

Report to Council and Executive Board

April 4, 2014

Keith Michael Fiels
Executive Director

National Library Week

Judy Blume has been named the 2014 Honorary Chair of National Library Week (April 13-19, 2014). This year, National Library Week will be celebrated with the theme Lives change @ your library. As Honorary Chair, Blume will appear in print and digital public service announcements (PSAs) promoting National Library Week which will be placed in magazines and online throughout the spring. The Campaign for America's Libraries has also developed a social media promotion that encourages librarians, library staff and library supporters to snap a selfie with the Lives change @ your library word balloon and share their story of how the library has changed their life. Photos can then be uploaded to Flickr to the Lives change @ your library group, or tweeted or posted to Facebook using the hashtags #liveschange and #nlw14. Additional promotional materials include a sample op-ed, proclamation, press release and scripts for use in radio ads. To learn how to customize your PSAs and see available tools for your use, go to www.ala.org/nlw.

State of America's Library Report

The annual State of America's Library Report will be released Monday, April 14, as part of National Library Week. The report outlines the latest trends and developments in the library world.

Celebrate Preservation Week with ALCTS, April 27-May 3

ALCTS will present the fifth annual Preservation Week ®. "Pass It On," a week of celebrating the importance of preserving personal and community cultural heritage, bringing workshops, webinars, information resources and more to libraries across the nation. Visit the Preservation Week ® web site at www.ala.org/alcts and the "@your library" site at www.atyourlibrary.org.

Choose Privacy Week 2014

Choose Privacy Week 2014 will feature a webinar and guest bloggers discussing privacy topics ranging from surveillance to the art of developing library privacy policies. The webinar will take place on Monday, May 5, 2014 and will introduce the revised Privacy Toolkit and feature North Dakota State Library staff librarian Eric Stroshane discussing "Defense Against the Digital Dark Arts," an introduction to key online privacy concepts for librarians that will recommend various strategies to help librarians act as better stewards of patrons' privacy as well as their own.

2014 Virtual Membership Meeting

The 2014 Virtual Membership Meeting (VMM14) will take place on June 5 from 2 – 3:30 p.m. (CDT). Watch for detailed information in late April.

ALA Editions Titles Win Awards

Two ALA Editions books on RDA: Resource Description and Access were honored with awards in recent weeks. *Maxwell's Handbook for RDA: Resource Description and Access*, by Robert L. Maxwell, was [awarded the 2014 ABC-CLIO Library Publishing Award](#), and *RDA: Strategies for Implementation*, by Magda El-Sherbini, was awarded the [2014 ALCTS Outstanding Publication Award](#)

Libraries Transforming Communities: Cohort, PLA Sessions

In the coming weeks, ALA will announce 10 public libraries chosen to participate in an 18-month professional development opportunity through the [Libraries Transforming Communities](#) (LTC) community engagement initiative. This ALA initiative is being managed by the Public Programs Office (PPO). Interest in the program was high, with more than 80 libraries applying for the LTC Public Innovators Cohort. Participants will receive in-person training, webinars and coaching from the Harwood Institute for Public Innovation, whose [“turning outward” practice](#) serves as the programmatic basis for the program. Last month, ALA and the Harwood Institute led four “turning outward” sessions at the [PLA 2014 Conference](#). Turnout was higher than anticipated, ranging between 100 and 225 attendees per session.

Video Contest Asks Students How School Libraries Change Lives

AASL in collaboration with [ProQuest](#), [Abrams](#), and [SchoolTube](#), announced the launch of the School Library Month 2014 student video contest “Lives Change @ your library.” Contestants are urged to let loose their creativity and use humor, drama, music and/or special effects to illustrate how the school library program changes a student’s life. Submissions for the video contest will be accepted through April 15, and winners will be announced during School Library Month on April 29. Contest rules and eligibility can be found at www.ala.org/aasl/slm/2014/video.

AASL and OLA Want to Hear School Library Stories

AASL and the ALA Office for Library Advocacy (OLA) seek stories about parents and students who advocate for their school libraries. Stories shared will help AASL and OLA spread examples of parent and/or student advocacy to stakeholders nationally. Stories may be submitted on the AASL website at www.ala.org/aasl/stories. The deadline for submission is April 11. AASL/OLA staff may follow-up for further information.

CHOICE Celebrates 50th Anniversary

In March 2014, *Choice* magazine marked a milestone of true significance: 50 years of publication. The premier source for reviews of academic books, electronic media and Internet resources in higher education, *Choice* is a publication of ACRL. Launched in 1964 out of office

space at Wesleyan University's Olin Library under the leadership of founding editor Richard K. Gardner, *Choice* originated as "a monthly current book selection guide to aid colleges and junior colleges in strengthening their library collections with the best of academic materials." Over the years, *Choice* has remained committed to this vital collection development service, expanding coverage to accommodate new subjects and formats of interest to the academic community, most notably a vast array of new digital and Internet resources. With *Choice* and *Choice Reviews Online*, the contribution to the academic library community has grown in recent years beyond reviews, with highlights including bibliographic essays, the Outstanding Academic Titles list, forthcoming titles lists, and other notable features. More information on the anniversary is available on the [ACRL Insider blog](#).

Every Child Ready to Read® @ your Library® Toolkit for Spanish –Speaking Communities

ALSC and PLA have announced the release of a new Every Child Ready to Read® product. The [Every Child Ready to Read® @ your Library® Toolkit for Spanish-Speaking Communities](#) is now available as a digital download from the ALA Store. The Every Child Ready to Read @ your library Toolkit for Spanish-Speaking Communities contains everything needed to offer Every Child Ready to Read programming for Spanish-Speaking patrons. This digital download is a turnkey product that includes Spanish-language activities and booklists.

PLA 2014 Conference

The PLA 2014 Conference wrapped up on March 15 in Indianapolis after five days of thought-provoking speakers and professional development sessions, as well as unique opportunities for networking. Nearly 8,000 public library professionals, presenters, exhibitors, and guests were a part of this year's successful conference. New this year was the BIG IDEAS series, which featured speakers like Simon Sinek and Amy Cuddy. The three-morning series was a big hit and created lots of buzz around the convention center. [Read the full wrap release online.](#)

ALA OFFICES

Membership Development

Membership Count

The ALA personal member count as of February 28, 2014 was 54,740, an increase of 21 members compared to last year. The total ALA membership count as of February 28, 2014 was 57,426; just 92 fewer members than February 2013. The February organizational member count was 2,499 compared to 2,600 last year, and the corporate member count was 187 compared to 199 last year. Joint ALA-Chapter student membership packages exceeded last year's count by 109. Three divisions and six round tables had membership increases.

ALA Membership Committee Encourages Adding "ALA Member" to Signatures

At the direction of the ALA Membership Committee, members' dues payment receipts now contain prominent language encouraging members to add "ALA Member" to various signatures on their communications such as e-mail, social media, business cards, and more.

2014 Virtual Membership Meeting

(see highlights)

ALA Ambassadors in Las Vegas

ALA members interested in becoming an ALA Ambassador at the 2014 Annual Conference in Las Vegas, helping first time attendees to better navigate the conference and meet new colleagues, please contact Tina Coleman in the Membership Development office at ccoleman@ala.org. (Please note that Ambassadors need to have previously attended at least three ALA annual conferences.)

Office for Accreditation (OA)

Revised Standards for Accreditation

Revision of the *2008 Standards for Accreditation of Master's Programs in Library and Information Studies* culminates in December with release of a revision for ALA Council review for adoption. The draft will be released via the Council email list and to the Standards Review site <http://www.oa.ala.org/accreditation/>. The current proposed revision for comment, through October 3, is also available at that site.

Office for Diversity (OFD)

Spectrum Leadership Circle and ALA Legacy Society

Since September 1, 2013, nearly 200 individual donors and organizations have contributed more than \$75,000 through dinners and other events plus annual appeal gifts. The Office for Diversity recognizes members of the new Spectrum Leadership Circle and ALA Legacy Society who have designated the Program in their estate plans at <http://www.ala.org/offices/spectrum-leadership-circle>.

Retreat for Spectrum Doctoral Fellows

The Office for Diversity is hosting a retreat for the six Spectrum Doctoral Fellows, April 5-7 in Champaign-Urbana with the support of inaugural Spectrum Doctoral Fellow Dr. Nicole A. Cooke and the Graduate School of Library and Information Science (GSLIS) at the University of Illinois at Urbana-Champaign. The agenda can be viewed at <http://www.ala.org/offices/diversity/spectrum/phd>.

Knowledge Alliance Recruitment Initiative

The Knowledge Alliance recruitment initiative, developed with support from IMLS, has deployed racially and ethnically diverse early career librarians to fifteen spring career and graduate education fairs targeting students from underrepresented groups. Through this mentoring-focused brand, recruiters engage potential library professionals at every step of their journey. Through this project, OFD is working with a number of partnering libraries and library schools to offer five “Essential Information” workshops in Seattle, Chicago, Los Angeles, Atlanta and New York during the month of May. These workshops are designed to help prospective LIS students from underrepresented groups prepare for graduate education, navigate career options, and connect with a diverse network of peers and mentors to help break down the complexities of a transforming industry and build a path that suits each individual’s goals and skills. Help OFD let prospective participants know about this opportunity by sharing <http://knowledgealliance.org/info>

Office for Government Relations (OGR)

Federal Library Funding Cut in Proposed Budget

In March, President Barack Obama released his budget request for the 2015 fiscal year. The proposed budget for LSTA falls \$2 million short from the \$180.9 million enacted by the U.S. Congress for the 2014 fiscal year. The big hit came to the state program, with slight increases to the set aside for Native Americans and Hawaiians and the National Leadership grants. On a disappointing note, the President's budget did not include any resources for the Innovative Approaches to Literacy (IAL) program. The budget did, however, include professional development funding for school librarians, teachers and leaders who provide high-speed internet access to students. The Obama Administration requested that \$200 million dollars be allocated to ConnectEDucators, a new initiative that will ensure that school professionals are well-prepared to use high-speed internet resources in a way that improves classroom instruction and student learning. Two sign-on letters have circulated in the House and another two in the Senate: one supporting the Innovative Approaches to Literacy program and the other supporting LSTA funding. Both letters are asking for support for these programs in the 2015 fiscal year federal budget.

ALA Joins Internet Archive in Filing Supreme Court Amicus Brief

In March, the American Library Association and the Internet Archive joined forces to file a “friend of the court” brief in *David Leon Riley v. State of California* and *United States v. Brima Wurie*, two Appellate cases joined at the Supreme Court to examine the constitutionality of cell phone searches without a warrant after police arrests. In the amicus brief, both nonprofit organizations argue that warrantless cell phone searches violate privacy principles protected by the Fourth Amendment. In the brief, the Internet Archive and the American Library Association argued that reading choices are at the heart of the expectation of personal privacy guaranteed by the Fourth Amendment. Allowing police officers to rummage through the smartphones of arrestees is akin to giving government officials permission to search a person's entire library and reading history.

ALA Honors Leaders with Freedom of Information Awards

During the 16th Annual Freedom of Information Day in Washington, D.C., ALA awarded the James Madison Award to President Obama's Review Group on Intelligence and Communications Technologies, the body of intelligence and legal experts tasked with assessing the United States' surveillance practices. The James Madison Award honors, celebrates and recognizes groups and individuals who have championed for public access to government information. Additionally, ALA awarded the grassroots advocacy Eileen Cooke Award to the Open Government Project of the American Civil Liberties Union of New Jersey. ALA Immediate Past President Maureen Sullivan presented the awards at the Freedom of Information Day event.

Congress Introduces Harmful Open Access Act

In March, Representatives Lamar Smith (R-TX) and Larry Bucshon (R-IN) introduced the Frontiers in Innovation, Research, Science and Technology [FIRST] Act, H.R. 4186, a bill that

challenges public access to tax-payer funded research. The ALA joined 15 other organizations in a [letter](#) (pdf) to Chairman Lamar Smith and Ranking Member Eddie Bernice Johnson of the House of Representatives' Committee on Science, Space and Technology expressing opposition to Section 303 of the FIRST Act. Section 303 is a provision that would create unnecessary obstacles to the public's ability to access research funded by tax-payers. ALA is encouraging members to contact their representatives to express their opposition to a bill that would delay the public's right to information.

Office for Information Technology Policy (OITP)

E-rate Advocacy Continues

In March, the Federal Communications Commission (FCC) dived into rural broadband needs and challenges during an all-day workshop that took place in Washington, D.C. The workshop brought together educators, decision makers, policy and technology experts, and telecommunications leaders to help the FCC generate policies that will impact high-speed internet deployment in rural, high-cost areas. Maine State Librarian Linda Lord discussed the role of libraries in rural communities on a panel highlighting the critical need for high-speed broadband in rural areas for individual consumers, businesses, and community anchor organizations.

OITP Director Discusses Ebooks at Paris & Connecticut Conferences

In March, OITP director Alan Inouye participated in the Connecticut State Library's Ebook Symposium, a one-day event where library and publishing experts explored the current state of ebook affairs and the future of ebook lending for libraries, publishers, and readers. Later that month, Inouye traveled to France to discuss the U.S. library ebook lending ecosystem at the Salon du Livre (in English, the "Paris Book Fair"). As a presenter at both events, Inouye discussed the large number of challenges faced by libraries working to meet patron demands for ebooks, including concerns related to fair pricing, equitable access to ebook titles, digital preservation, privacy, digital rights management and accommodations for readers with limited vision.

OITP, OIF Join SXSW Technology Policy Discussions

ALA leaders joined technology policy conversations at the South by Southwest (SXSW) EDU and Interactive conferences in Austin from March 7–11, 2014. ALA staff and other library organizations engaged attendees, panelists, policy-makers, startups, and venture capitalists about the ongoing importance and relevance of libraries and librarians to the tech industry. SXSW is a premier technology and policy conference featuring some of the world's most forward-looking thinkers, emerging technologies, and inspiring digital creators.

ALA Seeks Candidates for 2014 Google Policy Summer Fellowship

For the seventh consecutive year, the American Library Association is pleased to participate in the Google Policy Fellows program. For the summer of 2014, the selected fellow will spend ten

weeks in residence at the ALA Washington Office to learn about national policy and complete a major project. Google provides the \$7,500 stipend for the summer, but the work agenda is determined by ALA and the selected fellow. Applications are due by Monday, April 14, 2014. ALA encourages all interested graduate students to apply, especially those in library and information science-related academic programs.

Office for Intellectual Freedom (OIF)

Brief Filed in Case Pending Before U.S. Supreme Court

On March 4, the Freedom to Read Foundation (FTRF) and the American Library Association joined with a broad coalition of bookstores and organizations to file an *amicus curiae* brief in *Susan B. Anthony List v. Driehaus*, a case pending before the U.S. Supreme Court. A decision against the plaintiffs in the case could negatively affect the right to challenge laws that infringe on the First Amendment prior to their enforcement. The brief filed by FTRF and ALA argues that three decades of case law clearly demonstrate the importance and effectiveness of allowing pre-enforcement challenges to statutes that violate the First Amendment. Oral arguments will be heard later this year.

Intellectual Freedom Training Workshops in Toronto

Barbara Jones, Director, OIF, and Deborah Caldwell-Stone, Deputy Director, OIF, traveled to Toronto, Canada in late February to conduct a series of intellectual freedom training workshops for the staff of the Toronto Public Library (TPL). Approximately 150 staff members turned out to consider and discuss how to manage challenges and the impact of intellectual freedom on collection development policies. Staff response was excellent, and the TPL administration said it is looking forward to inviting OIF staff back to Toronto to conduct further training sessions.

Choose Privacy Week 2014

(see highlights)

Banned Books Week Virtual Read-Out

The Office for Intellectual Freedom is working with SAGE Publications for a Banned Books Week Virtual Read-Out—a continuous reading of banned and challenged books via video—during the ALA Annual Conference in Las Vegas. The videos procured during this event will be featured during Banned Books Week (September 21-27, 2014), and will be part of the soft launch of World Banned Books Week. The cities featured will be London, DC, New York, Chicago, and Los Angeles.

Preparation for Ninth Edition of the Intellectual Freedom Manual

The Intellectual Freedom Committee met over March 28 – 30 to review Interpretations to the Library Bill of Rights and other policy documents in preparation for the publication of the new ninth edition of the Intellectual Freedom Manual. Several Interpretations were revised and will

be submitted to the Executive Board and ALA Council for input within the next few weeks. The goal is to complete review in time for the Annual Conference in Las Vegas, where ALA Council will be asked to approve the changes. The new edition of the Intellectual Freedom Manual is slated for publication in 2015.

Office for Library Advocacy (OLA)

Outreach to School Libraries Facing Budget Cuts

OLA began to see a rise in the requests for assistance from school libraries facing budget cuts and loss of positions in March, as the spring budget season arrived. *American Libraries* covered the issue in a March 5 post:

<http://www.americanlibrariesmagazine.org/blog/underfunded-school-libraries-fight-back>. The article currently has 1,736 click-throughs. OLA has lead the ALA Crisis team in consultation and response to multiple school library crises with letters from Barbara Stripling and AASL President Gail Dickinson sent to decision-makers in Arlington, VA; Los Angeles, CA; Fayette County, KY and the state of Ohio. OLA and AASL continue to monitor media outlets and social media for news of potential budget cuts, layoffs and position eliminations.

Blue Ribbon Task Force in Miami-Dade County

ALA President Barbara Stripling and PLA President Carolyn Anthony are part of a Blue Ribbon Task Force created by Mayor Gimenez of Miami-Dade County to study the future of the Miami-Dade Public Libraries. In March, the two presidents co-signed a letter of support opposing a \$20 million budget reduction and making the case for a larger \$50 million budget proposal.

Details can be found in this March 27 [American Libraries post](#).

Intellectual Freedom Challenges in Higher Education

OLA is working with OIF and ACRL in responses to Intellectual Freedom challenges in higher education, including a letter to South Carolina legislators protesting that state's bill that would remove funding from academic institutions supporting gay literature.

Declaration Signings at PLA Conference

OLA worked with the Indianapolis Public Library to hold a Declaration for the Right to Libraries signing on Friday, March 14, in conjunction with the PLA conference. ALA President-Elect Courtney Young was the keynote speaker. Guests included library board members and students.

Libraries Change Lives Webinar

OLA produced a webinar on Strategic Library Partnerships on Monday, March 24, focusing on successful partnerships between library types and local government, business communities, community groups and other entities. Speakers included Tammy Westergard, Deputy Director, Carson City Library (NV); Sue Kowalski, Librarian, Pine Grove Middle School (NY) and Teacher

Librarian Leadership Award recipient; and Rebekkah Smith Aldrich, Coordinator for Library Sustainability, Mid Hudson Library System (NY). The webinar was filled to capacity.

Office for Literacy and Outreach Services (OLOS)

National Bookmobile Day 2014

Wednesday, April 16, 2014 will mark the fourth annual celebration of National Bookmobile Day (NBD), a collaborative effort between ALA, ABOS (Association of Bookmobile and Outreach Services), and ARSL (Association for Rural & Small Libraries). OLOS will work with ABOS and ARSL to refresh the free, downloadable publicity materials in the online resource center (<http://www.ala.org/bookmobiles>), providing libraries and bookmobile agencies with the tools to host their own National Bookmobile Day celebrations. Available resources in the NBD online resource center include:

- PR templates, including a press release, op-ed, and proclamation,
- Updated NBD fact sheet outlining stats, history, and current issues facing mobile outreach,
- Customizable marketing collaterals, including bookmarks, stickers, and logos.

As in previous years, OLOS will work with the ALA Public Information Office to promote National Bookmobile Day to ALA membership, library trade, and the wider media, and will incorporate NBD messages into National Library Week materials. National Bookmobile Day will also be featured in member-sourced articles for the OLOS Columns Blog and atyourlibrary.org, and highlighted on the ALA homepage.

NBD on Social Media

OLOS will continue to promote the growth of NBD on social media. As of March 2014, the National Bookmobile Day fan page on Facebook had grown to 2,017 followers (a gain of 30 followers from the previous report). Additionally, OLOS will be using other ALA social media vehicles, as well as those from partners such as ABOS, to amplify National Bookmobile Day messages and encourage participation.

“Why We Love Our Bookmobile” Virtual Celebration

“Why We Love Our Bookmobile” virtual celebration is now underway on YouTube, where libraries are encouraged to submit videos highlighting their services and celebrations for National Bookmobile Day. Interest has been strong with several inquiries and one video submitted already. All participants will be entered in a random drawing to receive one of three ALA Graphics gift certificates.

The American Dream Starts @ your library

OLOS is working in conjunction with the ALA Public Information Office to collect stories from the libraries in the 2013-14 cohort, with the ultimate goal of producing a digital supplement for *American Libraries* highlighting a sampling of these libraries. These videos featuring librarians

and their ELL end users will document the impact of this program and help build the case for continued funding of this initiative in the future. The American Dream will also be present at the ALA Annual Conference, with a session that will highlight stories from the field, including successes, challenges, and lessons learned. The 2013-2014 American Dream libraries are part of a cohort of 100 previously funded programs in Dollar General communities. Since 2007, these American Dream libraries have built easily replicable programs, developed coalition-building strategies and provided annotated lists of proven resources for libraries across the country serving adult English language learners. To see a complete list of the third round libraries, please visit www.americandreamtoolkit.org.

Coretta Scott King Book Awards @ 45

The Coretta Scott King Book Awards will be marking 45 years of excellence in children's literature with a special program at ALA's Annual Conference. On Saturday, June 28, 5:00-7:00 p.m., publisher and author Andrea Davis Pinkney will speak with previous award and honor authors and illustrators at "Let Our Rejoicing Rise: 45 Years of the Coretta Scott King Book Awards," with a reception to follow. The next morning, the 45th Annual Coretta Scott King Book Awards Breakfast will take place from 7:00-9:30 a.m. (Sunday, June 29). Featured authors will include present and past authors, including Nikki Grimes, Kadir Nelson, Rita Williams Garcia, and Theodore Taylor III.

Office for Research and Statistics (ORS)

Presentations at the Indiana Library Federation District 2 Conference

ORS Director Kathy Rosa delivered two presentations at the Indiana Library Federation District 2 Conference in Frankfort, IN on April 4, 2014. The first session is "Communicating Library Impact with Statistics and Stories." The second session is "Making Your Case: Packaging and Presenting Your Message." The theme of the conference is "Telling Your Story".

Public Information Office (PIO)

State of America's Library Report

(see highlights)

Public Programs Office (PPO)

PPO Announces 25 Sites for Dust Bowl Traveling Exhibition

Twenty-five libraries have been selected to host "[Dust, Drought, and Dreams Gone Dry.](#)" a National Endowment for the Humanities (NEH)-funded traveling exhibition offered in partnership with the Oklahoma State University and Mount Holyoke College libraries. The exhibit features a 300-square-foot display and a series of programs, including lectures and film screenings. The public and academic libraries will present the exhibition and related programs for six weeks each from July 2014 to February 2016. Selected sites can be viewed at <http://www.ala.org/programming/dustbowlsites>.

Second Round of "Muslim Journeys" Grants Awarded

The second implementation of the "[Let's Talk about It: Muslim Journeys](#)" scholar-led reading and discussion program series, is underway. The grants were open to winners of the previous "Muslim Journeys" grants, which were awarded last year. Fifteen libraries and three state humanities councils were selected to receive an additional \$1,000 to host a second program series on one of the five themes. Programs will take place between April 1 and December 31, 2014.

Now Accepting Applications for Sara Jaffarian Award

PPO has re-opened applications for the [2014 Sara Jaffarian School Library Program Award](#). The award recognizes K-8 schools, both public and private, that conducted notable humanities programming during the last school year (2012-13). The winning library — which will be announced in June — will receive a \$4,000 honorarium, a plaque, and promotion on ALA websites and communications. Applications and full guidelines are available at www.ala.org/jaffarianaward. The deadline is April 18.

ALA DIVISIONS

American Association of School Librarians (AASL)

AASL Introduces the Roald Dahl's Miss Honey Social Justice Award

AASL invites members to apply for the Roald Dahl's Miss Honey Social Justice Award, a new addition to the organization's prestigious awards program. Sponsored by Penguin Random House, the Roald Dahl Award recognizes collaboration between school librarians and teachers in the instruction of social justice using school library resources. More information is available on the AASL website at www.ala.org/aasl/awards.

School Library Month PSAs with Spokesperson Jeff Kinney Now Available

Two new video public service announcements (PSAs) featuring Jeff Kinney, *New York Times* bestselling author of the “Diary of a Wimpy Kid” series, are now available from AASL. Kinney is the national spokesperson for the 2014 observance of School Library Month, and in the PSAs he encourages viewers to “celebrate how our nation’s school libraries change lives.” The videos can be viewed and downloaded from www.ala.org/aasl/slm/2014/psa.

Video Contest Asks Students How School Libraries Change Lives

(see highlights)

AASL Highlights Persuasion and Project-Based Learning during ALA14 Preconferences

Attendees will learn the power of persuasion and the principles of project-based learning at preconferences offered by the AASL prior to the 2014 ALA Annual Conference. Half-day workshops “The Power of Persuasion: Developing Influence to Become Your Own Best Advocate” and “The PBL Way: Partnerships, Pedagogy and Purpose” will be offered on Friday, June 27, in Las Vegas. For more information, visit www.ala.org/aasl/annual.

The Book Whisperer Headlines AASL President’s Program

Donalyn Miller, author of “The Book Whisperer,” will headline the AASL President’s Program at 10:30 a.m. on Saturday, June 28, as part of the ALA Annual Conference. In “The Book Whisperer,” Miller reflects on her journey to become a reading teacher and describes how she inspires and motivates her middle school students to read 40 or more books a year. For more information about this and other AASL programs at the 2014 ALA Annual Conference, visit www.ala.org/aasl/annual.

Educator Collaboration Key to Successful CCSS Implementation

A new report released by the National Center for Literacy Education (NCLE) reveals educators across the United States feel ill prepared to help their students achieve the new Common Core State Standards (CCSS) in literacy. The report, *Remodeling Literacy Learning Together: Paths to Standards Implementation*, investigates the extent to which the professional expertise of educators working together is driving Common Core State Standards (CCSS) implementation. As one of more than 30 professional education associations, policy organizations and foundations of the NCLE coalition, AASL solicited the participation of its members to provide the data used to create the report. The report and supplemental materials are available at www.literacyinlearningexchange.org.

Student Loan Forgiveness Webinar Now Archived on AASL eCOLLAB

The archive of the webinar “Federal Student Loan Forgiveness and Cancellation Benefits for School Librarians” is now available to view as part of AASL’s professional development repository, eCOLLAB. Presented in collaboration with the ALA Washington Office, the webinar features staff members from the U.S. Department of Education and a discussion of financial aid

forgiveness programs available to school librarians. To view, visit www.ala.org/aasl/ecollab/student-loan.

AASL and OLA Want to Hear School Library Stories

(see highlights)

School Library Research Opens Volume 17 with Three New Studies

The newest volume of AASL's peer-reviewed online journal, *School Library Research*, opens with studies on college readiness, information literacy during the high school to college transition and educational stakeholders' perceptions of school library programs. The purpose of *School Library Research* is to promote and publish high quality original research concerning the management, implementation and evaluation of school library programs. Articles can be found on the AASL website at www.ala.org/aasl/slr.

Association of College and Research Libraries (ACRL)

CHOICE Celebrates 50th Anniversary

(see highlights)

Draft Framework for Information Literacy for Higher Education Progressing; Online Forums

Members of ACRL's [Information Literacy Competency Standards for Higher Education Task Force](#) appreciate the comments they've received so far on the first part of the [initial draft](#) of the association's *Framework for Information Literacy for Higher Education*. They continue to make progress and are on track to release the second part of this initial draft in early April. Feedback is encouraged on both parts of the initial draft by 5 p.m. (Central), Tuesday, April 15, 2014, via an [online form](#). Additionally, you can share your perspective on the initial draft during one of these upcoming online open forums on Friday, April 4 and Thursday, April 17. [Register](#) to attend one of these free events by noon the day prior, as login details will be emailed the afternoon prior to forum date. Links to the recorded forums will be posted afterwards on the task force [website](#). Each session is limited to 500 attendees. The initial draft *Framework*, along with additional information and questions to guide the review and feedback process, is available on the [task force website](#).

2014 ACRL Award Winners, Part 2

Congratulations to the following recipients of 2014 ACRL awards. Complete information on the ACRL awards program is available on the [association website](#).

- [Community and Junior College Libraries Section \(CJCLS\) EBSCO Community College Learning Resources Leadership Award](#) - David M. Rodriguez
- [Community and Junior College Libraries Section \(CJCLS\) EBSCO Community College Learning Resources Award](#) - Parkland College Library and Parkland College Center for Excellence in Teaching and Learning

- [Education and Behavioral Sciences Section \(EBSS\) Distinguished Education and Behavioral Sciences Librarian Award](#) - Stephanie Davis-Kahl
- [Katharine Kyes Leab and Daniel J. Leab "American Book Prices Current" Exhibition Awards](#)
- [Routledge Distance Learning Librarianship Conference Sponsorship Award](#) - Frederick Stielow
- [Western European Studies Section \(WESS\) / Slavic and East European Section \(SEES\) De Gruyter European Librarianship Study Grant](#) - Marta Mestrovic Deyrup

C&RL 75th Anniversary Issue Voting Open

In preparation for the upcoming celebration of ACRL's 75th anniversary, the editorial board of *College & Research Libraries* (C&RL) is asking the journal's readers, to help identify seven "landmark" articles from C&RL history to be included in a special issue of the journal to be published in March 2015 and discussed at the [ACRL 2015 Conference](#) in Portland. A list of 30 finalists identified by the editorial board and a group of past C&RL editors is now available for review on the ACRL website. The editorial board will also include one "people's choice" article in the 75th anniversary special issue. [Voting](#) for the finalists and the "people's choice" article is now open and will close on April 30, 2014. Complete details, including a list of articles and a [voting link](#) are available on the [ACRL website](#).

Applications/Nominations Invited for C&RL Book Review Editor

Applications and nominations are invited for the position of book review editor of [College & Research Libraries](#) (C&RL), the scholarly research journal of ACRL. The book review editor will work closely with the editor, members of the Editorial Board, production staff and a team of reviewers to provide reviews of new publications pertinent to academic and research librarians. The book review editor will be appointed for an initial, three-year term and will be expected to shepherd the publication of a minimum of six reviews per C&RL issue for a total of a minimum of 36 reviews per calendar year. Applicants must be a member of ALA and ACRL. The deadline for receipt of applications is April 21, 2014. Finalists will be interviewed by conference call during May 2014. Complete application information, including full qualifications, is available on the [ACRL Insider blog](#).

Environmental Scan of OERs, MOOCs, and Libraries

ACRL recently released "Environmental Scan of OERs, MOOCs, and Libraries," a research report by Carmen Kazakoff-Lane. Kazakoff-Lane (Extension Librarian at the Brandon University John E. Robbins Library in Brandon, Manitoba, Canada) introduces and provides background on the open educational resources (OER) and massive open online course (MOOC) movements and investigates the effectiveness and challenges to sustainability of each. The report will be of interest to those who are seeking to learn about OERs and MOOCs, as well as to those for whom the roles of librarians in the realm of open education is an interest. A substantial set of references is included for further investigation. The paper is freely available on the [ACRL website](#) (PDF). This publication is the latest edition of [Keeping Up With...](#), ACRL's new online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, is available. Non-members can visit ACRL's [email](#)

[subscription page](#) to sign up to receive Keeping Up With... and a variety of other ACRL awareness publications.

ACRL Scholarly Communication Workshop Hosts Announced

The ACRL Research and Scholarly Environment Committee has selected five sites from 14 applications to host the workshop "[Scholarly Communication: From Understanding to Engagement](#)" as road show events this spring and summer. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2014 road shows are Michigan State University, East Lansing, MI (April 11, 2014); Baylor University, Waco, TX (May 2, 2014); Council of Atlantic University Libraries/Conseil des bibliothèques universitaires de l'Atlantique, Fredericton, New Brunswick (May 9, 2014); California State University, San Marcos, CA (June 6, 2014); and University of Mississippi, Oxford, MS (July 18, 2014). More information is available on the [ACRL Insider blog](#).

"Scholarly Communication: From Understanding to Engagement" Presenter Applications

ACRL is accepting applications from prospective new presenters for the workshop "[Scholarly Communication: From Understanding to Engagement](#)." The day-long workshop, now in its sixth year, is led by two expert presenters at locations across the country. The workshop content is updated each year to meet the evolving needs of the community. Seeking to expand the pool of presenters by recruiting and mentoring at least two new people in 2014, ACRL encourages prospective new presenters to apply. Applications are due by 5 p.m. (Central) on Tuesday, April 22, 2014. The ACRL Research and Scholarly Environment Committee has formed a small review team, separate from the current presenters, to consider applications. The process includes checking references and a telephone (or Skype) interview. The group will select new presenters for 2014 and notify all applicants by Tuesday, May 13, 2014. Complete details, including qualifications and application information, are available on the [ACRL Insider blog](#).

Immersion Program Assessment and Intentional Teaching Track Applications

Applications for the ACRL Information Literacy Immersion Program Assessment and Intentional Teaching Tracks are due Friday, May 2, 2014. The [Immersion Program](#) allows participants to embrace their educational roles by embarking on a path of teacher development and pedagogical inquiry in a community of practice for academic librarians devoted to collaborative learning and individual renewal. The tracks will be offered November 19-22, 2014, in Nashville, TN. Visit the [Immersion website](#) for complete details about the program, including curriculum, learning outcomes and application instructions.

ACRL Program Proposals for 2015 ALA Annual Conference

ACRL invites its committees, sections, interest groups and individual members to consider submitting program proposals for the 2015 ALA Annual Conference in San Francisco. There will be a virtual meeting at 12:00 p.m. (Central) on April 24, 2014, for ACRL units and members interested in submitting proposals for a 2015 ALA Annual Conference program. [RSVP online](#) to attend the April 24 virtual meeting. 2015 ALA Annual Conference program proposals are due

September 1, 2014. The ACRL Professional Development Committee will review proposals and select 2015 Annual Conference programs, with notifications issued in October 2014.

e-Learning Update

ACRL's e-Learning program offered four live webcasts during this report period. 82 individuals and 16 groups participated in these e-Learning events on topics including embedded librarianship, strategies for research and publishing, and library leadership. Upcoming online seminars and webcast topics include data management, community engagement, and residency programs. Full details and registration information are available on the [ACRL website](#).

Association for Library Collections & Technical Services (ALCTS)

Celebrate Preservation Week with ALCTS, April 27-May 3

(see highlights)

Preservation Week Free Webinars

Preservation Week, a presentation of the Association for Library Collections and Technical Services (ALCTS), is April 27-May 3, 2014. During that week, free webinars will be offered on low-cost ways to preserve family archives and preserving scrapbooks. The webinars will be given April 29 and May 1 at 1:00 p.m. (CDT) and will last about one hour. Registration is required. Learn more at www.ala.org/alcts/confevents.

- “Low-Cost Ways to Preserve Family Archives.” Webinar, presented by Karen Brown, Tuesday, April 29, 1:00 pm (Central). Most of us are creators and collectors of something we value or enjoy, such as family papers, photographs, cookbooks or postcards. They are a big part of who we are and what we do. We think about passing these collections on to our families, even our communities. What can we do to protect our collectables from damage even if we don't think we have a perfect place to keep them? Learn about possible risks from handling and the environment, and practical, inexpensive ideas to keep collections safe to help ensure what you have can be shared for many years to come. ALCTS thanks [Archival Products](#) for sponsoring this webinar to celebrate [Preservation Week](#).
- “Preserving Scrapbooks.” Webinar, presented by Melissa Tedone, Thursday, April 3, 1:00 p.m. (Central). Scrapbooks can be challenging to preserve since they often contain a diversity of materials. In this webinar, participants will learn:
 - the common problems associated with long-term preservation of scrapbooks,
 - how to identify problem materials in older scrapbooks and what to do about them,
 - how to identify the most stable materials and bindings for creating new scrapbooks.

ALCTS thanks [Gaylord](#) for sponsoring this webinar to celebrate [Preservation Week](#).

ALCTS Establishes New GiveALA Opportunities

New GiveALA donations opportunities are now available for ALCTS. These new opportunities offer donors three distinct categories of giving in support of new and ongoing initiatives, Preservation Week, and the good work of ALCTS. Donations may be at any level. To donate to any of the three funds, visit GiveALA by clicking the GiveALA link in the upper right hand corner of the ALCTS or ALA webpage, login, and select "Divisions." The new giving categories from ALCTS are:

- 25 Years of Awesome: Innovative Initiatives
- Preservation Week
- Our Best Work

ALCTS Seeks ALCTS News Editor

[ALCTS](#) invites applications and nominations for the position of editor of the *ALCTS News*, the association's official news source. [ALCTS News](#) is a digital news website. The editor will be appointed for a renewable three-year term, beginning July 1, 2014, just after the American Library Association (ALA) Annual Conference in Las Vegas. *ALCTS News* currently contains news from the library community, ALA, financial reports, meeting schedules, honors, awards, and news about members and ALCTS' activities. The scope of the newsletter will continue to grow and change as strategic direction moves into a more interactive, digital-based environment. The application deadline is April 18, 2014. A letter describing the applicant's interest and qualifications for the Editor position and a current vitae should be submitted to Keri Cascio, chair of the *ALCTS News* Editor Search Committee, kcascio@gmail.com. The search committee expects to conduct phone interviews in late April or early May. Only electronic applications will be considered.

ALCTS Virtual Pre-Conferences Coming in June

Two virtual preconferences coming in June bring the conference experience to you. ALCTS offers two virtual preconferences that are sure to guarantee a great experience. Registration is open for each, so sign up early to make sure you get a spot.

- "Library Preservation Today!" ; An ALCTS virtual preconference. This three-day (June 16 - 18) virtual preconference introduces the fundamentals of managing preservation efforts in libraries, archives and historical societies. At the end of this preconference, participants will value preservation as a formal library function and how it reflects and supports the institutional mission; appreciate the primary role of preventive care, including good storage conditions, in extending the useful life of collections; and understand some of the challenges in preserving digital content and what the implications are for the future of scholarship. Presenters: Karen E.K. Brown, State University of New York – Albany; Julie Mosbo, Texas A&M University; and Peter Verheyen, Syracuse University Libraries and Conservator in Private Practice.
- "Creating Successful Scholarly Communication with an Institutional Repository: Just Say Yes" ; An ALCTS Virtual Preconference. This three-day (June 10-12) virtual preconference is designed to inform and inspire attendees to "just say yes" to developing or expanding scholarly communication programs on their own campuses and

to identify content recruitment opportunities for library-supported publishing and institutional repositories. Sessions 1 and 2 describe how Oregon State University Libraries has successfully integrated its institutional repository into faculty research and scholarship activities and uses SHERPA/RoMEO to successfully engage with faculty. Presented by Sue Kunda, Oregon State University and Deanne Bruner, Oregon State University. Session 3 teaches participants how a simple journal host at the University of South Florida Tampa Library evolved into a full-fledged publishing repository for books, textbooks, conferences, datasets and open-access journals. Presented by Rebel Cummings-Sauls, USF Tampa Library and Ann Taylor, bepress.

Association for Library Service to Children (ALSC)

Applications Now Open to Host the 2015 Arbuthnot Lecture Featuring Brian Selznick

The 2015 Arbuthnot Honor Lecture Committee is now accepting applications to host the 46th May Hill Arbuthnot Honor Lecture. Brian Selznick, award-winning author and illustrator, will be the featured speaker. [Host site application forms](#) are available online and are due May 16, 2014. Information about host site responsibilities is included in the application materials. The lecture traditionally is held in April or early May.

Friends of ALSC Institute Scholarship

The Friends of ALSC are giving away two scholarships to attend the ALSC National Institute in September. Scholarship recipients must be ALSC members who work directly with children in a library setting. The scholarships will include Institute registration (at the early bird rate) and a \$1,000 travel stipend to cover airfare and hotel lodging. The scholarship application will be available on the ALSC website at <http://www.ala.org/alsc/confevents/institute> in early April.

Explore Children's Fairyland at the 2014 ALSC National Institute

Registration is exceeding expectations for the [ALSC National Institute](#) taking place at the Oakland Marriott City Center in Oakland, CA, September 18–20, 2014. As of March 17, 2014, ALSC has more than 70 people registered. The Institute is two and a half days of conference programming, devoted solely to children's librarianship, literature, and technology. A special reception will be held on Friday, September 19, 2014 for registered attendees at Children's Fairyland and will feature a panel presentation by Daniel Handler, Mac Barnett, and Jennifer Holm.

ALSC Blog Hosts 2014 Photo Contest

To display the creativity and keen eye of its members, the ALSC Blog is hosting a [photo contest](#) this spring. Participants are being asked to submit a photo that relates to children's librarianship. Prizes include tickets to the Newbery-Caldecott Banquet and gift certificates to Barnes & Noble. Participants must be ALSC members to enter. Anyone, members and non-members, can vote in the final round.

ALSC Student Session: Create a Personal Learning Network that Works for You

On Tuesday, March 25, 2014, ALSC hosted a student session on creating a personal learning network. The session was presented by Cory Eckert, Kendra Jones, and Amy Koester. [ALSC Student Sessions](#) are free, one-hour virtual workshops. Held quarterly, these free webinars are hosted by the ALSC Membership Committee and directed specifically at students, but open to all members and non-members with an interest in children's library services.

ALSC to Host New Member Forum on April 23

ALSC announced that it will hold a live New Member Forum on Wednesday, April 23 at 3 p.m. (Eastern). This hour-long event is free and open to members and non-members. Registration is now open. As part of the forum, ALSC Membership Committee Chair Amanda Roberson will examine ways of getting involved with the division. Attendees are invited to discuss these topics and their experiences with membership. The forum will take place on Adobe Connect. A recorded webcast of the event will be available following the live session.

Día Family Book Club Curriculum

ALSC has released the [Día Family Book Club Curriculum](#). As an extension of El día de los niños/El día de los libros (Children's Day/Book Day), commonly known as Día, the Día Family Book Club is a reading program that engages children and families in the shared reading and discussion of contemporary children's literature that reflects our common plurality. The curriculum is made up of twelve lesson plans, six for children ages 4 to 8, and six for children ages 8 to 12.

Every Child Ready to Read® @ your Library® Toolkit for Spanish –Speaking Communities

(see highlights)

Webinars

ALSC is currently offering a webinar on Maker Programming: No Makerspace Required. The first webinar took place on March 18, and repeated webinar presentations will take place on April 9 and April 24. Additional webinars will be available for registration in mid-April.

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC's growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

ALSC Professional Awards Announced

- Penguin Young Readers Group
 - JoAnna Schofield, Akron-Summit County Public Library, Akron, OH,

- Rikki Unterbrink, Amos Memorial Library, Sidney, OH,
 - Amanda Yother, Putnam County Library, Cookeville, TN.
- Maureen Hayes Award: Keene Public Library in New Hampshire will host Andrea Davis Pinkney who will speak about her work and the Civil Rights Movement at the elementary school and present a public lecture for the community.
- Baker & Taylor Summer Reading Grant: Chesterfield County Public Library in Virginia will use the grant funds for the program, *PAWS TO READ*. The program will feature a trained reading therapist, reading mentors and therapy dogs to work with children and teens in preventing summer reading loss. Also, the library plans to donate meals to homeless animals at the Chesterfield County Animal Shelter in recognition of readers.
- Bookapalooza
 - [Talahi Community School](#), St. Cloud, MN,
 - [North Shelby Library](#), Birmingham, AL,
 - [Northwood Elementary School](#), Crestview, FL.
- Distinguished Service Award: Susan Roman has served ALA and ALSC from internal and external positions throughout her career. She was Executive Director of ALSC (1986 – 2000) and ALA Director of the Development Office from (2000 - 2005). She has served on several book evaluation committees including the John Newbery Award Committee and the Theodor Seuss Geisel Award Committee, and she is currently a member of the ALA Council.
- Bechtel Fellowship: Natalie Ziarnik is the head of the Children’s Department at the Elia Area Public Library District in Lake Zurich, IL. She will conduct comparative studies of books published for children featuring science related themes, noting how texts change as new information becomes available and how accuracy and thoroughness are balanced with appeal to readers.
- Light the Way Grant: LGBT Center of Raleigh Library in Raleigh, NC plans to use the grant to serve members of the lesbian, gay, bisexual, and transgender community. The primary goal of the project will be to provide networking opportunities, create an affirming space for LGBT families with children ages 0-6, and to increase the use of the Library’s space and circulation of materials. The library will also partner with Out! Raleigh, SAGE Raleigh and the Marbles Kids Museum.

2014 Annual Conference Activities

- Charlemae Rollins President's Program: *The Ripple Effect: Library Partnerships that Positively Impact Children, Families, Communities, and Beyond*, Monday, June 30, 2014. At the 2014 ALSC President's Program, attendees will become inspired to create meaningful partnerships in their libraries and learn how library and community collaborations can be the nexus of support for children and families. Amy Dickinson, syndicated advice columnist, will inspire with the keynote address. She will speak about her collaboration with the Family Reading Partnership of Ithaca, NY to launch the campaign "A Book in Every Bed," that then sparked a national movement. Anna

McQuinn, author of *Lola at the Library*, will bring an international perspective to the proceedings and speak of her work in the United Kingdom with young children and their families. The program will round up with a panel of librarians from across the country discussing their innovative partnerships that support children and families. Attendees will discover together how community collaborations can create change that ripples out to strengthen families, communities, and beyond. More information will be posted on the [ALSC website](#) as it becomes available.

- The 2014 Pura Belpré Award Celebración, will take place on Sunday from 1:00 – 3:00 p.m. ALSC and REFORMA are proud to request the honor of your presence at the Pura Belpré Award Celebración. Please join winning authors and illustrators in a special event that will honor and celebrate the 2014 medal and honor winners.
- The ALSC Awards Presentation will take place on Monday from 8:30 – 10:00 a.m. The Batchelder, Carnegie, Geisel, and Sibert Awards will be presented, and the ALSC membership meeting will follow from 10:30 – 11:30 a.m.

Association of Specialized and Cooperative Library Agencies (ASCLA)

ASCLA 2014 Preconferences

ASCLA will be presenting a preconference in Las Vegas: *Do the Right Thing: Forming Partnerships to Serve Youth in Custody*. Attendees will learn about librarians in New York City collaborating to serve students in custody and how NYPL partners with Rikers Island to help youth maintain connections to their families and literacy. They will find out more about Boston Public and how it has created a collection specific for the detention center site visits. Friday, June 27, 1:00 – 4:00 p.m. For more information, go here: <http://www.ala.org/ascla/asclaevents/annual>. [Register here](#).

ASCLA 101

Planning is taking place for the first *ASCLA 101* to be held at the ALA Annual Conference on Saturday at 10:30 a.m. The ASCLA membership committee is working with Marianne Braverman, the new ASCLA Membership and Marketing Manager, to create a presentation describing what ASCLA is, for new and prospective members, and how current members can make the most of their membership. Light refreshments and raffle prizes will be provided.

Library and Information Technology Association (LITA)

LITA Online Learning Opportunities

On April 2, LITA hosted a two-hour webinar - “All Aboard—the Party’s Starting! Setting a Course for Social Media Success”. The webinar provided a template for creating a comprehensive plan for social media usage and assessment.

[“Getting Started with GIS”](#) is a three week course on Geographic Information System (GIS) technology, popular online mapping resources, etc., and how libraries are incorporating this technology into their services and projects. The course will run from April 21 – May 11.

LITA at the Annual Conference

Plan on spending “Sunday Afternoon with LITA” in Las Vegas. The afternoon starts with the popular Top Technology Trends panel discussion. Then there is a brief awards ceremony prior to the President’s Program by Kimberly Bryant, founder of Black Girls Code. As the afternoon fades and the evening begins, the LITA Happy Hour wraps up the day.

<http://www.ala.org/lita/conferences/annual/2014>

LITA members Recognized as *LJ* Movers & Shakers

Five LITA members were included this year: Rachel Vacek, innovator, Laura Damon-Moore, change agent, Sarah Sagmoen and Susan Lyon, marketers, and, Kyle Denlinger, tech leader.

Two New Guides Published

“Makerspaces Top Trailblazing Projects” by Caitlin A Bagley, and, “Responsive Web Design for Libraries” by Matthew Reidsma have been recently published by ALA TechSource.

Staff Change

Melissa Prentice has left LITA after more than seven years. Melissa accomplished her MLS degree and is now the Manager of Public Services at the Mead Public Library in Sheboygan, Wisconsin.

Library Leadership and Management Association (LLAMA)

[CE Update](#)

On March 19 LLAMA presented “Library Recruiting & Hiring: How to Get the Best People on Board,” featuring Quinn Galbraith, Human Resources Training and Development Manager, Brigham Young University. Registration was near 100. Also attracting 100 registrants was the March 26 webinar, “Leading in Absence: Ideas for Managing a Dispersed Team,” featuring Kelly Sattler, Head of Web Services, Michigan State University.

Seeking Journal Associate Editor

LLAMA is accepting applications for associate editor of [LL&M](#). The position requires a four-year commitment: two years as associate editor (2014-16) and two as editor (2016-18). The term will begin this fall with Volume 29. See the [LLAMA blog](#) for details and application.

Seeking Committee Volunteers

LLAMA has opened the 2014 committee volunteer form for section and division-level appointments. The deadline to volunteer is May 30, and terms begin July 1, 2014. LLAMA now has eight sections seeking volunteers: Buildings and Equipment (BES), Fundraising and Financial Development (FRFDS), Human Resources (HRS), Library Organization and Management (LOMS), Measurement, Assessment, and Evaluation (MAES), New Professionals (NPS), Public Relations and Marketing (PRMS), and Systems and Services (SASS). See the [LLAMA blog](#) for details and form.

Public Library Association (PLA)

PLA 2014 Conference

(see highlights)

New IMLS Grant

PLA has just received word that it is the recipient of a 2014 Laura Bush 21st Century Librarian Program Grant for the project, "Navigating Change, Building Community: Outward-focused Public Library Leadership Training." This three-year grant will allow PLA to further refine and implement the PLA Leadership Academy (originally presented in 2012) and measure the impact on participants and their libraries. In addition, PLA will convene a meeting of leadership training providers to share evaluation results and best practices and further raise awareness and understanding of the PLA leadership model.

PLA @ ALA Annual

On Friday morning, June 27, of the 2014 ALA Annual Conference, PLA is sponsoring three preconferences ideal for public library professionals.

- Beyond Glitz and Glitter: Great Brands Start from Within;
- Creating a Collaborative Culture;
- Stepping into the Director Role: Preparing for the Part.

[Find more details online.](#)

More PLA Professional Development

Before and after the annual ALA Conference, PLA will sponsor both online and in-person educational events.

- [How to Win Grants for Your Library](#) (Online Course), April 21-May 16,
- [What Makes a Great Library Website](#) (Webinar), April 30, 1:00 p.m. (Central),
- [PLA Results Boot Camp](#), August 4-8, Nashville, TN.
- Additional Webinars TBA

Reference and User Services Association (RUSA)

RUSA Preconference at 2014 ALA Annual Conference

Three RUSA preconferences will take place at the ALA annual conference:

- *How Business Librarians Support Entrepreneurs*, sponsored by RUSA's Business Reference and Services Section (BRASS). This full-day workshop will address common information needs of entrepreneurs, including locating information about their market, industry, competitors and customers for both "Main Street" and technology start-ups, and which free or premium resources to use. Friday, June 27, 8:00 a.m. – 4:00 p.m.
- *History Genealogy*, sponsored by RUSA's History Section (HS). This all-day preconference addresses issues of importance to library staff and administration when serving or partnering with genealogical patrons, volunteers, scholars, or educators. Friday, June 27, 8:30 a.m.- 4:30 p.m.
- *Reference Interview*. Learn why people do not ask for what they really want, find out about the psychological barriers to asking for help, and discover how to work with library users so that they are willing to come back again with future questions. Friday, June 27, 9:00 a.m. – 4:00 p.m. For more information, go here: [RUSA Preconferences at 2014 ALA Annual Conference. Register here.](#)

RUSA Achievement Awards

RUSA has selected the winners of the 2014 achievement awards, which provide research and travel grants in recognition of the nation's most exceptional librarians, libraries and projects involving reference and user services today. Go here for the complete list of winners:

<http://rusa.ala.org/blog/2014/03/07/2014-achievement-award-winners/>

Andrew Carnegie Medals for Excellence in Fiction & Nonfiction Longlist Announced

The longlist of titles, compiled from the RUSA Notable Books List and the *Booklist* Editor's Choice list, for the Andrew Carnegie Medals was announced and can be found here: <http://rusa.ala.org/blog/2014/02/25/andrew-carnegie-medals-for-excellence-in-fiction-nonfiction-longlist-announced/>.

Applications Now Being Accepted for the Smart investing @ your library® program

Interested libraries may [apply for a grant through the Smart investing @ your library program](#). Grant amounts range from \$5,000 to \$100,000. Funds may be used for a variety of activities that promote financial literacy in public and community college libraries. Contact Margaret Monsour at 1-800-545-2433 or mmonsour@ala.org to learn more. Deadline to apply is June 5, 2014.

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Neal-Schuman Grants

The first three results of the Neal-Schuman grants are in, and all are successful.

- Salem - South Lyon, Michigan was successful in its vote to create an independent taxing district for the library.
- Gilmanton, New Hampshire was successful in its vote to put the library's operating budget in the town's budget, no longer dependent upon fundraising and donations.
- Long Beach, California was successful in reversing city government plans to raze the Central Library and build a smaller central library far from the center of town. At this point, the Long Beach Public Library will not only remain in the City Civic Plaza but will receive funding for renovations and expansion.

Young Adult Library Services Association (YALSA)

Registration Open for the 2014 YA Literature Symposium

YALSA would love to see you in Austin, TX, for the 2014 YA Literature Symposium this year on November 14-16. Check out the preliminary program, apply for a travel stipend grant and/or register at www.ala.org/yalitsymposium.

Get Up to Date on the Future of Library Services for and with Teens

Each Monday in March YALSA held online discussions with leaders in the field about a different topic from the new report (www.ala.org/yaforum/project-report). Speakers included Mimi Ito, Buffy Hamilton, Renee Hobbs and K-Fai Steele. To access the recordings go to www.ala.org/yaforum/resources.

100 Days til Summer Countdown!

Join YALSA in counting down the 100 days til summer. Every 25 days YALSA is hosting an online forum and giving away prizes. Forums include:

- April 8 – Effective school outreach,
- May 2 – Building summer learning into existing reading programs,
- May 27 – Tips for marketing to teens.

Learn more or participate at <http://summerreading.ning.com/>

Free Making in the Library Toolkit

YALSA's Makerspace Resources Taskforce created an awesome new resource just for you!

Access it and other tools and tips at

[http://wikis.ala.org/yalsa/index.php/Maker %26 DIY Programs](http://wikis.ala.org/yalsa/index.php/Maker_%26_DIY_Programs)

We Take the 'Work' out of Workshop!

YALSA offers help to anyone doing some training for fellow librarians and library workers about teen services. Two training kits have everything needed—pre-made Powerpoints, a script, suggested interactive activities, and bibliographies of further resources. Use each kit for a full day of training, or use the modules to offer the training in one hour segments. Learn more and view a free demo at www.ala.org/yalsa/young-adults-deserve-best

YALSA's Teaming up for Continuing Education

YALSA is proud to be a founding member of both the Badge Alliance and the Coalition for National Learning (working title). The Badge Alliance is a network of organizations and individuals working to enhance the open badging system. Learn more at www.badgealliance.org. The coalition will focus on strengthening communities through impactful continuing education and professional development for library, museum and archive workers.

Upcoming YALSA Activities & Events

- April 1, registration opens for YA Lit Symposium, www.ala.org/yalitsymposium
- April 8, 75 Days til Summer online forum, "Effective school outreach"
<http://summerreading.ning.com/>
- April 17, Celebrate Teen Literature Day. YALSA announces Teens' Top Ten nominees and launches themed products for 2014 Teen Read Week
- April 17, webinar: "Turn Your SRP into Summer Learning," www.ala.org/yalsa/webinars
- Apply by May 1 for Teens' Top Ten grants,
<http://www.emailmeform.com/builder/form/n1bHfei9Q6h27>
- May 2, 50 Days til Summer online forum, "Building summer learning into existing reading programs," <http://summerreading.ning.com/>
- Apply by May 27 for YALSA's mentoring program,
<http://www.ala.org/yalsa/profdev/mentoring>
- Apply by June 1 for Teen Read Week™ grants, <http://teenreadweek.ning.com/>

For more events and information, visit http://wikis.ala.org/yalsa/index.php/Calendar_of_Events or <https://www.google.com/calendar/embed?src=yalsa@ala.org&ctz=America/Chicago&gsessionid=OK>

ALA PUBLISHING

American Libraries Live

A recent [American Libraries Live](#) episode (free streaming video broadcasts) included a discussion of “The Present and Future of E-Books,” with a panel of experts led by e-book expert Sue Polanka. Both advertising sponsorship and viewer audience continue to grow, with most of the programs averaging more than 2,000 viewers. AL Live is a shared project between American Libraries and ALA TechSource. americanlibrarieslive.org

Booklist at the 2014 PLA Conference

Despite snow and hazardous travel conditions, *Booklist* made it to Indianapolis for the 2014 PLA Conference, and kicked off the show with a “Mystery Author Meet & Greet” featuring five crime fiction authors—Ben H. Winters, Peter Swanson, Lori Rader-Day, Frank Lentricchia, and Laura McHugh—who engaged and delighted attendees about their upcoming titles over wine and cheese. For the rest of the conference *Booklist* staff highlighted the upcoming Andrew Carnegie Medals for Excellence shortlist announcement and encouraged attendees to reply to [Joyce Sarick’s March 1 “At Leisure”](#) column call for the hot books and authors librarians were hearing about during the conference. In addition to the in-booth excitement, many *Booklist* editors took part in programs. Adult Books editor Brad Hooper discussed not-to-be-missed historical fiction in “Under the Radar: Good Reading You May Have Missed.” Books for Youth editorial director Gillian Engberg moderated the wildly popular Association of American Publishers’ Young Adult Crossover Panel with authors Laurie Halse Anderson, Jason Reynolds, Eliot Schrefer, and Gene Luen Yang. Reference and Collection Management editor Rebecca Vnuk participated in the “Top 5 of the Nonfiction 5” and “Let’s Discuss Book Discussions” programs, and Audio editor Joyce Saricks discussed trends in crime fiction on the “Doing Time with Sisters In Crime” panel.

Booklist Spring Webinar Program

Booklist ramped up for its spring webinar program with at least one free advertiser-sponsored webinar each week in March, April, and May. The March 25 “[Weeding Tips: Tackling Fiction](#)” once again maxed out with 3,000 registrants in less than a week. This series of webinars was inspired by Rebecca Vnuk’s “Weeding Tips” column in the free e-newsletter [Corner Shelf](#). www.booklistonline.com

ALA Editions/ALA Neal-Schuman

Some of the new professional development books published include [Library and Information Science: A Guide to Key Literature and Sources](#) and the third edition of [Fundamentals of Collection Development and Management](#) (ALA Editions), [Responsive Web Design for Libraries: A LITA Guide](#) (ALA TechSource and LITA), and [Fundamentals for the Academic Liaison](#) (ALA Neal-Schuman). [Biographies to Read Aloud with Kids](#) was a trade book published in the Huron Street Press trade imprint. For a full listing of titles including books, online workshops, and e-Courses, visit the [ALA Store](#) and [Neal-Schuman Store](#). www.alastore.ala.org

ALA TechSource and Editions Workshops, Online Education

ALA TechSource and ALA Editions continue to offer other well-attended online education sessions.

- “Integrating iPads and Tablet Computers into Library Services” with Heather Moorefield-Lang and Carolyn Meier (workshop).
- “What You Need to Know About Starting a Digitization Project” with Suzanne Caro (workshop).
- “Demystifying Copyright” with Lesley Ellen Harris (eCourse).
- “Using WordPress to Build Library Websites” with Amanda Goodman and Polly-Alida Farrington (eCourse).
- “How to Teach Online: A Beginner’s Guide” with Paul Signorelli.
- “Introducing RDA” with Chris Oliver.
- “Copyright for Teachers and Librarians” with Rebecca Butler (eCourse)
- “Storytime Shenanigans” with Rob Reid (eCourse).

www.alaeditions.org/

ALA Graphics

ALA Graphics new summer 2014 catalog began arriving in mailboxes in March with a new [Spider-Man poster](#) on the cover. Other new products include a [Mini Poster Set](#) and [bookmark variety pack](#) featuring Marvel’s Avengers; a [John Green bookmark](#); and Laura Vaccaro Seeger’s beloved characters Dog and Bear [poster](#) and [bookmark](#). Also in the catalog: [new products](#) for Banned Books Week, including a poster, bookmark, button, and t-shirt; and [Official 2014 Teen Read Week materials](#) such as a poster, bookmarks, and digital downloads. www.alastore.ala.org/alagraphics/