

CHALLENGE ONE: NO ONE HAS ASKED ME



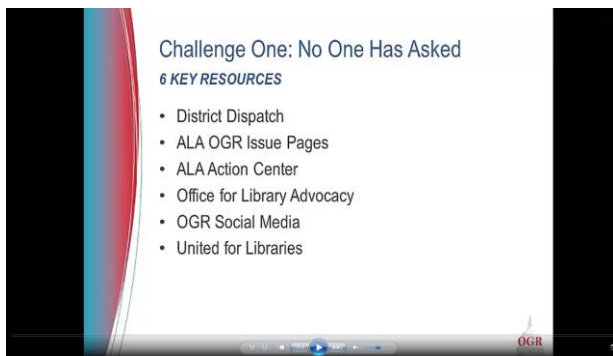
Consider yourself asked! This chapter provides an overview of key resources and ways to start getting involved in advocacy efforts for your library. There are a wide range of free action alert services offered by the ALA and other library-associated organizations. When you register for these you will receive information regarding upcoming state and federal policy activities so you can quickly find out what's going on and how you can make a difference. In this chapter, you'll also get a quick overview of some helpful general resources as well as some resources specific to the type of library you're interested in advocating for.

HOW TO SIGN UP FOR ACTION ALERTS



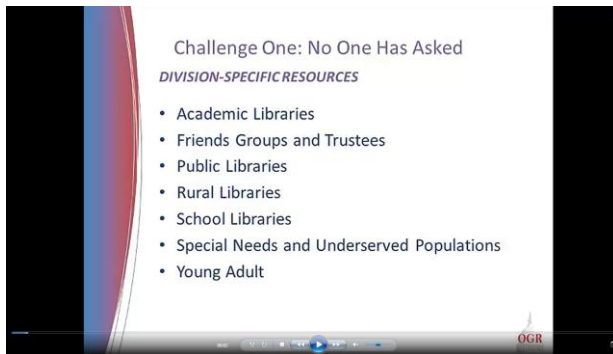
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GENERAL RESOURCES



Click on the image or [view online.](#)

SPECIALIZED RESOURCES



Click on the image or [view online](#).

Advocacy Resources

[Legislative Action Center](#): Provides alerts for taking immediate advocacy action (i.e. personalizing an email to send or making a phone call to your local legislator).

Resources for Specific Library Groups:

- [Frontline Advocacy Toolkit](#): In-depth toolkit broken up by library type (school, public, academic, and special) on how to advocate while serving on the frontline of their communities
 - [Academic Libraries](#)
 - [Friend Groups and Trustees](#)
 - [Public Libraries](#)
 - [Rural Libraries](#)
 - [School Libraries](#)
 - [Special Needs and Underserved Populations](#)
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