

## WHAT'S HAPPENING: A PRE-MIDWINTER UPDATE

January 23, 2015

This is a personal guide to the ALA Midwinter Meeting. There is more – much more. For additional information and more events, check the following sources:

- Get the latest information on the Midwinter Meeting sessions – and create your own schedule. Use the Scheduler: <http://alamw15.ala.org/scheduler> Download an Android app from the Google Play store. For an iOS App, see instructions at <http://alamw15.ala.org/mobile-app>
- You can also go to the ALA Midwinter Meeting website: <http://alamw15.ala.org/>
- On-site, check the *Midwinter Meeting Guide and Exhibits Directory* – and don't forget to check the Addendum for those last minute changes. Don't want print? You can download the *Meeting Guide* from the Midwinter website at any time. Session changes will also appear in *COGNOTES* (the conference daily). See pages 71 to 95 in the *Meeting Guide and Exhibits Directory* for a complete list of meetings and events, by time.
- Follow *American Libraries* coverage at <http://www.americanlibrariesmagazine.org/alamw15>
- Follow *Cognotes* coverage at <http://alamw15.ala.org/cognotes>
- You can also –
  - Track **#alamw15** on Twitter – <https://twitter.com/search?q=%23alamw15>
  - Join the **Facebook Event** at <http://bit.ly/mw15event>
  - Get the latest on **Google +** at <http://bit.ly/alamw15gp>
  - Follow the **Pinterest** board at <http://www.pinterest.com/alamidwinter/>
  - Keep up with **Tumblr** at <http://americanlibraryassoc.tumblr.com/>
  - Follow the fun on **Instagram** at <http://bit.ly/ALAinstagram>

## WHAT'S NEW THIS YEAR?

The Knight Foundation will be announcing the winners of the latest **Knight News Challenge**, which posed the question: "How might we leverage libraries as a platform to build more knowledgeable communities?" Friday, January 30, 1:00-2:30pm, McCormick Place (MCP) West-W470a.

AASL is launching an awareness campaign about the importance of school librarians: **School Librarians Transform Learning**. Visit <http://www.ilovelibraries.org/school-libraries-make-difference> for ways you can get involved.

In line with the International Sustainability Standard Certificate achieved by McCormick Place, there will be **ALA Badge Recycling Collection Bins** throughout the convention center – near parking entrances and on level 3.

ALA Conference Services has been working with BluuBeam, an **iBeacon** provider, to make information readily accessible on your smartphone. To get the app, search for BluuBeam in the iTunes App Store or Google Play Store, or text the word “link” to 38470. Once you have the app, an alert on your phone shows you information relevant to your location when you come within range of a Beam (about 40’). You’ll get links to content like slides and handouts (to use on-site or save for later) for talks and sessions such as “News You Can Use,” and information from places like the ALA Store, ALA Membership Pavilion, and the Networking Uncommons when you visit their spaces. You can also save the link to access selected session recordings after the Midwinter Meeting. See page 43 in the *Meeting Guide* for additional information.

Participate in **RUSA’s first Leadership Development and Speed Mentoring Session**, Saturday, January 31, 3:30-5:30pm, Hilton-Chicago, Waldorf Room.

Is it hard to figure out where to start getting involved in ALA? Check out the new “**Engage with ALA**” page: <http://www.ala.org/membership/myala/engage>

Want to comment on the Internal Revenue Service’s (IRS) tax form delivery service? Discuss your experiences obtaining tax forms and discuss how you think the cuts in tax materials should be handled for your library at “**Tell the IRS: Tax Forms in the Library**,” 11:30am-12:30pm, Sunday, February 1, McCormick Place West-W187, sponsored by the ALA Washington Office.

**IGNITE! Sessions**, noon-12:30pm, Saturday-Monday, MCP-W183a

Need an energy boost midday? Try one of these sets of six 5-minute presentations. The half-hour programs cover everything from geek culture to diversity and improving library websites. See pages 18-19 in the Midwinter Meeting Guide for a list of topics and speakers. Or, search [IGNITE!](#) in the Scheduler.

Help save lives by being a blood donor during the **mobile blood drive** on Saturday or Sunday, 10:00am-4:00pm, at the end of the 4800 aisle in the Exhibit Hall. The mobile blood drive is sponsored by **Librarians Build Communities**, an ALA Membership Initiative Group. Note also the related session in the “News You Can Use”: “**Blood Donation: Facts, Fear, and Discrimination**,” with Dr. Magda Houlberg (Howard Brown Health Center), Dr. Robert Garofalo (Northwestern University Feinberg School of Medicine) and the Honorable Mike Quigley (Congressman, Illinois 5<sup>th</sup> District), sponsored by the ALA Gay, Lesbian, Bisexual and Transgender Round Table (GLBTRT), Sunday, 8:30-10:00am, MCP-W183c.

As part of the Everyday Advocacy campaign, the Association for Library Service to Children (ALSC) is giving away buttons emblazoned with the slogan “**Creating a Better Future for Children through Libraries.**” Buttons will be available at the 2015 ALA Midwinter Meeting, as well as the 2015 ALA Annual Conference in San Francisco. Attached to each button will be a tip sheet, created by the ALSC Advocacy and Legislation Committee. A virtual button will also be available for those unable to attend Midwinter or Annual. The campaign will launch at the Leadership & ALSC session, Saturday, January 31, 8:30am, McCormick Place West-W179.

The **ALCTS Photo Scavenger Hunt** returns at the 2015 ALA Midwinter Meeting! The Photo Scavenger Hunt runs from Saturday through Monday and you can score points – and possibly win prizes -- by snapping photos of all the great people, places and things around you. The list of scavenger items to be photographed will be posted to the ANMIG ALA Connect page as well as the Flickr group discussion

board (join the ALCTS at Midwinter 2015 Flickr Group). Questions? Contact Emily Whitmore at [ewhitmore@ala.org](mailto:ewhitmore@ala.org)

Pick up a **pocket card** with the **ALA Statement of Appropriate Conduct at ALA Conferences**. It includes a summary of the statement, as well as emergency contact information. See page 47 in the *Meeting Guide* for the full text of the Statement.

## JOIN THE CONVERSATION

### Begin and End your Midwinter Meeting in Conversation:

- Start on Friday, January 30, 9:00am-noon, with the **Midwinter Meeting Unconference**, MCP-W178a. This is a participant-guided experience, harnessing the unstructured conversations that people usually have between sessions. Everyone has something to share; everyone has something to learn.
- Reflect on three days of networking, learning and sharing at the **Library Camp**, Monday, February 2, 3:00-4:00pm. Come prepared to share your experiences – and perhaps lead an informal discussion of a topic that has your attention.

**Explore Issues in Diversity and Inclusion:** Sponsored by the ALA Task Force on Equity, Diversity and Inclusion, join in a round table conversation, facilitated by Dr. Jorge Reina Schement, vice president for Institutional Diversity and Inclusion, Rutgers University, and Nancy Kranich, Chair, ALA Center for Civic Life. Sunday, February 1, 1:00-2:30pm. For other sessions related to Diversity and Inclusion use the search term “diversity” in the Scheduler or check this list of relevant links: <http://www.ala.org/news/press-releases/2015/01/engaging-issues-diversity-and-inclusion-ala-midwinter-meeting>

The ALA Office for Intellectual Freedom (OIF) and the ALA Office for Diversity (OFD)/Office for Literacy and Outreach (OLOS) are exploring a proposed new initiative to promote **diverse voices in literature**. They seek input from both ALA groups and individual members. Initial discussion will take place Saturday, 3:00-4:00pm, MCP-W183b, in OIF’s *News You Can Use* session.

Participate in the annual **Dr. Martin Luther King, Jr. Holiday Observance and Sunrise Celebration**, with keynote speaker Dr. Cornell West, on Monday, February 2, 6:30-7:30am, MCP-W181.

Grapple with the complex **free expression and human rights issues** arising from “Charlie Hebdo” and other recent events. The ALA Intellectual Freedom Committee, along with other ALA groups, is working on a resolution. Attend the meetings and join the discussion: Saturday, 8:00-9:30am, 10:30-11:30am, MCP-W175c.

**Focus on Community Engagement:** Attend *Turning Outward to Lead Change in Your Community*, part of ALA’s *Libraries Transforming Communities Initiative*. See page 20 in the *Midwinter Meeting Guide* for additional information. All sessions are scheduled on Saturday, January 31, MCP-W178 – 8:30-10:00, 10:30-noon, 1:00-2:30, 3:00-4:30, and will be led by coaches from The Harwood Institute for Public Innovation. Each session stands alone – and together become a framework for engaging community and leading change. Attend one – or stay for all four.

## Get “News You Can Use”:

For a chronological list of the “News” sessions, go to the Scheduler:

<http://alamw15.ala.org/sessions/all?keys=new%20you%20can%20use> Or, you can find full descriptions in the Meeting Guide, pages 13-16. This is an alternative look at some broad areas of focus:

### Community Engagement

- YALSA – **Partnering Strategically to Reach Beyond Library Walls**. Saturday, 8:30-10:00am, MCP-W183c <http://alamw15.ala.org/node/25979> With YouMedia and The Chicago Public Library.
- ALA– **Women in Geekdom: How to Reach Out to the Nerds in Your Community**. Saturday, 1:00-2:30pm, MCP-W183a <http://alamw15.ala.org/node/26459>
  - Join Tricia Bobeda and Greta Johnson from WBEZ’s Nerdette Podcast in the Uncommons after this session (about 3:00pm) to record your own Nerd Confessions for their show.
- ALA Office for Literacy and Outreach – **ELL Practitioners Panel: Innovations in Community involvement**. Sunday, 3:00-4:00pm, MCP-W183a <http://alamw15.ala.org/node/25932>
- U.S. Department of State Diplomatic Reception Rooms – **How to Build Local, State and National Partnerships: A Case Study**. Sunday, 4:30-5:30pm, MCP-W183b <http://alamw15.ala.org/node/26458>
- ALA PPO – **Leading in Times of Crisis: A Conversation with Ferguson Library Director Scott Bonner**, Monday, 1:00-2:30pm, MCP-W183c. <http://alamw15.ala.org/node/27059>

### Data, Research and Standards

- ACRL – **Update on the National Center for Education Statistics (NCES) Academic Library Survey**. Saturday, 4:30-5:30pm, MCP-W183b <http://alamw15.ala.org/node/25899>
- Book Industry Study Group – **The Blind Men, The Elephant and the Publishing Industry**. Sunday, 8:30-10:00am, MCP-W183a <http://alamw15.ala.org/node/26632>
- PLA – **Performance Outcome Measures for Public Libraries**. Sunday, 10:30-11:30am, MCP-M183b <http://alamw15.ala.org/node/25071>
- Evanced – **Robots, Superheroes and Squirrel Missions: Conquer the Factors Affecting Reading Ability in School-aged Children**. Sunday, 10:30-11:30am, MCP-W183c <http://alamw15.ala.org/node/26426>
- ACRL – **Update on the Value of Academic Libraries Initiative**. Sunday, 1:00-2:30pm, MCP-W183a <http://alamw15.ala.org/node/25902>
- ALCTS\_CaMMS – **CaMMS Forum: Timely topics in cataloging and metadata**. Sunday, 1:00-2:30pm, MCP-W183c <http://alamw15.ala.org/node/25661>
- ALSC – **Young Children, Libraries and New Media Survey**. Sunday, 3:00-4:00pm, MCP-W183b – with LittleeLit.com, University of Washington iSchool <http://alamw15.ala.org/node/26045>
- AASL\_ESLS – **School Library Research News You Can Use**. Sunday, 3:00-4:00pm, MCP-W183c <http://alamw15.ala.org/node/26295>
- OCLC – **OCLC Research Update**. Monday, 10:30-11:30am, MCP-183c <http://alamw15.ala.org/node/26948>
- ALCTS\_CRS – **Continuing Resources Cataloging Forum: Timely Issues**. Monday, 1:00-2:30pm, MCP-W183a <http://alamw15.ala.org/node/25640>
- ALA Library – **ALA Archives: Building the Record of ALA’s Past**. Monday, 1:00-2:30pm, MCP-W183b – with University of Illinois, Urbana-Champaign <http://alamw15.ala.org/node/26980>

### **Equity, Diversity and Inclusion**

- ALISE & ALA Office for Diversity – ***The Social Justice Collaboratorium: Illuminating Pathways Between Social Justice Issues and LIS.*** Saturday, 8:30-10:00am, MCP-W183b  
<http://alamw15.ala.org/node/26221>
- ALA Office for Information Technology Policy – ***The Digital Inclusion Survey: Update.*** Saturday, 10:30-11:30am, MCP-W183c <http://alamw15.ala.org/node/26326>
- ALA -- ***Enabling Acts: The Hidden Story of How the Americans with Disabilities Act Gave the Largest U.S. Minority Its Rights.*** Saturday, 1:00-2:30pm, MCP-W183b – Speaker: Lennard J. Davis, Professor of Disability and Human Development, University of Illinois at Chicago  
<http://alamw15.ala.org/node/26425>
- ALA Office for Diversity – ***Diversity Research Grants Update.*** Saturday, 3:00-4:00pm, MCP-W183c – The Achievement in Library Diversity Research honor will be presented.  
<http://alamw15.ala.org/node/26110>
- GLBTRT Session – ***Blood Donations: Facts, Fear and Discrimination.*** Sunday, 8:30-10:00am, MCP-W183c [Dr. Magda Houlberg, Dr. Robert Garofalo, Honorable Mike Quigley- IL 5<sup>th</sup> District]  
<http://alamw15.ala.org/node/26950>
- ALSC – ***Diversity Matters: Stepping It Up With Action!*** Sunday, 1:00-2:30pm, MCP-W183b  
<http://alamw15.ala.org/node/25943>

### **Information Policy and Advocacy**

- ALA Washington Office Update – ***Whither Washington: The 2014 Election and What It Means For Libraries.*** Saturday, 8:30-10:00am, MCP-W183a <http://alamw15.ala.org/node/26206>
- ALA Washington Office Session 1 – ***All Eyes on IMLS: Funding Priorities and Reauthorization,*** with IMLS Acting Director Maura Marx, Saturday, January 31, 10:30-11:30am, MCP-W183a  
<http://alamw15.ala.org/node/26216>
- ALA Washington Office, Session 2 – ***An Hour a Week: Library Advocacy is Easy!!!*** Saturday, 10:30-11:30am, MCP-W183b – Co-sponsored by Office for Government Relations, Office for Library Advocacy and Office for Intellectual Freedom <http://alamw15.ala.org/node/26296>
- ALA Office for Intellectual Freedom and Freedom to Read Foundation – ***Updates from the ALA Office for Intellectual Freedom and the Freedom to Read Foundation.*** Saturday, 3:00-4:00pm, MCP-W183b <http://alamw15.ala.org/node/25965>
- ALCTS\_PARS – ***PARS Forum: Presentation of Important Preservation Issues.*** Saturday, 4:30-5:30pm, MCP-W183c <http://alamw15.ala.org/node/25636>

### **Innovating the Future**

- Digital Public Library of America – ***The Digital Public Library of America: An Update.*** Saturday, 1:00-2:30pm, MCP-W183c – DPLA Assistant Director for Content, Amy Rudersdorf  
<http://alamw15.ala.org/node/26427>
- ACRL and SPARC – ***ACRL/SPARC Forum: Open Educational Resources.*** Saturday, 3:00-4:30pm, MCP-W183a <http://alamw15.ala.org/node/25897>
- ALA – ***275 Degrees of Innovation: Online High School Diplomas @ Your Library.*** Sunday, 8:30-10:00am, MCP-W183b – Sacramento Public Library, Los Angeles Public Library, Fountaindale [IL] Public Library, moderated by Candice Mack (Los Angeles Public Library)  
<http://alamw15.ala.org/node/26537>
- LITA – ***Top Technology Trends.*** Sunday, 10:30-11:30am, MCP-W183a  
<http://alamw15.ala.org/node/26192>

- ALA Office for Literacy and Outreach – **Adult Literacy through Library Engagement.** Sunday, 4:30-5:30pm, MCP-W183a <http://alamw15.ala.org/node/25926>
- Harvard University\_ Berkman Center – **Harvard Library Lab: Improving Services and Transforming Organizational Culture.** Sunday, 4:30-5:30pm, MCP-W183c <http://alamw15.ala.org/node/26565>
- ALA Center for the Future of Libraries and American Association of Museums -- **How to Foresee the Future(s): Learning with AAM's Center for the Future of Museums.** Monday, 8:30-10:00am, MCP-W183a – Elizabeth Merritt, founding director, American Alliance of Museums' Center for the Future of Museums <http://alamw15.ala.org/node/25694>
- ALA – **David Lankes: Radical Conversations on New Librarianship.** Monday, 10:30-11:30am, MCP-W183a <http://alamw15.ala.org/node/26561>
- ALCTS – **ALCTS Forum: Libraries as Publishers: Next Steps in Self-Publishing?** Monday, 10:30-11:30am, MCP-W183b <http://alamw15.ala.org/node/25161>
- ALA Center for the Future of Libraries and New Media Consortium – **On the Horizon: Pressing Technologies, Trends, Challenges for Libraries.** Monday, 3:00-4:00pm, MCP-W183a <http://alamw15.ala.org/node/26345>

### Related Sessions:

In early? ALCTS' Midwinter Symposium will focus on **“Collection Development Strategies in an Evolving Marketplace,”** taking as its starting point “Collection Directions: Some Reflections on the Future of Library Collections and Collecting,” by Lorcan Dempsey, Constance Malpas and Brian Lavoie (OCLC). Friday, January 30, 8:00am-4:00pm, McCormick Place W192b. On-site registration is available (\$269 for ALA members, \$219 for ALA/ALCTS members and \$99 for students and retired members)

PLA is offering an interactive Midwinter Institute, presented by Valerie J. Gross (president and CEO, Howard County [MD] Library) on **Who We Are, What We Do, Why It Matters: Our Distinctive Purpose**, Friday, January 30, 8:30-4:30am, Renaissance Blackstone, The Train Rooms. On-site registration is available.

YALSA – **Trends Impacting YA Services: Designing the Library of the Future For and With Teens: Librarians as the “Connector” in Connected Learning.** Saturday, January 31, 10:30-11:30am, Hyatt Regency McCormick (HRM) – Hyde Park/CC 11A/B. This session is hosted by the YALSA Past Presidents and features Dr. Mega Subramaniam (University of Maryland).

ASCLA – ASCLA's **Alzheimer's & Related Dementia Interest Group** (IGARD) will hold an open forum to discuss the creation of standards for library services to people diagnosed with dementia. Saturday, January 31, 1:00-2:30pm, McCormick Place West-W192c.

LITA – The Linked Library Data Interest Group will present three updates on this fast-moving area, Sunday, February 1, 8:30-10:00m, McCormick Place West-W192b. Catch **“The Linked Data for Libraries project: An Update,”** (Nancy Lorimer, Stanford University Libraries); **“VIVO: Opening Up Science with VIVO,”** (Kristi Holmes, Northwestern University); and, **“BIBFRAME: A Way Forward, Moving Libraries into a Linked Data World!”** (Victoria Mueller, Zepheira).

WO – Technological developments in 3D printing are empowering people to learn new skills, launch business ventures and solve complex health problems? What do librarians need to

know? Join a panel of information professionals for ***Library 3D Printing – Unlocking the Opportunities, Understanding the Challenges***, Sunday, February 1, 10:30-11:30am, MCP – W470a.

ALA – Join **ALA President Courtney L. Young** as and **Mick Ebeling**, author of ***Not Impossible: The Art & Joy of Doing What Couldn't Be Done*** (Atria Books) and founder of the Not Impossible Labs, at the ALA President's Program on Sunday, February 1, 3:30-5:30pm, MCP-W375b/Skyline.

ALA – Learn why and how **Maker Spaces in Public Places** are successful, Monday, February 2, 11:00am-12:30pm, MCP-W196b – Representatives of Chicago Public Schools, Chicago Public Library, and the Museum of Science and Industry discuss creating and building makerspaces for access by children, teens and hobbyists, as well as developing and hosting programs that are activity-based and encouraging learning by making.

## Celebrate Books, Their Creators and Their Champions

- Start your Midwinter Meeting with the **ERT/Booklist Author Forum**, Friday, January 30, 4:00-5:15pm, MCP-W375b/Skyline, featuring a panel of graphic novel authors and artists: Cece Bell, Françoise Mouly, Jeff Smith and Gene Luen Yang.
- There are two Auditorium speakers at Midwinter, Saturday and Sunday, 10:00-11:00am. Catch **Jason Segal** on Saturday and **LeVar Burton** on Sunday. **Ayaan Hirsi Ali** will be the speaker at the Arthur Curley Memorial Lecture, Saturday, January 31, 4:00-5:00pm, MCP-W375b/Skyline. <http://alamw15.ala.org/node/26367>
- RUSA's **Notable Books List** will be unveiled at the Book & Media Award Ceremony and Reception, Sunday, February 1, 5:00-7:00pm, Hilton-Chicago, Williford Room, featuring speaker Margaret Hawkins, author of *Lydia's Party* (Viking, 2013). All ALA Midwinter participants are invited.
- Get caught up in the excitement at the **ALA Youth Media Awards**, Monday, February 2, 8:00-9:00am (doors open at 7:30am). Be there when these prestigious awards are announced, including the Newbery, Caldecott, Printz and Coretta Scott King Book Awards.

## Talk with Innovators at the Masters Series

Hear and talk with library experts from across the field about their latest innovations, Saturday-Monday, MCP-W184c, 11:45a.m.-12:30pm. See page 30 in the *Meeting Guide* for details. Bring your lunch.

- Saturday – Talk library marketing with Ben Bizzle who, along with Maria Flora, authored ***Start a Revolution: Stop Acting Like A Library***, new from ALA Editions.
- Sunday – Explore the world of ***Mechanic Institutes, Hackerspaces, Makerspaces, TechShops, Accelerators, and Centers of Social Enterprise***, with Mita Williams (University of Windsor, Ontario; founder and board member of Hackforge)
- Monday – Talk about the power of libraries to influence readers as Illinois librarians Denise Raleigh, Donna Fletcher, Julie Stam and Lucy Tarabour talk about the **Soon to be Famous™ Illinois Author project**.

## Find Your Niche, Build Your Network – and Share

There are over 150 discussion and interest group sessions at the 2015 Midwinter Meeting. Here is a **sample** to get you started. Find a list of Discussion/Interest Group meetings on pages 97-110 in the *Meeting Guide* – or go to the ALA Scheduler for the most up-to-date listing.

- The **Electronic Resources Interest Group** (ALCTS/LITA) will discuss “Electronic Outages: Who Broke It? How Long Was It Broken? We’re...Tracking That, Right?” Saturday, January 31, 1:00-2:30pm, MCP-W187a.
- Meet with the **Diversity Officers Discussion Group** (LLAMA), Saturday, January 31, 8:30-10:00am, HIL – Lake Erie.
- Join the **Library and Information Science Education Interest Group** (ACRL) for a discussion of trends, issues and programming related to the work of LIS educators and academic librarians. Saturday, January 31, 8:30-10:00am, Sheraton (SHER) – Superior A&B
- Join the ALA **Graphic Novels & Comics in Libraries Member Interest Group** for “Superhero Showdown: A Bracket For Debate,” Saturday, January 31, 10:30-11:30am, MCP-W474b. Discussion will be led by Thomas Maluck (Richland Library).
- Or, the **Search Engine Optimization Interest Group** (LITA) will share SEO best practices and the latest SEO tools, Saturday, January 31, 10:30-11:30am, HRM-Jackson Park/CC 10D.
- On Saturday, 1:00-2:30pm, MCP-W175c, join the **Library Code Year Interest Group** (ALCTS, LITA, ALCTS\_CMMS) for a discussion about decoding technology jargon.
- MAGIRT’s **GIS Discussion Group** will be discussing geospatial data from both federal agencies and private sources, Saturday, 1:00-2:30pm, HIL – Astoria Room.
- ALCTS\_CaMMS **Cataloging & Classification Research Interest Group** will discuss “Cataloging in Publication: Moving Beyond the Print” (Caroline Saccucci and Camilla Williams, Library of Congress), “Establishing Best Practices: Cataloging Unpublished Screenplays with RDA” (Laura Evans, Binghamton University Libraries), and “MARC and Non-MARC Metadata for Digitized Government Documents” (Kathryn Lybarger, University of Kentucky Libraries) on Sunday, February 1, 10:30-11:30am, MCP-W176a.
- Join LLAMA and NMRT for “**LLAMA and NMRT Working Together to Provide You With the Tools to Develop Your Leadership Skills for Your Career**,” Sunday, February 1, 10:30-11:30am, HRM-Grant Park/CC 12A.
- Join members of the **Drupal4Lib Interest Group** (LITA) for a discussion of issues facing librarians working with Drupal at any skill level, Sunday, February 1, 10:30-11:30am, MCP-W186c.
- The **Collection Evaluation and Assessment Interest Group** (ALCTS\_CMS) will be discussing “Planning for Certain Future Cuts when the Future is Uncertain” (Beth R. Bernhardt-University of North Carolina-Greensboro), “Right Sizing the Print Collection: Collection Assessment Methods for Ensuring that Shippensburg University Has the ‘Right Books’ for Its Users” (Ashley N. Esposito, Shippensburg University) and “Assessment methodology: Information Gathering for Serials Review,” (Carol Seiler, University of Houston), Sunday, February 1, 1:00-2:30pm, MCP-W184d.
- The **History Librarians Discussion Group** (RUSA\_HS) will discuss the role of libraries in the digital humanities, Sunday, 1:00-2:30pm, MCP-W181c.



- Join in a lively discussion on such topics as scheduling, assigning projects and saying “no” effectively at the **Managing Children’s Services Discussion Group** (ALSC), Sunday, February 1, 4:30-5:30pm, Hilton Chicago – Joliet Room.
- The **Preschool Services Discussion Group** (ALSC) will be discussing early learning spaces, led by Dorothy Stoltz and Marisa Conner. Learn how you can create an early literacy space that works for your community. Sunday, February 1, 4:30-5:30pm, Hilton Chicago-Joliet Room.
- The **Publisher-Vendor-Library Relations Interest Group** (ALCTS) will be focusing on the question “Why should vendors make their data accessible through Discovery Interfaces owned by other vendors?” Join the discussion on Monday, February 2, 8:30-10:00am, MCP-W176a, along with panelists Michal Gindi (Ex Libris), Gary Pollack (Gengage Learning), James Phimister (ProQuest), Greg Gosselin (CUNY Libraries) and Scott Bernier (EBSCO).
- Join the **Dialogue with Directors Discussion Group** (LLAMA) on Monday, February 2, 8:30-10:00am, MCP-W186a.

## Join in the Kitchen Table Conversations

Accept the invitation from **ALA President Courtney L. Young** to participate in ALA’s continuing series of Kitchen Table Conversations -- small, informal discussions with members of the “ALA community” about future directions. These 1.5 hour conversations will take place Saturday, January 31- Monday, February 2, in the Hyatt Regency McCormick (HRM), Boardroom 1. Conversations start at 8:30, 10:30, 1:00 and 3:00. To ensure your seat, please register in advance by visiting <http://vols.pt/Eab9qU> —or just check-in on-site. At the 2015 ALA Midwinter Meeting, the conversations will be focused on one of ALA’s areas of strategic direction: **Professional and Leadership Development**. Notes from previous Kitchen Table Conversations are posted in the open Kitchen Table Conversations group in ALA Connect: <http://connect.ala.org/node/210217>

Join LLAMA leaders for an informal conversation about LLAMA’s present and future at **A Kitchen Table Conversation with the LLAMA President**, Monday, February 2, 10:30-11:30am, MCP W187b.

## KEY NUMBERS

### Registration: 2015 ALA Midwinter Meeting

As of Friday, January 23 – one week before the opening of the 2015 ALA Midwinter Meeting -- the paid registration was **5,575**. This compares to 5,252 for the same point in time for the 2014 Midwinter Meeting (Philadelphia) and 5,429 for the 2013 Midwinter Meeting (Seattle).

## ALA Membership

	December 2014	December 2013
<b>Total</b>	54,873	57,000
<i>Including:</i>		
<i>Personal</i>	52,284	54,300
<i>Organizational</i>	2,407	2,514
<i>Corporate</i>	182	186

### Division Memberships

American Association of School Librarians (AASL)	6,949	7,549
Association of College & Research Libraries (ACRL)	11,172	11,719
Association for Library Collections & Technical Services (ALCTS)	3,593	3,795
Association for Library Services to Children (ALSC)	3,951	3,916
Association for Specialized & Cooperative Library Agencies (ASCLA)	758	789
Library & Information Technology Association (LITA)	2,835	3,005
Library Leadership & Management Association (LLAMA)	3,667	3,954
Public Library Association (PLA)	8,671	8,879
Reference & User Services Association (RUSA)	3,478	3,630
United for Libraries (United)	1,226	1,264
Young Adult Library Services Association (YALSA)	5,173	5,138

### Round Table Memberships

Ethnic & Multicultural Information Exchange Round Table (EMIERT)	571	572
Exhibits Round Table (ERT)	509	527
Federal & Armed Forces Libraries Round Table (FAFLRT)	348	446
Games and Gaming Round Table (GameRT)	421	374
Gay, Lesbian, Bisexual, Transgender Round Table (GLBTRT)	941	926
Government Documents Round Table (GODORT)	713	760
Intellectual Freedom Round Table (IFRT)	1,122	1,195
International Relations Round Table (IRRT)	1,722	1,824
Learning Round Table (LearnRT)	308	325
Library History Round Table (LHRT)	368	419
Library Instruction Round Table (LIRT)	1,512	1,598
Library Research Round Table (LRRT)	1,137	1,245
Library Support Staff Interests Round Table (LSSIRT)	377	444
Map and Geospatial Information Round Table (MAGIRT)	298	319
New Members Round Table (NMRT)	1,380	1,491
Retired Members Round Table (RMRT)	198	183
Social Responsibilities Round Table (SRRT)	804	846
Staff Organizations Round Table (S[T]ORT)	137	143
Sustainability Round Table (SustainRT)	158	61*

\*Sustainability Round Table was new in 2013-2014.

## BE INFORMED: HOT TOPICS

### 3D Printing

In January, ALA's Office for Information Technology Policy (OITP) released "**Progress in the Making: 3D Printing Policy Considerations Through the Library Lens**," a new report that encourages libraries to take a proactive role in developing institutional policies that address the social, technological and political complexities that will result from the rise of 3D printing. In the report, OITP Information Policy Analyst Charlie Wapner outlines the role 3D printing now plays in libraries and formal centers for learning, and analyzes a number of policy issues, including copyright, trademark, trade dress and product liability, that may arise from 3D printing in public, school and academic libraries. The report also examines the various intellectual freedom issues raised by 3D printing with the ALA Office for Intellectual Freedom (OIF) offering guidance to library professionals seeking to craft acceptable use policies in accord with library values. The report is part of the "Progress in the Making" series, an effort to elucidate the implications of 3D printing in the library context.

Want more information? Join a panel of information professionals for *Library 3D Printing – Unlocking the Opportunities, Understanding the Challenges*, Monday, February 1, 10:30-11:30am, MCP – W470a.

### Appropriations: Afterschool Funding Available through States

In late December 2014, Congress passed its massive \$1.01 trillion CROmnibus bill providing FY15 funding for much of the federal government. For FY15 programs of interest to the library community, the CROmnibus package provided level funding for most programs while a small number of programs received slight increases or decreases. One example of a library program receiving a slight increase is the 21<sup>st</sup> Century Community Learning Centers (21STCCLC), which received an increase of \$2.3 million (0.2 percent of its budget). As with many federal education programs, funding for 21STCCLC is awarded directly from the Department of Education to state educational agencies that control how the grants are apportioned. Libraries have opportunities to apply for many of the grants.

For more information, catch the **Washington Office Update** in the "News You Can Use" series: Saturday, 8:30-10:00am, MCP-W183a.

### Digital Content/E-Books

In December 2014, an ALA leadership delegation met with executives from Penguin Random House, Macmillan Publishers, and Hachette Book Group to discuss library ebook issues. Additionally, the delegation met with leaders of the New York Public Library and Metropolitan New York Library Council (METRO) about digital content and other issues. The delegation was led by ALA President Courtney L. Young and co-chairs of the Digital Content Working Group, Carolyn Anthony and Erika Linke. Also participating were ALA President-Elect Sari Feldman, ALA Immediate Past President Barbara K. Stripling, ALA Executive Director Keith Michael Fiels and ALA/OITP Director Alan S. Inouye.

For an update on the library ebook lending market and discussion of the best ways for libraries to bring together authors and readers in the digital age, join the ALA Digital Content Working Group for “Libraries and Ebooks – Where Do We Go from Here?” on Sunday, February 1, 10:30-11:30am, McCormick Place West-W196b. DCWG leaders will share insights on new opportunities available to libraries, now that five of the world’s largest publishers provide libraries with nominal access to their full ebook catalogs. The panel will explore such issues as business models, pricing structures, privacy terms, and digital preservation. Speakers include co-chairs Carolyn Anthony (Skokie Public Library) and Erika Linke (Carnegie Mellon University Libraries), along with Steve Potash (OverDrive) and Matt Tempelis (3M Library Systems).

## **Diversity in Children’s Literature**

ALSC, in collaboration with the Children’s Book Council, is hosting an invitational day of dialogue prior to the ALA Midwinter Meeting—**Day of Diversity: Dialogue and Action in Children’s Literature**. The invitation-only event will bring together key stakeholders from several fields to discuss ways all interested parties can work together to ensure that children have access to more high-quality culturally-diverse literature. (Friday, Hilton Chicago, Boulevard A/B, 7:30a.m.) For a report out and discussion, catch the ALSC session “**Diversity Matters: Stepping It Up with Action!**” in the “News You Can Use” series, Sunday, 1:00-2:30pm, MCP-W183b.

## **E-Rate**

In December 2014, the Federal Communications Commission (FCC) approved a landmark E-rate modernization order to address the broadband capacity gap facing many public libraries and schools (and therefore school libraries). The FCC vote confirmed that it will add an additional \$1.5 billion to the yearly program for libraries and schools. FCC Chairman Tom Wheeler called ALA Executive Director Keith Michael Fiels to thank ALA for its efforts and for OITP Associate Director Marijke Visser’s contribution (as the lead library advocate) on behalf of libraries during the past 18 months. OITP published summaries of the major program changes adopted in July and December and partnered with the Public Library Association (PLA) on a webinar to increase awareness of the program and new funding opportunities. This work to encourage and support libraries in applying for E-rate funding will continue with the E-rate Task Force, PLA and the Chief Officers of State Library Agencies (COSLA).

The **LITA Public Library Technology Interest Group** will meet on Sunday, February 1, 10:30-11:30am, McCormick Place – W194a. Speaker Bob Bocher, ALA OITP Fellow, will discuss recent changes to the e-rate by the FCC and tell librarians how they may be able to tap into some of those funds.

ALA’s Office for Information Technology Policy (OITP) will hold “**The New E-rate: An Open Forum on the E-Rate Reforms**,” Sunday, February 1, 3:00-5:30pm, MCP-W192c.

## **GPO – Now Government Publishing Office**

In December 2014, Congress passed an appropriations bill that funds the federal government and also changed the name of the Government Printing Office (GPO), the federal agency that helps to ensure a more transparent government. Language in Section 1301 of the funding bill renames the Government Printing Office to the Government Publishing Office. While the agency will still retain its well-known initials, this name will better represent its work moving forward. Davita Vance-Cooks, the director of the Government Publishing Office, stated in an agency press release: “Publishing defines a broad range of services that includes print, digital, and future technological advancements. The name Government

Publishing Office better reflects the services that GPO currently provides and will provide in the future.” ALA looks forward to continuing to work with the newly renamed agency.

## Open Access

Dialogue around Open Educational Resources (OER) has been on the rise over the last few years and increasingly so from within the academic library community. Academic libraries are a natural fit to be leading in this space on campus, and the ACRL/SPARC Forum – Integration of Open Educational Resources into your Library – will directly address ways in which you and your library can enhance and encourage the development and usage of OER on your campus. The Forum will address questions, including the financial implications of and cost models for OER, how libraries can be creators of OER, and how OERs are being perceived by faculty and students. Saturday, January 31, 3:00pm, McCormick Place West-W183a.

## Policy Revolution!

In a time of dramatic technological advances and increasing competition for federal resources, the ALA Office for Information Technology (OITP) launched the Policy Revolution!, a grant-funded effort focused on establishing proactive policy priorities, engaging decision makers and influencers, and upgrading the organization’s policy capacity. Participate in this session, Sunday, February 1, 1:00-2:30pm, MCP-W196a, to learn more about the initiative, to discuss a preliminary policy agenda, and to understand how it relates to ALA’s overall strategy. Speakers include Alan G. Fishel (Partner/Arent Fox; senior counsel to ALA OITP), Alan S. Inouye (Director, ALA OITP), Chris Jowaisas (Senior Program Office, Bill & Melinda Gates Foundation), Dan Lee (Director, University of Arizona Office of Copyright Management & Scholarly Communication), James Neal (University Librarian, Columbia University), and Vailey Oehlke (Director, Multnomah County Library).

## Privacy and EBooks

The IFC (ALA Intellectual Freedom Committee) Privacy Subcommittee is in the process of drafting a new document, *Best Privacy Practices for Ebook and Digital Content Vendors*, and is seeking input on the current draft, available online at <http://connect.ala.org/node/233861>. Those interested in participating in the discussion can join in the privacy subcommittee’s meeting on Monday, 10:30-11:30, MCP-W175c.

## IT’S YOUR ASSOCIATION: GOVERNANCE IN ACTION

### ALA Council and ALA-APA Council Meetings:

All meetings are in McCormick Place West-W375e/Skyline (MCP-W375e/Skyline)

- **Executive Board/Council/Membership Information Session, Saturday, January 31, 3:00-4:30pm !!**
  - ALA President’s Report (ALA President Courtney L. Young)
  - ALA Executive Director’s Report (ALA Executive Director Keith Michael Fiels)
  - Budget Analysis and Review Committee [BARC] Report (Chair Patricia A. Wand)
  - ALA Treasurer’s Report (ALA Treasurer Mario Gonzalez)

- ALA Endowment Trustees Report (Rodney Hersberger, Chair, Endowment Trustees)
- 2015 ALA Nominating Committee Report (Chair Teri R. Switzer)
- Announcements (ALA Executive Director Keith Michael Fiels)

!! Don't miss the **ALA Presidential Candidates Forum**, immediately following the Executive Board/Council/Membership Information Session (same room). Hear from four candidates for ALA president:

- ❖ Joseph Janes (University of Washington iSchool)
- ❖ James (Jamie) LaRue (LaRue & Associates)
- ❖ JP Porcaro (New Jersey City University Guarini Library)
- ❖ Julie Todaro (Austin [TX] Community College)

- **ALA Council I – Sunday, February 1, 8:30-11:00am**

- Adoption of the Rules
- Nominations for the Council Executive Board Election (ALA President-Elect Sari Feldman)
- Appointment of Tellers for the ALA Executive Board Election
- Review of Executive Board Actions since the 2014 Annual Conference (ALA Executive Director Keith Michael Fiels)
- Implementation of the 2014 ALA Annual Conference Council Actions (ALA Executive Director Keith Michael Fiels)
- New Business
- Discussion Session on ALA Strategic Directions (ALA President Courtney L. Young) ALA President's Report (ALA President Courtney L. Young)
- ALA Executive Director's Report (ALA Executive Director Keith Michael Fiels)
- Budget Analysis and Review Committee [BARC] Report (Chair Patricia A. Wand)
- ALA Treasurer's Report (ALA Treasurer Mario Gonzalez)
- ALA Endowment Trustees Report (Rodney Hersberger, Chair, Endowment Trustees)
- 2015 ALA Nominating Committee Report (Chair Teri R. Switzer)
- Announcements (ALA Executive Director Keith Michael Fiels)

- **ALA Council II – Monday, February 2, 10:00am-12:15pm**

- Committee on Accreditation Report (Chair Mary Stansbury)
- Policy Monitoring Committee Report (Chair Henry R. Stewart)
- Freedom to Read Foundation Report (FTRF President Julius C. Jefferson, Jr.)
- FY2016 Programmatic Priorities (ALA Treasurer Mario M. Gonzalez)
- New Business
- Announcements (ALA Executive Director Keith Michael Fiels)

- **ALA-APA Council**

- ALA-APA Executive Director's Report (Keith Michael Fiels)
- ALA-APA Treasurer's Report (Mario Gonzalez)
- New Business
- Announcements (ALA-APA Executive Director Keith Michael Fiels)

- **ALA Council III – Tuesday, February 3, 9:30am-12:30pm**

- Memorials, Tributes and Testimonials
- Report of the Tellers (Chair Kent Slade)

- Intellectual Freedom Committee Report (Chair J. Douglas Archer)
- Committee on Legislation Report (Chair Vivian R. Wynn)
- International Relations Committee Report (Chair Loida A. Garcia-Febo)
- Task Force on Equity, Diversity, and Inclusion Report (Co-Chair Trevor Dawes)
- New Business
- Announcements (ALA Executive Director Keith Michael Fiels)

\*Note that the ALA Council agenda is dynamic and continues to build during the course of the ALA Midwinter Meeting, as resolutions are developed by individuals and groups in response to current issues and member concerns.

## **ALA Executive Board and ALA-APA Board of Directors:**

All meetings are in the Hyatt Regency Chicago – Comiskey Room

- **ALA Executive Board I**—Friday, January 30, 8:30am-11:10am
  - Consent Agenda/Written Reports: ALA President, ALA President-Elect, ALA Executive Director)
  - Executive Committee Report (ALA President Courtney L. Young)
  - Washington Office Report (ALA Associate Executive Director, Washington Office, Emily Sheketoff)
  - Policy Revolution! Report (ALA OITP Director Alan Inouye)
  - Digital Content and Libraries Report (ALA OITP Director Alan Inouye; Digital Content Working Group Co-Chairs Carolyn Anthony and Erika Linke)
  - Center for the Future of Libraries Report (ALA CFL Director Miguel Figueroa)
  - Board Liaison Visits and Talking Points (after the closed session)  
The Board is scheduled to go into closed session at approximately 10:20. It will take up two matters in closed session:
  - Depository Library Council Appointments from GODORT
  - Legal Update (ALA’s legal counsel, Paula Goedert, Barnes & Thornburg LLP)
- **APA Board of Directors, Friday, January 30, 11:10am-noon**
  - Consent Agenda (Fall Meeting Minutes)
  - Director’s Report (APA Director Lorelle Swader)
  - Treasurer’s Report (ALA-APA Treasurer Mario Gonzalez)
- **ALA Executive Board II** – Monday, February 2, 2:00-4:30pm
  - Report out of the January 30 Executive Session (ALA President Courtney Young)
  - Endowment Trustees’ Report (Rod Hersberger, Senior Endowment Trustee)
  - FY2014 Audit Report (Jeff Delheimer and John Fedus, Mueller & Co.; Gregory Calloway, ALA Associate Executive Director, Finance)
  - ALA Executive Board Accreditation Subcommittee (ALA Immediate Past President Barbara Stripling)
  - Follow-up Discussion to Council I Strategic Directions Session and other strategic planning activities at the 2015 Midwinter Meeting
  - School Library Update (AASL President Terri Grief; Committee on Library Advocacy Chair Gina Millsap; AASL Executive Director Sylvia K. Norton)

The Executive Board is scheduled to go into closed session at approximately 4:15 to discuss the following items:

- ALA Standing Committee Appointments
- Council Standing Committee Appointments
- IFLA Governing Board At-Large Representatives for 2015-2017
- IFLA Section Committee Representatives for 2015-2019
  
- **ALA Executive Board III** – Tuesday, February 3, 1:30-4:30pm
  - Report out of the February 2 Executive Session (ALA President Courtney Young)
  - Budget Analysis and Review Committee (BARC) and Finance and Audit Committee (F&A) Report (BARC Chair Patricia Wand, ALA Treasurer Mario Gonzalez)
  - Conference Services Report and Approval of 2016 Skeleton Schedules (Paul Graller, Manager, ALA Conference Services)
  - Development Office Report (Development Office Director Kim Olsen-Clark)
  - Task Force on Equity, Diversity, and Inclusion Report (Trevor Dawes, Co-Chair, Task Force on Equity, Diversity, and Inclusion)
  - Liaison Reports

## **Division Boards of Directors: (and other leadership sessions)**

- **American Association of School Librarians (AASL)**
  - Board I – Saturday, January 31, 8:00am-noon, Hyatt Chicago – Columbus A/B
  - Board II – Sunday, February 1, 1:00-3:00pm, Hilton Chicago – Astoria Room
  - Affiliate Assembly – Sunday, February 1, 9:00am-1:00pm, Hilton Chicago – Waldorf Room
- **Association for Library Collections and Technical Services (ALCTS)**
  - Board I – Friday, January 30, 1:00-5:00pm, McCormick Place West-W181b
  - Board II – Monday, February 2, 1:00-5:00pm, McCormick Place West-W175c  
The ALCTS Board of Directors will be discussing the ALA strategic plan, ALCTS strategic plan, membership initiatives and the ALCTS Programming Review Task Force report.
- **Association for Library Service to Children (ALSC)**
  - Board I – Saturday, January 31, 1:00-5:30pm, Hyatt Regency McCormick (HRM) – Jackson Park/CC 10D
  - Board II – Monday, February 2, 1:30-5:30pm, McCormick Place West-W186b
- **Association of College and Research Libraries (ACRL)**
  - Board I – Saturday, January 31, 1:30-5:30pm, Sheraton Chicago, Ontario Room  
Note: The Board will discuss with the Task Force Co-Chairs the final draft of the Framework for Information Literacy for Higher Education, the feedback received, and the Task Force’s recommendations on next steps regarding the Framework and the current Information Literacy Competency Standards for Higher Education (4:00-5:00pm, followed by an open mic period from 5:00-5:30pm). Guests are invited to address the Board for up to three minutes (time may be adjusted to accommodate demand). Guests are invited to complete an “open mic request to speak form” and submit to the ACRL President via staff. The ACRL President will invite guests to speak and staff will keep time.
  - Board II -- Monday, February 2, 1:30-4:30pm, Sheraton Chicago, Ballroom 1.



Note: The Board will discuss the Framework for Information Literacy in Higher Education from 3:15-4:00pm.

- **Association of Specialized and Cooperative Library Agencies (ASCLA)**
  - Board I – Saturday, January 31, 8:00-10:00am, McCormick Place West-W192a.
  - Board II – Monday, February 2, noon-1:30pm, McCormick Place West-W 195
  - Leadership Session – Saturday, January 31, 10:00-11:30am, McCormick Place West-W 192a.
  - ASCLA Finance and Planning/All-Committee Meeting, Saturday, January 31, 3:00-5:30pm, Hilton-Chicago, Lake Erie.
- **Library and Information Technology Association (LITA)**
  - Board I – Saturday, January 31, 1:30-4:30pm, Hyatt Regency McCormick (HRM)- Jackson Park/CC10D
  - Board II – Monday, February 2, 1:30-4:30pm, McCormick Place West-W192a.
- **Library Leadership and Management Association (LLAMA)**
  - Board I – Friday, January 30, 3:00-5:00pm, MCP-W186c
  - Board II – Monday, February 2, 1:00-3:00pm, MCP-W186c
  - All Sections/All Committees - Saturday, January 31, 8:30-10:00am, MCP-W375c/Skyline
  - All Division Committees –Saturday, January 31, 10:30-11:30am, MCP-W196a
- **Public Library Association (PLA)**
  - Saturday, January 31, 1:00-5:30pm, Renaissance Blackstone – The Barbershop Room
- **Reference and User Services Association (RUSA)**
  - Board I – Saturday, January 31, 1:30-3:30pm, Hilton-Chicago, Grand Tradition
  - Board II – Monday, February 2, 2:00-4:00pm, McCormick Place West-W 195
  - Strategic Planning Session – Friday, January 30, 8:00am-4:00pm, McCormick Place West-W 192a.
  - Executive Committee Meeting – Friday, January 31, 3:00-4:00pm, Blackstone, Renaissance Mayor’s Boardroom.
  - RUSA Budget and Finance Meeting – Sunday, February 1, 11:30am-1:00pm, Hilton-Chicago, Boulevard C
- **United for Libraries (UFL)**
  - Saturday, January 31, 8:30-11:30, MCP-W181b  
United’s Board of Directors will be engaging in a strategic planning process.
- **Young Adult Library Services Association (YALSA)**
  - Board I – Saturday, 1:00-5:00pm, MCP-W175b
  - Board II – Sunday, 4:30-6:00pm, MCP-W175b
  - Board III – Monday, 1:00-2:30pm, MCP-W175b

### **Round Table Coordinating Assembly (RTCA):**

RTCA, Friday, January 30, 10:30-noon, MCP-W186c.

### **Acronyms Got You Down?**

See the list on pages 48-49 (yes, really – it takes two) of the *Meeting Guide*.

Need more acronyms? See <http://www.ala.org/tools/library-related-acronyms-and-initialisms>

# NETWORKING EVERYWHERE

## Stay Connected

Use the **ALA Midwinter Meeting Scheduler** to browse sessions, create a list of exhibitors to visit, share your calendar with others (or keep it private if you prefer), find an attendee to send a personal message – and more. Then get the **Mobile App** to stay connected.

- iOS users -- Go to <http://alamw15.ala.org/iphone> on your phone and follow the instructions provided.
- Android users – Download from the Google Play store.
- Other platforms – Browse to <http://alamw15.ala.org/m> for access.

**Basic wireless Internet access** will be available throughout McCormick Place West at no charge.

Use the hashtag **#alamw15** to get your tweet into the Midwinter meeting stream, so it shows up on the ALA home page, convention center monitors, and other places.

**Need to send a message?** Log into ALA Connect at <http://connect.ala.org> and use the “member search” link to find someone and view their profile to send them a message.

The **Internet Café** is located at McCormick Place in the Hall F2 Lobby. The Café is open Friday through Monday from 6:00am-10:00pm and on Tuesday from 6:00am-1:00pm.

## Networking Uncommons

Have an impromptu meeting, follow-up on a discussion, recharge your batteries (figurative or literal)? The Networking Uncommons is your space – with tables, chairs, convention center WiFi, power cords, a projector and screen, and some gadgets to help you push out content in real time. Sign up for a time slot (<http://alamw15.ala.org/uncommons>) – or just show up. (MCP-West Building – Exhibit Hall Lobby)

Friday, January 30	8:00am-4:00pm
Saturday, January 31	8:00am-5:00pm
Sunday, February 1	8:00am-5:00pm
Monday, February 2	8:00am-5:00pm

Join **ALCTS** for **Coffee & Chat** during Midwinter 15. The ALCTS Membership Committee and New Members Interest Group invite you to drop by the ALA Networking Uncommons for friendly and informal conversation. Bring your own beverage and/or food.

Friday, January 30, 3:00-4:00pm
Saturday, January 31, 7:30-10:00am
Sunday, February 1, 7:30-8:30am

**Tricia Bobeda** and **Greta Johnson** from WBEZ’s Nerdette Podcast in the Uncommons are the Women in Geekdom panel to record your own Nerd Confessions for their show! Saturday, January 31, 3:00pm-ish.

## Get Acquainted Sessions, Socials and Celebrations:

- **PLA and its Membership Advisory Group** (Richard Kong, Skokie Public Library) will host a **happy hour** on Friday, January 30, 7:00-9:00pm, at Howells and Hood. Eat, drink and mingle with other public librarians and learn more about how to get involved in PLA.
- Join ALA Emerging Leaders at the **6<sup>th</sup> Annual Emerging Leaders MW Meet & Greet**, Friday, January 30, 8:00pm, at the Green Door, 678 N. Orleans St..
- Learn about leadership topics in youth librarianship at **Leadership & ALSC**, Saturday, 8:30-11:30am, MCP-W179.
- Join the **ALCTS New Members Interest Group Networking Meeting**, Saturday, January 31, 10:30-11:30am, McCormick Place West-W471. RSVP to Susan Wynne ([swynne@gsu.edu](mailto:swynne@gsu.edu)) – or just show up.
- Join the LLAMA Membership Committee and members from around the country for good cheer and fun at the **LLAMA Happy Hour**, Saturday, 6:00-7:30pm, at Bull and Bear, 431 N. Wells.
- **The ASCLA/COSLA (Chief Officers of State Library Agencies) Networking and Happy Hour** is Friday, 7:00-8:00pm, Renaissance Blackstone, Lower Lounge Bar. The event is open to all meeting attendees, to socialize, network and learn more about ASCLA.
- New to the Midwinter Meeting – or to ALA? Learn how it all really works and how to get involved. Participate in **the New Members Round Table Conference Orientation**, Saturday, January 31, 8:30-10:00am, McCormick Place West-W196a. For more information, see: <http://connect.ala.org/node/233101#sthash.eBoPaHyl.dpuf>
- **The RUSA Membership Social** is on Saturday, January 31, 5:30-7:00pm, Hilton-Chicago, Williford B. Those attending will have the opportunity to win “fantastic door prizes”!
- Tickets are still available for the APA fundraiser, the **“Networking Reception,”** Saturday, January 31, 6:00-8:00pm, Hyatt Regency Chicago, Plaza B. Enjoy wine, cheese and good company. The ticket price is \$50.
- Looking for the ALCTS Member Reception? Enjoy **ALCTSFest, A Mid-Conference Gathering!** Saturday, January 31, 6:00-8:00pm, Swissotel Chicago’s Vevey Room. The Fest is open to all.
- **LITA Open House** is an opportunity for current and prospective members to talk with LITA leaders, committee chairs and interest group participants – to share information and build professional connections, Sunday, February 1, 4:30-5:30pm, McCormick Place West-W470b.
- Join the LITA Membership Development Committee and members from around the country at **the LITA Happy Hour**, Sunday, February 1, 6:00-8:00pm, Lizzie McNeill’s Irish Pub, 400 N. McClurg Court (1 block east of the Sheraton Chicago Hotel & Towers). Bring your ALAMW conference badge to receive a 25% discount (cash bar).
- Unwind and mingle at the **ALSC & YALSA Joint Member Reception**, Monday, February 2, 6:00-7:30pm, BLACK-Crystal Ballroom. {Cash bar}

## JOB-HUNTING?

Take advantage of the services of the **ALA JobLIST Placement Center** (no registration required). See page 32-33 in the *Meeting Guide*.

Placement Center Orientation:	Saturday, January 31, 8:30am
Placement Center Hours:	Saturday, January 31, 9:00am-5:00pm Sunday, February 1, 9:00am-5:00pm

### Career Development Workshops:

#### Saturday, January 31

- 9:00-10:30am – Mistakes Even Competent Job-Hunters Make
- 11:00am-12:30pm – Stop Running on Empty! How to Build Up Your Physical and Emotional Reserves.
- 1:30-3:30pm – Career Autobiography

#### Sunday, February 1

- 9:00-10:30am – HR Confidential: Insider Tips from Library HR Directors
- 2:00-3:00pm – The Power of No
- 3:00-4:00pm -- Networking Made Easy

### Special Services:

- **Career Counseling** – Twenty-minute one-on-one sessions with a professional career coach are available on a first-come basis during Placement Center hours.
- Need quick career advice? Stop by the **ACRL-University Libraries Section On-the-Fly Mentoring** to talk with an experienced librarian. Mentoring sessions are available by appointment and on a first-come drop-in basis. Saturday, 9:00am-noon and Sunday, 1:00-4:00pm.
- Talk with employers during the **Open House/Job Fair**, Sunday, February 1, 10:30am-noon.
- Need a **professional photo**? Sign up for an appointment with ALA's conference photography team to have a photo taken and a set of digital images created. There is a nominal fee of \$20, payable by check, money order or cash.
- Need help polishing that resume? Try the **Resume Review Service**, Saturday and Sunday, 9:00am-5:00pm.
- Are you trying to find your librarian niche? Want to move up the librarianship ladder – but not sure how? Stop by the JobLIST Placement Center for **Check Out a Librarian**, to talk with working librarians who are doing great and interesting things in their careers. All types of libraries will be represented. Saturday, 2:00-3:00pm. No appointment is needed.
- Have a lunch appointment with a potential employer or client, or a professional colleague? Participate in an interactive luncheon presentation at the **Professional Etiquette Luncheon**, Sunday, February 1, 11:30am-1:30pm. There is a \$40 fee. Register using event code: HRD1

### Related Career Development sessions (MW or preconference registration required):

Get the knowledge you need to successfully manage projects in all types of libraries at the LLAMA Midwinter Career Institute, **"Project Management for Librarians: Planning for Success,"** Friday, 9:00am-4:30pm, MCP-W178b. On-site registration is available. For more information, see: <http://alamw15.ala.org/node/26297>

As a librarian you are usually building something: a program, a collection, a building, or maybe just morale. But, have you taken time to consciously build your skills, your resume, your career? Join LLAMA President Diane Bruxvoort for tips on intentional career building, based on her thirty-plus years

in public and academic libraries, at the **LLAMA Leadership Development Seminar**, Sunday , February 1, 1:00-2:30pm, MCP-W475a.

## VISIT THE EXHIBITS

### Where and When:

Join over 400 exhibitors in the Exhibit Hall, West Building, McCormick Place:

Friday, January 30	5:30-7:00pm (Exhibits Opening Reception)
Saturday, January 31	9:00am-5:00pm
Sunday, February 1	9:00am-5:00pm
Monday, February 2	9:00am-2:00pm

See pages 124-125 in the *Meeting Guide* for an **Exhibit Floor Plan**. See pages 127-156 for an alphabetical listing of exhibitors, and pages 157-166 for an exhibitor listing by product.

### Special Features and Events:

- Enjoy the **ALA/ERT Exhibits Opening Reception**, sponsored by ALA, the Exhibits Round Table (ERT) and your ALA Exhibitors. MCP-West Building - Exhibit Hall
- Catch readings, discussion, panels and presentations at the **Pop Top Stage**, at the end of the 4400 aisle, during exhibit hours. See page 26 in the *Meeting Guide* for a list of presentations.
- Chefs will be on hand at **What's Cooking @ ALA Stage**, at the end of the 2000 aisle. See page 27 in the *Meeting Guide* for a list of presentations.
- **The Mobile App Pavilion**, Booth 3619, features new apps for mobile devices. See page 119 in the *Meeting Guide* for a schedule.
- Want to know the latest books for adults and young adults? Catch the **Book Buzz Theater**, behind booth 5024. See page 116 in the *Meeting Guide* for a schedule.
- Saturday, January 31, catch the **Spotlight on Adult Literature**, 2:00-4:00pm, in the Exhibit Hall, sponsored by United for Libraries and ALA Conference Services. There will be advance review copies (ARCs) and author signings. See page 25 in the *Meeting Guide* for a complete list of participating publishers.
- **Meet authors**. Check page 120-122 in the **Meeting Guide** for a list of authors, publishers and times. Check the Scheduler for a complete list of authors and times, <http://alamw15.ala.org/sessions/author-event>
- Visit YALSA's booth (#5037) in the Exhibit Hall to get stocked up on everything you need for **Teen Tech Week™**, including a Making in the Library Toolkit.
- Visit ALCTS' **2015 Preservation Week** booth (#5031) for more information about "Pass It On," a week of celebrating the importance of preserving personal and community cultural heritage. Visit the Preservation Week website for more information: <http://www.ala.org/alcts>
- End with Wrap Up/Rev Up, featuring Tory "Trombone Shorty" Andrews and Bryan Collier – Trombone Shorty [Abrams Books for Young Readers] – Monday, February 2, 2:00-3:00pm, MCP-W375b/Skyline

## Services:

- The **Internet Room** is located at the end of the 2400 aisle and is open during exhibit hours.
- Want to ship books and other materials home? The **Post Office** will be behind booth 1538. Attendees receive one mailing envelope or tube, compliments of ALA. The Post Office will accept credit/debit cards, but not cash.
  - Saturday, January 31 – 9:00am-3:00pm
  - Sunday, February 1 – 9:00am-3:00pm
  - Monday, February 2 – 9:00am-noon

## Say Thank You – to Sponsors, Corporate Members and Library Champions

See the Meeting Guide for lists of Sponsors (page 34), Corporate Members (pages 36-37) and Library Champions (page 38). Their support supports ALA's advocacy mission and provides a richer conference environment for all participants.

## THE ALA STORE

Longer hours and easy access near Registration and the Exhibit Hall make it convenient to shop and browse at the ALA Store at the Midwinter Meeting. Prices at the ALA Store automatically reflect the ALA Member discount.

<u>ALA Store Hours:</u>	Friday, January 30	9:00am-5:30pm
	Saturday, January 31	9:00am-5:00pm
	Sunday, February 1	9:00am-5:00pm
	Monday, February 2	9:00am-5:00pm

Want new posters? Posters making their conference debuts include Shel Silverstein, U.S. Olympic soccer player Tim Howard, Jane Lynch, and "Bad Kitty." Place a bid in the Store's silent auction for a signed LeVar Burton READ poster; proceeds from the silent auction go directly back into promoting libraries, literacy and reading.

Conference t-shirt? Stop by early. They sell out fast.

Books and more: Among the "hot off the press" titles will be "Managing with Data: Using ACRLMetrics and PLAMetrics," by Peter Herson, Robert E. Dugan and Joseph R. Matthews; "Start a Revolution: Stop Acting Like a Library," by ALA Masters' Series speaker Ben Bizzle, with Maria Flora; and, "The Power of Play: Designing Early Learning Spaces," by Dorothy Stoltz, Marisa Conner, and James Bradberry. Get free shipping on book orders placed in the ALA Store at Midwinter (not applicable to other products, such as posters). You can also learn about eLearning products and see live demos of online subscription products.

- Author Signings, too: Check the Scheduler for a complete list of authors and times.  
<http://alamw15.ala.org/sessions/author-event>

## CHECKING IN AND GETTING ORGANIZED

**Registration is at McCormick Place West, in the Hall F1 Lobby.**

Thursday, January 29	10:00am-5:00pm ( <u>Exhibitor Registration Only</u> )
Friday, January 30	7:30am – 7:00pm
Saturday, January 31	7:30am-5:00pm
Sunday, February 1	7:30am-5:00pm
Monday, February 2	7:30am-2:00pm

## Getting Around

**Shuttle Buses?** Absolutely! – and thank Gale Cengage (Booth #2011). For a complete list of routes and schedules, see page 50 in the *Meeting Guide*. Shuttle service begins at 7:00am on Friday, January 30.

<http://alamw15.ala.org/files/alamw15/MW%202015%20Shuttle%20Flyer.pdf>

**Need a Map?** See pages 51-53 in the Meeting Guide for a map of the conference campus showing all conference hotels – as well as a McCormick Place floor plan. Continue to pages 56-63 for maps of hotels showing meeting room locations.

## MAKING IT WORK FOR YOU

**ALA Office** – Need to pick up meeting materials? A special ribbon? Connect with someone? The ALA Office is in McCormick Place West (MCP-W385d/Skyline). **Computers and Printers** also available for member use in the ALA Staff Office. Bring your own software and jump drive; paper will be available. Looking for a particular Office or Division? See page 54 in the Meeting Guide for an **ALA Office floor plan**.

**Gender-Neutral Bathrooms:** Are in the following locations at McCormick Place:

Level 1 – near meeting room W181A, between W183 and W184

Level 4 – past meeting room W470A

**Lost and Found** – Turn in – or claim – items at the Conference Services counter at the ALA Office, MCP-W375d.Skyline. For help in locating lost items, call 312-949-8600 during the meeting, or 312-280-3222 after the end of the ALA Midwinter Meeting.

**New Mothers Room** – McCormick Place (MCP) West-W191.

## MARK YOUR CALENDAR

March 8-14, 2015	Teen Tech Week™
March 25-28, 2015	ACRL 2015 Conference, Portland [OR]
April, 2015	School Library Month, with spokesperson Julianne Moore
April 12-18, 2015	National Library Week
April 14, 2015	National Library Workers Day
April 26-May 2	Preservation Week™ with Honorary Chair Brad Meltzer
April 30, 2015	El día de los niños/El día de los libros (Children's Day/Book Day)
May 4-5, 2015	National Library Legislative Day
June 25-30, 2015	ALA 2015 Annual Conference, San Francisco [CA]
September 30, 2015	Banned Websites Awareness Day
October 18-24, 2015	Teen Read Week™
November 5-8, 2015	AASL 17 <sup>th</sup> National Conference & Exposition, Columbus [OH]
November 6-8, 2015	YALSA's Young Adult Services Symposium, Portland [OR]
November 12-15, 2015	LITA Forum, Minneapolis [MN]
November 21, 2015	International Games Day @ your library
January 8-12, 2016	ALA 2016 Midwinter Meeting, Boston [MA]
April 5-9, 2016	PLA 2016 Conference, Denver [CO]
June 23-28, 2016	ALA 2016 Annual Conference, Orlando [FL]
September 15-17, 2016	ALSC National Institute, Charlotte [NC]
January 20-24, 2017	ALA 2017 Midwinter Meeting, Atlanta [GA]
June 22-28, 2017	ALA 2017 Annual Conference, Chicago [IL]
November 9-12, 2017	AASL 18 <sup>th</sup> National Conference & Exposition, Phoenix [AZ]



## **SOME KEY PHONE NUMBERS TO KEEP AT HAND**

### **Emergency Numbers**

McCormick Place West – 1<sup>st</sup> Aid Location – Level 1, near W182

In case of emergency, call 6060 from a house phone. From outside (or cell phone) call 312-791-6060.

ALA Conference Services Desk, Ballroom W375d/Skyline, 312-949-8600

Conference AV Desk, Ballroom W375d, 312-949-8606

Hospital: Mercy Hospital, 2525 S. Michigan Ave. 312-567-2000

Hospital (with trauma center): Northwestern Memorial Hospital, 251 E. Huron St., 312-926-2000

Pharmacy (open 24 hours): Walgreens, 316 W. Cermak Rd., 312-791-0392

Pharmacy (not open 24 hours): CVS, 2545 Martin Luther King, 312-842-5700

### **Midwinter Hotels**

Headquarters hotels marked \*

Fairmont Chicago	312-656-8000
Hilton Chicago	312-922-4400
Hyatt Regency Chicago *	312-565-1234
Hyatt Regency McCormick*	312-567-1234
Radisson Blu Aqua Hotel	312-565-5258 (No meetings are scheduled at this hotel.)
Renaissance Blackstone	312-447-0955
Sheraton Chicago	312-464-1000
Swissotel Chicago	312-656-0565

### **ALA Telephone Directory**

Cognotes	312-949-8607
Conference Services	312-949-8600
Exhibits Reception	312-949-8614
Exhibitor's Registration	312-949-8610
Housing	312-949-8612
PIO/Press Counter	312-949-8618
Registration	312-949-8609
Reprographics	312-949-8608