

American Library Association
Committee Information Update

Please note: ALA and Council committees are required to **submit an update of their activities within one-month after each Midwinter Meeting and Annual Conference.** This form will be sent to the ALA Council and the ALA Committee on Organization.

Report for Midwinter _____

Report for Annual Conference _____

Name of Committee: Public Awareness Committee

Committee Chair: Sonia Alcantara-Antoine

Committee Members Present:

Gordon Baker
Helen Crosson
Sharon Johnson
Diane Kachmar
Lisa Leyser
Gary Shaffer
Manya Shorr
Chris Taylor

Committee Members Absent:

Michele V. Cloonan
Nancy R. Dowd
Anne Marie Casey
Cressida Hanson
Laura Marie O'Connell

Others Present:

Mark Gould
Megan Humphrey
Megan McFarlane

Accomplishments [at this meeting], a concise account:

- Discussion of the National Library Week theme.
- Recap of the 2013 PR Forum and discussion for ideas for future PR Forum speakers.
- Update on the Campaign for America's Libraries, including an overview of the Campaign messaging workshop that took place immediately preceding conference.

Planned activities for upcoming year, a concise account:

- The committee will finalize the theme for National Library Week.
- The committee will help ALA Graphics in developing National Library Week art based on the theme.
- The committee will judge the Scholastic Library Publishing National Library Week grant applications.
- The committee will select the PR Forum speaker for 2014.

Other comments/information you believe will help the Association in its work:

- Committee asks that the ALA Development Office begin fundraising on behalf of the I Love My Librarian initiative, which will need funding beginning 2015.

Submitted by: Sonia Alcantara-Antoine, chair of the ALA Public Awareness Committee

Date Submitted: September 16, 2013

Please return the completed form to Kerri Price, (kprice@ala.org) COO Staff Liaison, American Library Association, 50 E. Huron Street, Chicago, IL 60611.