WELCOME TO ASAE

We’re glad you’re here.
We can’t wait to get to know you.
Our promise. ASAE provides exceptional experiences, a vibrant community, and essential tools that make you and your organization more successful.

Our guarantee. Our goal is to provide truly exceptional offerings and service, and we won’t be happy until you are. If any programs, products, or services of ASAE do not fulfill our promise, we will make the situation right.

ASAE is the essential organization for association management, representing both organizations and individual association professionals. We believe associations have the power to transform society for the better. Our passion is to help association professionals achieve previously unimaginable levels of performance. We do this by nurturing a community of smart, creative, and interesting people: our members. In short, we are the Center for Association Leadership.
GET STARTED
3 EASY WAYS TO GET STARTED

1. Personalize your experience by setting up your profile
2. Learn to navigate Collaborate
3. Access our research, models, and samples
YOUR ASAE PROFILE

• Your Interests
• Your Preferences
• Your Activity
• asaecenter.org/my-profile
Collaborate

The ASAE Collaborate community is a place where associations can meet and share their experiences online.

- Discover volunteer opportunities
- Learn about upcoming events
- Build your brand
- Join the conversation by asking a question or sharing your expertise
and professional network in the association profession. Group participants are primarily association professionals. All are welcomed. The group meets virtually every other week. Meetings are held in Reston, VA or Loudoun County, Br. and yourself. For additional info, visit tom@visualimpac... last person joined 2 hours ago

**ASAE Young Professionals Community**

A group and a place where the young professionals can meet, mingle, and share their experiences in the association community. Follow YP discussions on Twitter through the #asaeYP hashtag. Join other YPs on our Young Professionals Facebook Fan Page.

To ensure the best possible experience for all community members, please adhere to the rules and etiquette guidelines for our community. last person joined an hour ago

**Asia Pacific Federation of Association Organizations**

Asia Pacific Federation of Association Organizations last person joined 4 years ago

**Asian-Pacific Islander Association Executives**

A forum to help create a supportive community of Asian/Pacific Islander association executives. We can shape it as membership grows! last person joined 8 days ago

**Aspiring Executive Leaders**

A community for those:
- Committed to a career in the association profession
- Who have earned CAF or passed that level of competency
ASAE RESEARCH & BENCHMARKING

• Research on topics that affect you and your work
  • Technology
  • Governance
  • Foresight Works

• Benchmarking resources
  • Compensation & Benefits
  • Operation Ratios
  • AssociaMetrics

foundation.asaecenter.org/research
DON’T REINVENT THE WHEEL; FIND WHAT YOU NEED IN OUR MODELS & SAMPLES

- Business plans
- Requests for Proposals
- Diversity assessments
- Job descriptions
- Policies and procedures
- Contracts and agreements

https://www.asaecenter.org/resources/models-and-samples
FIND INDUSTRY SUPPLIERS & CONSULTANTS

Here’s How:

- ASAE MarketBASE
- Collaborate
- ASAE Business Solutions
- ASAE Alliance Partners Program
COLLABORATE COMMUNITY DISCUSSIONS

- RE: Scholarship software
  By: Amy Rutledge September 15, 2021
  Posted in: Small Staff Association Professionals

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Read More

https://www.asaebuyersguide.com/marketbase
A portfolio of essential enterprise solutions designed to help associations grow and prosper.

Learn More: asaebusinesssolutions.org
Professional Development

Celebrating 20 Years!
ASAE Learning and Professional Development

ASAE’s signature conferences offer concentrated learning and networking opportunities for leaders seeking to continue their professional development.
ASAE Annual Meeting & Exposition

The ASAE Annual Meeting & Exposition is where thousands of association professionals and industry partners gather to exchange resources, strategies, and solutions. Select from more than 100 education sessions in diverse learning formats, engage in dynamic networking opportunities, explore a bustling expo hall, and more.

Subject matter: Business Operations, Fundraising and Non-dues Revenue, Governance, Human Resources, Diversity + Inclusion, Leadership, Learning and Development, Marketing and Communications, Meetings and Events, Membership, Personal and Professional Development, Research, Technology

Visit the Annual Meeting Website for upcoming dates, locations, and call-for-proposal information.

Marketing, Membership & Communications Conference

Attend the Marketing, Membership & Communications Conference (MMCC) to learn the smartest communication strategies and latest technology tools to engage your members and drive results for your organization. Leverage what you learn from education sessions, solution providers in the exhibit hall, and fellow attendees to boost your effectiveness and help your association reach its goals.

Subject matter: Marketing, Branding, Member Recruitment, Member Service/Retention, Communications, Public Relations, Component Relations, Volunteer Management

Visit the MMCC Website for upcoming dates, locations, and call-for-proposal information.

Technology Exploration Conference (TEC)

Experience learning tailored to your needs at ASAE’s Technology Exploration Conference (TEC), whether you’re a CEO, CIO, director, manager, or other professional with a role or interest in technology. Your colleagues at TEC may come with different experiences and expertise, but they bring similar challenges and goals—guaranteeing an exchange of sharp insights and bright ideas to take back and share with your organization.


Visit the TEC Website about upcoming dates and locations

https://www.asaecenter.org/signature-conferences

https://www.asaecenter.org/signature-conferences
ASAE Learning Online has curated courses you need to excel, in a resource that enables you to determine and reach your own goals and guide your staff through their professional development journeys.

**OCT 13**

**Exceptional Boards: Strengthening the Governance Team**

Location: San Antonio, TX  
CAE Credits: 11.75  
Duration: 1 Day 8 Hours

**OCT 17**

**Law Essentials for Non-Lawyers Online Seminar Series**

Location:  
CAE Credits: 5  
Duration: 5 Days

**EXPRESS REGISTRATION >**

**OCT 17**

**Law for Non-Lawyers: Event and Hospitality Industry Contracts: Friend or Foe**

Location:  
CAE Credits: 1  
Duration: 1 Hour

**EXPRESS REGISTRATION >**

[https://www.asaecenter.org/asae-learning-online](https://www.asaecenter.org/asae-learning-online)

[https://www.asaecenter.org/programs](https://www.asaecenter.org/programs)
DIVERSITY EXECUTIVE LEADERSHIP PROGRAM

Today’s competitive environment requires organizations to develop leaders who bring a wide variety of professional and personal experience to the table. ASAE’s answer to that challenge is the Diversity Executive Leadership Program (DELP).
Diversity Executive Leadership Program (DELP)

Goals include:

- To provide individuals from identified under-represented groups in the association community (i.e., people of color, lesbian/gay/bisexual/transgender people, people with disabilities) with support, access, and opportunities for leadership.

- To provide the association community with increased access to a diverse pool of talented leaders.

https://www.asaecenter.org/DELP
An initiative which invests in high-potential leaders in the association community.

Learn More: NextGen Summit
Certified Association Executive (CAE)

The Certified Association Executive (CAE) credential is a marker of a committed association professional who has demonstrated the wide range of knowledge essential to manage an association in today’s challenging environment.

**WHY CAE CERTIFICATION?**

- Drives professional performance and career advancement
- Enhances organization success
- Brings widespread recognition in the association community
- Opens doors and creates connections
ELIGIBILITY REQUIREMENTS

One year as a CEO or c-suite level executive or five years at the staff level at a qualifying organization

Currently employed or have been employed by a qualifying organization within the last five years

Bachelor’s degree or higher

Committed to upholding the ASAE Standards of Conduct

Completed 100 hours of professional development
Maximize Your Membership

Now more than ever, let ASAE be your one-stop shop for your association management needs.

Visit: www.asaecenter.org/membership/maximize-your-membership to further connect and engage to great people and great ideas
NEED SOMETHING?
WE ARE HERE FOR YOU!

ASAE staff members are available to help you identify solutions to your most pressing issues, no matter how big or small.

Contact us:

asaeservice@asaecenter.org

or

mbrdev@asaecenter.org
Thanks for your time!

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