



Census Data Literacy

*Building Business Know-How
through Data Literacy*

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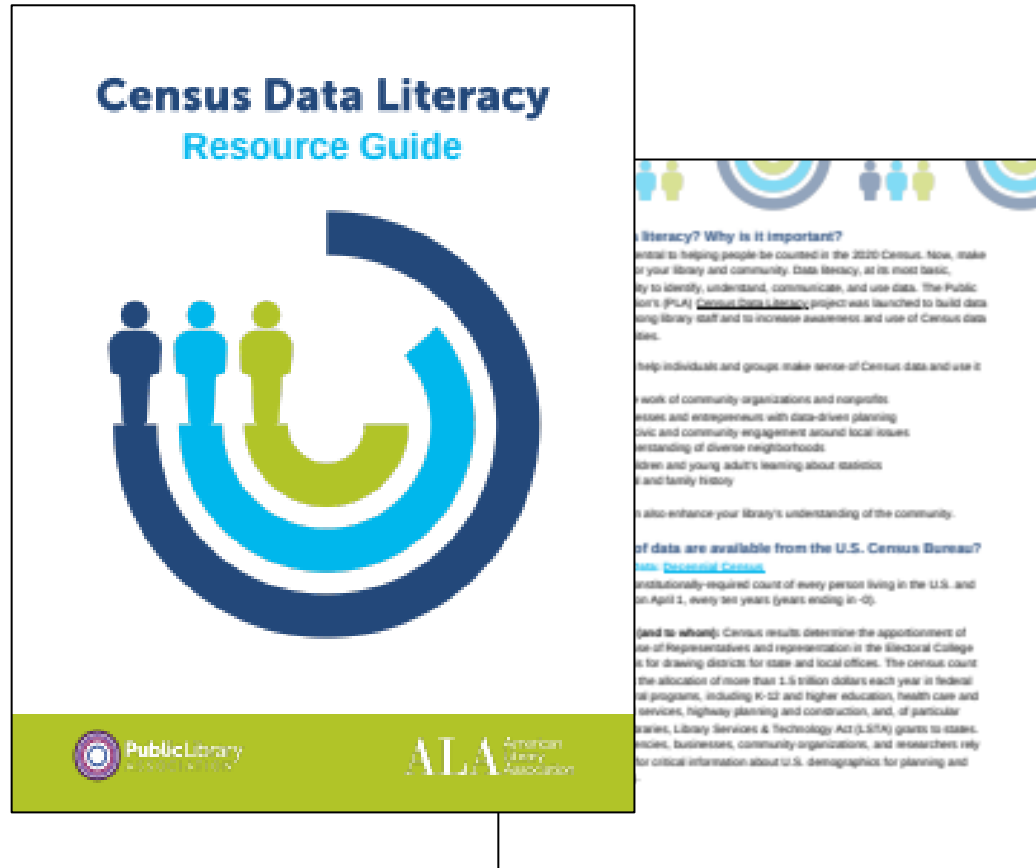


Census Data Literacy

The Census Data Literacy project is an initiative of PLA in partnership with ALA's Public Policy and Advocacy Office. It aims to build data literacy skills among library staff to enhance their services, programs, and initiatives with the overall goal of promoting awareness and use of Census data in their communities.



Resource Guide



- What is data literacy? Why is it important?
- What types of data are available from the U.S. Census Bureau?
- Where can I find the data?
- How can I learn more about using Census data?



Today's Presenters



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- Baltimore County Public Library
- Los Angeles Public Library
- Yakama Nation Library





**Census
Data
Literacy**

Thank you!

<http://www.ala.org/pla/data/census>