Dear Banned Author Drawing

Official Rules

NO PURCHASE NECESSARY. PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED BY LAW. Contest begins on September 22 at 8:00 AM CDT and ends September 28 at 8:00 PM CDT ("Contest Period"). Drawing is sponsored by the American Library Association (“ALA”), 50 E. Huron, Chicago, IL 60611 (800) 545-2433.

ELIGIBILITY

To be eligible to enter the drawing, participants must be 13 and older on or before September 21, 2019, and be in full compliance with Twitter’s Policies.

HOW TO ENTER

Beginning September 22 at 8:00 AM CDT through September 28 at 8:00 PM CDT ("Contest Period"), post a tweet on Twitter to a banned or challenged author or about a banned or challenged book using the hashtag #DearBannedAuthor. To be entered into the drawing, tweets must include one of the following:

- A description or memory of a banned or challenged book;
- A thank-you message to a banned or challenged author;
- A picture of a postcard or note written to a banned or challenged author; or
- A quote from a banned or challenged book.

The banned or challenged author does not need to be tagged in the tweet for the participant to enter the drawing. The ALA Office for Intellectual Freedom offers resources on contacting banned and challenged authors on its website (http://www.ala.org/advocacy/bbooks/dear-banned-author); these resources are not required for entering the drawing.

All participants who tweet the above items with the hashtag #DearBannedAuthor will be entered in a grand-prize drawing. For all tweet entries, ALA must be able to view and verify the entry for eligibility. A participant may tweet multiple times, but duplicate tweets are discouraged.

SELECTION OF WINNER

One grand-prize winner will be selected at random from eligible entries. Eligible entries are defined as tweets that include a description or memory of a banned or challenged book; a thank-you message to a banned or challenged author; a picture of a postcard or note written to

a banned or challenged author; or a quote from a banned or challenged book. An eligible tweet must include the hashtag #DearBannedAuthor and be posted during the Contest Period.

One winner will be selected in a random drawing from among all eligible entries by the Sponsor or a representative selected by the Sponsor, whose decisions are final in all matters relating to this Drawing. Eligible entries are those that comply with these Official Rules. The Sponsor reserves the right to disqualify any participant or winner and may refuse to award any prize to a person who is ineligible or has violated any rule, gained unfair advantage in participating in the Drawing, or obtained winner status using fraudulent means.

ODDS OF WINNING

Odds of winning depend on total number of entries.

PRIZES

Grand Prize (1 winner):

Make Orwell Fiction Again Tote (ARV $16 USD)

I Read Banned Books Sticker (ARV $4 USD)

Discover What You're Missing Mug (ARV $15 USD)

I Read Banned Books Sticker Roll (ARV $10 USD)

Censorship Leaves Us in the Dark Buttons 18/pack (ARV $23 USD)

Banned Books Children's Titles Bracelet (ARV $12)

Banned Books: Defending Our Freedom to Read (ARV $15)

Prizes must be accepted as awarded and may not be converted into cash. The Sponsor reserves the right to substitute any prize for one of similar or greater value.

Total Approximate Retail Value (ARV) of all prizes: $95 USD. Any difference between the ARV and actual retail value of a prize will not be awarded to winners. The prizes must be accepted as awarded. The stated ARV of the prizes is based on available information provided to the Sponsor and the value of any prize awarded to a winner may be reported for tax purposes as required by law. The winners will be solely responsible for all federal, state and/or local taxes, and for any other fees or costs associated with the prize they receive. Unclaimed prizes will be forfeited. The prizes cannot be exchanged or transferred.

By entering the Drawing, entrants acknowledge that the Sponsor has neither made nor is in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the prizes, including, without limitation, to the prize's quality,

merchantability or fitness for a particular purpose or express warranties (if any) that are sent along with the prize.

WINNER NOTIFICATION

The winner will be notified via a tweet on Twitter or via Twitter direct message. In order for a potential winner to claim their prize, the potential winner must respond within ten (10) business days.

Failure to comply within this time period, or if prize notification or prize is returned as undeliverable or not returned properly executed, or if winner is found to be ineligible, or not in compliance with these Official Rules, will result in the potential winner forfeiting the prize and being disqualified and an alternate potential winner being selected from among remaining eligible entries.

Only personal information necessary to determine eligibility and deliver prizes will be collected. All personal information will be deleted promptly following determination of winners, except for personal information of winners retained and used with the consent of the winner, or in the case of a winner under the age of 18, with the consent of the winner's parent or guardian. Personal information will be used only to confirm eligibility and notify winners. No personal information about participants will be disclosed to any third parties without permission of the participant.

GENERAL RULES

Open only to residents of U.S. territories and possessions, and members of the U.S. military and their families. Employees of the American Library Association and respective employees, parents, directors, officers, affiliates, representatives, agents, successors, subsidiaries, advertising and promotion agencies and their immediate family member and/or those living in the same household of each are not eligible. Void where prohibited by law.

No substitution or transfer of prize permitted except that the Sponsor reserves the right to substitute prize of equal or greater value in the event that an offered prize is unavailable. Acceptance of prize constitutes permission to the Sponsor to use winner's first name and/or likeness for purposes of advertising and trade without further compensation unless prohibited by law. By accepting prize, winner agrees to hold the Sponsor and assigns harmless against any and all claims, demands, losses, promises, cause of action, issues, and liabilities arising out of the preparation for, or participation in, this promotion or any use/misuse of the prizes awarded hereunder. Winners assume all liability for any injury or damage caused or claimed to be caused, by participation in this promotion or use or redemption of any prize. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges.

The Sponsor is not responsible for any typographical or other error in the printing of the offer, administration of the drawing or in the announcement of the prize. Sponsor is not responsible for lost, late, mutilated or illegible entries nor for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission, theft or destruction or unauthorized access to or alterations of entry materials, or for technical, network, telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind, or

inaccurate transmissions of or failure to receive entry information by the Sponsor or presenter on account of technical problems or traffic congestion on the Internet or at any website or any combination thereof. If for any reason the Internet portion of the program is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Drawing, the Sponsor reserves the right at its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Drawing.

Caution: Any attempt by a contestant to deliberately damage any website or undermine the legitimate operation of the Dear Banned Author Drawing is a violation of criminal and civil laws and should such an attempt be made, the Sponsor reserves the right to seek damages from any such contestant to the fullest extent of the law.

SPONSOR

American Library Association, 50 East Huron, Chicago, IL 60611. Void where prohibited.

Updated 9/5/2019