

# STEP 6

## Put It All Together



**By this point, you have identified:**

- Community priorities
- Advocacy team members and sub-groups
- Metrics for success
- Target audience(s)
- Key messages
- Talking points
- Messaging strategies

**Be prepared to move quickly and pivot as needs arise.**

**Create a timeline for your campaign:**

Activity	Volunteers Involved	Start Date	End Date

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### Additional Resources

You can build a more detailed timeline using the [advocacy planning matrix](#). Also visit the example available in the [year-round advocacy checklist](#).