

**American Library Association  
Committee on Research and Statistics  
2016 Annual Report**  
Submitted by Linda Hofschire (Chair)

**CORS Roster:**

**Linda Hofschire** (Chair, February 26, 2014, to June 30, 2016)  
**Martha Adkins** (Member, July 1, 2015, to June 30, 2017)  
**Jaime L. Anno** (Member, July 1, 2015, to June 30, 2017)  
**Tiffany K. Chow** (Member, July 1, 2015, to June 30, 2017)  
**Ms. Christine Korytnyk Dulaney** (Member, July 1, 2014, to June 30, 2016)  
**Dr. Christian Yves Dupont** (Member, July 1, 2014, to June 30, 2016)  
**M. Dina Giambi** (Member, July 1, 2015, to June 30, 2017)  
**Ms. Emilie L. Hardman** (Member, July 1, 2014, to June 30, 2016)  
**Mr. Brian William Keith** (Member, July 1, 2014, to June 30, 2016)  
**Stacy Lickteig** (Member, July 1, 2015, to June 30, 2017)  
**Kristin Whitehair** (Member, July 1, 2015, to June 30, 2017)  
**Monique Le Conge Ziesenhenn** (Member, July 1, 2015, to June 30, 2017)  
**Mrs. Amanda Rae Howell** (Intern, July 1, 2015, to June 30, 2017)  
**Tim Ryan Ream** (Intern, July 1, 2014, to June 30, 2016)  
**Dr. Kathy Rosa** (Staff Liaison, July 1, 2014, to June 30, 2016)  
**Kelsey Henke** (Staff Liaison, July 1, 2014, to June 30, 2016)

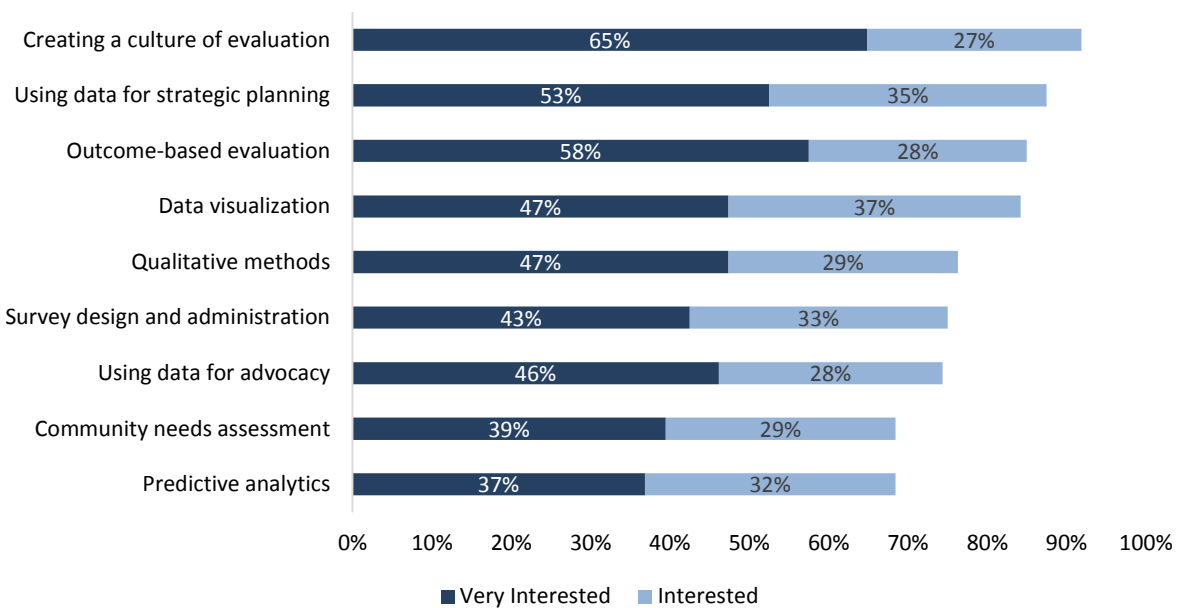
**Accomplishments:**

*CORS Webinar Series:*

CORS hosted a webinar on May 23, 2016, "Search Results are the New Black: How Students Make Decisions," with speaker Deirdre Costello (EBSCO). A total of 100 people (the maximum number that the Adobe Connect room could accommodate) attended.

Forty-two attendees completed an evaluation. Nearly 9 in 10 respondents (88%) worked in academic libraries. Most respondents (78%) learned about the webinar from an email list. All of the respondents either strongly agreed or agreed that the speakers shared useful information and 98% either strongly agreed or agreed that the webinar topic was relevant to their work. Respondents also were asked to rate their interest in nine research and evaluation topics that could be the focus of future webinars and/or ALA Annual sessions. As can be seen from the chart below, respondents were most interested in creating a culture of evaluation within an organization, using data for strategic planning, outcome-based evaluation, and data visualization.

**Percent of respondents "very interested" or "interested" in learning about the following topics in future webinars:**



**CORS Meeting at ALA Annual:**

CORS Annual Committee Meeting: The committee met on Sunday, June 26 from 1:00-2:30 p.m. in the Hyatt Regency Orlando. Attendees included Linda Hofschire (chair), Tiffany Chow, Tim Ream, Kristin Whitehair, M. Dina Giambi, Kelsey Henke (ORS), Matt Birnbaum (IMLS), Monique le Conge Ziesenhenne, Steve Casburn, Amanda Howell, Kathy Rosa (ORS), and Christine Dulaney.

The committee discussed:

- IMLS Update
- The 2016 Annual CORS Session
- CORS webinar series
- ALA Office for Research & Statistics' activities
- Legislative and Education Assemblies' updates
- 2016 CORS Annual Conference Program planning
- ALA Research Agenda

**Planned activities:**

2016 Annual Conference Session: The CORS Annual Session sub-committee (Tiffany Chow, Timothy Ream, and Linda Hofschire) organized the following session for ALA Annual:

Improve Services and Create Value: Using Data to Guide Your Library's Strategic Planning Process.  
*Speakers: Lisa Janicke Hinchliffe, UIUC; Richard Mott, Jacksonville Public Library*

This session took place on Monday, June 27, and was attended by approximately 300 people.

**Relationship of the committee's work to the ALA strategic plan:**

The committee's work most closely aligns with the following goals from ALA's strategic plan:

*Goal: ALA equips and leads advocates for libraries, library issues and the library profession, and plays a key role in formulating legislation, policies and standards that affect library and information services.*

*Goal: ALA provides leadership in the transformation of libraries and library services in a dynamic and increasingly global digital information environment.*

CORS contributes to these goals by sharing committee members' research activities and offering conference programs and webinars that highlight innovative research findings and practices.

**Current level of committee members' involvement:**

We have 5 members who are serving on sub-committees (listed above) to plan the annual conference session and webinar series, as well as one member, Martha Adkins, who serves as the IFLA liaison, one member, Christine Dulaney, who serves as the Education Assembly liaison, one member, Dina Giambi, who serves as the Legislation Assembly liaison, and one member, Brian Keith, who serves as the NISO liaison.