

TO: ALA-APA Board of Directors

RE: 2015 ALA Midwinter Meeting Report

ACTION REQUESTED/INFORMATION/REPORT:

No action requested.

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BACKGROUND:

The ALA Allied Professional Association (ALA-APA) is a nonprofit professional organization established “to promote the mutual professional interests of librarians and other library workers.” To that end, the ALA-APA is focused on two broad areas:

- Certification of individuals in specializations beyond the initial professional degree.
- Direct support of comparable worth and pay equity initiatives, and other activities designed to improve the salaries and status of librarians and other library workers.

CPLA Program

The Certified Public Library Administrator (CPLA) Program is a voluntary post-MLS certification program for public librarians with three years or more of supervisory experience. Its aim is to further professional education and development and help librarians move to a higher level of practical professional experience. To date, there are **257** enrollees in the program and **76** graduates.

HRDR Course - Approved for CPLA Candidates



The Office for Human Resource Development and Recruitment (HRDR) launched its first approved course for CPLA Program candidates, "Management of Technology," in October of 2014. The course sold out and received very positive feedback. HRDR is planning on offering it again in the spring and summer. This is a foundational course for CPLA candidates and its approval will help students matriculate through the program more quickly.

LSSC Program

During the month of December, the Library Support Staff Certification (LSSC) Program surpassed 100 graduates! The program, which offers library support staff the opportunity to commit to professional development and continuing education through the completion of competency sets, now has **106** graduates and to date, **468** enrollees in the program.

Salary Survey

The data collection phase of the online version of the 2015 edition of the *ALA-APA Salary Survey: Librarian – Public and Academic*, is now complete. The database will be available by subscription in early spring. Counting Opinions (SQUIRE) Ltd, is the vendor who conducted the survey.

Fundraising and Promotional Activities

Tickets are still available for the APA fundraiser, the "*Networking Reception*" which will be on **Saturday, January 31, 2015, 6:00 pm – 8:00 pm** in the **Hyatt Regency Hotel, Plaza B**. It will be a wine and cheese reception and all are welcome. The cost is \$50.

#NLWD15 is Coming!

Plans are now underway for this year's celebration of **National Library Workers Day (#NLWD15)** on **April 14, 2015**. This day, celebrated on the Tuesday of National Library Week, is for library users, administrators, staffs, supporters and friends to recognize the valuable contributions made by all of those who work in



libraries. Library organizations are encouraged to host a celebration and submit a star to honor a great worker, team or department. To jumpstart the celebration, t-shirts are on sale in the **ALA Midwinter Store at a reduced rate of \$12**. After Midwinter, pre-orders for t-shirts will sell for \$15 (which includes shipping). (A “free” poster will be given to any library organization ordering 10 or more t-shirts through March 20, 2015). For more information about NLWD15 and to learn ways to celebrate, visit: www.ala-apa.org/nlwd/. You can also follow the APA on Twitter [@alaapa](https://twitter.com/alaapa) (using #NLWD15) or like us on [Facebook](https://www.facebook.com/alaapa). To share stories or plans on how your library organization plans to celebrate, please send them to: libraryworklife@ala.org.

Acknowledgements

In closing, I would like to thank the hard working volunteers of all of the various APA committees and supporters, without which we would not be able to continue the work of advocating for library workers.

I would personally like to acknowledge the support of the MPS, Finance and Governance Office staffs for their overall support of the APA. And finally, I would like to acknowledge the APA’s staff and consultants (Ian Lashbrook, Beatrice Calvin, Kimberly Redd and Jamie Bragg) for their dedication, commitment and hard work in getting the work done.