

# 2022 Year-Round Advocacy Calendar



Use this calendar as a basic guide to ensure you are engaging with your elected officials year-round, and cultivating strong, lasting relationships to advance key library initiatives.

## JANUARY

Welcome new and returning members of Congress.

Make sure you are registered as an ALA Advocate on [ala.org/takeaction](https://ala.org/takeaction).

## FEBRUARY

Work with your local newspaper to [run a story](#) about how federal dollars support your library.

## MARCH

Call your senators and reps and ask them to [sign on to the "Dear Appropriator" letters](#) to support federal funding for libraries.

## APRIL

Celebrate National Library Week, and participate in [Take Action for Libraries Day](#) on Thursday, April 7, 2022!

## MAY

Invite your elected officials to tour your library during the Congressional recess, either in-person or virtually! [ala.org/advocacy/tour](https://ala.org/advocacy/tour)

## JUNE

Write a letter to the editor! Download ALA's checklist and craft a letter of your own at [ala.org/advocacy/media](https://ala.org/advocacy/media).

## JULY

Request in-district meetings with your senators and representative as well as their staff when they are home during the [August recess](#).

## AUGUST

Check your [elected officials' websites](#) to find the date for their next virtual town hall. Ask about their position on funding libraries!

## SEPTEMBER

Celebrate Library Card Sign-Up Month by asking new patrons to become ALA Advocates at [ala.org/takeaction](https://ala.org/takeaction).

## OCTOBER

This year is an election year. Keep an eye on candidates in your area so you can communicate the value of libraries in their community.

## NOVEMBER

Express your appreciation to your elected officials by tagging them on Twitter and using the [#FundLibraries](#) hashtag.

## DECEMBER

Be prepared to respond to the final [calls to action](#) of the year. Remember to share these end-of-year alerts within your networks!