



**Association for Library Service to Children (ALSC),  
a division of the American Library Association (ALA)  
Annual Report 2014-15  
Ellen Riordan, President**

This has been a pivotal year for the Association for Library Service to Children (ALSC). We are testing exciting pilot programs, such as this June's preconference featuring ALSC award honor books and e-content submissions for the Batchelder Award. The commission and acceptance of the white paper on librarians as media mentors promises to move our work firmly into the future, further underscoring our central role as trusted advisors to children and their families. The copious amount of work outlined in this report is the direct result of an immensely dedicated, hardworking ALSC staff and an engaged and committed board. None of the important work of our division is possible without them. They have my utmost respect and admiration. Together we are truly poised to follow our mission of improving the lives of all children through libraries.

## **Membership**

### **Statistics & Involvement**

In the 2014-2015 year, ALSC membership statistics have been up and down. ALSC ended the 2014 financial year (FY14, September 2013-August 2014) up around 6% in comparison to personal membership from FY13. Through March 2015, ALSC is down in terms of personal membership by around -8% in comparison to FY15. Part of this can be explained by the swing that came from the 2014 ALSC National Institute that occurred in September 2014. ALSC welcomes members through an on-boarding process that includes new member packets, postcards from current members, and a bevy of free programs including a mentoring program, roadshow, and monthly Twitter chats. ALSC members are encouraged to [get involved](#) and stay engaged.

### **Needs Assessment**

In April 2015, the ALSC Membership Committee completed a [needs assessment survey](#). This survey assesses, 1) who ALSC members are, and 2) how the division can best serve its members. To encourage participation, participants were eligible to be entered into a giveaway. The prizes included Newbery-Caldecott-Wilder banquet tickets, gift certificates to the ALA Store and 2014 award books. The committee will be analyzing the results and presenting them at the 2015 ALA Annual Conference.

### **Emerging Leaders**

In October 2014, ALSC chose Stephanie Long of the Frederick County (Maryland) Public Libraries as its representative in the 2015 Emerging Leader program. Long is currently the acting children's services supervisor at the C. Burr Artz Public Library in Frederick, Maryland. ALSC also sponsored an Emerging Leaders team which is working on created resources for youth library assessment and advocacy.

### **Mentoring Program**

Entering its second year, the ALSC Mentoring Program has matched over 200 mentors and mentees. The

**Association for Library Service to Children—a division of the American Library Association**

program, administered by the ALSC Membership and Managing Children's Services Committees, offers two application periods each year – spring and fall. Mentor/mentee pairs work together for one-year period.

### **Roadshow**

The ALSC Roadshow provides limited funding to members and materials to individuals to staffing booths, presenting programs or coordinating social events at conferences, alumni events, or even local get-togethers. Also entering its second year, the ALSC Roadshow has supported more than 10 members at conferences and events. In 2014-15, ALSC supported 5 proposals including those in Ohio, Louisiana, Vermont and New York. Participants reported reaching around 200 prospective members.

## **Professional Awards and Scholarships**

### **ALSC Distinguished Service Award**

This award honors an individual member who has made significant contributions to, and had an impact on, library services to children and ALSC. The 2015 winner is:

- Kathleen T. Horning, Madison, Wis.

### **Bookapalooza Award**

Each year the ALSC office receives almost 3,000 newly published books, videos, audiobooks, and recordings from children's trade publishers for award and notables consideration. At the end of the year, after the award winners have been chosen and announced, ALSC selects three libraries to receive a collection of these materials to use in an innovative way in their communities. The recipients for 2015 are:

- Maricopa (Ariz.) Public Library
- Pinetop-Lakeside (Ariz.) Public Library
- Monterey County Free Libraries, Marina, Calif.

### **Baker and Taylor Summer Reading Program Grant (Donor: Baker and Taylor)**

This \$3,000 grant provides financial assistance to a public library for developing an outstanding summer reading program for children. The 2015 recipient is:

- Florida (N.Y.) Public Library

### **Bechtel Fellowship (Donor: University of Florida's Endowment in memory of Louise Seaman Bechtel and Ruth M. Baldwin)**

This fellowship provides a \$4,000 stipend to allow a qualified children's librarian to spend a month or more reading at the University of Florida's Baldwin Library of Historical Children's Literature, which contains a special collection of 85,000 volumes of children's literature published mostly before 1950. A winner was not selected for the 2015 award year.

### **Maureen Hayes Author/Illustrator Visit Award (Donor: Simon & Schuster Children's Publishing)**

This \$4,000 award was established with funding from Simon & Schuster Children's Publishing, in honor of Maureen Hayes, to bring together children and nationally recognized authors/illustrators by funding an author/illustrator visit to a school or public library that has never had the opportunity to host one. The 2015 recipient is:

- Rockford (Ill.) Public Library

### **Light the Way: Library Outreach to the Underserved Grant**

This \$3,000 grant is sponsored by Candlewick Press in honor of author Kate DiCamillo and the themes represented in her books. The grant is awarded to a library with exceptional outreach to underserved populations. The 2015 recipient is:

- Putnam County Library Cookeville, Tenn.

### **Penguin Young Readers Group Award** (Donor: Penguin Young Readers Group)

This award provides a \$600 stipend, provided by Penguin Young Readers Group, for up to four winners to attend their first ALA Annual Conference. Applicants must have fewer than 10 years of experience as a children's librarian and work directly with children. The four 2015 recipients are:

- Emily Bredberg, Lakeside Elementary School, Coppell (Texas) Independent School District
- Stephanie Long, Frederick County (Md.) Public Libraries
- Juliet Morefield, Multnomah County Library, Portland, Ore.
- Heather Thompson, Cook Memorial Public Library District, Libertyville, Ill.

### **Bound to Stay Bound Books Scholarship** (Donor: Bound to Stay Bound Books, Inc.)

The Bound to Stay Bound Books (BTSB) Scholarship provides financial assistance in the form of four \$7,000 annual awards for the education of men and women who intend to pursue an MLS or advanced degree and who plan to work in the area of library service to children. This work may be serving children up to and including the age of 14 in any type library. The scholarship is made possible through the generous contributions of Bound to Stay Bound Books, Inc. The BTSB winners for 2015 are:

- Sarah Bartlett, Everett, Wash.
- Blanca Rosales Ginsberg, La Mesa, Calif.
- Lauren Gray, Monticello, Ill.
- Jennifer Matsu, Provo, Utah

### **Frederic G. Melcher Scholarship**

The Frederic G. Melcher Scholarship provides financial assistance for the professional education of men and women who intend to pursue an MLS degree and who plan to work in children's librarianship. This work may be serving children up to and including the age of 14 in any type of library. Two \$6,000 scholarships are awarded annually. The Melcher winners for 2015 are:

- Marta Brandes-Meisener, La Mesa, Calif.
- Melody Tsz-way Leung, Arlington, Wash.

### **ALSC Spectrum Scholarship**

The ALSC Spectrum Scholarship is awarded to a Spectrum applicant who expresses an interest in library service to children. Since its founding, Spectrum has provided more than 600 scholarships to qualified applicants enrolled in an ALA-accredited graduate program in library and information studies or an ALA-recognized NCATE School Library Media program.

The 2015 ALSC Spectrum Scholars will be selected by the end of June.

## Literary & Related Awards

Although ALSC is best known for its landmark awards, the Newbery and Caldecott Medals, the association administers a wide array of book and media awards, including the **Arbuthnot Honor Lectureship**; the **Batchelder Award** for distinguished translated books; the **Belpré Awards** for books that best represent Latino culture, co-sponsored with the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking (REFORMA); the **Carnegie Medal** for outstanding children's video; the **Geisel Award** for the most distinguished book for beginning readers; the **Odyssey Award** for excellence in audiobook production, jointly administered with the Young Adult Library Services Association (YALSA) and sponsored by *Booklist* magazine; and the **Sibert Medal** for the most distinguished informational book. ALSC member evaluation committees also produce lists of recommended children's media: Notable Children's Books, Notable Children's Recordings, Notable Children's Videos, and Great Websites for Kids. ALSC's award winners and notable lists are available at [www.ala.org/alsc/awardsgrants](http://www.ala.org/alsc/awardsgrants).

- **The ALA Youth Media Awards (YMA) Press Conference at Midwinter in Chicago** was Webcast live and the archive presentation is at <https://www.youtube.com/watch?v=M-ruMCY0EFQ>. In the weeks and months following the press conference, numerous award winners and honorees shared their emotions and expressed their gratitude in reaction videos. Their heartfelt, funny, and exuberant messages are posted on the ALA YMA Youtube channel (<http://bit.ly/2015YMAreactions>). Among the featured award recipients are Belpré Medalist Yuyi Morales, Newbery Honoree Cece Bell, and Sibert Medalists Jenn Bryant and Melissa Sweet.

- **The May Hill Arbuthnot Honor Lecture** was delivered on May 8, 2015, by Brian Selznick, award-winning author and illustrator. The lecture, titled "Love Is a Dangerous Angel: Thoughts on Queerness and Family in Children's Books," was hosted by the Martin Luther King Jr. Memorial Library in Washington, D.C. In conjunction with the lecture, an exhibit exploring Selznick's images and process is on view in the Great Hall of the library from March 22-June 21. The archived webcast is available at: <https://www.youtube.com/watch?v=be0FH1Sfc>.

The 2016 Arbuthnot Lecture will be given by pioneering author, poet, and literacy advocate Pat Mora, who has written more than three dozen books for young people that represent the Mexican American experience. A host and location for the event will be announced at the ALA Annual Conference in San Francisco.

## Initiatives

ALSC is home to three major national initiatives, each with a unique focus. Several ALSC committees, including the Public Awareness, Every Child Ready to Read Oversight, Early Childhood Programs and Services, Advocacy and Legislative, and Quicklists Consulting, help develop and implement the initiatives, with the ALSC Board of Directors providing oversight.

### **El día de los niños/El día de los libros (Día) – Children's Day/Book Day**

As the National Home of Día, ALSC has continued to work to expand its reach by providing libraries with tools needed to incorporate this multicultural initiative into their daily programming. Día had a very successful year in which 501 libraries, schools, and community organizations registered their Día programs in the National Día Program Registry, representing nearly 100,000 expected Día program attendees across the country.

In 2015 ALSC focused its Día efforts on assisting libraries in developing culturally diverse and culturally appropriate STEAM (science, technology, engineering, art and math) programs. In 2015, the Quicklists Consulting Committee developed four Building STEAM with Día book lists for children from birth to pre-k, Kindergarten to 2<sup>nd</sup> grade, 3<sup>rd</sup> to 5<sup>th</sup> grade, and 6<sup>th</sup> to 8<sup>th</sup> grade. Each list contains diverse titles which lent themselves to STEAM activities and a sample STEAM activity.

The Día website (<http://dia.ala.org>) also offers: English and Spanish Día event posters, a digital Publicity Toolkit, Día coloring and activity sheets, and more. All materials can be accessed and downloaded for free to assist libraries in celebrating Día. As part of ALSC's commitment to diversity in library programming and material collections for children, an Action tab (<http://dia.ala.org/action>) was developed on the Día website as a clearinghouse of multicultural resources for youth service librarians. The new tab includes advocacy tools, action steps, awards information, Day of Diversity materials, access to professional development programs, and additional resources.

Día Partners and Supporters assist with outreach and creation of resources, and offer discounts to libraries in order to make it easier for them to participate in the celebration. Partners and Supporters of the 2015 celebration include: REFORMA (founding partner), Abrams Books for Young Readers, Arte Publico Press, Charlesbridge, Cinco Puntos Press, East West Discovery Press, Lee and Low Books, Lorito Books, Peachtree Publishers, Big Brothers Big Sisters of America, The Center for the Study of Multicultural Children's Literature, Children's Book Council, Colorín Colorado, First Book, The General Federation of Women's Clubs, The National Center for Family Literacy, Mama Lisa's World, National Council of Teachers of English, Reading Rockets, and United States Board on Books for Young People.

ALSC was awarded the 2014 USBBY Bridge to Understanding Award for its work in both 2013 and 2014 by the United States Board on Books for Young People for its work on the Día Family Book Club program.

In September 2014, ALSC and YALSA received a fifth year of the Everyone Reads @ your library<sup>®</sup> Grant in the amount of \$246,806, funded by the Dollar General Literacy Foundation. Through this grant, 15 Día mini-grants of \$1,500 each were awarded to public libraries. Libraries used the funds to host Building STEAM with Día programs. The grant also funded a free Building STEAM with Día webinar and the development of a Building STEAM with Día toolkit. This free resource will be available in the summer 2015 and will include research, program activities, and best practices.

The grant also funded the execution of the Day of Diversity: Dialogue and Action in Children's Literature and Library Programming event at the 2015 ALA Midwinter Meeting. ALSC, in collaboration with the Children's Book Council, hosted this invitation-only event in order to bring together key stakeholders from several fields to discuss ways all interested parties can work together to ensure that children have access to more high-quality culturally diverse literature.

### **Every Child Ready to Read**

ALSC and the Public Library Association (PLA) continue to administer the early literacy initiative, Every Child Ready to Read<sup>®</sup> @ your library<sup>®</sup> 2nd Edition (ECRR2), which launched in 2010 and continues to enjoy great success.

ALSC and PLA were awarded a 2013 National Leadership Grant from the [Institute of Museum and Library Services](#). The awarded amount is \$499,741 for the project “Bringing Home Early Literacy: Determining the Impact of Library Programs on Parent Behavior.” This multi-year project will work to evaluate the effect that the Every Child Ready to Read Second Edition program has had on parent behavior.

### **Everyday Advocacy Website**

In May 2015, the Everyday Advocacy (EA) website (<http://www.ala.org/everyday-advocacy>) celebrated its two-year anniversary. The site is a member-driven resource providing straightforward, effective ways librarians and others can advocate for children and libraries. Everyday Advocacy features resources and tips for engaging community supporters, legislators, and stake-holders and for effectively communicating the value of libraries and librarians, with emphasis on librarians serving youth.

The EA initiative also includes a quarterly electronic newsletter sent to ALSC members, *Everyday Advocacy Matters*, that highlights advocacy stories, tips, and ideas, as well as a weekly ALSC electronic discussion list post titled, “Take Action Tuesday,” which features one quick advocacy activity. At the 2015 Midwinter Meeting, ALSC launched an advocacy button call to action campaign as part of this initiative. The ALSC Advocacy and Legislation Committee developed a tip sheet to accompany each button with talking points articulating the value of youth library service.

## **Projects, Partnerships & Letters of Support**

### **The Lunar and Planetary Institute**

ALSC continues to partner with the Lunar and Planetary Institute (LPI), collaborating on their Explore program. ALSC passed along several opportunities for members to participate in free in-person or electronic training sessions, focused on providing librarians with tools and information on how to incorporate STEM into their programming. In April, ALSC wrote a letter of support for LPI’s NASA Science Mission Directorate Science Education Cooperative Agreement Notice (NNH15ZDA004C) proposal which would allow them to further their work with libraries.

### **Young Children, New Media & Libraries**

ALSC worked with LittleeLit.com and the Washington iSchool on a survey that measures new media usage in libraries for young children (5 and under) and their families. 415 libraries from across the US participated in this survey. Preliminary survey results were made available through the [ALSC Blog](#) and an infographic developed by the Public Awareness Committee.

On March 11, 2015, the ALSC Board of Directors voted to adopt a white paper titled “Media Mentorship in Libraries Serving Youth,” written for ALSC by Cen Campbell, Claudia Haines, Amy Koester, and Dorothy Stoltz. The paper explores the role of children’s librarians as mentors of new media and responsibility to support families in their intentional, appropriate, and positive use of media. The paper is available to download from the ALSC website (<http://www.ala.org/alsc/mediamentorship>).

### **Take your Child to the Library Day**

At the 2014 ALA Annual Conference the ALSC Board of Directors voted to support the [Take Your Child to the Library Day](#) initiative. ALSC will assist in promoting this program in 2015 and 2016 and will be listed as a named partner on the initiative’s website.

### **Babies Need Words Every Day**

ALSC recently launched the Babies Need Words Every Day public awareness campaign, designed to help parents and caregivers understand the importance of enriching communication with their babies. Various

resources are being rolled out. The customizable materials offer caregivers instant, fun ways to boost their children's language base and build all-important pathways for learning. At this writing, eight 11x17 posters and a brochure are available for free download on the ALSC website (<http://www.ala.org/alsc/babiesneedwords>). The posters deliver simple, effective rhymes, games, and suggestions for immediate ways to interact with babies. The brochure introduces numerous concepts related to child development and book titles that help support each. Also coming soon, is a customizable media kit with talking points and project information that librarians can share with local partners and press templates to send to local media outlets.

## Publications & Communications

ALSC reaches out to its members in a variety of ways. Resources like ALA Connect, the ALSC Blog, Facebook, Twitter, and electronic discussion lists like ALSC-L allow for interactive, two-way communication with and among members. We also continue to provide more traditional print resources: *Children and Libraries: The Journal of the Association for Library Service to Children* and the *ALSC Matters!* and *Everyday Advocacy Matters* electronic newsletters. Noteworthy news this year regarding our publications and communications is shared below.

***Newbery and Caldecott Awards: A Guide to the Medal and Honor Books, 2015***, written by ALSC and published by ALA Editions, was released this spring. The annual guidebook is a resource for quick reference, collection development, and readers' advisory, and includes author/illustrator and title indices as well as information about the media used to create the art in Caldecott Medal and Honor Books. This year's edition features an essay by ALSC member Julie Danielson spotlighting recent noteworthy picture books published internationally.

### Great Websites for Kids

The Great Websites for Kids (GWS) Committee reviews and evaluates hundreds of websites each year for the popular website at <http://gws.ala.org>. So far this year, committee members have selected, annotated, and added 7 sites to the GWS database.

- App Inventor – <http://www.appinventor.org>
- Ask a Biologist – <http://askbiologist.asu.edu/>
- Bug Guide – <http://bugguide.net/node/view/15740>
- Code Monster - <http://www.crunchzilla.com/code-monster>
- Code.org - <http://code.org>
- CSI: Web Adventures – <http://forensics.rice.edu/>
- Cyberchase - <http://pbskids.org/cyberchase/>
- Duolingo - <https://www.duolingo.com/>
- I Was Wondering – <http://iwaswondering.org/>
- Middle Shelf – <http://issuu.com/middlesshelf/docs/>
- My Garbology - <http://www.naturebridge.org/garbology.php>
- San Diego Zoo Kids – <http://kids.sandiegozoo.org>
- Scratch - <http://scratch.mit.edu/>
- Smithsonian Tween Tribune – <http://tweentribune.com/>
- U.S. EPA's RadTown USA - <http://www.epa.gov/radtown/index.html>

### **Winter & Summer Reading Lists**

Chipotle (September 2014 AND December 2014) – ALSC Quicklists Consulting Committee completed a Winter Reading list and Summer Reading List to accompany Chipotle’s reading program. Lists are to be distributed to schools by Chipotle.

### **Children’s Graphic Novel Core Collection – Book List**

Updated in November 2014, the Graphic Novels book lists, from the Quicklists Consulting Committee, include core titles that can be used when starting or maintaining a children’s graphic novel collection

### **Building STEAM with Día Book Lists**

In December 2014, Quicklists released four lists for children from birth to 8th grade. Intended to accompany Día programming, the lists are comprised of multicultural titles that showcase STEAM (Science, Technology, Engineering, Art, and Math) topics.

### **International Children’s Book Day Reading List**

This February, Quicklists created a list for the United States Board on Books for Young People (USBBY) for the 2015 International Children’s Book Day (ICBD). The list includes titles for children from birth through 8th grade that evoke the 2015 ICBD theme, “Many Cultures, One Story.”

### **2015 Summer Reading Lists**

Quicklists updated ALSC’s Summer Reading Lists with new titles in April. The lists are full of book titles to keep children engaged in reading throughout the summer. Three customizable book lists are available for K-2nd, 3rd- 5th, and 6th-8th grade students.

### **2015 President’s Program Book List**

Quicklists developed a book list featuring nonfiction books for the 2015 ALSC President’s Program.

## **Social Media**

### **Facebook**

ALSC uses its Facebook account to share and re-share information related to youth library services. Posting daily, posts pictures from conferences, campaigns such as Take Action Tuesday, and hosts event pages such as the one for the 2014 ALSC National Institute. ALSC currently has approximately 5,500 followers.

### **Twitter**

The ALSC Twitter account is a great way to connect with members on the go. In a 140 characters, ALSC can help connect members to resources, members to other members, or outsiders to the world of youth librarianship. To that end, ALSC holds monthly #alscchat Twitter discussions that are moderated by the ALSC Children & Technology Committee. These hour-long chats address topics important to youth service librarians, such as partnerships in the library, STEM tools, and service to tweens. ALSC has measured that the typical engagement score for the day of #alscchat is 300% that of a normal day for the @alscblog account.

### **ALSC Blog**

With daily blog posts and guest posts, the ALSC Blog provides exciting and useful content for youth



librarians. Over the past few years, the blog has continued to increase readership and attract attention for quality posts. 2014 was no exception. The blog enjoyed the following increases over 2013:

- The number of users increased by 10.12% (159,651 vs 144,982)
- The number of pageviews increased by 13.71% (367,543 vs 323,238)
- The number of sessions increased by 7.60% (227,042 vs 211,014).

## **ALSC Events and Continuing Education**

### **2014 ALSC National Institute**

The 2014 ALSC National Institute was a huge success both in terms of participant enjoyment and financial health. There were 348 people in attendance in Oakland, and the weekend included 16 unique education programs; four author/illustrator keynotes or panels; one off-site reception; four networking events and much more. On a scale of one to five, one meaning strongly disagree and five meaning strongly agree, 99.1 percent of participants said they had a positive Institute experience by rating their overall impression a four or a five – a 10.9 percent increase from 2012. Events included a keynote address by author Steve Sheinkin, an afternoon at a Children's Fairyland, a panel presentation by Tim Federle, Pam Munoz Ryan, Rita Williams-Garcia and Gene Luen Yang, and the closing general session delivered by Andrea Davis Pinkney. In Oakland, ALSC also announced the location of the 2016 ALSC National Institute in Charlotte, N.C.

### **2015 ALSC Charlemae Rollins President's Program**

Awarding-winning author and illustrator Melissa Sweet and literacy advocate Judy Cheatham, vice president of Literacy Services at Reading is Fundamental, will share the stage to present an informing and inspiring look at the creation of excellent nonfiction and the matchmaking of great books and kids who need them. This year's program, entitled "More to the Core: From the Craft of Nonfiction to the Expertise in the Stacks," will explore libraries' role in innovative implementation of programs and services to support the Common Core State Standards (CCSS). Even if CCSS isn't a part of your educational landscape, great nonfiction books – how they are created and ways to connect them to children and families – is central to our craft and critical to our ability to collaborate with our communities.

### **Educational Programs – 2015 ALA Annual Conference**

ALSC is presenting the following programs during Annual Conference in San Francisco:

- Managing the Future: Supporting Your Youth Services Innovators
- New Immigrants, New Approaches: Serving Your Community's Deep Diversity with Programming and Acquisition
- Passion, Purpose and Partnership: All around Town, All around the State
- The Raising of America: How Libraries Can Make a Difference for Our Babies and Young Children
- Summer Learning: A Family Affair
- Babies Need Words Every Day: Bridging the Word Gap as a Community
- We Need Diverse Books (WNDB) Presents: How to Move from Talk to Action

### **Online Courses**

In 2014-15, ALSC offered 13 online courses, including a number of courses that were offered with continuing education units (CEUs), certified with the International Association of Continuing Education and Training (IACET). Courses were offered via Moodle, ALA's online learning platform, and included:

#### Summer 2014

- Children's Graphic Novels 101: Selection, Evaluation and Programming for Children
- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- Storytime Tools

#### Fall 2014

- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- Storytelling with Puppets
- Storytime Tools

#### Winter 2015

- Children with Disabilities in the Library
- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- Storytelling with Puppets
- Storytime Tools

#### Spring 2015

- Children with Disabilities in the Library
- Science, Technology, Engineering and Math (STEM) Programs Made Easy
- Storytelling with Puppets

#### **Webinars**

ALSC is pleased to offer hour-long live webinars that have a youth-service focus. Each webinar was offered multiple times providing flexibility for busy professionals. ALSC members received a discounted price for webinars. Topics included:

- C is for Common Core and Collection Development
- Building STEAM with Día: The Whys and Hows to Getting Started
- Celebrating with Poetry Snapshots
- Be A Winner: Inspired Youth Grant Writing (Part I & II)
- Using the Every Child Ready to Read @ your library® Toolkit with Spanish-Speaking Communities

#### **Recorded Webcasts**

ALSC offers webcasts, webinars that have already taken place, as on-demand video that can be watched at any time. In efforts to support ALSC's goal of continuing education in 2014-15, a number of webinars and webcasts were offered free to ALSC members.

#### **Student Sessions**

- In 2014-15, the ALSC Membership Committee continued hosting one-hour webinars called student sessions, which focus on topics of interest to students and early career professionals. At the 2015 ALA Midwinter Meeting, the committee agreed to cut the number of student sessions per year from four to two. Titles from 2014-15 include:
  - Livin' the Dream: Life as a Collection Development Librarian
  - How to Put the Library in STEM

## Board Actions

During the period of September 1, 2014, to present, the ALSC Board of Directors has taken the following action. Full details are available online.

### Online

Accepted, a motion, with changes, from the Organization and Bylaws Committee, regarding changes to the composition of the Liaison to National Organizations Committee. (May 2015)

Accepted, a motion, as written, from the Organization and Bylaws Committee regarding, the Special Collections Committee charge. (May 2015)

Accepted, a motion, with changes, from the Organization and Bylaws Committee, regarding changes to the composition of the Education Committee. (May 2015)

Accepted, a motion, from the Organization and Bylaws Committee, regarding changes to the composition of the Website Advisory Committee. (May 2015)

Accepted, a motion, with changes, from the Organization and Bylaws Committee, regarding changes to the composition of the Advocacy and Legislation Committee. (May 2015)

Accepted, a motion, from the Organization and Bylaws Committee, regarding changes to the composition of the Intellectual Freedom Committee. (May 2015)

Adopted, a white paper, Media Mentorship in Libraries Servicing Youth. (March 2015)

Approved, recommended language to appear on ALSC's 2016 ballot that reflects the change in Wilder Award frequency. (January 2015)

Declined, a request to provide a letter of support to the National Science Foundation for the Scholastic MSB-360 Project. (November 2014)

### Midwinter 2015 – Chicago

Approved, renewal of the Evolving Carnegie Award Task Force with a charge to explore implications of transitioning the award from recognition of material to recognition of a member.

Approved, in concept, ALSC's submission of a grant application as described in Board Document #25 [Confidential – Request for Collaborative Partnership].

Accepted, the Board Conflict of Interest (COI) Policy as it appears in Doc#29, striking the word "statement" and replacing with "policy."

Approved, a change in the All-Committee meeting time, rescheduling it to the Sunday, 10:30 a.m.-12:00 p.m. slot, to facilitate ALSC members' attendance at the CSK Award breakfast.

Accepted, the Budget Committee's recommendations as represented in the document titled, "Budget Committee notes for ALSC Board - 2/2/2015."

Accepted, 1) recommendation 3a of the Online Continuing Education Strategy Task Force [Board Document #32]—increasing the size of the Education Committee and adding specific language to their charge that

addresses online continuing education; and 2) recommendations 1 & 2 and 3b, to be undertaken by the newly configured Education Committee as part of its work.

Approved, a change in timing for review of the Memorandum of Understanding (MOU) between ALSC and RERORMA regarding the Belpre Award, requiring that an MOU review be done “at least every third year” instead to “annually.”

Adopted, proposed revisions to the Policies & Procedures of the ALSC newsletter as presented in the supporting document.

## ALSC Finances

as of April 2015 (8 months of data)

	Budgeted	Actual
<b>Total Revenues</b>	\$809,971	\$1,110,441
<b>Total Expenses before Overhead &amp; Taxes</b>	\$744,027	\$689,199
<b>Contribution Margin</b>	\$65,944	\$421,243
<b>Overhead to ALA</b>	\$106,085	\$134,428
<b>Taxes</b>	187	187
<b>Net Revenue for 8 mo FY 15</b>	-\$40,328	\$286,628
<b>Beginning Net Asset Balance</b> (as of September 1, 2014)	\$2,131,987	
<b>Ending Net Asset Balance</b> (as of April 30, 2015)	\$2,418,615	

## Moving into the Future

Collectively, this work positions ALSC to make even stronger connections with our members and the children and families they serve. I am confident that our leadership is poised to continue to move our association forward, taking care to preserve our core purpose while remaining relevant in today’s ever changing world.

Our mission, to improve the lives of all children through libraries, is a lofty one. We continue to work hard to ensure that our members have the support they need to carry this mission through. I am proud to serve this division and look forward to seeing the new leadership carry through these important initiatives and priorities. Our members remain our greatest asset.

## **2014-2015 Board of Directors**

### **Executive Committee:**

Ellen Riordan, President

Andrew Medlar, Vice-President/President-Elect

Starr LaTronica, Past President

Lisa Von Drasek, Division Councilor

Diane B. Foote, Fiscal Officer

### **Directors:**

Rita Auerbach

Gretchen Caserotti

Doris Gebel

Jamie Campbell Naidoo

Julie Roach

Michael Santangelo

Megan Schliesman

Kay Weisman

### **ALSC Staff:**

Aimee Strittmatter, Executive Director

Dan Bostrom, Marketing Specialist, Membership

Marsha Burgess, Program Coordinator

Angela Hubbard, Program Officer, Projects and Partnerships (effective May 18, 2015)

Joanna Ison, Program Officer, Projects and Partnerships (through May 21, 2015)

Courtney Jones, Awards Coordinator

Laura Schulte-Cooper, Program Officer, Communications and Website

Kristen Sutherland, Program Officer, Continuing Education