The Training, Orientation, and Leadership Development (TOLD) Committee met Friday, June 26, 2015, 8:30-10:00 AM. Minutes of the meeting are below. This document also outlines the committee’s plans and action items for the coming year.

The major activity for TOLD was running the strategic leadership meeting for ALA/Council committee chairs, which was held Friday June 26, 2015 from 12:00-2:30 PM. The agenda for this meeting is below. ALA President-Elect Sari Feldman attended and spoke of her vision.

Minutes of Training, Orientation and Leadership Development (TOLD) Committee Meeting

Date: Friday, June 26, 2015
Place: Marriott Marquis San Francisco – Pacific Suite B
Time: 8:30 a.m – 10:00 a.m.
Attending: Gary W. White (Chair), Sarah Dentan, Deana Greenfield, Robin Wood (Incoming Member), Kim Copenhaver (Intern), Jennifer Dinalo, Megan Hodge, Joe Filapek (Intern), Rob Banks (TOLD Executive Board Liaison), Brendan Rogers (Guest) and Lorelle Swader (Staff Liaison).

Agenda Item Discussion, Consensus & Action Items

1. Introductions
   Lorelle Swader distributed TOLD committee member rosters for review. Guests and members in attendance made introductions around the room.

2. Rob Banks – ALA Executive Board Report
   Executive board liaison Rob Banks gave an update to the committee on a variety of issues.
   a) ALA Membership
      i) Small decrease in membership over same time last year – partly attributed to decreases in overall library school enrollment since 2010.
      ii) A large number of public library trustee boards and friends groups will become organizational members beginning this Fall as part of ALA/United for Libraries.
   b) ALA Budget
      i) Overall budget is in good shape with overall revenues exceeding projections.
      ii) Budget for FY2016 will focus spending towards strategic planning initiatives.
   c) Strategic Plan
      i) New strategic plan was developed with great insights from the kitchen table conversations with members
      ii) This strategic plan will focus on advocacy, information policy, and professional/leadership development.
   d) “Libraries Transform”
      i) Incoming ALA President Sari Feldman launched this campaign on Tuesday, June 30 to focus on increasing funding support for libraries and
advancing information policy issues.

ii) Broad objectives include increasing awareness of the transformative library and positioning the library as an essential resource, not an obsolete one.

iii) Members are encouraged to consider how to get this message out on both a national and local level.

e. ALA Staffing/Leadership Changes
   i) Mark Leon has joined ALA as Chief Financial Officer.
   ii) ALA is recruiting for a Director of Public Awareness and Director of the ALA Development Office.
   iii) Rob Banks will be moving off the executive board and thus will no longer be the executive board liaison to TOLD.

3. Strategic Leadership Meeting
   a) Review of strategic leadership meeting roles and tasks for TOLD committee members.
      ii) Gary White, Kim Copenhaver, and Joe Filapek all agreed to arrive early to assist with set-up.

b. Incoming president Sari Feldman will speak briefly at this meeting, and Eli Mina will present on parliamentary procedure and his book “101 Boardroom Problems - And How to Solve Them” will be distributed along with additional materials.

4. Interns – Fall and Midwinter Plans
   a. Discussion of intern event for upcoming Midwinter conference in Boston (January 8-12)
      i) Lorelle needs to know soon what is planned so she can make necessary arrangements at the conference headquarters hotel. Friday is still the preferred day as it is a heavy governance day and the most convenient day for ALA leadership to be involved.
         (1) Possibly have a guest feature speak on a leadership topic
         (2) General event detail should be decided by the beginning of August
      ii) Engagement continues to be an issue for interns across ALA. Anna questioned whether the midwinter event could be mandatory for interns, but Lorelle indicated this was not something ALA could do at the present time.

   Action Item

Consensus
   iii) Committee should investigate how to make our offerings for interns more robust. Ideas shared during this discussion included connecting with the new member roundtable, developing a strategic plan for engaging committee interns, mentoring programs, development of a leadership ladder, and resources for interns to increase attendance at conferences (travel grant availability, etc.)

   Action Item

   iv) Gary will talk to incoming president Sari Feldman to further explore these ideas.

   Action Item

b. With no quorum being present for this meeting, Kim Copenhaver will post six months of email communications (MailChimp emails) to Connect for
committee feedback and approval.

c. Lorelle will check with the committee chair update forum for any relevant data/statistics on engagement and/or general feedback.

5. Updates on web resources and ALA Connect Changes

Action Items

a. Lorelle is currently evaluating the resources listed on the Member Leader Resources page at http://www.ala.org/groups/mleader. Lorelle is seeking feedback from the committee so these resources can be kept timely and includes only information that is helpful.

i) Committee members should post feedback on these resources to Connect by September 1.

ii) Web resources listed for committee chairs and interns should also be reviewed and feedback posted by September 1.

b. Lorelle shared that ALA Connect will be migrating to a new platform. An exact date for this transition has not yet been announced, but the need for training following migration was discussed and will be addressed within ALA.

Action Items

c. Lorelle will post exit survey data to Connect for the committee to review. Please provide feedback once that data is posted.

6. Other/New Business

a. Fall webinars were discussed and several ideas for topics were presented

i) September 29 is tentative date for the intern orientation webinar. Gary, Joe, Kim and Lorelle will all be involved with this webinar. Start time will be around the lunch hour to accommodate various time zones.

ii) The committee will also try to organize two or three additional webinars between October-December.

iii) One possible presenter for a Fall webinar will be Courtney Young

iv) A potential November webinar could be a “Attending Conference 101” session

v) Google Hangout is a possible platform for these additional webinars.

vi) Additional webinars should be planned in advance of the intern orientation webinar so there is time to promote them.

Gary will set-up a virtual committee meeting for November

ALA Midwinter Meeting in Boston, MA: January 12-16, 2016

9:28 a.m.
Incoming ALA/Council Committee Chair
Strategic Leadership Meeting
2015 Annual Conference
San Francisco, CA
Friday, June 26, 2015
12:00 pm - 2:30pm
Marriott Marquis Hotel
Golden Gate - C2

12:00 - 12:20 Lunch/Networking

12:20 - 12:30 Welcome/Introductions, Gary White, Chair, ALA Training, Orientation and Leadership Development (TOLD) Committee

12:30 - 1:00 Strategy Discussion with Sari Feldman, ALA President-Elect

1:00 - 1:10 The Role of staff liaison, JoAnne Kempf, Director, Office of ALA Governance

1:10 - 1:20 ALA Resources for you in your role as ALA Committee Chair, Lorelle Swader, Director, Office for Human Resource Development & Recruitment (HRDR), TOLD Staff Liaison

1:20 - 2:30 Building Committee Effectiveness, Eli Mina, ALA Parliamentarian