

Conference Program

November 11-13, 2014

Sharjah International Book Fair (Expo Centre Sharjah)

Sharjah, United Arab Emirates

(Last updated 10/27/14)

Tuesday, November 11

- 17:00-20:00 Badge Pickup, Librarians' Lounge, Sharjah Expo Centre Lobby
- 20:00-22:00 Welcome dinner/Badge Pickup at Sharjah Expo Centre (one level up from Librarian's Lounge)

Wednesday, November 12

- 9:00-10:00 Registration and Coffee
- 10:15-11:15 Opening and Keynote- **Transforming Libraries, Transforming Ourselves**



ALA President Courtney Young is scheduled to provide the opening keynote, which will focus on describing ALA's efforts help libraries and librarians transform to meet the changing needs of their communities. Key themes of advocacy, professional development, and information policy will be highlighted. President Young is Head Librarian and Professor of Women's Studies at Pennsylvania State University, Greater Allegheny Campus.

- 11:15-11:45 Break
- 11:45-13:00 Session I (3 concurrent programs)

I. New Trends and New Technologies in Libraries- Directions for Your Library



What's new in libraries, and what does your library need to be looking to implement in the future? *Rick Anderson* is Associate Dean for Scholarly Resources & Collections in the J. Willard Marriott Library at the University of Utah. Identified by Library Journal as a "Mover & Shaker" – one of the "50 people shaping the future of libraries." A former ARL Research Library Leadership Fellow, he is a sought after speaker on subjects related to the future of libraries. The 2013 recipient of the Harrasowitz Leadership in Library Acquisitions Award, his book, *Buying and Contracting for Resources and Services: A How-to-Do-It Manual for Librarians* was published by Neal-Schuman.

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II. Creating and Enhancing Effective Information Literacy Programs



Information literacy efforts continue to evolve, but are critical to the academic success of students. **Carol Hansen**, Director of Libraries at VCU-Qatar Libraries, will lead a presentation of regional and international librarians highlighting new and impactful information literacy initiatives from around the world.



Nicole Johnston, PhD, Lecturer - Library and Information Studies
UCL Qatar



Diane VanderPol, Associate Director, Library and Learning Commons, Zayed University.



Fiona Hunt, Instructor, University College, Zayed University.

III. School Libraries: Integral to Student Success



School librarians are the key to successful students. **Terri Grief**, President of the American Association of School Librarians (AASL), and School Librarian at McCracken County High School in Kentucky, will discuss how school librarians and school libraries can, and are, transforming into integral, respected partners in their school and community. She'll provide information on AASL initiatives, opportunities, and resources available that can help you reach your goals.

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13:00-14:00

Session II (3 concurrent programs)

I. Connecting With Community: Engaging the Public, Partnering for Impact



Egypt's Society for Culture & Development (ESCD) is one of the leading organizations which maintain networks of public & children's libraries in Egypt and provides library service to all age groups. ESCD's efforts with outreach, programs, and partnerships have received international recognition for improving literacy and meeting other social needs. Learn ESCD's keys to successfully connecting with the community.



Heba Mohamed Ismail, Libraries Technical Manager, is working on her PHD on "E-training networks for public librarians". She was selected to join the Bill and Melinda Gates Foundation's International Network of Emerging Library Innovators. **Rasha Hussein Tawfik**, Head of IT Department, is noted as one of the best 100 Outstanding Telecentre Women Managers worldwide.

II. New Spaces and Services in the Academic Library



Recognized as one of the visionary academic libraries in the United States, North Carolina State University opened the new James B. Hunt Library to rave reviews in 2013. The library embodies the essence of community built around knowledge in the 21st Century. **Patrick Deaton**, Associate Director for Learning Spaces and Capital Management, will share details on how the library is making an impact through innovative spaces and services to students and faculty. Deaton is responsible for overseeing the design, construction, and furnishing of all NCSU Libraries facilities, including the recently opened James B. Hunt Jr. Library.

III. Implementing an Open Access Policy – Modeling KAUST in the Region



Led by the library staff, this summer King Abdullah University of Science and Technology (KAUST) in Saudi Arabia became the first university in the region to adopt a mandatory Open Access policy. The presentation will discuss different open access approaches, and what can well-fit academic and governmental institutions. **Mohamed Ba-Essa**, Digital Repository Specialist, and **Dr. J.K. Vijayakumar**, Collections and Information Services Manager, will discuss how to initiate the conversation, how to get academic stakeholder engaged with support, and how the final stage is reached. Details about the KAUST Open Access Policy for research

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articles, theses and dissertations and the required tools and workflow to implement the policies will be highlighted.

14:00-15:30

Lunch

15:30-16:45

Session III (3 concurrent programs)

I. E- Resources Collection Development and Virtual Libraries Management



Nowhere are libraries changing more quickly than in their efforts to provide electronic information to their users. The challenges and potential costs are great. Learn from the latest developments from **Michael Clark-Levine**, Associate Dean for Scholarly Communications and Collections Services at the University of Denver. He writes and speaks regularly on strategies for improving academic library collection development practices, including the use of e-books in academic libraries and the development of demand-driven acquisition models.

II. Implementing RDA in the Middle East



RDA: Resource Description and Access is quickly becoming the new international standard in libraries around the world. The RDA Toolkit has subscribers on all continents and has been or is being translated into French, Spanish, German, Chinese, Italian, and Finnish. Learn how your library can implement RDA, and join the discussion on creating an Arabic version. **Magda El-Sherbini** is head of The Ohio State University Libraries, Collection Description and Access Department. She is also a professor at Kent State University School of Library and Information Science. Her book *RDA: Strategies for Implementation* was selected as the 2014 Outstanding Publication by the Association for Library Collections & Technical Services (ALCTS).

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III. The Rebranding Success at Selangor Public Library, Malaysia: Behind the Scenes



Hear from Director *Mastura Muhamad* how the Selangor Public Library in Malaysia has met the tough challenge of getting the public to come and use the library in this digital age. In five short years the rebranding strategy has increased the number of library users three-fold, from 418,802 to 1,550,435. The 'library team' changed its heart-set, mind-set, and behavior by considering the particular needs of both users and staff workforce in their re-evaluation and upgrading of the library's structure, services, and facilities.

16:45-17:30	Poster Sessions
17:30-18:30	Reception Networking in Librarians' Lounge
18:30	Fair tour, activities, book buying

Thursday, November 13

9:00-10:00	Registration and coffee
11:15-12:30	Session IV (3 concurrent programs)

I. Proving the Value of Your Library



These days all types of libraries need to prove their value to their users, administrators, and government officials. *Lynn Silipigni Connaway, Ph.D.*, Senior Research Scientist at OCLC Research, and Chair of the Association of College and Research Libraries (ACRL) Value of Academic Libraries Committee, will provide an overview and insights into ways librarians are able to articulate the value of libraries. Dr. Connaway leads the OCLC Research User Behavior Studies & Synthesis activities theme. Her responsibilities include research projects that identify how individuals discover, access, and use information and engage with technology and what library services and systems could be developed for and promoted to both current and prospective users.

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II. Makerspaces Make Libraries Exciting



How does a library create a vibrant, engaging, hands-on learning environment that spurs student/faculty collaboration and innovation? Learn from the experiences of the University of Nevada Reno with 3D printing/scanning services, Google Glass checkouts, media production, etc. and how embracing the makerspace ethos has affected students and faculty. **Kathlin Ray** is Dean of Libraries and Teaching Learning Technologies at UNR which includes the pioneering Mathewson-IGT Knowledge Center and the DeLaMare Science and Engineering Library.

III. ALA Resources and Opportunities for You



Michael Dowling, Director, ALA International Relations Office, will highlight many of the resources and educational opportunities available from ALA. Get a better understanding of the wealth of free (and fee-based) guides, courses, conferences, publications, etc. that can further your professional knowledge and make and impact on your library and career.

12:45-14:00

Session V (3 concurrent programs)

I. Using Assessment to Understand Students: The American University of Sharjah Library Experience



The American University of Sharjah Library is one of the most heavily used libraries in the region. What's the secret? **Daphne Flanagan**, AUS University Librarian and **Alanna Ross**, AUS Associate University Librarian for Public Services will provide an overview of assessment projects undertaken by librarians at AUS. These activities have helped the library to understand the needs of students and to create an environment that drives students to the library and its services.



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II. Staff and Leadership Development in Libraries



Staff and leadership development are keys to success in any organization, including libraries. *Saadi A. Al-Said*, Associate Director, Administration and Planning, Qatar National Library, will provide insight into how to create an effective program in your library.

III. Promoting the Love of Reading and Engagement in School Libraries



School libraries need to foster the love of reading while being an active part of the school. *Tala Karkar*, former librarian at the Friends Girl School (FGS) Library in Ramallah, Palestine, showcases how she and her library staff worked to make the library an area of reading activity and productive learning within the school. Followed by an open session for sharing ideas and successful initiatives.

14:30-15:00

Closing

15:00-18:00

Library-related activities and book buying

During breaks and free time, please enjoy the relaxing Librarians' Lounge that will be open to librarians and educators in the Sharjah Expo Centre throughout the Sharjah International Book Fair, thanks to our [generous sponsors](#).