

Saturday – January 21, 2012

8:00 – 10:00 a.m. – **Planning Committee**
Dallas Convention Center (DCC) - A110

10:30 a.m. – 12:00 p.m. - **MARS Executive Committee I**
Dallas Convention Center (DCC) - D161

1:30 p.m. – 3:30 p.m. - **Hot Topics Discussion Forum**
Dallas Convention Center (DCC) - D223

4:00 - 5:30 pm – **UX + VR FTW: Virtual Reference Discussion Group**
Dallas Convention Center (DCC) - A304

Join Courtney Greene, Head of Digital User Experience (DUX) at Indiana University Bloomington Libraries, to talk about what happens when user experience meets virtual reference. Courtney will share how she & her team have worked to balance the advantages of centralized management of VR services with the importance of staying closely connected to librarians in the field, on the ground and at the desk. She will also discuss how the mobile redesign increased access to research apps and how users have responded to the changes. After Courtney's presentation we will discuss other emerging technologies for virtual reference.

6:00 – 8:00 p.m. - **RUSA Membership Social**
Adolphus Hotel - Century Ballroom A

Sunday – January 22, 2012

8:00 a.m. – 10:00 a.m. – **Conference Program Planning Committee Meeting**
Dallas Convention Center (DCC) - A119

Monday – January 23, 2012

8:00 – 11:30 a.m. - **MARS Executive Committee II**
Dallas Convention Center (DCC) - D163

