

American Library Association
Committee Information Update
Report for Annual Conference 2015

Name of Committee:

ALA/SAA/AAM Joint Committee on Archives, Libraries, and Museums

Committee Chair(s):

Elizabeth Call (ALA)

Jean Green (SAA)

Accomplishments:

Membership Incentives

Looking for ideas so that membership is more attractive across organizations to individuals who are budget-conscious.

- 2 volunteers responded to the call put out to the CALM list.
- Volunteers met over the phone and came up with 3 ideas
 - ALA offering a sliding scale based on salary
 - Offering a discount for affiliate/divisional memberships
 - Offering reciprocal discounts for members of other like organizations (for example, offering a discount on membership to SAA if the person were already an ALA member)
- Elizabeth Call talked to Ron Jankowski (ALA Membership Director) who talked to Laurel Bliss (chair of ALA Membership Committee) who will bring it up at the Membership Committee Meeting.
- If the Membership Committee approves it they will approach SAA.
- CALM didn't want this to be student-based, but that is the best place for ALA to trial this effort. If they decide to try it, and it is successful at the student level, they can try other levels.
- Joint SAA/ALA student membership proposed at \$60-\$65 (instead of \$85).
- Laurel Bliss will discuss giving ALA or SAA members discounts to each other's conferences at the Membership Promotion Task Force Meeting.
- Eventually the hope is to talk to other large organizations such as AAM and ARLIS/NA.
- Additional ideas by CALM meeting attendees:
 - Online training could be discounted for members of the opposite group with an extra discount if you belong to both.

Survey of Surveys (Environmental Scan)

There are a lot of surveys are coming out, maybe CALM could be the clearing house. We see calls for surveys, but we don't see the results.

- Coalition to Advance Learning in Archives, Libraries, and Museums is doing a related project with a grant: Mapping Boundaries between Museums, Archives, and Libraries.

- They are doing field assessment now, collection data, doing focus groups, and have volunteers to find what has been done and what the needs are.
- They are doing a survey to identify gaps, and looking at curriculum that can be developed in the future.
- Not exactly a survey of surveys; they are focused on continuing education. Digitization efforts will also be included.
- CALM will back them.
- Elizabeth Call is pulled in on a project that can represent CALM and is serving on the task force and advisory board.
- Look for updates and programs on the CALM email list and at Midwinter 2016.

Planned Activities:

- Continuing conversations with ALA Membership Committee and Ron Jankowski (ALA Membership Director) about membership incentives. Promotion of whatever incentive trial is put into effect.
- Support of the Coalition to Advance Learning in Archives, Libraries, and Museums project, Mapping Boundaries between Museums, Archives, and Libraries.
- Working with liaison from ARLIS/NA to see how CALM and ARLIS can work together.
- Promotion of the American Institute for Conservation's (AIC) "Angel Projects" during ALA Annual 2016. The American Institute for Conservation (AIC) has been doing "Angel Projects" wherever conservators come together for a conference and are planning a service project in Orlando during ALA Annual 2016 to benefit small local organizations. Participants do not need to be conservators. Opportunity to learn through practice: PARS wants more librarians to know about collection care. They have secured a small budget for supplies.
- Promotion of Preservation Week in the Spring 2016.
- Planning of CALM program proposal for ALA Annual 2016, SAA 2016, and ARLIS 2016.

Interactions with other units within ALA:

- Working with ALA Membership Committee on the membership incentive ideas.
- Have been approached by RUSA for possible collaboration on future ALA panels and/or projects. Will be following up with new chair in the coming months.
- Working with PARS in promoting "Angel Projects" during ALA Annual 2016 and in promotion Preservation Week during the Spring 2016.
- RDA Committee of Principles' Chair of Joint Steering Committee, Gordon Dunsire, attended CALM's meeting at ALA Annual 2015 to give the committee an update and to ask for feedback. Dunsire will be reaching out to the committee through the email list to get feedback.