

**American Library Association
Committee on Research and Statistics
Annual 2015 Report
Submitted by Linda Hofschire (Chair)**

CORS Roster:

Linda Hofschire (Chair, February 26, 2014, to June 30, 2016)
Martha Adkins (Member, July 1, 2015, to June 30, 2017)
Jaime L. Anno (Member, July 1, 2015, to June 30, 2017)
Tiffany K. Chow (Member, July 1, 2015, to June 30, 2017)
Ms. Christine Korytnyk Dulaney (Member, July 1, 2014, to June 30, 2016)
Dr. Christian Yves Dupont (Member, July 1, 2014, to June 30, 2016)
M. Dina Giambi (Member, July 1, 2015, to June 30, 2017)
Ms. Emilie L. Hardman (Member, July 1, 2014, to June 30, 2016)
Mr. Brian William Keith (Member, July 1, 2014, to June 30, 2016)
Stacy Lickteig (Member, July 1, 2015, to June 30, 2017)
Kristin Whitehair (Member, July 1, 2015, to June 30, 2017)
Monique Le Conge Ziesenhenn (Member, July 1, 2015, to June 30, 2017)
Mrs. Amanda Rae Howell (Intern, July 1, 2015, to June 30, 2017)
Tim Ryan Ream (Intern, July 1, 2014, to June 30, 2016)
Dr. Kathy Rosa (Staff Liaison, July 1, 2014, to June 30, 2016)
Rudolph Rose (Staff Liaison, July 1, 2014, to June 30, 2016)

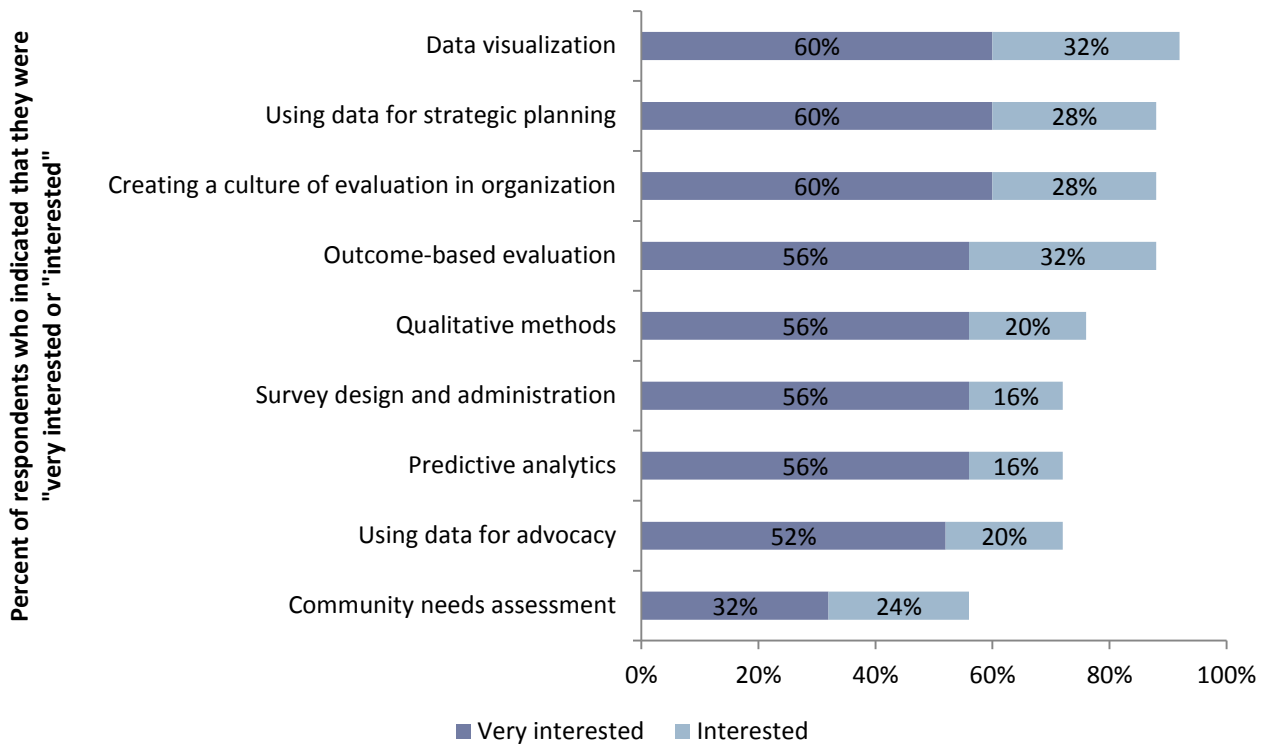
Accomplishments:

CORS Webinar Series:

CORS hosted a webinar on June 3, 2015, “Recent developments in library evaluation, statistics, and measurement, and why they’re important,” with presenters Sharon Markless (Information Management Associates and Kings College London) and David Streatfield (Information Management Associates). A total of 532 people registered for the webinar, and 100 people (the maximum number that the Adobe Connect room could accommodate) attended.

Twenty-five attendees completed an evaluation. About half of the respondents (52%) worked in academic libraries, one-fourth (24%) worked in public libraries, and 16% worked in government libraries (including state library agencies). Most respondents (84%) learned about the webinar from an email list. Almost all of the respondents either strongly agreed or agreed that the speakers shared useful information (96%) and that the webinar topic was relevant to their work (92%). Respondents also were asked to rate their interest in nine research and evaluation topics that could be the focus of future webinars and/or ALA Annual sessions. As can be seen from the chart below, respondents were most interested in data visualization, data use for strategic planning, and creating a culture of evaluation within an organization.

How interested are you in learning about the following topics in future webinars?



CORS Meeting at ALA Annual:

CORS Annual Committee Meeting: The committee met on Sunday, June 28 from 1:00-2:00 p.m. in the Moscone Convention Center. Attendees included Jaime Anno, Tim Ream, Linda Hofschire (Chair), M. Dina Giambi, Carlos Manjarrez (IMLS), Kim Miller (IMLS), Kathy Rosa (ORS Liaison), Kristin Whitehair, Steve Casburn, Tiffany Chow, Rebecca Roth (Student-to-staff), Rebecca Vargha, Norman Rose (ORS Liaison).The committee discussed:

- The 2015 Annual CORS Session
- CORS webinar series
- ALA Office for Research & Statistics’ activities
- IFLA update
- 2016 CORS Annual Conference Program planning
- Round Robin:
 - There are two national opportunities for librarians who want to develop their research skills: For academic librarians, Institute for Research Design in Librarianship (www.irdlonline.org), and for public librarians, Research Institute for Public Libraries (<http://lrs.rtpl.org>). Both are held in the summer.
- IMLS update
- IPEDS update

2015 Annual Conference Session:

The CORS Annual Session sub-committee (Christine Dulaney, Timothy Ream, and Linda Hofschire) offered the following session for ALA Annual:

Leverage Your Library's Data for Decision Making, Strategic Planning, and Advocacy

Circulation, program attendance, user satisfaction...you already collect a lot of data about your library, but how do you make these data meaningful? Join us to learn from Carl Harvey (School Librarian, North Elementary School, Indiana), Janine Reed (Director, High Plains Public Library District, Colorado), and Rebecca Vargha (Head, Information and Library Science Library, University of North Carolina) about how they use data and evaluation in their libraries for decision making, strategic planning, and advocacy. During this interactive session, you will have the opportunity to ask questions and discuss these topics with the speakers.

This session took place on Monday, June 29, and was attended by approximately 300 people.

Planned Activities:

CORS Webinar Series: CORS sponsors an ongoing series of library research and evaluation webinars. The plan is to offer 2 webinars in 2015-16.

Relationship of the committee's work to the ALA strategic plan:

The committee's work most closely aligns with the following goals from ALA's strategic plan:

Goal: ALA equips and leads advocates for libraries, library issues and the library profession, and plays a key role in formulating legislation, policies and standards that affect library and information services.

Goal: ALA provides leadership in the transformation of libraries and library services in a dynamic and increasingly global digital information environment.

CORS contributes to these goals by sharing committee members' research activities and offering conference programs and webinars that highlight innovative research findings and practices.

Current level of committee members' involvement:

We have 6 members who are serving on sub-committees to plan the annual conference session (Tiffany Chow, Linda Hofschire, Tim Ream) and webinar series (Dina Giambi, Linda Hofschire, Kristin Whitehair), as well as one member, Brian Keith, who serves as the NISO liaison.