

Report to Council and Executive Board

February 1, 2018

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Executive Director

ALA OFFICES

Chapter Relations Office (CRO)

Two Orientation Webinars Hosted in January

CRO in partnership with the Chapter Relations Committee and its members hosted two orientation webinars in January. The first was 'Orientation for New Chapter Leaders' that explains ALA and the partnership between ALA and Chapters, along with resources and support available. The second webinar, a week later, was 'Orientation for New Chapter Councilors' hosted by Councilors Amy Lappin (NH) and Ben Hunter (ID)

Two New Student Chapters

ALA welcomed two new student chapters, McGill University and the University of Central Missouri, bringing the total number to 64. Forty students from across North America have been selected to be part of the ALA Student to Staff program, where they attend ALA Annual and assist various ALA units during the conference.

Membership Development

Membership – January 2017

- The total ALA membership roster at the end of December 2017 stood at 57,221 compared to 56,445 in December 2016 – a 2.49% increase. Four divisions, AASL, ALSC, LLAMA, and PLA had membership growth. Seventeen round tables had increased membership and one had flat membership: EMIERT, FAFLRT, GAMERT, GLBTRT, IFRT, IRRRT, LearnRT, LHRT, LIRT, LRRT, LSSIRT, MAGIRT (flat), NMRT, RMRT, SRRT, STORT, SustainRT, and VRT.
- Personal membership is up to 29,547 compared to 29,168 last year – a 1.3% increase. Student membership grew by 3.3% with 7,603 members compared to 7,360 last year. There were also small increases in Trustee, Associate, International, Life, and Friend member categories.

- Corporate/Champion Members count was down by 10 members. Small and very small library membership is down. The combined count of Medium, Large, and Very Large is stable.

Membership Campaigns

ALA Membership and NMRT initiated a membership campaign resulting in an increase of approximately 300 members. ALA is partnering with both AASL and ALA Publishing to offer a “packaged” ALA, ALSC, and the new School Library Standards book for just \$99 to student members. To date this has resulted in more than 150 new student members. Membership launched a year-long membership development campaign based on the [“Membership Choices”](#) infographic developed in conjunction with the Membership Committee. A print membership campaign to small and very small libraries was launched in late January.

Office for Diversity, Literacy and Outreach Services (ODLOS)

ALA Participates in National Day of Racial Healing

ODLOS & PPO took the lead in ALA’s participation in the second annual [National Day of Racial Healing](#) (NDORH) on [January 16, 2018](#). NDORH is part of the W.K. Kellogg Foundation’s Truth, Racial Healing & Transformation (TRHT) effort – a national and community-based process to plan for and bring about transformational and sustainable change, and to address the historic and contemporary effects of racism. ALA led a social media campaign using the hashtags #NDORH and #TRHT and maintained the [Libraries Respond: National Day of Racial Healing](#)

ALA Committee on Diversity (COD) Seeks Feedback on Libraries as Responsible Space

At the 2017 Annual Conference of the American Library Association, ALA Council adopted a Resolution on Responsible Spaces and charged the COD to “develop, provide, and disseminate materials and programming for libraries that deter hate, foster community, and oppose bigotry toward oppression against any group.” The Committee on Diversity (COD) developed a survey to determine what materials, programming, and other resources related to responsible spaces would be most useful to libraries. The survey closed on January 12, 2018.

2018-2019 Diversity Research Grants Call for Proposals

ODLOS is currently accepting proposals for the [Diversity Research Grant \(DRG\) program](#). The DRG consists of a one-time \$2,500 award for original research. Proposals are due by midnight (Central) on April 15, 2018. Proposals are for a one-year research project that will be undertaken July 1, 2018 to June 30, 2019.

Diversity & Outreach Fair Call for Poster Proposals

ODLOS invites library professionals from institutions of all kinds to submit proposals for the 2018 Diversity and Outreach Fair to be held at the ALA Annual Conference in New Orleans. Deadline for proposals is February 16, 2018. The Diversity and Outreach Fair highlights library services to underserved or underrepresented communities, including people with disabilities; people experiencing poverty and homelessness; people of color; English-language learners; gay, lesbian, bisexual, and transgender people; new Americans, new and non-readers; older adults, people living in rural areas, incarcerated people and ex-offenders; and mobile library services and bookmobiles. For the first time, the Diversity Fair Poster Session will be included in the ALA Annual Conference Poster Session. This means that participants will use the same submission site and choose the Proposal Category "Diversity Fair Poster Session." Applicants will be notified in late March, after a double-blind peer review process, if their submission has been accepted for presentation.

Spectrum Raised \$20,000

This December, with the help of an anonymous donor matching gifts dollar for dollar, Spectrum raised \$20,000. What a perfect gift during [Spectrum's 20th Anniversary](#). Thank you to hundreds of scholars and members who have helped build our community through your support. There is still time to help us reach the Anniversary goal of raising \$130,000; that's 20 scholarships. Join the year-long celebration.

Online Learning from ODLOS

- *Addressing Cultural Humility and Implicit Bias in Information Literacy Sessions* Webcast. ODLOS and ACRL (Association of College and Research Libraries) hosted a free webcast, "Addressing cultural humility and implicit bias in information literacy sessions," on Wednesday, January 17, 2018. Webcast summary: Learning cultural humility and bias-reducing strategies for those who work with diverse populations is critical for students and librarians. In order to provide the best service possible and to stay true to the profession's core values and mission, a critical lens must be turned to the individual in order to work on ameliorating the effect of one's biases. The webcast described strategies and resources used to overcome these challenges, such as encouraging self-reflection, providing discussion about topics such as race, social class and privilege within a holding environment (an atmosphere that encourages openness and ease despite difficult topics). Discover how to define implicit bias and cultural humility, understand why teaching and learning about cultural humility and implicit bias is useful, and incorporate strategies.
- *How Cultural Intelligence Makes a Difference in the Information Profession: Are You Culturally Competent?* Webinar
ODLOS is hosting a free webinar, "How Cultural Intelligence Makes a Difference in the Information Profession: Are You Culturally Competent," on Wednesday, February 21, 2018
1:00 p.m. (Central). Cultural intelligence is a person's capability for successful adaptation to new cultural settings, that is, for unfamiliar settings attributable to cultural context (Earley & Yang). Cultural intelligence is not specific to a particular culture – rather it

focuses on the capability to function effectively in culturally diverse situations. This session will provide an overview of cultural intelligence (CQ) and its application within the information profession. The session will be led by Dr. Michele A. L. Villagran, President and CEO of CulturalCo, LLC, Lecturer with the University of North Texas, and LIS Coordinator for the University of North Texas Master of Library & Information Science Programs.

Midwinter 2018

- *Indigenous Tribes of Colorado* ALA would like to acknowledge the indigenous history of Colorado. ODLOS has developed a resource page, with input from members of the [American Indian Library Association](#), about the [indigenous tribes of Colorado](#). This page can be found on the ALA Midwinter 2018 website under [Local Information](#).
- *Diversely Owned Businesses* For your convenience, ODLOS has compiled a list of [diversely owned businesses](#) in the Denver area for Midwinter attendees.
- Anthony Graves to Keynote, Alex Rivera to Deliver Call-to-action at 2018 *MLK Holiday Observance and Sunrise Celebration*. The Martin Luther King, Jr. Holiday Observance and Sunrise Celebration commemorates Dr. King's legacy and recognizes the connection between his life's work and the library world. Join leaders from across ALA and the library profession for a reading of selected passages from the collected work and the speeches of Dr. King. The event will take place on [Monday, February 12, 2018 from 6:30AM- 7:30 AM at the Colorado Convention Center, Rooms 203/205/207](#).
- *Managing Microaggressions* Pre-Conference. ODLOS is sponsoring a half-day pre-conference on microaggressions. *Managing Microaggressions* is a session that will contextualize and deconstruct microaggressions to uncover often-unintended consequences. Participants will consider how to effectively challenge microaggressions. This session will be led by Dena R. Samuels, PhD, from [Dena Samuels Consulting](#). Dr. Samuels is an Associate Professor in Women's and Ethnic Studies at the University of Colorado – Colorado Springs.
- [Stuck in Neutral: Library Values & Daily Practice \(Discussion Group\)](#) What do we mean when we say libraries and library work ought to be neutral? As the 2018 ALA Midwinter Meeting's Presidential Program features a debate among leading thinkers in the field, the Equity, Diversity, & Inclusion Implementation Working Group wants to know what you, ALA members, think about neutrality of libraries and librarianship. Join the townhall-style discussion on whether or not libraries can (and should) be neutral in the 21st Century on Sunday, February 11, 2018. 1:00 – 2:30 p.m. Hilton Denver City Center, Matchless
- [Services to Refugees, Immigrants, and Displaced Persons Across ALA \(Discussion Group\)](#) The Services to Refugees, Immigrants, and Displaced Person sub-committee is a new entity under the ODLOS Advisory Committee. Its timely creation in the summer of 2017 was in direct response to the need to centralize efforts across the association to support the refugee, immigrant, and displaced persons populations in libraries. Join association members in this informal discussion group to learn about the sub-

committee's work, swap stories, and share resources pertinent to serving this community. Sunday, February 11, 2018. 10:30 – 11:30 a.m. Colorado Convention Center, Room 106

- *CLC 2018 & the Spectrum Scholars Joint Fundraising and Social Event*. Saturday, February 10, 2018. 6:00 – 7:30 p.m. Hyatt Regency, Denver Convention Center, Monarch Presidential Suite. Cost: Free and all are welcome!

Office for Government Relations (OGR)

Senator Reed Leads Introduction of Museum and Library Services Act (MLSA)

Senator Jack Reed (D-RI) led the bipartisan [introduction](#) of the Museum and Library Services Act (MLSA, [S.2271](#)) in late December that would reauthorize the Institute of Museum and Library Services (IMLS) through 2023. Cosponsoring the legislation with Sen. Reed were Senators Susan Collins (R-ME), Kirsten Gillibrand (D-NY), Thad Cochran (R-MS) and Lisa Murkowski (R-AK). ALA President Jim Neal was quoted in the [press release](#) issued by the Senators upon introduction of the bill. The MLSA is similar to the 2010 reauthorization that expired in 2016 but makes needed improvements to provide greater tribal access to grants and allowances for disaster preparation and response. Since the bill was introduced, four new cosponsors have been added to the list: Jon Tester (D-MT), Sheldon Whitehouse (D-RI), Roger Wicker (R-MS), Chris Coons (D-DE), and Tina Smith (D-MN). ALA will be active in supporting S. 2271 in 2018.

Senators Introduce Bill to Close Gap in Tribal Broadband Access, Quote ALA President

Senators Martin Heinrich (D-NM) and Dean Heller (R-NV) introduced bipartisan legislation to use the Federal Communications Commission (FCC)-managed E-rate program to help close the digital divide for tribal communities. ALA President Jim Neal was quoted in the [press release](#) issued by the Senators upon introduction of the bill in December. ALA worked with Senators Heinrich and Heller in drafting the bill, which was highlighted in a [blog post](#) for *American Libraries* magazine, by Washington Office (WO) Associate Executive Director Kathi Kromer and Jodi Gray, Director of the Office for Diversity, Literacy, and Outreach Services. The Tribal Connect Act ([S.2205](#)) would increase access to E-rate by opening eligibility to tribal libraries which may not currently qualify, establishing an E-rate pilot program for tribal anchor institutions where no library currently exists and directing the FCC to provide additional training and performance goals for tribal broadband access.

Registration Opens for National Library Legislative Day 2018

Registration for [National Library Legislative Day 2018](#) opened in December. The annual two-day advocacy training event will be held on May 7-8, 2018 in Washington, D.C. at the Liaison Hotel. Attendees will learn advocacy skills from staff from the Congressional Management Foundation, hear issue briefings from experts and have the opportunity to receive mentoring from the experienced advocates on ALA's Committee of Legislation.

Warrantless Surveillance Program Extended

Since October, ALA and our allies have supported reforms to the Foreign Intelligence Surveillance Act (FISA), such as the [USA Rights Act \(S. 1997\)](#), which would close the “[backdoor search loophole](#)” by requiring that surveillance of Americans only be done with a warrant. On January 19, the president signed a six-year extension of the warrantless surveillance program, continuing to allow intelligence agencies to monitor, collect and save communications between Americans and foreigners, even if there is no reason to believe that the American is a security risk. The bill does impose a limited new warrant requirement for F.B.I. agents to read any emails of an American who is already the subject of an open criminal investigation. However, that requirement is so narrowly written that it would not apply to the overwhelming majority of such searches.

Office for Information Technology Policy (OITP)

ALA and Allies Continue to Oppose Federal Communications Commission (FCC) Net Neutrality Rollback

ALA and its allies engaged in numerous [efforts](#) to forestall the rollback in net neutrality leading up to the Commission’s December 14 vote. ALA membership [responded](#) robustly through countless comments, phone calls and emails to the FCC and Congress. Libraries’ strongest congressional supporter, Sen. Jack Reed (D-RI), orchestrated a Senate [letter](#) to FCC Chairman Ajit Pai that focused on library-specific issues, and with the help of ALA member advocacy, 13 other senators signed on to the letter. Nevertheless, the FCC [voted](#) to roll back net neutrality. ALA has issued an action alert asking members to contact their members of Congress and urge them to support a Joint Resolution of Disapproval under the [Congressional Review Act](#) (CRA) to repeal the new FCC rule and restore the 2015 Open Internet Order protections. The CRA will be officially introduced in the Senate after the FCC’s new order is published in the Federal Register. ALA will continue to call on our members as we work with our national partners on next steps to appeal the decision in federal court and the Congress.

WO, ALA President Launch [ALA Policy Corps](#)

The twelve members of the inaugural class of the recently [launched](#) ALA Policy Corps were [announced](#) on January 4. The Corps Working Group received 68 applications during the one-month application window, which ended on November 3. The Selection Subgroup, chaired by Larry Neal, and then the Working Group, chaired by ALA President Jim Neal, evaluated the applications and made the final decisions. Members of the ALA Policy Corps will meet at ALA Midwinter Meeting in Denver, then in Washington, D.C. in early March and again in May in conjunction with [National Library Legislative Day](#).

ALA and National Center for Women & Information Technology (NCWIT) Announce Collaboration on Library Pilot

During 2017 Computer Science (CS) Education Week (December 4-10) the Washington Office and the National Center for Women & Information Technology's (NCWIT) AspireIT program [joined forces](#) in a pilot project to connect young women program leaders to public libraries to design and implement coding programs for K-12 girls. The AspireIT/ALA pilot will connect a "near-peer" Program Leader (high school and college-aged) from the [Aspirations in Computing](#) community with three to five public libraries serving small rural communities to large urban centers in diverse geographic regions in the states of Alaska, Arkansas, Florida, Georgia and Maine. The pilot programs will occur in March and April 2018. Future library programs will be based on learnings and project outcomes from the pilot.

Office for Intellectual Freedom (OIF)

OIF at the Midwinter Meeting

- OIF Director Jamie LaRue will be one of the featured speakers for the ALA President's Program entitled "Are Libraries Neutral?" that addresses the question of neutrality in librarianship. The program will take place on Sunday, February 11, from 3:30 - 5:30 p.m. in the Mile-High Ballroom 2 & 3 in the Colorado Convention Center.
- OIF is co-sponsoring the IMLS-funded "Library Values & Privacy in Our National Digital Strategies: Field guides, Convenings, and Conversations" session for Midwinter attendees that invites them to explore the meaning of the library value of privacy in the digital world. Panelists will include William Marden of the New York Public Library and Erin Berman of the San Jose Public Library, and OIF Deputy Director Deborah Caldwell-Stone, who is a reviewer and resource for the project. Attendees will be asked to help produce a series of field guides for librarians that clearly lay out important privacy and security issues and how to address them. The session will take place on Sunday, February 11, from 4:00 - 6:30 p.m. in Room 710 of the Colorado Convention Center.
- The Office for Intellectual Freedom and the Office for Library Advocacy will be sponsoring a two-part preconference featuring their Advocacy and Intellectual Freedom Bootcamp at ALA's Midwinter Meeting in Denver. The program will train participants to rethink advocacy messaging and recruit local leaders to revive the role of libraries in community dialogue while offering proven strategies on how to promote libraries as the fundamental building blocks of democracy. A follow-up session, "Recruit and Rally: Advocacy Training Institute," to follow the morning bootcamp, will offer additional training for those interested in training the next generation of library leaders. Both sessions will take place on Friday, February 9, in Room 203/205 of the Colorado Convention Center. The advocacy bootcamp takes place from 8:00 – 11:30 a.m. and "Recruit and Rally" session will be held from 12:30 – 4:00 p.m. Eleven more bootcamps are scheduled across the country in 2018.

Librarians and Educators Encouraged to Report Challenges

In December and January, OIF Assistant Director Kristin Pekoll worked with state intellectual freedom committee chairs to solicit and encourage librarians and educators to report challenges to the Office for Intellectual Freedom. Each chair or chapter leader was asked to distribute an email to the state chapter members or use other listservs and social media to ask for reports. Responses have been received from over 30 states which will be included in OIF's challenge database and reflected in the Top Ten Most Challenged Books list released during National Library Week in April.

Public Awareness Office (PAO)

This is a snapshot of Public Awareness Office activities for December 1, 2017-January 21, 2018.

Media Relations

More than 2,000 articles mentioned ALA during this reporting period. Most coverage (81 percent) was positive and focused on ALA initiatives. Approximately 17 percent of coverage was neutral and consisted of brief ALA mentions, including event calendar notices, or mentions within author references. Less than two percent of coverage positioned ALA negatively and was fueled by the association's position regarding censorship, book banning, and internet filtering. Total circulation rate was more than 1 billion. *(Circulation rate is calculated using the number of articles/mentions multiplied by the monthly unique visitors for each media outlet's website.)*

Libraries Lead

ALA President Jim Neal participated in interviews regarding the value of library service and expertise of librarians and library workers, including a response to a blog post highlighted by [*USA Today*](#) that ranked the profession of librarianship within the top five "dying professions." Although *USA Today* did not publish a Letter to the Editor from Neal, the article itself fueled interest from other publications. Neal's response could be found in [Publisher's weekly](#) and [Inside HigherEd](#). Neal also was featured by AARP in an article entitled "[5 Up-and Coming Part-Time Jobs](#)." The article was posted to the *AARP* website, which receives more than 22 million visits per month, and the print version which will reach approximately 23 million.

Book Banning and Censorship

PAO assisted ALA's Office for Intellectual Freedom (OIF) in responding to various book banning incidents in New Jersey and Texas Prisons, as well as the removal of the book "Hate you Give" in Katy, Texas. OIF Director James LaRue was quoted in [NewsWeek](#), [The New York Times](#), and [AOL News](#).

Notable Coverage

PAO assisted ALA President-Elect Loida Garcia-Febo in developing a [bilingual press release](#) announcing her tour of hurricane-damaged libraries in Puerto Rico. Garcia-Febo produced several Facebook Live posts as well as participated in interviews with *American Libraries*, *Library Journal* and a host of local media.

National Library Week Honorary Chair Misty Copeland

Bestselling author and American Ballet Theatre Principal Dancer [Misty Copeland will serve as Honorary Chair for National Library Week](#), April 8 – 14, 2018. PAO created a variety of [free tools](#) for libraries to utilize in their celebrations, including PSA scripts, sample press releases, and print and digital graphics, as well as partnered with ALA Graphics/ALA Store on the [official National Library Week 2018 poster](#), a [poster commemorating the 60th anniversary of National Library Week](#), and a [READ poster featuring Honorary Chair Misty Copeland](#). The announcement was covered by [Broadway World](#), [Dance Studio Life](#), [American Libraries](#), and the [National Newspaper Publishers Association \(NNPA\)](#).

“Jumanji: Welcome to the Jungle” Public Service Announcements (PSAs)

PAO partnered with Sony Pictures to release PSAs that promoted the power of libraries as part of the nation-wide release of the movie “*Jumanji: Welcome to the Jungle*” on December 20, 2017. Available for [download](#) until February 28, the PSAs feature Jack Black and promote the transformative resources of libraries and library staff. PAO secured placement with *Westwood One Radio Network*, which reaches more than 245 million people each week through its 446 owned-and-operated stations in 90 US media markets, more than 8,000 broadcast radio affiliates and numerous digital channels. Westwood One is the largest audio broadcast network in the US. Other placements include *KIRO*, The FAN Sports Network, and *KCBS*. Thus far, the Jumanji PSA download page has more than 2,200 visits, and the PSA has more than 26,000 views via YouTube and Facebook.

Libraries Transform

As of January 21, more than 8,400 libraries and library advocates have joined the campaign.

Campaign Presentations and Meetings

PAO Director Jeff Julian had a conference call with New England Library Association about using the campaign for its libraries. Julian also spoke with IMLS Director of Communications Elizabeth Holtan about the campaign and ways IMLS and ALA can work together on messaging, including a series of Twitter chats in January.

PLA Family Engagement Toolkit

PAO is working with the Public Library Association to create a new toolkit for the campaign on the topic of family engagement. This toolkit will be introduced at the PLA Conference in March.

Web and Social Media Update (December 1, 2017-January 21, 2018)

Librariestransform.org website and social media statistics

- Pageviews: 15,483; Unique pageviews: 11,303; Average time on page: 1:23; Downloads: 1,158
- #LibrariesTransform used on Twitter a total of 1,882
- Libraries Transform posts on Twitter and Facebook (ALA and I Love Libraries accounts): 338,566 Impressions; 4,768 Engagements; 468 Clicks

Ilovelibraries.org website and social media statistics

- Pageviews: 41,952; Unique pageviews: 36,715; Average time on site: 2:21
- Facebook: Impressions: 1,011,744; Engagements: 20,215; Clicks: 11,579; Total fans: 105,375
- Twitter: Impressions: 174,624; Engagements: 1,652; Clicks: 184; Followers: 45,256

ALA Social Media statistics

- Facebook: Impressions: 1,851,886; Engagements: 18,727; Clicks: 10,765; Followers: 187,494
- Twitter: Impressions: 2,282,471; Engagements: 26,794; Clicks: 5,715; Followers: 170,640
- Instagram: Followers: 29,925; Likes: 8477; Comments: 92
- LinkedIn: Impressions: 63,045; Engagements: 450; Clicks: 197; Followers: 19,615

Sample Posts

[December 11 Facebook post](#): Libraries Transform through lifelong learning, discovery, and digital literacy—new video and audio PSAs available from one of the stars of [Jumanji!](#)
<http://bit.ly/psa-jumanji> See Jumanji in theaters this Christmas!

[December 12 Twitter post](#): Modern libraries rely on the internet to collect, create and disseminate online information and services to the public. We can't afford to be relegated to "slow lanes" on the internet. Tell Congress libraries need [#netneutrality](#) -
<http://ala.org/takeaction>

[January 17 Twitter post](#): Libraries give children and young adults opportunities to explore, collaborate, invent and create with their hands and minds.
<http://www.ilovelibraries.org/librariestransform/libraries-are-brain-builders>
[#LibrariesTransform](#)

Public Programs Office (PPO)

Applications Now Accepted for Truth, Racial Healing & Transformation Great Stories Club Pilot

The Truth, Racial Healing & Transformation Great Stories Club (TRHT GSC), supported by the W.K. Kellogg Foundation and part of ALA's Equity, Diversity & Inclusion (EDI) focus, is now entering its pilot phase. ALA PPO is seeking 25 libraries to work with small groups of teens to

read and discuss three titles on the theme “Growing Up Brave on the Margins.” Applications are due February 16. An expansion of ALA’s long-standing [GSC program model](#), the TRHT GSC will feature books that explore the coming-of-age experience for young people in historically marginalized groups. The TRHT GSC is a part of the Kellogg Foundation’s [Truth, Racial Healing & Transformation](#) efforts, a comprehensive, national and community-based process to plan for and bring about transformational and sustainable change, and to address the historic and contemporary effects of racism. Libraries participating in the pilot phase must host at least three book discussion programs and at least one interactive racial healing session, led by a racial healing practitioner familiar with the Kellogg Foundation’s TRHT framework and racial healing approach. Programming will take place between May and October 2018. [Apply online for the TRHT GSC pilot program.](#) The Kellogg Foundation awarded ALA PPO \$1.1 million for the initiative. In total, the 30-month project will engage 5,000 underserved young adults in transformative, humanities-based reading and discussion programs at 125 libraries. The project will offer racial healing sessions for participating youth, community partners, and library staff, and racial healing sessions will also be offered at ALA national conferences. TRHT GSC is administered by PPO in collaboration with ALA’s Office for Diversity, Literacy and Outreach Services (ODLOS).

Libraries Transforming Communities: Models for Change Concludes Academic Series, Turns to Small/ Rural Focus

Libraries Transforming Communities (LTC): Models for Change, an IMLS-funded initiative that trains library professionals in various dialogue and deliberation models, is heading into its third and final series. Each series consists of three online learning sessions and one in-person workshop, all offered free of charge. The second series, for academic libraries, concludes at the 2018 Midwinter Meeting with a free, one-day preconference covering the National Issues Forums model. Registration numbers from academic libraries were low, so PPO opened registration to other library types to meet the attendance goal of 50. The third and final series will offer learning opportunities for public libraries serving small, mid-sized or rural communities and will conclude with a preconference at the 2018 ALA Annual Conference in New Orleans. Attending the pre-conference is free, though space will be limited to 50 participants. Public libraries that serve small or rural communities are invited to apply for an \$800 travel stipend to attend. Those interested in applying for a travel stipend should [apply online](#) by March 9. [Learn more about LTC: Models for Change and to view recordings of the previous webinars.](#)

Applications Closing January 31 for Revisiting the Founding Era Grants

Public libraries are invited to apply for Revisiting the Founding Era, a nationwide project that will use historical documents to spark public conversations about the Founding Era’s enduring ideas and themes and how they continue to influence our lives today. Up to 100 U.S. public libraries will receive 10 copies of a 100-page reader containing documents from the Gilder Lehrman Collection and \$1,000 to help implement discussion groups and other public programs. Revisiting the Founding Era is a project of the Gilder Lehrman Institute of American History in collaboration with ALA PPO and the National Constitution Center. The project is supported by the National Endowment for the Humanities (NEH). [Learn more about Revisiting the Founding Era.](#)

ALA DIVISIONS

American Association of School Librarians (AASL)

Keeling and Moreillon Seek 2019-2020 AASL Presidency

AASL members Mary Keeling and Judi Moreillon will seek the 2019-2020 AASL presidential term during the 2018 ALA election. Keeling is the supervisor of library services for Newport News Public Schools in Newport News, Virginia. Moreillon, a former school librarian and preservice librarian educator, is a literacies and libraries consultant in Tucson, Arizona. For more information, visit <http://bit.ly/2nakvfU>.

AASL Introduces *National School Library Standards* Implementation Grant for Affiliates

AASL proudly announces the launch of the AASL Past-Presidents Planning Grant for National School Library Standards. Three grants in the amount of \$2,500 each will be awarded annually to AASL Affiliate organizations for the planning and execution of an event, initiative or activity focused on the implementation of the new AASL [National School Library Standards](#). Applications for the inaugural grants will open March 5 with a deadline of April 18, 2018. Recipients will be notified by May 1. More information will be posted at www.ala.org/aasl/awards as it becomes available.

AASL Opens Nominations for Social Media Superstars

AASL is delighted to announce the return of its social media recognitions, which celebrate social media superstars within the school library profession. Such superstars enrich the profession and its work on behalf of students and school communities by sharing information, expertise, ideas, encouragement, dialog and inspiration widely with stakeholders via a variety of social media channels. Details and recognition eligibility are available at www.ala.org/aasl/awards/superstar.

Juan Rivera and Julie Stivers Selected as AASL Emerging Leaders

[Juan Rivera](#) and [Julie Stivers](#) have been selected the two AASL sponsored participants in the ALA 2018 Emerging Leaders program. Rivera, of New York, NY, earned his master's in library and information science with school media specialist concentration from Syracuse University in 2016. Stivers, of Raleigh, NC, earned her master's in library science from the University of North Carolina in May 2015.

Professional Development Goes 'Beyond the Horizon' on AASL eCOLLAB

More than seventy concurrent sessions recorded at the AASL National Conference & Exhibition in Phoenix are now available for view on AASL's professional development repository, [eCOLLAB](#). With these additional resources, eCOLLAB now offers 400 on-demand elearning opportunities for members of the school library profession. To explore, visit ecollab.aasl.org.

Association of College and Research Libraries (ACRL)

2018 Scholarly Communication RoadShow Hosts Announced

The ACRL Research and Scholarly Environment Committee has selected five sites to host the workshop “Scholarly Communication: From Understanding to Engagement” at a subsidized rate in 2018. Recognizing that scholarly communication issues are central to the work of all academic librarians and all types of institutions, ACRL is underwriting the bulk of the costs of delivering this proven content by sending expert presenters on the road. The institutions selected to host the 2018 road shows are Bowdoin College (Brunswick, ME); New York University, Abu Dhabi (Abu Dhabi, United Arab Emirates); University of Illinois at Urbana-Champaign (Urbana, IL); University of North Carolina, Greensboro (Greensboro, NC); and West Virginia University (Morgantown, WV). More details are available on [ACRL Insider](#).

2018 Academic Library Impact Research Grants

ACRL is pleased to announce the launch of the new [Academic Library Impact Research Grants](#). The ACRL Board of Directors has allocated \$20,000 in fiscal year 2018 to offer research grants of up to \$3,000 each. These grants will enable librarians to carry out new research, particularly in areas suggested by ACRL’s 2017 report *Academic Library Impact: Improving Practice and Essential Areas to Research* (prepared for ACRL by OCLC Research and available for download or purchase). Applications for the new grants are due by April 1, 2018. ACRL expects to announce future rounds of research grants in 2019. Complete details of the Academic Library Impact Research Grants, including how to apply, are available on the [ACRL website](#).

Guidelines for Media Resources in Academic Libraries Draft Revision Feedback

An ACRL task force seeks comments on a draft revision of the association’s 2012 Guidelines for Media Resources in Academic Libraries. Review the [draft revision](#) (PDF) on the ACRL website and send feedback to Guidelines for Media Resources in Academic Libraries Task Force Chair, Gisele Genevieve Tanasse, at gtanasse@library.berkeley.edu by Friday, March 2, 2018. The task force is additionally hosting a [session](#) at the 2018 ALA Midwinter Meeting for in-person feedback, discussion, and commentary on the draft. The session will be held on Saturday, February 10, from 10:30 a.m. to noon in the Sheraton Denver Downtown Governor’s Square 11 room.

Financial Management in Academic Libraries: Data-Driven Planning and Budgeting

ACRL published *Financial Management in Academic Libraries: Data-Driven Planning and Budgeting* by Robert E. Dugan and Peter Herson in January 2018. The book explores the connection between financial management and accountability, effectiveness, efficiency, and sustainability, and demonstrates how to capture them in a realistic, data-supported budget. In its first eight chapters, with tables, figures, data application, and exercises throughout, *Financial Management in Academic Libraries* covers the various stages and topics involved in managing budgets: planning; the types of budgets used in academic institutions; the overall budgeting process, as well as a specific process in program budgeting; managing a budget during the fiscal year and its aftermath; and providing reports on the budget. The ninth chapter introduces

general concepts to help address budget reduction strategies, potential fraud, and financial best practices. And the final chapter elevates the discussion from financial management to financial leadership, the articulation of a detailed vision, and the realignment of the budget with the promises specified in that vision. The book is available for purchase in [print](#) and as an [ebook](#) through the ALA Online Store and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

The Fun of Motivation: Crossing the Threshold Concepts

In December 2017, ACRL released *The Fun of Motivation: Crossing the Threshold Concepts*, by Mary Francis, book number 71 in ACRL's Publications in Librarianship series. This innovative book combines theory with specific lesson plans and assessment options to help readers explore, implement, and assess this powerful means of motivation. *The Fun of Motivation* is organized into two parts—Part I examines the theories behind motivation and fun in the classroom and offers three instructional techniques that highlight their benefits. Part II is the application of the theories explored in Part I, and its six chapters each address one of the threshold concepts provided in ACRL's Framework for Information Literacy for Higher Education. The book is available for purchase in [print](#) and as an [ebook](#) through the ALA Online Store and by telephone order at (866) 746-7252 in the U.S. or (770) 442-8633 for international customers.

Keeping Up With...

The latest edition of Keeping Up With..., ACRL's online current awareness publication featuring concise briefs on trends in academic librarianship and higher education, features a discussion of [Design Thinking](#) by Ryne Leuzinger, Gina Kessler Lee, and Irene Korber. Keeping Up With... is available on the ACRL website and each issue will be sent via email to ACRL members. Non-members can visit the [email sign up page](#) to receive Keeping Up With... and a variety of other ACRL awareness publications including the ACRL Update newsletter and table of contents alerts for *C&RL*, *C&RL News*, and *RBM*.

ACRL e-Learning

ACRL's e-Learning program offered two live webcasts during this report period. 25 individuals and 19 groups participated in e-learning focusing on morale in academic libraries and creative instructional design. Upcoming topics for the ACRL e-Learning program include use of Zotero for reference and citation applications, leadership in libraries, data-driven budgeting, and digital humanities projects. Full details and registration information are available on the [ACRL website](#).

Association for Library Collections & Technical Services (ALCTS)

ALCTSfest: A MidConference Gathering

Help ALCTS celebrate its first cohort of the ALCTS Mentoring Program with good friends, good food, your favorite libation. The annual ALCTSfest (uh-lex fest) is that mid-conference break you need to catch up with your colleagues for lively conversation and a good time. Cash bar is

provided. The ALCTSfest will be held at the Omni Hotel on Saturday, January 21 from 6:00 – 8:00pm.

Preservation Week Booth at ALA Midwinter

Preservation Week will be exhibiting at the Midwinter Meeting in booth #2026. Come find tools for sharing preservation ideas with your library and community. The Preservation Week website at www.ala.org/preservationweek has resources for those in need of preservation tips and tools, and hosts the “Dear Donia” preservation advice column. Preservation Week 2018 will be held April 22-28, 2018.

ALCTS Speaker at Annual Uncovers Southern Food and Family

Michael W. Twitty, author of “[The Cooking Gene](#)” (Harper Collins 2017), is the featured speaker at the President’s Program of the Association for Library Collections & Technical Services (ALCTS). The President’s Program “Dining from a Haunted Plate” will be held at 10:30 a.m. on Monday, June 25, 2018 during the American Library Association (ALA) Annual Conference and Exhibition in New Orleans, LA. Join Twitty as he discusses his journey to uncover the history of Southern food in his own family. This talk focuses on his search through the lens of extensive research at libraries and archives and plantations across the South and how he translated that journey into food through museum education and historic interpretation. In tracing his family roots through food from enslavement to emancipation, from West and Central Africa to the Old South, his work invites all Southerners of all backgrounds to a complicated, uncomfortable groaning table rich in heritage and tradition in which new conversations and connections emerge. ALCTS thanks the University of Kentucky Libraries for its generous sponsorship of the 2018 ALCTS President’s Program.

Association for Library Service to Children (ALSC)

ALSC Emerging Leader and Emerging Leader Project Selected

ALSC is pleased to welcome the ALSC Emerging Leader, Jaqueline Quinn. ALSC also is pleased to announce that its 2018 project proposal, Cultural Competency in Youth Librarianship, has been selected by five Emerging Leader participants. The team will build a repertoire of resources that will inform the cultural competency training series and, specifically, enhance the understanding of microaggressions – what we say and how we say it – and the impact they have on common workplace and social interactions. The ALSC Emerging Leader team participants are Stephanie Anderson, Nicole Husbands, Tasha Nins, Jacqueline Quinn, and Raina Tuakoi. This team will meet and begin planning at the 2018 ALA Midwinter Meeting.

ALSC's Bookapalooza Applications Are Closing Soon

ALSC is still accepting applications for the [Bookapalooza program](#). Each year the ALSC office receives almost 3,000 newly published books, videos, audiobooks and recordings from children’s trade publishers for award and notables consideration. At the end of the year, after the awards have been given out, ALSC selects three libraries to receive a Bookapalooza

collection of these materials (estimated to be worth \$10,000 each) to be used in a way that creatively enhances their library service to children and families. Applications are due February 1, 2018.

More 2018 ALSC Professional Award Winners Announced:

- *ALSC/Baker & Taylor Summer Reading Grant*

The [St. Lucie County Library System](#) will use grant funds to include children, birth to five, in its Summer Reading Challenge and to pilot a Sensory Storytime for children with special needs. This summer, the library will add two new categories to its existing summer program, which currently serves children ages 5-17: “Baby and Me,” for children birth to two years old; and “Read to Me,” for those three to five years old.

- *Maureen Hayes Award*

The [South Carolina State Library](#) will use the funds to enhance the Talking Books Services Art Gallery event, an annual program for students who are blind or visually impaired. The South Carolina State Library Talking Book Services Student Art Gallery features the artwork of Spartanburg School for the Deaf and Blind students and other Talking Book Services students and patrons who are blind or visually impaired.

Winter Online Education Courses

ALSC is pleased to announce its winter course offerings. Courses include [Making Your Makerspace Work](#); [Science, Technology, Engineering and Math \(STEM\) Programs Made Easy](#) (available for 1.2 CEU credits); and [The Caldecott Medal: Understanding Distinguished Art in Picture Books](#). All courses begin January 8 and run between four and six weeks in length.

ALSC Webinars

ALSC’s upcoming webinar, [Introducing the Notable Books for a Global Society Collection: Promoting Understanding of Diversity](#), will address the fact that readers need books by and about all people to teach us about who we are and who we might become. The Notable Books for a Global Society (NBGS) strives to bring books by and about all people to student readers. Librarians are instrumental in making that happen. This webinar will explore the newly awarded 2018 NBGS collection. All live webinars are free to both ALSC members and non-members. ALSC’s [archived webinars](#) are available free to ALSC members and for \$25 for non-members.

Continuing Education Proposals

The ALSC Education Committee is always considering new courses and webinars to add to ALSC’s growing online education offerings. Members interested in teaching need to fill out an [online application](#) and provide a copy of their resume, teaching references, and a course syllabus (not needed for webinars). The Education Committee will be selecting proposals on a rolling basis to allow for courses to be added multiple times throughout the year.

ALSC National Institute

The [ALSC National Institute](#), with its theme of “All Aboard! Embracing Advocacy and Inclusion”, will be held September 27 – 29, 2018 in Cincinnati, Ohio and will feature quality educational programming and inspirational speakers. Event registration is now open and includes a number of award-winning authors and illustrators who will be present at the Institute, such as Grace Lin, Margarita Engle, Raúl Colón, Mike Curato, Brian Selznick, and David Serlin. Special receptions, held at the National Underground Railroad Freedom Center and the Public Library of Cincinnati and Hamilton County, are highlight events.

2018 Annual Conference Activities

- *Charlemae Rollins President's Program: Considering All Children: A New Ideal in Evaluating and Engaging around Books for Youth*

On Monday, June 25, 2018, the ALSC Charlemae Rollins President's Program will focus on "Considering All Children: A New Ideal in Evaluating and Engaging around Books for Youth." Awards, best-of-the-year lists and reviews focus on "quality" and "excellence" in literature for youth, but what do “quality” and “excellence” really mean in the canon of American literature for children? Who is deciding which books stand out? How are some critics and some children privileged in our field's thinking? How are some dismissed or made invisible? What does “American literature for children” even mean? A panel of educator/activists and book creators will challenge us all to confront our biases as they explore common assumptions and current discourse, and consider what it would look like if we truly considered all children as we evaluate books and single out titles for distinction both within and beyond ALSC. Attendees will have the opportunity to engage with speakers in a question-and-answer session.

- *Pura Belpré Award Celebración*

The Pura Belpré Award Celebración will take place on Sunday, June 24, 2018 from 1:00 – 3:00 p.m. Please join the family of winning authors and illustrators in an unforgettable event, una fiesta maravillosa, where the 2018 Medal winners and honorees will be honored.

Library and Information Technology Association (LITA)

[LITA Events at Midwinter](#)

[Top Technology Trends Panel](#)

Sunday, February 11, 1:00-2:30 p.m., Room 503/504, Colorado Convention Center. LITA's premier program features an ongoing roundtable discussion about trends and advances in library technology by a panel of LITA technology experts and suggests what libraries might do to take advantage of them. Some of the experts will include:

- Felton Thomas ([@feltonian](#)), Session Moderator, Director, Cleveland Public Library
- Ken Chad ([@KenChad](#)), Director, Ken Chad Consulting Ltd
- Kathryn Harnish ([@Leap4Libraries](#)), Senior Vice President, Product Strategy, Innovative Interfaces
- Ida Joiner ([@ida_joiner](#)), Librarian, Universal Academy School (Irving TX)

- Bohyun Kim ([@bohyunkim](#)), Associate Professor in Scholarly Technology, University of Rhode Island
- Lisa Janicke Hinchliffe ([@lisalibrarian](#)), Professor/Coordinator for Information Literacy Services and Instruction, University of Illinois

[New Issue of Information Technology and Libraries \(ITAL\)](#)

The latest issue of LITA's open access journal includes:

- [Mobile Website Use and Advanced Researchers](#) - Findings showed that mobile devices are not the primary mode of searching for articles and books or for reading scholarly sources.
- [Metadata Provenance and Vulnerability](#) - Digital metadata is vulnerable to being lost and corrupted by everyday use of the digital files in which it is stored.
- [Everyone's Invited](#) - Including library employees, in usability research for increased internal buy-in for usability-related changes in a later website redesign.

[New LITA Guides](#)

LITA members get a 20% discount using the code RLLITA20.

[The LITA Guide to No- or Low-Cost Technology Tools for Libraries](#) by Breanne A. Kirsch.

Provides a practical guide on how to find and use technology tools for a variety of purposes in libraries and, more broadly, in education. Each topic showcases two technology tools in detail and discusses additional tools and provides examples of how librarians or educators are using them in libraries and schools.

[Big Data Shocks: An Introduction to Big Data for Librarians and Information Professionals](#) by Andrew Weiss. Explores the issues raised by big data and discusses theoretical as well as practical approaches to managing information whose scope exists beyond the human scale. What's at stake ultimately is the privacy of the people who support and use our libraries and the temptation for us to examine their behaviors.

[Register Early for a LITA Preconference at ALA Annual!](#)

- *Managing Library Technology*, Friday, June 22, 12:00-4:00 p.m. Do you want to get a better handle on taming the technological beast in your library? This preconference is based on Carson Block's ALA-APA CPLA Class "Management of Technology" and features ideas and practices from his new book [Managing Library Technology: A LITA Guide](#). This session offers a solid approach to understanding and managing the things that remain constant in an ever-changing world. Designed as a highly interactive workshop, this preconference offers many opportunities throughout the day to practice the concepts presented. All participants receive a copy of the book.
- *Python for Beginners: A Gentle and Fun Introduction*, Friday, June 22, 12:00-4:00 p.m. This hands-on workshop will introduce you to the Python programming language through a fun project you can show off. No previous coding experience is required. We'll provide a starter kit of library data and sample code that will help you learn to use regular expressions and some basic Python. By the end of the workshop, you'll build your own

customized Twitter bot that will send tweets out into the world! Python is a great gateway programming language suited to library work, like text analysis and metadata cleanup.

[This is Jeopardy! Or, How Do People Actually Get On That Show?](#)

This past November, [American Libraries published a delightful article](#) on librarians who have appeared on the iconic game show *Jeopardy!* It turns out one of our active LITA members also recently appeared on the show. Here's Joanna Kimmitt's story.... ([Epilogue](#).)

Public Library Association (PLA)

Sally Yates Announced as Opening Session Speaker at PLA 2018 Conference

Former U.S. Deputy Attorney General Sally Q. Yates will join the lineup of speakers at the [PLA 2018 Conference](#), taking place March 20-24 in Philadelphia. She will headline the conference's Opening Session, taking place on Wednesday, March 21. Sally Yates served as Deputy Attorney General in the U.S. Department of Justice (DOJ) under President Barack Obama from January 2015 through January 2017, and then briefly as Acting Attorney General. Actor/comedian Hasan Minhaj, best known as a correspondent on "The Daily Show," and Elizabeth Gilbert, author of the 2006 inspirational memoir "Eat Pray Love," will also speak at the conference. [Learn more](#).

DigitalLearn.org Year in Review

Twenty-seventeen (2017) was a busy year for [DigitalLearn.org](#), PLA's website designed to help consumers increase their [digital literacy](#) skills. DigitalLearn.org offers a collection of tutorials on a wide range of subjects through video-based learning modules with narration at a fourth-grade reading level, the majority of which are available in both English and Spanish. The number of English language courses completed on the main DigitalLearn.org site increased by 17 percent from 2016, and visitor sessions were up by 19 percent. The five most popular courses in 2017 were "Getting Started on a Computer" (4965 completions), "Introduction to Email" (1763), "Navigating a Website" (1758), "Using a Windows 10 PC" (1247), and "Using a Windows 7 PC" (1186). [Continue reading](#).

PLA & NNLM Award Stipends for Public Library Workers to Attend March Workshop

Forty-five public library workers have been selected to receive a stipend to attend "[Stand Up for Health: Health and Wellness Services for Your Community](#)," a preconference workshop to be held at the PLA 2018 Conference in Philadelphia. The [preconference workshop](#) is part of Promoting Healthy Communities, a new nationwide initiative from PLA and National Network of Libraries of Medicine (NNLM) that will increase public library workers' knowledge and skills related to consumer health services. Through activities like the preconference and stipends, PLA and NNLM are increasing the capacity of public libraries nationwide to provide quality health reference services, increase health literacy in communities, and tackle important

challenges like privacy, cultural sensitivities, and fake or misleading health news. [Continue reading.](#)

PLA Opens Registration for 2018 Virtual Conference

PLA is offering an alternative opportunity for public library workers who are unable to attend the Association's 2018 Conference in Philadelphia. PLA will present a condensed, live, online conference experience – the [PLA 2018 Virtual Conference](#) – March 22-23. The PLA Virtual Conference will consist of live programming, including five hour-long programs each day, plus author interviews and opportunities for networking. Programs are chosen from among the highest rated in PLA's session preference survey. [Continue reading.](#)

United for Libraries: the Association for Library Trustees & Advocates (UNITED)

Free Pre-Conference for Friends, Foundations, and Trustees

United will host a new pre-conference at the 2018 Midwinter Meeting. The “United for Libraries Institute: Friends, Foundations, and Trustees” will be held Friday, February 9, 1-4 p.m., at the Colorado Convention Center 107/109/11. The pre-conference is free, but requires registration. Library Trustees, Friends groups, Foundations, and staff are invited to join a free afternoon of expert speakers and learning opportunities. Miguel Figueroa of ALA's Center for the Future of Libraries will deliver the keynote on “Friends, Foundations, Trustees, and the Future of Libraries.” Concurrent breakout sessions will be:

- “Moving Forward with Your Trustees: Using Trends in Your Strategic Planning” led by Jessica Keyser, Executive Director, Grosse Pointe (MI) Public Library
- “The Millennial Mindset: How Friends and Foundations Can Reach Millennials” led by Beth Burns, President, The Friends of the Saint Paul (MN) Public Library
- “Surviving and Thriving in the Deeply Weird World” led by Peter Bromberg, Executive Director, Salt Lake City (UT) Public Library
- “Fundraising: The More it Changes, The More it Stays the Same” led by Libby Post, President, Communication Services

Sarah Jessica Parker Selects Ayobami Adebayo's “Stay with Me” for ALA Book Club Central

The latest American Library Association (ALA) [Book Club Central SJP pick](#), chosen by Honorary Book Club Central Chair Sarah Jessica Parker and announced on December 13, 2017, was “Stay with Me” by Ayobami Adebayo, published by Knopf, an imprint of Penguin Random House. Shortlisted for the 2017 Baileys Women's Prize for Fiction and named a Notable Book by *The New York Times*, “Stay with Me” is Ms. Adebayo's debut novel. Set in Nigeria, “Stay with Me” gives voice to both husband and wife as they tell the story of their marriage – and the forces that threaten to tear it apart. “‘Stay with Me’ is a wise and deeply humane debut novel that unpeels the layers of politics in a marriage from the inside,” says Ms. Parker. “Ayobami Adebayo tells the story of Akin, Yejide, and their families – a powerfully affecting tale of love, loyalty, and betrayal – with both savagery and heart. I can't wait for readers everywhere to read and enjoy this novel as our third selection for Book Club Central.”

Sarah Jessica Parker Book Club Tote Bag Benefits United for Libraries

The Sarah Jessica Parker Book Club released a limited-edition tote bag to help support libraries through Out of Print. The tote bag sold out in less than a week. A portion of the proceeds was donated to United for Libraries.

United for Libraries to Hold Strategic Planning Sessions

Beginning at the ALA Midwinter Meeting, United for Libraries will begin the process to develop a strategic plan. United for Libraries will be working with Face to Face Communications & Training (www.face2face.training.com), based in Illinois, to develop this strategic plan. Face to Face has worked with the American Library Association in the past, and staff is well-versed in working with libraries and Boards of Trustees to facilitate strategic plans. Two strategic planning sessions will be held at the ALA Midwinter Meeting in Denver, and all United for Libraries personal and group members are invited to attend.

- United for Libraries Strategic Planning Session 1, Saturday, February 10, 3:30-6:30 p.m. Colorado Convention Center, 702/704/706
- United for Libraries Strategic Planning Session 2, Sunday, February 11, 8:30-10:30 a.m. Hyatt Regency Denver, Mineral Hall D/E

Open to all United for Libraries personal and group members.

Applications Being Accepted for the 2017 Baker & Taylor Awards

Two Friends groups and/or library Foundations will be recognized with Baker & Taylor Awards for their outstanding efforts to support their library during the year 2017. Given annually since 2000, the Baker & Taylor Awards have recognized more than 42 groups around the country. Winning groups receive \$1,000. Applications must be emailed, faxed, or postmarked by May 1, 2018. The awards will be given based on a specific project that took place or culminated during the 2017 calendar year. Applicants must be Friends or Foundation group members of United for Libraries through June 2018.

Young Adult Library Services Association (YALSA)

Travel Stipends to YALSA Events

Apply by June 1 for [YALSA's travel stipends](#) to

- Attend the 2018 YA Services Symposium
- Attend and present a research paper at the 2019 Midwinter Meeting

Expanded Teen Book Finder Database & App

With funds from ALA, YALSA has added recommended teen titles from ALA's Affiliates and Round Tables, including but not limited to the GLBTQ Round Table and the Asian/Pacific Americans Librarians Association. Check them all out at: <http://booklists.yalsa.net/>

Teen Book Awards

In December YALSA announced the finalists for its Morris and Nonfiction Awards, as well as the final selections for the Quick Picks for Reluctant YA Readers and Amazing Audiobooks for YAs lists. The winners of YALSA's six book/media awards will be announced on February 12, and the final selections for Best Fiction for YAs and Great Graphic Novels for Teens will be posted online the week of February 19. Follow @yalsa on Twitter or visit www.ala.org/yalsa/booklists to find out more.

Free Teen Services Webinar Series

YALSA will host 10 free live monthly webinars beginning in March 2018. Each one will focus on a different competency in YALSA's Teen Services Competencies for Library Staff. [Learn more and reserve your free seat](#)

School/Public Library Collaboration Toolkit

YALSA along with AASL and ALSC developed a practical, free guide for library staff to help them plan and implement successful partnerships that increase their positive impact on youth. The kit is launching at ALA's Midwinter Meeting and will be available from www.ala.org/yalsa/handouts

Upcoming YALSA Activities & Events

- January 22 – February 18, [leadership e-course](#)
- February 9 – 12, ALA Midwinter Meeting, <https://2018.alamidwinter.org/>
- February 12, youth media award winners announced, www.ala.org/yma
- February 15, a Collaborative Model for Supporting Teen Leadership [webinar](#)
- March 4- 10, [Teen Tech Week](#)™
- March 8, Teen Growth & Development [Webinar](#)
- March 22, [Teen Growth & Development Twitter chat](#)
- April 1, deadline to apply to be the next [YALSA Liaison to ALA groups](#)
- April 3, registration opens for the 2018 [YA Services Symposium](#) in Salt Lake City, UT
- April 12, [Teen Read Week](#)™ site launches & Teens' Top Ten nominees announced
- April 12, [Positive Interactions with Teens webinar](#)
- April 26, [Positive Interactions with Teens Twitter chat](#)
- May 10, [Creating Learning Environments for/with Teens webinar](#)
- May 24, [Creating Learning Environments for/with Teens Twitter chat](#)
- June 1, deadline to apply for [2019 Midwinter Paper Presentation travel stipend](#)
- June 1, deadline to apply for 2018 [Symposium travel stipends](#)
- June 14, [Creating Learning Experiences for/with Teens webinar](#)
- June 22 – 26, [ALA Annual Conference](#)
- June 28, [Creating Learning Experiences for/with Teens Twitter chat](#)

For more events and information, visit the [YALSA wiki](#) or [Google Calendar](#)

ALA PUBLISHING

ALA Editions

New Books from ALA Editions and ALA Neal-Schuman

The new professional development books published include:

From ALA Editions: the new fourth edition of [*Fundamentals of Collection Development and Management*](#), by Peggy Johnson; [*The Librarian's Guide to Homelessness: An Empathy-Driven Approach to Solving Problems, Preventing Conflict, and Serving Everyone*](#), by Ryan J. Dowd, which shows how front line public library staff and managers can understand and serve this population better; [*The Stories We Share: A Guide to PreK–12 Books on the Experience of Immigrant Children and Teens in the United States*](#), by Ladislava N. Khailova, which spotlights dozens of award-winning titles; [*The Dysfunctional Library: Challenges and Solutions to Workplace Relationships*](#), by Jo Henry, Joe Eshleman, and Richard Moniz, which examines these negative relationship-based workplace issues and suggests practical, research-based solutions; [*Transforming Summer Programs at Your Library: Outreach and Outcomes in Action*](#), by Natalie Cole and Virginia A. Walter, which draws on case studies from several different libraries; the new third edition of [*Licensing Digital Content: A Practical Guide for Librarians*](#), a classic work by Lesley Ellen Harris; [*The Practical Handbook of Library Architecture: Creating Building Spaces that Work*](#), by Fred Schlipf and John A. Moorman, a definitive resource on library architecture that especially emphasizes avoiding common problems in library design; and [*Promoting Individual and Community Health at the Library*](#), by Mary Grace Flaherty, which shows how to guide library users to high quality health information by relying on up to date, authoritative sources.

From ALA Neal-Schuman: the new third edition of [*Introduction to Public Librarianship*](#), by authors Kathleen de La Peña McCook and Jenny S. Bossaller; the new second edition of [*Academic Librarianship*](#), by G. Edward Evans and Stacey Greenwell; and the new second edition of [*Finding the Answers to Legal Questions*](#), by Virginia M. Tucker and Marc Lampson (ALA Neal-Schuman).

Programs/Events at the Midwinter Meeting

Several programs and Meet the Author events spotlighting ALA Editions and ALA Neal-Schuman professional development books are scheduled for the 2018 ALA Midwinter Meeting. All taking place at the ALA Store, the programs' topics include school librarianship and the new AASL Standards, with Hilda K. Weisburg; sustainability in libraries, with Rebekkah Smith Aldrich; the new third edition of [*Introduction to Public Librarianship*](#), featuring authors Kathleen de La Peña McCook and Jenny S. Bossaller; LGBTQAI+ books for children and teens, with Christina Dorr and Lizabeth Deskins; learner-centered pedagogy, with Dani Brecher Cook; and creating engaging visual communications for libraries, with Diana K. Wakimoto.

For a full listing of titles including books, online workshops, and eCourses, visit the ALA Store. www.alastore.ala.org

American Libraries

Staff Changes

Editor and Publisher Laurie Borman announced that she would retire on February 5, and Managing Editor Sanhita SinhaRoy assumed the role of Interim Editor and Publisher of *American Libraries* on January 29.

January/February issue

American Libraries magazine's January/February issue featured several popular stories, including an article about [Little Free Libraries](#), an interview with music legend [Dolly Parton](#), a feature on [pioneering African-American librarians](#), and a look at [meditation rooms at libraries](#). Other notable stories included an update on [Puerto Rico's libraries](#) following Hurricane Maria and a Midwinter Meeting [preview](#) and [dining guide](#).

American Libraries Online

December 2017 web traffic was up 30% over December 2016 (64,000 vs. 49,000 sessions), due in part to a social media effort to highlight our "Top Stories of 2017," which brought significant traffic back to older articles. Also contributing were several new features and Scoop posts throughout the month. The online-only feature "[Ten Reasons Libraries Are Still Better Than the Internet](#)" (an update of a 2001 story) has had more than 9,000 views since it was posted in early December and continues to do well on social media. Other top stories:

1. [The Question of Little Free Libraries](#)
2. [Blazing Trails](#)
3. [A Space Apart](#)

American Libraries social media presence now has 67,800 Twitter followers (an increase of 10,200 from the same point in time last year) and nearly 14,000 Facebook followers (an increase of 700).

AL Direct

Between December 8 and January 16, the open rate for AL Direct was 29%–30%. The top three AL Direct links were:

- [2017 holiday gift guide for librarians](#) (1,964)
- [42 books that will become movies of TV shows in 2018](#) (1,564)
- [15 tech trends that need to die in 2018](#) (1,466)

Dewey Decibel Podcast

Recent episodes of the [Dewey Decibel podcast](#) have featured interviews with authors Stephanie Powell Watts (ALA Book Club Central's inaugural author pick), Andy Weir, *Booklist's* Daniel

Kraus, and G. Willow Wilson from Marvel, as well as segments that highlight aspects of the new *AASL Standards*.

Booklist Publications

Year-Long Subscriptions for School Libraries in Need

In November, *Booklist* and the American Association of School Librarians launched a program, sponsored by Scholastic, to give 500 school libraries in need year-long subscriptions to *Booklist*, *Book Links*, and *Booklist Online*. To enter, school librarians were asked to submit short essays explaining the collection development constraints they face and why a *Booklist* subscription would help them serve their students. Winners will be announced shortly after ALA's Midwinter Meeting in February 2018, and subscriptions will start in April 2018 to support librarians through the 2018–19 school year. To read more about this exciting promotion, and to enter, visit <https://www.booklistonline.com/free-school-subscriptions> .

ALA-APA

April 10, 2018 Is National Library Workers Day (NLWD) and Equal Pay Day

Once every few years the dates for National Library Workers Day (NLWD) and Equal Pay Day coincide with one another. This is one of those years. Both will be held on April 10, 2018 and individuals, groups, and libraries are encouraged to celebrate both days together.

National Library Workers Day (NLWD)

The original resolution for the celebration of NLWD was proposed to recognize the hard work, dedication, and expertise of librarians and library support staff. It was proposed that the Tuesday of National Library Week be designated the day; and, that on that day, interested library workers, library groups, and libraries should advocate for better compensation for all library workers. On this day, library organizations are encouraged to host a celebration and submit a star to honor a great worker, team or department by visiting the NLWD website (www.ala-apa.org/nlwd). This year APA is very excited to announce that organizations can purchase an official NLWD poster, satchel or t-shirt directly from the [ALA Store](#). Additionally, thanks to the assistance of the ALA Archives, we will once again be able to travel back in time to view photos of library workers across several decades. If you want to view or share the posts, just “like us” on the [NLWD Facebook page](#) or follow the APA's Twitter feed [@alaapa](#). Be sure to use the hashtag #NLWD18.

Equal Pay Day

Equal Pay Day was first originated by the [National Committee on Pay Equity](#) (NCPE) in 1996 as a public awareness event to illustrate the gap between men's and women's wages. Because

women earn less, on average, than men, they must work longer into the next year for the same amount of pay men earned in the previous year. Tuesday (April 10, this year) was selected to represent how far into the work year women must work to earn what men earned the previous year. Although all women lag behind men, data shows that among full-time workers, African American, Latina and Native American women had lower median weekly earnings than White women and Asian women. Why should libraries celebrate this day? As a female dominated profession (over 85%), pay equity is an issue that affects all library workers regardless of gender. Additionally, ALA was one of NCPE's charter members, and currently, ALA-APA is one of its 94 organizational members. On April 10, 2018, we are asking library workers to "wear red" to symbolize how far women and minorities are "in the red" with their pay. To share stories or plans on how a library organization plans to celebrate, articles can be sent to: libraryworklife@ala.org.