

# **Every Voice Makes a Difference: Frontline Library Employee Advocacy**

2010 PLA Annual Conference, Portland, Oregon

Eight Steps to Getting Started -- Worksheet

- 1. Create a dialogue**
- 2. Create a task force**
- 3. Decide on a simple message**
- 4. Determine ways to communicate the message**
- 5. Infuse frontline advocacy into everything you do**
- 6. Train staff**
- 7. Devote time**
- 8. Evaluate**