GODORT Social Committee & Outreach Committee

Meeting Minutes

January 11, 2024 (3:00PM-4:00PM EST)

Present: Ben Chiewphasa (chair), Patty Takacs (Co-chair), Melanie Sims, Sanga Sung, Kelly Wilson, Andrea Craley, Benjamin Aldred, Christine Fletcher, Jenny Groome, Mary Bangert

- Notetaker
- Update on social media widgets displayed on GODORT main page:
  - [https://www.ala.org/rt/godort](https://www.ala.org/rt/godort)
  - The arrangement of widgets includes Instagram, ALA Connect, and Facebook.
  - Twitter (X) widget has been removed.
  - Thanks to the Tech Committee for troubleshooting and updating ALA Connect.

- A “copy to my calendar” option for future virtual GODORT Midwinter/ALA meetings and the like?
  - See [https://2022.carpentrycon.org/schedule/](https://2022.carpentrycon.org/schedule/) as an example
  - Jenny is thinking about making it a post for other events. She would like to reach non-government librarians.
  - This would be useful for more targeted events like “GODORT Help” webinars.

- Does anyone have gov-info-related initiatives/projects they’re working on at their library that they want to share via our socials (i.e. programming, collections updates, exhibits, etc.?)
  - Lauren Hall shared that CSU is celebrating its 59th FDLP anniversary. Ben suggested that she send information and pictures to the Committee.
  - Jenny Groome mentioned that they are looking for guest bloggers for Weird and Wonderful Government Publications libguide: [https://godort.libguides.com/weird](https://godort.libguides.com/weird)
  - DTTP is a great source for information to post.
  - Share information from parts of the Voting and Election Toolkit.
  - Post anniversary of states and link to state agency database for that state.
  - Posts could also highlight other GODORT libguides.

- [instagram.com/godort_ala](https://instagram.com/godort_ala) workflow
  - Ben has been playing with stories in Instagram.
  - Sanga had trouble with customizing post for each platform in the Meta Business suite, but finally got it to work.

- Posting schedule for the rest of January
  - Reminder to put your name in the calendar for the rest of January.
Ben asked about the GODORT Award winners. Melanie said an announcement would be coming soon. The Awards Committee met earlier during the week to select recipients.

- Questions, thoughts, concerns, ideas?
  - ProQuest is retiring their Monthly Catalog of U.S. Government Publications.
  - An official announcement was sent out by ProQuest.
  - Sanga said their ProQuest representative told them a month ago and gave them the option to receive the data files.
  - Jenny uses U.S. Masterfile Documents from Paratext.