



Día, is a nationally recognized initiative that emphasizes the importance of literacy for all children from all backgrounds. It is a daily commitment to linking children and their families to diverse books, languages and cultures. **Día** is also known as el día de los niños/el día de los libros (Children’s Day/Book Day). **Día** happens year-round since sharing good books with children. On **April 30**, libraries, community partners and families have extra special celebrations to mark the **Día** year.

Through *Día*, libraries work to...

- Celebrate children and connect them to the world of learning through books, stories and libraries.
 - Nurture cognitive and literacy development in ways that honor and embrace a child’s home language and culture.
 - Introduce families to community resources that provide opportunities for learning through multiple literacies.
 - Recognize and respect culture, heritage and language as powerful tools for strengthening families and communities.
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As a *Día Official Supporter*, you are joining a national effort to link children to books that celebrate diversity. As a *Día Official Supporter*, we ask that you:

- Share information, provided by ALSC, about *Día* through your website, newsletter, blog, email blasts, or other outlets.
- List the April 30 celebration of *Día* on your events calendar.
- Consider more opportunities of contribution (promotions, hosting events, etc) to be involved in *Día*.

The benefits of becoming a *Día Official Supporter* include:

- ALSC will promote you as a *Día Official Supporter* on the *Día* website, which is an interactive tool visited by librarians and parents that connects them to *Día* resources like book suggestions, resource guides, toolkits, activity sheets and more.
- Increase your visibility and build relationships with children’s librarians across the country who celebrate *Día*.
- Become part of a nation-wide initiative that works to cultivate literacy development in ways that honor and embrace a child’s home language and culture!

Together, let’s grow *Día* and connect children to a world of learning through books, stories and libraries!

For more information about *Día* contact Angela Hubbard at ahubbard@ala.org or 312.280.1398

