

## **OLOS Advisory Committee Midwinter Meeting Report 2014**

### **Accomplishments**

- Virginia Moore has agreed to provide the Jean E. Coleman Lecture during Annual 2014.

### **Planned Activities**

- 5<sup>th</sup> Anniversary of National Bookmobile Day (April 16<sup>th</sup>). Refreshing online resource center, especially the public relations materials, and trying to identify an honorary spokesperson.
- Dollar General Grants for Literacy Initiatives in its 4<sup>th</sup> round of libraries, hopefully funding will be granted and ideally at least 35 awards will be distributed.
- Plans to create a webinar or toolkit that supports the service to traditionally underrepresented groups.
- Plans to reach out to various group represented by OLOS for Annual program participation.

### **Issues that affect the committee's work and their implications for the future**

- N/A

### **Interactions with other units within ALA**

- Co-sponsoring and promoting the Literacy Innovations webinar with the Office for Library Advocacy.

### **Current level of committee members' involvement**

- Committee members participate via email and conference calls.

### **Meeting minutes of telephone conference in lieu of the in person Midwinter Meeting 2014 are included below:**

February 10, 2014

In attendance:

Fantasia Thorne, Jerri Heid, Susan Polos, Roberta Craig Reasoner, John Sandstrom, Jill Abbott, John Amundsen, Michelle Harrell Washington (Director, ALA's Office for Diversity, and OLOS)

1. Fantasia Thorne agreed to keep meeting minutes.
2. Jerri made motion to approve minutes from Annual 2013, John seconded, motion passed.
3. Updates from Michelle and John Amundsen:

- Mention of report from OLOS's Executive Board ALA liaison, committee has report in possession.
  - Good midwinter conference- committee on literacy (good conversation in that meeting).
  - Sunrise Celebration- well attended, went smoothly speaker was interesting and engaging- they are planning for next year's 15th anniversary celebration.
  - Looking forward to April 16th National Bookmobile Day- 5th anniversary. Working on refreshing online resource center, especially the public relation materials. Trying to identify an honorary spokesperson.
  - They will be working with Kim Olson Clark in development regarding Dollar General Grants for Literacy Initiatives. This would be the 4th round of libraries, would like to give out at least 35 awards.
4. Diversity Fair Theme:
- Early Childhood Services discussed but Family Literacy is a more overall holistic look at literacy.
  - Includes use of iPads and phones, communication for reading aloud materials, and encompasses all levels of literacy.
  - The topic of Family Literacy is broader and opens the door to a wide variety of presentations and posters.
  - Financial literacy, teen programs, digital literacy, etc.
  - "Literacy across the life span" can be the theme.
  - Inclusive across the association.
5. Programming: Sunday morning during Annual 1st panel- 8:30-10am, 2nd panel- 10:30-11:30am
- John thought each group OLOS represents could come in and talk about what they do in the association. It can be titled something like: "OLOS 101."
  - Reach out to New Member Round Table to see if they'd like to co-sponsor.
6. Coleman Lecturer:
- Ginny Moore – Fantasia will contact to see if she'd like to provide the Coleman Lecture.