

14:01:46 From Sara Goek (PLA) to Everyone:
Welcome, everyone! Feel free to introduce yourselves in the chat and tell us where you're joining from

14:02:05 From PLA Webinars to Everyone:
Remember, everyone, to send your chat messages to "All panelists and attendees" instead of the default "All panelists." Other attendees won't see your message if you don't send it to "All panelists and attendees." Thanks!

14:02:32 From Marie Bayer to All panelists:
Marie from Jefferson County Public Library in Colorado. Nice to interact with everyone.

14:02:33 From Georgiana Daniels to All panelists:
Hi, Georgiana Daniels, joining from a random Starbucks in Kingman, AZ.

14:02:34 From Jenny Levine to Everyone:
Hello! AS Librarian joining from Durham, NC

14:02:35 From Sally Clark to Everyone:
0.

14:02:38 From Jenny Reddi to All panelists:
Good afternoon, Jenny Reddi from the Austin Public Library.

14:02:44 From Maura Walsh to Everyone:
Hello everyone. I'm Maura Walsh from WA State Library

14:02:50 From Linda McFadden to Everyone:
Bridgeton Public Library in NJ

14:02:52 From Linda Noyce to All panelists:
Hi! I'm Linda. I'm the Div Head for Public Services at Kenosha Public Library.

14:02:57 From Melinda Sandkam to Everyone:
Hello, MSIS student at UTK, joining from Richmond, VA

14:03:00 From Maria Bonilla to Everyone:
Hello from the Los Angeles Public Library. I am an Adult librarian at Central Library.

14:03:00 From Adriana McCleer to Everyone:
Good afternoon all! I am Adriana McCleer, Community Partnerships Supervisor at Appleton Public Library (Wisconsin).

14:03:00 From PLA Webinars to Everyone:
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14:03:01 From Arlene Haessler to Everyone:
Hi there Arlene from Marathon, Florida Keys Monroe County Public Library

14:03:03 From Elizabeth Iaukea to All panelists:
Elizabeth Iaukea, also from WASL

14:03:06 From Rachel Fuller to Everyone:
Hello - Rachel Fuller from Columbus Metropolitan Library in Ohio

14:03:12 From Sally Clark to Everyone:
Hi, everyone from Sally Clark at the Boca Raton Public Library, Spanish River Library location.

14:03:19 From LEV KALMENS to Everyone:
Hi all. I'm Lev from the Arlington Heights Memorial Library.

14:03:21 From Amanda Sepp to All panelists:
Hey, everyone! I'm Amanda from the Dover Public Library

14:03:24 From Christina Graves to Everyone:
Hello! I'm Christina Graves, joining from Boynton Beach, Florida.

14:03:29 From Enrique Rivera to All panelists:
Hello, Enrique, Multnomah County Library, Portland, Oregon.

14:03:33 From Maria Mayo to Everyone:
Hello! I'm Maria Mayo from Anythink Libraries in Colorado.

14:03:34 From Christopher Warren to All panelists:
Hi everyone. I'm Chris Warren from the Dothan Houston County Library System in Alabama.

14:03:38 From Amanda DeLand to Everyone:
Hello from Accokeek Branch in Prince George's County, Maryland.

14:03:38 From Madie Rock to Everyone:
Hello! I am Madie Rock from The Church of Jesus Christ of Latter-day Saints History Library from Salt Lake City, Utah!

14:03:47 From Dr. Sribatsa Pradhan to All panelists:
Hello I am Dr. S. Pradhan

14:03:48 From Gillian Speicher to Everyone:
Hello Gillian Speicher from Santa Maria Public Library, California

14:03:55 From Amanda Sepp to Everyone:
Hey, everyone! I'm Amanda from the Dover Public Library

14:04:00 From Sara Goek (PLA) to Everyone:
Census Data Literacy Project: <https://www.ala.org/pla/data/census>

14:04:01 From Jennie Tobler-Gaston to Everyone:
Hello from Omaha, Nebraska. I am with the public library there.

14:04:06 From Hannah Hemphill to All panelists:
Hi! Hannah Hemphill from Durham County Public Library, NC

14:04:06 From Andrew Zolman to Everyone:
Hello from Yuma, AZ

14:04:06 From Emily Wierzbowski to All panelists:
Hi. I'm Emily Wierzbowski from the Mahopac Library in NY

14:04:08 From Heather Folan to All panelists:
Hello! I'm Heather from Jefferson County Public Library in Colorado

14:04:10 From Barbara Robinson to Everyone:
Hello! Barbara Robinson from Nicholson Memorial Library - North Garland Branch, Garland, TX.

14:04:11 From Angela Rivieccio to Everyone:
Hi I'm Angela Rivieccio, joining from Boynton Beach, Florida.

14:04:21 From Hilary Witt to All panelists:
Hilary from Kentucky Department for Libraries in Frankfort, Kentucky

14:04:26 From Catherine Odson to Everyone:
Hello! I'm at Anythink in Brighton, CO

14:04:28 From PLA Webinars to Everyone:
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14:04:32 From Isabel Castaneda to Everyone:
Hello, I'm Isabel from Austin Public Library-Ruiz Branch

14:04:38 From Sara Goek (PLA) to Everyone:
Resource Guide:
https://www.ala.org/pla/sites/ala.org/pla/files/content/data/Census_Data_Literacy_Resources.pdf

14:04:44 From Lisa DeKruif to All panelists:

Hello from Richland Library is Columbia, SC

14:04:50 From nick abrahamson to Everyone:
hola from tulsa, ok

14:04:57 From Gilda Ramos to All panelists:
Hi, I'm Gilda from Middle Country Public Library, Centereach , NY

14:05:03 From Heather Folan to Everyone:
Hello! I'm Heather from Jefferson County Public Library in Colorado

14:05:24 From Jennifer Fortin to Everyone:
hi from Ontario

14:05:36 From Ingrid Vliet to Everyone:
Hi! I'm Ingrid from the Lopez Island Library in WA

14:05:41 From Gillian Robbins to Everyone:
Hello from the Free Library of Philadelphia's Business Resource and Innovation Center (BRIC)!

14:05:59 From Jessica Daly to Everyone:
Hi! Jessica from Richland Library in South Carolina!

14:06:34 From Dr. Sribatsa Pradhan to All panelists:
From XIM University, India

14:06:39 From Evette Bridges to All panelists:
Hello Evette from WGRLS Villa Rica GA

14:06:46 From PLA Webinars to Everyone:
Remember, everyone, to send your chat messages to "All panelists and attendees" instead of the default "All panelists." Other attendees won't see your message if you don't send it to "All panelists and attendees." Thanks!

14:06:52 From Maria Crespo to All panelists:
Hello Maria from Roselle P Library in New Jersey

14:10:37 From Sara Goek (PLA) to Everyone:
Economic Census: <https://www.census.gov/programs-surveys/economic-census.html>

14:13:52 From Sara Goek (PLA) to Everyone:
You can find links to many of these in the Resource Guide:
https://www.ala.org/pla/sites/ala.org.pla/files/content/data/Census_Data_Literacy_Resources.pdf

14:14:18 From Sara Goek (PLA) to Everyone:
County Business Patterns: <https://www.census.gov/programs-surveys/cbp.html>

14:16:00 From Sara Goek (PLA) to Everyone:
Nonemployer Statistics: <https://www.census.gov/programs-surveys/nonemployer-statistics.html>

14:17:21 From Sara Goek (PLA) to Everyone:
Annual Business Survey: <https://www.census.gov/programs-surveys/abs.html>

14:19:23 From Sara Goek (PLA) to Everyone:
COVID-19 Data Hub: <https://covid19.census.gov/>

14:22:09 From Rachel Montanez to All panelists:
Yes

14:25:19 From Sara Goek (PLA) to Everyone:
Census Business Builder: <https://www.census.gov/data/data-tools/cbb.html>

14:25:35 From Sara Goek (PLA) to Everyone:
CBB how-to video: <https://www.census.gov/library/video/2021/new-in-census-business-builder-version-three.html>

14:26:17 From Rachel Fuller to Everyone:

Will we receive a copy of these slides?

14:26:20 From Rachel Fuller to Everyone:
So many links! :)

14:26:35 From Sara Goek (PLA) to Everyone:
Yes, we will share the recording, slides, and all links

14:26:40 From Rachel Fuller to Everyone:
Thank you!

14:26:53 From Hilary Witt to Everyone:
Are we allowed to share the recording with others?

14:27:09 From Sara Goek (PLA) to Everyone:
Yes, the recording will be freely available on the PLA website

14:27:16 From Hilary Witt to Everyone:
Thank you!

14:28:25 From Rachel Montanez to Everyone:
Thank you!

14:28:39 From Sara Goek (PLA) to Everyone:
Advanced search on data.census.gov:
<https://data.census.gov/cedsci/advanced>

14:28:52 From Candy Shaft to Everyone:
Yes, thank you!

14:30:58 From Sara Goek (PLA) to Everyone:
Building Permits Survey: <https://www.census.gov/construction/bps/>

14:33:49 From Sara Goek (PLA) to Everyone:
Census Bureau videos by topic:
<https://www.census.gov/library/video/topics.html>

14:34:02 From Sara Goek (PLA) to Everyone:
List of all surveys & programs: <https://www.census.gov/programs-surveys/surveys-programs.html>

14:35:21 From Sara Goek (PLA) to Everyone:
Small Business Development Centers: <https://americassbdc.org/find-your-sbdc/>

14:35:42 From Sara Goek (PLA) to Everyone:
New York SBDC: <https://www.nyssbdc.org/>

14:35:55 From Rachel Montanez to Everyone:
Thank you

14:35:57 From Candy Shaft to Everyone:
Thank you

14:36:35 From Sara Goek (PLA) to Everyone:
If you have questions for Adam or Darrin, please put them in the chat and we'll have time for Q&A at the end

14:36:45 From Georgiana Daniels to Everyone:
Those are great resources!

14:37:34 From Adam Grundy to Everyone:
Just one last teaser on the importance of NES and CBP combined. I wrote this article here, I re-share quite a bit!
<https://www.census.gov/library/stories/2018/09/three-fourths-nations-businesses-do-not-have-paid-employees.html>

14:37:37 From Darlita Ballard to All panelists:
Thank you! (from Darlita Ballard Jackson, MS)

14:38:19 From Andrew Zolman to Everyone:
Thank you Darrin. Our local SBDC here in Yuma, AZ is a large part of our success with local entrepreneurs and business owners.

14:40:08 From steph miller to Everyone:

Julie and Madeleine, would you link to your program's web presences?

14:40:32 From Rachel Montanez to Everyone:

Nice project from LA, CA .

14:41:29 From Rachel Montanez to Everyone:

Can the librarians provide email contact for any questions attendee might have?

14:41:34 From Madeleine Ildefonso to Everyone:

We are in development, so I cannot link yet to our the program via web. Stay tuned for its debut.

14:41:40 From Sara Goek (PLA) to Everyone:

Some info about the LBB program and cohort projects can be found here: <https://www.ala.org/advocacy/workforce/grant>

14:42:07 From Hannah Hemphill to Everyone:

What type of equipment do you have in the small business maker space?

14:42:10 From Julie Brophy to Everyone:

<https://bcpl.info/services/entrepreneurs.html>

14:42:12 From Madeleine Ildefonso to Everyone:

Madeleine-mildefonso@lapl.org

14:44:51 From Rachel Montanez to Everyone:

For sure a lot of data to provide to entrepreneurs and small business inquiring customers.

14:47:06 From Rachel Montanez to Everyone:

How do you respond when a customer is looking for industry, specific type of business statistics to create their business plan without having to pay for the info?

14:48:55 From Adam Grundy to Everyone:

@Rachel, I usually will guide the potential business owner to our trainings and workshops page at Census. This webinar, by my colleague Andy Hait, has been very popular:

<https://www.census.gov/data/academy/webinars/2021/starting-a-small-business.html>

14:50:45 From Rachel Montanez to Everyone:

Yes, I've hosted many Census presenters to small business customers and public.

14:50:55 From Adam Grundy to Everyone:

Perfect!

14:50:58 From Rachel Montanez to Everyone:

Thanks

14:51:13 From Sara Goek (PLA) to Everyone:

If you have other questions for the speakers, please share them in the chat

14:51:52 From Maria Landrum to All panelists:

how did you start your programs? where did you start?

14:52:09 From nick abrahamson to All panelists:

I have to depart early, but id love to have access to the slides and videos. if you are not already planning on sending to attendees, id like to cordially request the slidedeck and recording:

Nicholas.abrahamson@tulsalibrary.org...thank you so much for your time and wisdom!

14:52:31 From PLA Webinars to Everyone:

A follow-up email will be sent to all attendees (typically within 1-3 business days) with a link to the webinar recording. Also included

will be the chat transcript, PDF versions of the slides, and a link to a boilerplate certificate of completion for this webinar that you can personalize as needed.

14:53:19 From Rachel Montanez to Everyone:

Great

14:53:34 From Linda McFadden to Everyone:

Thank you!

14:53:35 From Julie Brophy to Everyone:

@Maria We did a survey, focus groups, and talked with a lot of partners before creating our program. As we expand we're doing the same thing -- ask the potential participants.

14:54:42 From Maria Landrum to All panelists:

thanks!

14:54:46 From Madeleine Ildefonso to Everyone:

HI Maria, we worked with a lot of community partners and now, directly with vendors to help construct the program

14:55:01 From Arlene Haessler to Everyone:

thank you all very much!

14:55:30 From Georgiana Daniels to Everyone:

Thank you! lots of great info and ideas today.

14:55:32 From Hilary Witt to Everyone:

Thank you all very much.

14:55:38 From Jenny Levine to Everyone:

Fantastic information and very relevant use of data and resources. Thank you!

14:56:00 From Maria Landrum to All panelists:

Thank you all very much.

14:56:01 From Rachel Montanez to Everyone:

How do you respond when a customer is looking for industry, specific type of business statistics to create their business plan without having to pay for the info?

14:56:30 From Rachel Fuller to Everyone:

I'm a new business librarian and keep thinking of all these topics as falling along a continuum of needs starting with digital literacy and then new business needs and then managing a business....Does anyone have something like this already mapped out??

14:56:32 From Rachel Montanez to Everyone:

Census.gov is great

14:56:47 From Jill Adams to All panelists:

I would like to know if undocumented people have tools for locating employees for their operation. I don't know if undocumented people can get business licenses, or if they're allowed to use those platforms from state employment departments to locate employees easily, or if places like Craigslist is still the best.

14:58:30 From Jill Adams to All panelists:

item?

14:58:36 From Jill Adams to All panelists:

thanks

14:58:43 From Rachel Montanez to Everyone:

Yes, excellent presenters and webinar. Thank you!

14:58:45 From Adam Grundy to Everyone:

<http://ask.census.gov> was the help resource line

14:59:21 From Jill Adams to All panelists:

thanks@

14:59:27 From Madeleine Ildefonso to All panelists:
ITIN

14:59:49 From Marie Bayer to Everyone:
Thank you all for a very interesting and informative webinar.

15:00:08 From PLA Webinars to Everyone:
Just in case the post-webinar evaluation doesn't open in a browser window when you leave the webinar, here's the link:
<https://www.surveymonkey.com/r/3T6JH9Z>

15:00:16 From Jenny Reddi to All panelists:
thanks so much!

15:00:20 From Rachel Fuller to Everyone:
Excellent webinar, thank you!

15:00:23 From Sara Goek (PLA) to Everyone:
Thank you to all our speakers and attendees!

15:00:30 From e. debutts to Everyone:
Thank you!

15:00:31 From Candy Shaft to All panelists:
Thank you!

15:00:33 From Heather Folan to Everyone:
Thank you so much!

15:00:35 From Elisheva Diaz to Everyone:
Thank you! great info!

15:00:35 From Martha Hess to Everyone:
Thank you!

15:00:35 From Jennie Tobler-Gaston to Everyone:
thanks

15:00:36 From Rachel Montanez to Everyone:
I haven't yet mapped out the different queries business customers asked, but that is a great idea.

15:00:36 From Michelle Mueller to Everyone:
Thank you.

15:00:36 From PLA Webinars to Everyone:
Census Data Literacy Project:
<https://www.ala.org/pla/data/census>

15:00:36 From Dan Watkins to All panelists:
Thanks you!

15:00:38 From Claire McCully to Everyone:
Thank you!

15:00:38 From Angela Rivieccio to Everyone:
Very informative webinar. Thank you to all presenters!

15:00:41 From Alison Danyer to Everyone:
Thank you!

15:00:42 From Rachel Montanez to Everyone:
Thank you all !

15:00:45 From Richard Monthie to All panelists:
Thank you!

15:00:48 From Evette Bridges to All panelists:
Thank you all

15:00:48 From Rachel Montanez to Everyone:
Goodbye :)