



A DIVISION OF THE AMERICAN LIBRARY ASSOCIATION

**The 2013 Annual Report of ASCLA, the Association of Specialized and Cooperative Library Agencies, from President Stacey Aldrich, dated June 4, 2013**

We have had a good year of smooth transition with work being done to build stronger foundations for the upcoming years. We are looking at a strategy for upcoming years to focus on innovation in four areas: story, culture, leadership, process, and community.

1. ASCLA plan and support fund-raising and library educational trips to countries abroad for librarians. Although the numbers are lower this year, there is a trip planned for Southern France in October. We have also received inquiries from librarians that are interested in traveling to NY or London to visit libraries and locales that have to do with children's literature.
2. Membership continues to climb and we now have 795 members as compared to last year when we had 740.
3. This year was the first full year of interest groups and we now have 16 active groups engaging in national discussion and collaborations to provide better services for the people they serve. The groups continue to use ALAConnect as one method to communicate and make their work accessible.
4. I am grateful to the ALA Staff (Susan Hornung, Liz Markel, and Andrea Hill), who have enabled the smooth running of ASCLA and improvement of the ASCLA website for ease of access and navigation for our members.
- 5 ASCLA has continued to offer quality webinars on topics accessibility topics like Positive Interactions: Making the Library Welcoming for Disabilities and Creating a Latino Friendly Library.
6. Related to our first innovation area, the ASCLA Presidents program this year is Michael Margolis, founder of Getstoried.com. He is presenting Storytelling Mojo: Creating the 21<sup>st</sup> Century Library Narrative. The goal is to provide an opportunity for all kinds of libraries to think about how we tell our story.