

TO: ALA-APA Council

RE: 2014 Midwinter Meeting Report

ACTION REQUESTED/INFORMATION/REPORT:

No action requested.

CONTACT PERSON: Keith Michael Fiels
Executive Director

DATE: January 13, 2014

BACKGROUND:

The ALA Allied Professional Association (ALA-APA) is a nonprofit professional organization established “to promote the mutual professional interests of librarians and other library workers.” To that end, the ALA-APA is focused on two broad areas:

- Certification of individuals in specializations beyond the initial professional degree.
- Direct support of comparable worth and pay equity initiatives, and other activities designed to improve the salaries and status of librarians and other library workers.

CPLA Program



The Certified Public Library Administrator (CPLA) Program is a voluntary post-MLS certification program for public librarians with three years or more of supervisory experience. Its aim is to further professional education and development and help librarians move to a higher level of practical professional experience. The program has had **242** total enrollees since it began and currently has **112** active candidates. There are to date **75** CPLA graduates.

Graduates of the program will be eligible to receive credits toward re-certification for attending the upcoming PLA National Conference in Indianapolis, IN.

LSSC Program

The Library Support Staff Certification (LSSC) Program offers library support staff the opportunity to commit to professional development and continuing education through the completion of competency sets developed and implemented by the ALA-APA. The program has **448** total enrollees; **373** active candidates and **75** Certified Library Support Staff (CLSS).

The LSSC Program recently sent out CLSS lapel pins to all of its current graduates. The pins were very well received and some proud graduates even took pictures wearing them which they posted on Facebook.

The [Oklahoma Department of Libraries](#) (ODL) and the [Oklahoma Library Association](#) (OLA) Library Board have approved the LSSC Program as meeting requirements of the [Oklahoma Public Librarian Certification Program](#) at the highest level.



Library Support Staff who receive national certification through LSSC will also meet requirements of the ODL and OLA certification program at Level III, the highest Oklahoma certification level. Oklahoma LSSC candidates who complete LSSC approved courses will receive credit toward Oklahoma certification.

Certification Update Program

A *Certification Update* will be held on **Sunday, January 26, 2013, 8:30 am – 10:00 am** in the Pennsylvania Convention Center, Room **PCC – 105B**. The Update will be an overview of both the association's certification programs. Current and potential candidates, graduates, educational providers, employers, trustees, and anyone interested in finding out more about certification are all encouraged to attend.

PLA National Conference

ALA-APA staff will be exhibiting at the upcoming PLA National Conference in Indianapolis, Indiana. Members are encouraged to stop by table (#T5) in the nonprofit area of the exhibit hall to learn more about the CPLA and LSSC programs. Ian Lashbrook will be presenting an LSSC **ConverStation** entitled: "**Support Staff Certification - a Pathway for Excellent Library Staff and Services**" on **Thursday, March 13th from 4:15-5:15pm**.

Fundraising and Promotional Activities



Tickets are still available for this year's *Networking Reception* held on Saturday, **January 25, 2014, 8:00-10:00 pm**, in the **Marriott – Grand D**, during the ALA Midwinter Meeting in Philadelphia, PA. Tickets are priced at \$50. To register for the event online, please visit: <http://alamw14.ala.org/ticketed-events> or individuals can pay by check at the door. For anyone unable to attend, donations can be made online.

All proceeds support the organization in promoting the mutual professional interests of librarians and other library workers through research, advocacy and enabling the certification of individuals. For specific inquiries concerning this event, please email: info@ala-apa.org. To learn more about the APA and its programs visit: <http://youtu.be/VUO-pbPk4PY> to watch a short informational video.

COLT Donation

ALA-APA gratefully acknowledges a recent donation from the *Council on Library/Media Technicians (COLT)*. Due to waning participation over the last five years, the organization has recently become inactive. They have chosen to divide the organization's proceeds equally between ALA-APA and the ALA Library Support Staff Interests Round Table (LSSIRT). The donation to ALA-APA was **\$2,708.70**.

2014 Salary Survey



The *ALA-APA Salary Survey: Librarian – Public and Academic* is normally published in even-numbered years and the newest edition was due out in 2014. Conversely, the *ALA-APA Salary Survey of Non-MLS staff* was last published in 2007. The publication, which is produced in partnership with the ALA Office for Research and Statistics (ORS), has been put on hold due to budgetary constraints within the overall ALA budget.

National Library Workers Day (NLWD)



Mark your calendars for the next celebration of **National Library Workers Day (NLWD)** on **April 15, 2014**, which is the Tuesday of National Library Week. The purpose is to recognize all library workers, including librarians, support staff and others who make library service possible every day. For suggestions on how to celebrate the day, how to purchase promotional materials or how to recognize an outstanding library employee, visit the [NLWD website](#).



Pay Equity Bibliography

The Salaries and Status of Library Workers (SSLW) committee has updated the [Pay Equity Bibliography](#). Initially created in 2003, the updated edition is an easy-to-use resource aimed at helping librarians and library workers understand what they are worth and then use that information to advocate for better pay in an effort to close the wage gap.

The bibliography includes extensive resources on pay equity with a focus on pay equity in libraries. Attention is also paid to issues that are related to pay equity, including certification, faculty status, issues of gender equity, unions, and worker competencies. Salary data and statistical information is provided so library professionals understand what they are worth. Finally, the Pay Equity Bibliography provides resources on other factors affecting pay equity in libraries, including salary negotiation, pay equity legislation, and various economic factors.

We would like to thank the many members of the SSLW who have updated this bibliography since the first version was created, however special thanks go to Shannon Farrell and Jennifer Dorning for their efforts in updating the August 2013 version. We would also like to acknowledge the following students of the University at Buffalo, State University of New York, who in the graduate library and information studies course "Information Sources and Services in the Social Sciences" (LIS516) under the guidance of their professor, Dr. Lorna Peterson, contributed as well: Jacob Bigelow; Melissa Blattner; Elizabeth Estes; Melissa Friedler; Chelsea Johnson; Patrick Melfi; and Brandon Morrisey.

