

RUSA BRASS MASTER SCHEDULE



2013 ALA ANNUAL CONFERENCE, CHICAGO, IL
June 27 – July 2

The ALA RUSA Business Reference and Services Section (BRASS) exists to represent the subject interests of reference librarians, business information specialists, and others engaged in providing business reference/information services. BRASS seeks to serve as a medium for the sharing of information and concerns among interested librarians, publishers, and other suppliers of business information sources, and through its programs and projects to help improve the sources and techniques of business reference and information.

A WORD FROM THE BRASS CHAIR

Greetings BRASS members!

To help you arrange your schedule for the 2013 ALA Annual Conference at Chicago, we have created this schedule of BRASS events at the annual conference. Please follow BRASS-L and the BRASS Facebook page for updates. Questions? Contact Ann Fiegen afiegen@csusm.edu

Looking forward to seeing you in Chicago, June 27 – July 2!

*To receive BRASS-related Conference news, updates and information,
follow us on Twitter @ala_rusa #bizref*

BRASS SCHEDULE OF EVENTS

Friday, June 28, 2013	Location
8:30am – 4:00pm	
RUSA/BRASS Pre-Conference: “Business Reference 101” <i>(Prepaid registration required through ALA)</i>	McCormick Place Convention Center -- S401d
1:00pm – 4:00pm	
BRASS/RUSA EMERALD AACSB Workshop <i>(Registration required)</i>	McCormick Place Convention Center -- S104b
3:00pm – 4:00pm	
RUSA 101: Network, Get Oriented, Get Involved	Hyatt Regency McCormick Place -- Jackson Park 10ABC
Saturday, June 29, 2013	Location
8:30am – 10:00am	
Executive Committee Planning Meeting <i>(Closed)</i>	McCormick Place Convention Center -- S503b
10:30am – 11:30am	
Conference Program Planning Committee 2013	McCormick Place Convention Center -- S503b
Smart Investing @ your library: Community Connector	McCormick Place Convention Center – S404bc
1:00pm -- 2:30pm	
Business Reference in Public Libraries Forum	McCormick Place Convention Center – N138
3:00pm -- 4:00pm	
Business Reference in Academic Libraries Committee Meeting	McCormick Place Convention Center, S505a
Business Reference in Public Libraries Committee Meeting	Hilton Chicago, Astoria Room

Saturday events continued next page

BRASS SCHEDULE OF EVENTS (continued)

Saturday, June 29, 2013 <i>(cont'd from previous page)</i>	Location
4:30pm -- 5:30pm	
Business Reference Sources Committee Meeting	Hyatt Regency McCormick Place, Adler -24A
Education Committee Meeting	Hilton Chicago, Conference Room 4H
Publications & Communications Committee Meeting	Hilton Chicago, Boulevard C
Section Review Ad Hoc Committee Meeting	Hilton Chicago Conference Room 5B
Sunday, June 30, 2013	
8:30am -- 10:00am	
Business Research and Reference Services Discussion Group, and BRASS Membership meeting	McCormick Place Convention Center, N228
10:30 -- 11:30am	
Core Competencies Ad Hoc Committee Meeting	Hilton Chicago, Conference Room 5D
1:00pm -- 2:30pm	
Business Reference Sources Committee Publishers' Forum	McCormick Place Convention Center, N227a
3:00pm -- 4:00pm	
Conference Program Planning Committee 2014	Hyatt Regency McCormick Place, Boardroom 3
Membership Committee Meeting	Hyatt Regency McCormick Place Boardroom 5
5:00pm --6:30pm	
RUSA Awards Ceremony (including BRASS Awards).	Hyatt Regency McCormick Place, Prairie Room

BRASS SCHEDULE OF EVENTS (continued)

Monday, July 1, 2013	Location
8:30am 10:00am	
Investment Success! Building & Managing Your Retirement Portfolio	McCormick Place Convention Center, S102bc
10:30am -- 11:30am	
New Committee Chair Orientation	McCormick Place Convention Center, S103d
1:30pm – 4:30pm	
Tour of Mansueto Library (transportation courtesy ProQuest)	Trolley will pick up tour group at the Hyatt Regency Chicago Hotel 151 E. Upper Wacker Dr., returning by 4:30
5:00pm -- 6pm	
Mintel “Meet the Analysts” <i>On your way to the BRASS 25th Anniversary party, you are welcome to stop to visit Intel's new offices!</i>	333 West Wacker Drive, Suite 1100 Chicago, IL
6:00pm -- 10pm	
BRASS 25 th Anniversary Dinner (advance registration required)	Fulton’s on the River 315 N. LaSalle St.
Tuesday, July 2, 2013	Location
8:30 -- 10:30am	
BRASS Executive Board (officers, chairs and reps)	McCormick Place Convention Center, S504a

BRASS PROGRAM DESCRIPTIONS

BRASS Pre-Conference “Business Reference 101: Core Competencies for Business Librarianship”

**Friday, June 28, 2013
8:30am to 4:00pm
McCormick Place Convention Center, S401d**

This full-day interactive workshop is designed for new business librarians; generalists who have assumed responsibility in business librarianship; or librarians who handle business reference-related inquiries in all types of libraries including academic, public, and special libraries.

BRASS/RUSA Emerald AACSB Workshop

**Friday, June 28, 2013
1:00pm to 4:00pm
McCormick Place Convention Center S104b**

This is a workshop that will help academic business librarians to identify how they can be involved in the AACSB (Association to Advance Collegiate Schools of Business) accreditation process with colleges of business administration. Dr Dan LeClair, VP and Chief Knowledge Officer, leader of AACSB International, will give a presentation regarding academic business school accreditation changes and the way in which the library can be involved in the process. The workshop will address how the library can support business schools through the accreditation process. It will facilitate discussion between AACSB and academic business librarians on the future of this relationship. Free Pre-registration is preferred and is available here:

<http://acplocal.emeraldinsight.com/research/workshops/brass.htm>

RUSA 101: Network, Get Oriented, Get Involved

**Friday, June 28, 2013
3:00pm to 4:00pm
Hyatt Regency McCormick Place, Jackson Park 10ABC**

If you're new to RUSA or are a longtime member looking for opportunities to connect with members and ways to get involved, make sure to put RUSA 101 on your calendar! Spend an hour with us on Friday from 3-4p.m. before heading off to the opening of the exhibit floor. Not joining us in Chicago? Online sessions will be offered in the weeks before Annual! Details at: www.ala.org/rusa.

BRASS PROGRAM DESCRIPTIONS (Continued)

Smart investing @ your library: Community Connector

**Saturday, June 29, 2013
10:30am to 11:30am
McCormick Place Convention Center, S404bc**

Learn how librarians are making new connections with new audiences and expanding their own financial education frontier with outreach programs to seniors, teens and children. With locally designed technologies and clever approaches, they are using tablet computers to reach seniors in assisted living facilities; broadcasting radio programs and creating viral video vignettes to capture the attention of teens; and integrating music with the Lunch Money song in elementary school curriculums.

Business Reference in Public Libraries Forum (RUSA_BRASS)

**Saturday, June 29, 2013
1:00pm to 2:30pm
McCormick Place Convention Center, N138**

Business Librarian's Reference Shelf -- Looking to learn more about business reference? New sources for answering those tough business questions? Are you a new business librarian? Join us and hear from authors of recent business reference titles. Learn about new resources, programming ideas and other opportunities to connect with your local businesses.

BRASS Discussion Group and BRASS Membership meeting

**Sunday, June 30, 2013
8:30am to 10:00am
McCormick Place Convention Center, N228**

RUSA BRASS Discussion Group would like to invite you to an always lively open forum about hot topics in Business Research and Reference. This year the discussion will focus on working with the tech transfer process and doing research on online businesses. There will also be the opportunity to bring your own topics to discuss from the floor.

The discussion group will be preceded by a short BRASS membership meeting.

BRASS PROGRAM DESCRIPTIONS (Continued)

Business Reference Sources Committee Publishers Forum

**Sunday, June 30, 2013
1:00pm to 2:30pm
McCormick Place Convention Center, N227a**

Finding Business Information in a Googlized World: The Future of Business Research and Discovery Layers-- What is the impact of discovery services on business information? How are discovery services affecting business publishers, particularly on the specialized business databases side? Most of the discovery platforms tend to be focused on articles, not pulling out data that business researchers seek. Representatives from Proquest, OCLC, Ebsco, and Ex Libris will speak and, more importantly, answer questions about their services and how they are working to incorporate these more specialized data sources.

BRASS PROGRAM DESCRIPTIONS (Continued)

BRASS 2013 Program “Investment Success! Building & Managing Your Retirement Portfolio”



**Monday, July 1, 2013
8:30am-10:00am
McCormick Place Convention Center, S102bc**

Good personal investment education is important for librarians and library staff. We are an occupational group that is rarely able to access top financial advice. In this program, investment professionals will demystify the process and help us understand essential principles and how to apply them to make better decisions to meet our retirement goals. The presentation will include a discussion of the common mistakes investors make, why we make them, and how to avoid them.

SPEAKERS:

CHARLES ROTBLUT, CFA, Vice President, AAI

Charles Rotblut is a vice president of the American Association of Individual Investors. He is the editor of the AAI Journal. He authors the weekly AAI Investor Update e-newsletter and his commentary is published on both Seeking Alpha and Forbes.com. He has analyzed both publicly traded and privately held companies. Charles' experience includes working for Zacks Investment Research, an investment research firm; INVESTools, an investment education company; Curian Capital, a money management firm; and McClure, Schumacher & Associates, a business valuation firm. Charles is a graduate of the University of Kansas, where he earned a bachelor's degree in Journalism. He is a holder of the right to use the Chartered Financial Analyst (CFA) designation.

JEREMY GLASER, Morningstar Markets Editor

Jeremy Glaser is markets editor for Morningstar.com, responsible for directing all stock market coverage for Morningstar's website for individual investors. Prior to assuming his current role in 2009, he was a senior equity analyst for Morningstar, covering the leisure, hospitality, and gaming sectors. He joined Morningstar in 2006. Glaser holds a bachelor's degree in economics from the University of Chicago.

BRASS 25th Anniversary



You are cordially invited to celebrate the 25th Anniversary of BRASS.
Come celebrate 25 years of business librarians helping other librarians!

Monday Evening, July 1, 2013
6-10 PM

Reception & Dinner At:

FULTON'S
ON THE RIVER
315 N. LASALLE STREET
CHICAGO ILLINOIS 60654

This event will be open to all RUSA BRASS members. RSVPs are required by **May 23rd**.

To RSVP please email us at RUSABRASS25@gmail.com,
and indicate if you have any dietary restrictions.

Thank You To Our Grand Sponsor!



Thanks to Our Other Sponsors!



BRASS 25th Anniversary Planning Committee:

Louise Feldmann, Chair	Irwin Faye
Mark Andersen	Michael Oppenheim
Bobray Bordelon	Celia Ross, Contact for vendors interested in sponsoring this event

BRASS AWARDS

The **RUSA Awards Ceremony** will be held on **Sunday, June 30, 2013, 5:00-6:30pm** (Hyatt Regency McCormick Place, Prairie Room). Come and join us as we cheer all the RUSA Awards winners, including our own BRASS Awards: All conference participants are invited to participate in this event.

Emerald Research Award

This is a \$5,000 cash award sponsored by Emerald Group Publishing for ALA members seeking support in conducting research in business librarianship.

2013 Recipient: Jennifer Boettcher, Georgetown University

BRASS Gale Cengage Learning Award for Excellence in Business Librarianship

This \$3,000 award and citation is sponsored by Gale Cengage Learning. It is awarded to an individual who has made a significant contribution to business librarianship.

2013 Recipient: Michael R. Oppenheim, Rosenfeld Management Library, UCLA

BRASS Business Expert Press Award

A \$1,250 cash award, sponsored by Business Expert Press, is given to a librarian who is new to the field of academic business librarianship, in order to support his or her attendance to the ALA Annual Conference.

2013 Recipient: Annette Buckley, University of California at Irvine

BRASS Gale Cengage Learning Student Travel Award

A \$1,000 cash award, sponsored by Gale Cengage Learning, is given to a student who is enrolled in an ALA accredited master's degree program, to attend the ALA Annual Conference and to receive a one-year membership in the Business Reference and Services Section (BRASS) of RUSA. The applicant should have demonstrated interest in a career as a business reference librarian.

2013 Recipient: Kelly LaVoice, Rutgers University

Morningstar Public Librarian Support Award

This annual \$1,000 award, sponsored by Morningstar, supports the attendance at the ALA Annual Conference of a public librarian who has performed outstanding business reference service and who requires financial assistance in order to attend.

2013 Recipient: Salvatore DiVincenzo, Middle Country Public Library (NY)

For more information on BRASS awards, or to submit a nomination, please visit the BRASS website.

BRASS EXECUTIVE COMMITTEE AND COMMITTEE CHAIRS

BRASS could not exist without the dedicated members who volunteer for committees, who chair committees, and who run for BRASS offices. The BRASS Executive Committee extends a HUGE thank you to everyone who ran for elected positions. It is through your hard work and dedication that BRASS is as strong and as relevant as it is.

YOUR BRASS EXECUTIVE COMMITTEE

2012 – 2013

Ann M. Fiegen	Chair	afiegen@csusm.edu
Andy Spackman	Vice-Chair/Chair-Elect	andy_spackman@byu.edu
Chris LeBeau	Immediate Past Chair	lebeauc@umkc.edu
Julia A. Martin	Secretary (2012 – 2014)	julia.martin@utoledo.edu
Kevin R. Harwell	Member-at-Large (2010 – 2013)	krh7@psu.edu
Diane Campbell	Member-at-Large (2011 – 2014)	dcampbell@rider.edu
Rebecca A. Smith	Member-at-Large (2012 – 2015)	becky@illinois.edu
Mary Pagliero Popp	RUSA President (non-voting)	popp@indiana.edu
Susan E. Hornung	RUSA Exec. Director (non-voting)	shornung@ala.org

2013 – 2014

Andy Spackman	Chair	andy_spackman@byu.edu
Todd Hines	Vice-Chair/Chair-Elect	thines@princeton.edu
Ann Fiegen	Immediate Past Chair	afiegen@csusm.edu
Julia Martin	Secretary (2012 – 2014)	julia.martin@utoledo.edu
Elizabeth Malafi	Member-at-Large (2013– 2016)	malafie@mcpl.lib.ny.us
Rebecca A. Smith	Member-at-Large (2012 – 2015)	becky@illinois.edu
Diane Campbell	Member-at-Large (2011 – 2014)	dcampbell@rider.edu
Kathleen Kern	RUSA President (non-voting)	katkern@illinois.edu
Susan Hornung	RUSA Executive Director (non-voting)	shornung@ala.org

YOUR BRASS COMMITTEE CHAIRS 2012 – 2013

BRASS Executive Committee	Ann Fiegen	afiegen@csusm.edu
Business Expert Press Award	Paul Brothers	pbrother@bruno.cba.ua.edu
Business Reference in Academic Libraries	Charles Allan	CA20@txstate.edu
Business Reference in Public Libraries	Elizabeth Malafi	malafielizabeth@mcpl.lib.ny.us
Business Reference Sources	Susan Hurst	Hurstsj@muohio.edu
Discussion Group	Jason Dewland	dewlandj@u.library.arizona.edu
Education	Natasha Arguello	Natasha.Arguello@utsa.edu
Emerald Research Award	Christy Goodnight	Cgoodnight@uvu.edu
Gale Cengage Learning Award for Excellence in Business Librarianship	Patricia Kenly	patricia.kenly@library.gatech.edu
Gale Cengage Learning Student Travel Award	Todd Hines	thines@princeton.edu
Membership	Kelly Janousek	janousek@csulb.edu
Morningstar Public Librarian Support	Melissa Jeter	melissacjeter@gmail.com
Nominating	Celia Ross	caross@umich.edu
Program Planning	Peter McKay	pzmckay@ufl.edu
Publications & Communications	John Gottfried	jcgottfried@gmail.com
Vendor Relations	Celia Ross	caross@umich.edu
25th Anniversary Ad Hoc Committee	Louise Feldmann	Louise.feldmann@colostate.edu

YOUR BRASS COMMITTEE CHAIRS 2013 – 2014

BRASS Executive Committee	Andy Spackman	andy_spackman@byu.edu
Business Expert Press Award	Kaiping Zhang	kzhang@uoregon.edu
Business Reference in Academic Libraries	Charles Allan	CA20@txstate.edu
Business Reference in Public Libraries	Ed Rossman	erossman74@yahoo.com
Business Reference Sources	Susan Hurst	hurstsj@miamioh.edu
Discussion Group	Jason Dewland	dewlandj@u.library.arizona.edu
Education	Natasha Z. Arguello	Natasha.Arguello@utsa.edu
Emerald Research Award	Elizabeth Stephan	Elizabeth.Stephan@wwu.edu
Gale Cengage Learning Award for Excellence in Business Librarianship	Mark Andersen	andersen@chipublib.org
Gale Cengage Learning Student Travel Award	Matthew Brower	Matthew.Brower@colorado.edu
Membership	Kelly S. Janousek	janousek@csulb.edu
Morningstar Public Librarian Support Award	Karen J. Chapman	kchapman@bruno.cba.ua.edu
Nominating	Mark Andersen	andersen@chipublib.org
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Vendor Relations	Chris LeBeau	lebeauc@umkc.edu
Section Review (Ad Hoc Committee)	Paul Brothers	pbrother@bruno.cba.ua.edu

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