - December 4, 2026*

Choices

Preferred

Yes

No

Please enter any additional comments about your scheduling preferences.*

Use the space below to share any additional information related to scheduling a host period at your institution.

Please consider campus schedules, planned building renovations, school outreach, population shifts throughout the year, etc. If your library (or other intended display space) is used as a polling place, please note any scheduling conflicts related to federal and/or municipal elections. If you have no further information or scheduling conflicts to share, please type "N/A" below.

Character Limit: 5000

VI. Proposal Narrative

This section contains eight required narrative questions. Please note that each narrative section may not exceed 2,500 characters (this includes spaces and punctuation). You are encouraged to read the [Project Guidelines](#) and [FAQs](#) before writing your responses.

Benefits and Goals*

Why would your library like to host this exhibit? Please state three primary goals for your institution/community for this project.

Character Limit: 2500

Community*

Describe the landscape of your community, especially in terms of challenges and opportunities in educating the public and students about the Holocaust and Americans' responses to the Holocaust.

Character Limit: 2500

Exhibit Hosting Experience*

Does your library have prior experience hosting traveling exhibitions and/or offering public programs? Please describe.

Character Limit: 2500

Partnerships*

Partnerships with local organizations—such as schools, youth centers, higher education, government agencies, faith communities, veterans' organizations and nonprofit social service providers—is important to the success of this project. Describe any existing or potential partnerships that will help make the exhibition and your related programming a success. Upload any letters of support from these organizations in Section VII.

Character Limit: 2500

Program Plans*

Please provide your library's proposed program plan. As a reminder, selected libraries must present four public programs on topics relevant to the exhibition's themes; at least one of these programs must be for high school or university students.

Be specific about your program ideas. Consider the topics/themes you plan to explore, the program format, and the target audience. How will you engage the community in learning about the history of Americans' responses to the Holocaust?

For more on the exhibition themes and content, please explore the [online exhibition](#) and [programming materials](#) provided by the ALA and USHMM.

Character Limit: 2500

Engagement*

How will you engage youth and student audiences (13-22) with the exhibition themes?

Character Limit: 2500

Promotion Plans*

Describe your marketing and outreach plans. How will you maximize engagement with the Americans and the Holocaust exhibition and participation in related programming? What will you do to extend the reach of the exhibition and programming beyond the patrons your library typically serves?

Character Limit: 2500

Exhibit Display Plans*

Where will the 1,100 square-foot exhibition be displayed within your location? Will visitors be able to see and move around the exhibit in its entirety? Please describe the space and its relationship to the main traffic flow. Upload any floor plans and/or photos of the display space in Section VII.

Character Limit: 2500

VII. Upload Supporting Documents

A. Upload Supporting Materials*

Applicants are encouraged to upload any materials that support their application. Supporting materials may include, but are not limited to, letters of support, floor plans/photos of the display space, or media coverage about your library. Uploading these materials is strictly optional but is likely to strengthen your application.

File Size Limit: 5 MB

File Size Limit: 5 MB

File Size Limit: 5 MB

File Size Limit: 5 MB

File Size Limit: 5 MB

VIII. Certify Authorization to Submit Application

An application to host the Americans and the Holocaust exhibition is an application for an award from the sponsor of this project (the United States Holocaust Memorial Museum). The sponsor asks applicants to identify for each application a certifying official who is authorized to submit applications for funding on behalf of the organization. To complete this section, you must enter all of the information that is requested.

Certifying Official First Name*

Character Limit: 250

Certifying Official Last Name*

Character Limit: 250

Certifying Official Title*

Character Limit: 250

Certifying Official Institution*

Character Limit: 250

Certifying Official Email Address*

Character Limit: 250

Certification*

By checking this box and submitting this application, the authorized representative for the applicant organization certifies that all statements contained herein are true and correct to the best of his or her knowledge and belief; and that the applicant organization (including, when pertinent, each additional library branch on whose behalf it is applying) is neither presently debarred, suspended, proposed for debarment, declared ineligible, nor voluntarily excluded from participation in this transaction by any federal department or agency.

You can check the status of your institution with regard to debarment at the website of the [System for Award Management](#).

Choices

I agree

Certification Date (today's date)*

Character Limit: 10

IX. Review and Submit

Please review your application to ensure a complete submission. Once you have completed your review, click "Submit" in the bottom right corner of your screen.

You cannot make changes to your application once it has been submitted. The online application form must be submitted by the deadline. Late or incomplete applications and applications from reviewers whose institutions are applying for the corresponding grant opportunity will not be reviewed.

Ensure you receive messages regarding your application! Emails regarding your application status will come from administrator@grantinterface.com. Please save this email address as a contact to prevent notification emails from being marked as spam.