

**2016-2017 ALA CD#21_11817_inf
2017 ALA Midwinter Meeting**

**American Library Association
January, 2017 Executive Board Meeting
Midwinter Conference
President's Report – Julie Todaro**

EDI – newly formed group post summer 2016 Annual Final TF report

Task Force progress including:

- Continued work on TF recommendations for work/implementation within ALA
- Programming proposal completed/submitted for digital conference presentation
- Continuing to sell EDI t-shirts
- Disseminates content on EDI issues
- Partnered in design of ALA participation in Atlanta Social Justice Saturday 1/21 march
- Identified “Where do we go from here?” questions:
 - How do we want to make the case that EDI issues are relevant to libraries?
 - How do we embrace or promote EDI when our own incoming presidential administration seems to be openly against it?
 - Is the profession moving towards a post-neutral stance?
 - Do you think libraries are safe havens? What does that mean going forward for libraries?

ED Search Process

All content turned over to Chair, Courtney Young including job description draft, RFI example from ALA, notes from October Board discussion on committee members. Report from Courtney scheduled for Midwinter Board.

TF on Context for Future Accreditation

See Hepburn report and request for opportunity to revise and turn in by April ALA Board.

Chapter Task Force

Group working, meeting at Midwinter, scheduling conference calls. I am expecting a report from them post their first in-person meeting – Midwinter 2017.

Recommendations for ALA Divisional Cooperation

This smaller group will meet on Thursday, 1/19.

Presidential Focus

My Advisory Committee continues to work hard to complete documents to move through the committee and be vetted and then placed on the website. A Town Hall meeting (originally scheduled for Saturday of Midwinter to present speakers, elicit opinion from all types of librarians re: HR content, initiative, etc.) has been rescheduled for summer 6/24.

- The Book Club initiative has a number of partners, ongoing content delivery outlined, a preliminary plan for sustainability, an internal PR process owner (Jeff Julian,) and is the focus of the Saturday, 6/24 President's program for a virtual ribbon-cutting.
- There are additional "because" statements with a focus on the professional. (Added to the list of new "Because" statements with a focus on "fake news.")
- We have "expert" activities including a content featured in AL for National Library Week, and a growing list of links of people using the expert/Transform focus.
- HRDR will be piloting content from the committee, originally planned pre-Midwinter for spring 2017.
- The Center for the Future is continuing to work on 21st century librarian "profiles."
- The design of content to assist librarians in articulating their value continues with OITP. In addition, 45-115 initiative content will be rolled out to states along with letters to senators, representatives- working with state/chapters and state libraries, etc.

Travel and Speaking Engagements

015/2016 - Past

August 31 – September 3rd - ALA Headquarters Orientation/Media Training-Chicago (ALA \$)
 September 18-19 - Keynote-TLA District Meeting Lubbock, Texas (ALA \$, TLA \$)
 October 9 Keynote- TLA District Meeting, Austin, Texas (no \$)
 October 23-25th – ALA Fall Executive Board Meeting-Chicago, IL (ALA \$)
 November 5-8th – Welcome, AASL National Conference, in Columbus, Ohio (ALA \$)
 November 13th – 14th Todaro Initiative Steering/Advisory Committee Meeting (ALA \$)
 December 3-5th - Carnegie, "Love My Librarian" event –New York, NY (ALA \$)
 December 20th – IMLS Laura Bush Awards LIS Graduation/Keynote- Little Rock, AK (no ALA \$)
 January 7-12th - ALA Midwinter Meeting-Boston, MA. (ALA \$)
 February 25-27th – Keynote – Texas Comm. College Teachers Association, Houston (no ALA \$)
 March 3, 4 Sacramento – ALA Keynote for CC California Directors
 March 10th, 11th – ALA Keynote for CC North Carolina Directors
 March 25th - ALA Washington Office Orientation – Washington, D.C. (ALA \$)
 April 7th Keynote & "Service in ALA/Associations" meeting - Tennessee Library Association Spring Meeting– Chattanooga, TN 9:00 a.m. (ALA \$)
 April 8th – "Libraries Transform" -Denver, CoALA Denver, Colorado (ALA \$)
 April 15-17th – ALA Executive Board Meeting-Chicago, IL (ALA \$)
 April 20-23 - 3 programs ("Libraries Transform/Expert Initiative".-TXLA Houston, TX (some ALA \$)
 April 27-28th - Keynote-Ohio-Northeast Ohio Regional Library System, NEO Twinsburg, Ohio (ALA \$, NEO \$, 250 \$ to Spectrum)
 May 2-3 – Attend – ALA Legislative Day (ALA \$)
 May 11th – BEA Chicago (ALA \$)
 May 18th, 19th – Oaxaca, Mexico/Libraries Transform (ALA \$)
 May 24th, 25th – Keynote on Harris County Graduation/Library Mentor Program/Libraries Transform/Expertise (a small amount of ALA \$)
 May 26th – AALL Webinar/mentoring/librarians as experts (no \$)
 June 23 – 28th – ALA Annual Conference – Orlando, FL (ALA \$)
 July 19-22nd - Keynote-Library Leadership event Columbus, Ohio (ALA \$)
 July 28 - ALA Development Planning Retreat, Chicago (ALA \$)
 August 13-19 – IFLA, Ohio
 September 9th – PLANT – Texas Public Library Directors – morning presentation

September 12th – Marquette University
September 22nd - Keynote, Kentucky Library Association (ALA \$) (proposed)
November 2-4th – Keynote, NMLA Annual Conference-New Mexico, (ALA \$)
October 7th – Texas – District 3 Keynote
October 17th – San Antonio Area/South Texas School Library Coordinators
October 19th – 22 – Chicago ALA Board
October 26th – 27th – Colorado Philanthropic Conference of the Southwest Keynote for considering libraries for foundation funding
October 31-November 1 - Closing Remarks, New Mexico Libraries Transform
November 2-4 – Keynote, NMLA Annual Conference-New Mexico
November 6-11 SIBF-ALA Library Conference Sharjah, United Arab
November 11-15 - Arkansas Library Association Annual Conference, Little Rock Keynote
November 15-18, 2016 - 45/115 Meeting - Washington DC
November 28-29 - AIA - Buildings that Define a Community panel at the upcoming Build America Summit in NYC
November 30-December 4 - NYC Publishers and Carnegie, “Love My Librarian” event
January 17-24 - ALA Midwinter, Atlanta, GA

Upcoming

February 21, 22 - NYC Visits to publishers
February 23, 24 – Tucson for Cox/PLA grant/initiative announcement
March 22-25 - ACRL Conference, Baltimore, MD
April 6-9 - ALA EB Meeting, Chicago
April 19-22 - TLA San Antonio
April 27 – UT Austin Panel (Role libraries can play in democratizing education and eliminating barriers to information access)
April 30-May 3 - NLLD, Washington DC
May 30 - June 2 – Book Expo America 2017, New York City
June 8 - Virtual Membership Meeting, Chicago
June 20-28 - ALA Annual, Chicago
August - IFLA Wroclaw, Poland
October 26-29 - ALA EB, Chicago

JULIE TODARO MEDIA ACTIVITY REPORT

NOVEMBER, 2016

The following is a snapshot of ALA President Julie Todaro press and social media coverage secured from Nov. 1 – 30. The Public Awareness Office (PAO) and ALA Washington Office secured more than 137 press articles mentioning Todaro resulting in a circulation rate of more than 19,591,366. The totals were captured by ALA’s monitoring vendor Meltwater News. Please note that vendor circulation rate is calculated using the number of articles/mentions multiplied by the monthly unique visitors for each media outlet’s website.

According to the Newspaper Association of America, there are more than 1,300 daily newspapers and 5,700 weekly newspapers in the United States, so the following highlights should be viewed as a snapshot of coverage.

INTERVIEWS

Carl Straumsheim
Inside Higher Ed – Oct. 31 (article published Nov. 1)

Topic: Academic libraries

Are Libraries 'Vanity Projects'?

<https://www.insidehighered.com/news/2016/11/01/librarians-criticize-greta-van-susteren-after-vanity-projects-comments>

Christopher Mele

New York Times – Nov. 24 (Article published Dec. 8)

Topic: Hate crimes in libraries

Libraries Become Unexpected Sites of Hate Crimes

http://www.nytimes.com/2016/12/08/us/libraries-hate-crimes.html?_r=0

Kassia Halcli

PBS Newshour – Nov. 7

Topic: Librarians defending the First Amendment

Lydia Emmanouilidou

WGBH, Boston – Nov. 10

Topic: Changes in college libraries

Aaron Krein

The Chronicle, Albany, N.Y. – Nov. 10 (Article appeared Nov. 30)

Non-Fiction Family Fitness

<http://www.strochronicle.com/fresh/non-fiction-family-fitness/>

Topic: Library programming

Letters, Statements, Quotes, Mentions

Google 'taking over the world': Free content fight brews with change at Copyright Office

Washington Post (as reprinted in the Chicago Tribune) – Nov. 7

<http://www.chicagotribune.com/entertainment/ct-google-copyright-office-free-content-20161107-story.html>

Smartphones Can't Replace Libraries

Inside Higher Ed – Nov. 10

By Julie Todaro and Irene M.H. Herold

<https://www.insidehighered.com/views/2016/11/10/why-academic-libraries-arent-just-expensive-vanity-projects-essay>

Sharjah to set up Emirates Library Association

The Gulf Today – Nov. 10

<http://gulftoday.ae/portal/9a355aa0-5998-4ce9-9de6-f221b1b7356e.aspx>

The View from Sharjah 2016

American Libraries – Nov. 15

<https://americanlibrariesmagazine.org/blogs/the-scoop/sharjah-2016-sibf-ala-library-conference/>

Songwriters say this federal bureaucrat championed their rights. Now she's lost her job.

Washington Post – Nov. 23

https://www.washingtonpost.com/entertainment/music/with-change-at-the-top-of-copyright-office-a-battle-brems-over-free-content/2016/11/07/a8c0b140-a4ea-11e6-8042-f4d111c862d1_story.html?utm_term=.5ad7f47f4c28

NYIT Librarian Wins 2016 I Love My Librarian Award

Ten librarians across the country have been honored, including Danielle Apfelbaum at NYIT.

<http://www.newswise.com/articles/nyit-librarian-a-winner-of-the-2016-i-love-my-librarian-award>

Newswise – Nov. 30

ALA announces winners of the 2016 I Love My Librarian Award

<http://sports.yahoo.com/news/ala-announces-winners-2016-love-librarian-award-110700090.html>

PR Newswire – Nov. 30